

Last Update: 09/07/11

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Merchandise



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ARTIST: Jason Derulo

TITLE: It Girl Juniors T-Shirt Turquoise (L)

Label: WBN/Warner Bros. Non-Music

Config & Selection #: MH 166397 L

Street Date: 07/21/11

Order Due Date: 07/01/11

UPC: 809731663993

Box Count: 12

Unit Per Set: 1

SRP: \$19

Alphabetize Under: D

OTHER SIZES:

[MH:809731664006 It Girl Juniors T-Shirt Turquoise \(XL\)\(\\$19\)](#)

[MH:809731663986 It Girl Juniors T-Shirt Turquoise \(M\)\(\\$19\)](#)

[MH:809731663979 It Girl Juniors T-Shirt Turquoise \(S\)\(\\$19\)](#)

[MH:809731640536 I Heart JD Juniors T-Shirt White \(XS\)\(\\$19\)](#)

DESIGN



AVAILABLE MERCH



[Starlight T-Shirt Black](#)



[Remission T-Shirt Black](#)



[I Heart JD Juniors T-Shirt White](#)



[Ghost Band T-Shirt Black](#)



[Flow Of Gold Juniors Standard T-Shirt](#)

ALBUM FACTS

Genre: R&B

Description:

- Rock Me Apparel 2000 Turquoise Junior T-Shirt
- 40 Single Juniors S/S gsm 100% fine cotton, Jersey Crew Neck Ringspun Tee
- Song Name from new hit single 'It Girl'

ARTIST & INFO

Hometown: Miami, FL

As the flagship artist for the joint venture between Warner Bros. Records and super-producer J.R. Rotem's label Beluga Heights, Miami-born **Jason Derulo** ruled the airwaves last year with his three smash hit singles, "Whatcha Say," "In My Head," and "Ridin' Solo," off his self-titled debut album, [Jason Derulo](#), which debuted at No. 4 on the Digital Albums chart and No. 11 on the Billboard Top 200 Album chart.

With the 3x-platinum debut single "Whatcha Say" (an irresistible slice of finger-snapping, futuristic pop-R&B that spent four consecutive weeks atop the Pop chart), and the 2x-platinum second single "In My Head," the 21-year-old singer, songwriter, dancer, and actor became the first male solo artist to score consecutive No. 1's on Billboard's Pop Songs radio airplay chart in the chart's 17-year-history with his first two entries. Derulo's third single, "Ridin' Solo," was also certified 2x-platinum in the U.S. Derulo has sold more than 13 million singles and 850,000 albums worldwide.

MARKETING POINTS

Awards:

- In August 2010, Derulo won a Teen Choice Award for "Choice Music: Album, R&B." He has also been nominated for a 2011 NAACP Image Award, an American Music Award, an ARIA and MOBO Award, two 2010 MTV Video Music Awards, two MTV Europe Music Awards, and a Much Music Award.

Press & Publicity:

TV:

- America's Got Talent - July 27th 2011
- Fox & Friends - August 5th 2011
- Teen Choice Awards - August 7th 2011 - aired LIVE on FOX
- CNN "New Music Tuesday" week of release
- Regis and Kelly Offer - airdate September 2011 TBD
- Wendy Williams Offer - airdate September 2011 TBD
- E! Covered rehearsal week of August 1, aired 8/3
- Access Hollywood New Music Tuesday
- Fox News National news piece with video clips around release of record to go nationally
- Access Hollywood On camera interview to run around release week

PRINT:

- Sophisticate Hair Magazine - Sept/Oct Feature
- J-14 Hot Guy section, August issue and then again in the September issue
- Amour Creole Magazine Cover & Feature confirmed for Fall Issue
- Mixx Magazine Interview & photos completed - Print/Online for Sept Issue
- Seventeen Magazine Sept Issue - "Juicy Questions" Sections Feature
- Billboard Feature - 6/11 Issue
- Complex Magazine "Talking Heads" Section - Oct/Nov Issue

Video Rotation:

- 5/26 - "Don't Wanna Go Home" World Premieres on MTV's The Seven - still in rotation on MTV, MTV Tres, Fuse, Teen Nick
- 8/15 - "It Girl" video premieres on AOL.com and AOL Music - added to Medium Rotation on MTV Hits

ARTIST CATALOG

LBL	SEL#	CFG	ARTIST	TITLE	UPC	SRP
WB	519657	CD	Jason Derulo	Jason Derulo (03/02/10)	093624975915	\$9.94
WB	528239	CD	Jason Derulo	Future History (09/27/11)	093624955962	\$15.98