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STREET DATES:
JUNE 19

JUNE 26



6/19/12 AUDIO & VIDEO RECAP

ARTIST	TITLE	LBL	CNF	UPC	SEL #	SRP	ORDERS DUE	QTY
Big Smo	Grass Roots	WNS	CD	093624950202	531420	\$5.94	5/30/12	
Delta Rae	Carry The Fire	SIR	CD	093624950301	531391	\$13.99	5/30/12	
White Arrows	Dry Land Is Not A Myth	TNO	CD	075678766633	530525	\$9.94	5/30/12	
Various Artists	Party Rock (10CD w/Book)	TL	CD	610583421224	26711-D	\$169.98	5/30/12	
Various Artists	We Love The Nightlife (9CD w/Book)	TL	CD	610583402827	26457-D	\$169.98	5/30/12	

BUMPED TO 6/12/12

Fallon, Jimmy	Blow Your Pants Off (Vinyl)	WNS	A	093624949602	530826	\$21.98		
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Last Update: 05/03/12 For the latest up to date info on this release visit WEA.com.



ARTIST: Big Smo

TITLE: Grass Roots

Label: BSI/Big Smo Inc.

Config & Selection #: CD 531420

Street Date: 06/19/12

Order Due Date: 05/30/12

UPC: 093624950202

Box Count: 30

Unit Per Set: 1

SRP: \$5.94



TRACKS

Compact Disc 1

- 01 Boss Of The Stix
- 02 Kick Mud
- 03 Drive Fast

- 04 Grass Roots (feat. Kuntry Twang)
- 05 Wanna Shuck (feat. Jolie Bell)
- 06 Turn Your Back (feat. Jayme Pearl)

ALBUM FACTS

Genre: Country **Guest Artist:** Kuntry Twang, Jolie Bell, Jayme Pearl

Description:

In order to feed the frenzie of his loyal and growing fan base, **Big Smo** released the long awaited prequel to his upcoming album with a select collection of cuts.

ARTIST & INFO

In 2002 **Big Smo** self released his first album, *Kuntry Kitchen* named after the historical county store located on "The Kuntry Ranch" a 32 acre farm complete with heads of cattle and open pastures backed by fish filled ponds and the gorgeous Tennessee mountains. The album received rave reviews and **Big Smo** was on his way to becoming a local independent force. A few years later he released his sophomore album, *The True South*, a crossover album that blends his street experience with his backwood southern roots. After receiving overwhelming demand and response to the *The True South*, **Big Smo** knew he had found his calling.

Looking to expand on his already growing musical career, **Big Smo** stepped back into the studio with good friend and partner DJ ORIG and industry veteran Jon Conner to refine his sound and develop new artists in the recording facility he had custom built on the ranch. Soon **Big Smo** discovered his love and passion for film production and embarked on learning a new skill set. Hard work and dedication to his new found talent helped to complete several music videos and short films. Before long **Big Smo** was completing productions for popular Tennessee artists. After touring as an opener with several regional and national acts, **Big Smo** decided to go back and re-evaluate his musical direction. As a result of many years of growing and learning **Big Smo** joined forces with industry executive Dan Neslon in early 2010 to form BIG SMO INC.

The company's first release was a brand new **Big Smo** studio album, appropriately titled *American Made*. Songs like "My Life In A Jar", "Old Dirt Road" and "Kickin It In Tennessee" send the listener on a thrill ride through the country in an old Ford with no brakes. Guest appearances by many of Nashville's underground heros and studio musicians added incredible flavor to an already infectious slab of musical delight.

Big Smo's popularity began to rise throughout the nation catapulting him into a never ending tour of shows including the Mud Bog and Trail Riding circuit in states like Florida , Georgia , Alabama , Tennessee and Texas. Soon opportunities to work with companies like TRUCKS GONE WILD and LIZARD LICK TOWING AND RECOVERY came about.

With the drive and determination to please his supporters, **Big Smo** tirelessly works to do whatever it takes to put on a performance that is unforgettable. There is no show too big or small, public or private, for him to do. You can expect the same energy and mind blowing experiance anywhere you see him on stage. One puplication stated: "If Kid Rock and Run D.M.C. had a love child , he would be named Big Smo."

MARKETING POINTS

Info:

- "Kickin' It In Tennessee" - 3 Million Views

- "Kuntry Boy Swag" - 1.985 Million Views
- Over 6 Million total YouTube views
- Soundscan: 6,350 Total Units sold

Last Update: 05/07/12 For the latest up to date info on this release visit WEA.com.



ARTIST: Delta Rae
TITLE: Carry The Fire
Label: SIR/Sire
Config & Selection #: CD 531391
Street Date: 06/19/12
Order Due Date: 05/30/12
UPC: 093624950301
Box Count: 30
Unit Per Set: 1
SRP: \$13.99
Alphabetize Under: D



WEBSITES:

[Artist Site](#)
[Facebook](#)
[YouTube](#)
[Twitter](#)

TRACKS

Compact Disc 1

- 01 [Holding On To Good](#)
- 02 [Is There Anyone Out There](#)
- 03 [Morning Comes](#)
- 04 [If I Loved You](#)
- 05 [Bottom Of The River](#)
- 06 [Country House](#)
- 07 [Surrounded](#)
- 08 [Dance In The Graveyards](#)
- 09 [Fire](#)
- 10 [Forgive The Children We Once Were](#)
- 11 [Unlike Any Other](#)
- 12 [Hey, Hey, Hey](#)

VIDEOS

["Bottom Of The River"](#)

ALBUM FACTS

Genre: Rock **Producers:** Alex Wong **Radio Formats:** AAA | Specialty **Packaging Specs:** Jewelcase **Focus Markets:** Raleigh-Durham, NC; Los Angeles, CA; New York, NY; San Francisco, CA; Washington DC; Chicago, IL; Minneapolis, MN; San Diego, CA; Portland, OR; Seattle-Tacoma, WA

Description: Warner Bros. Records is proud to announce the signing of Durham, North Carolina's Delta Rae, whose debut album, Carry The Fire, is set for a June 19th release.

Delta Rae are one of the first signings in quite a while by the legendary Seymour Stein himself, who is renowned for having a keen eye for new talent and had a hand in the careers of such iconic artists as the Ramones, Talking Heads, the Pretenders, Madonna, and The Smiths. Stein called the band "an important addition to our overall roster. Their music, all original, is a mix of blues, country and gospel with a strong rock and roll influence. I hate labels, but if forced I would have to call their music 'Original Americana,' not unlike what the English are sending over via Mumford & Sons and others. I'm very proud to welcome Delta Rae to Sire. I know you will love Delta Rae and their music as much as I do."

ARTIST & INFO

Hometown: Durham, NC **Band Members:** Ian Hölljes (vocals, guitar), Eric Hölljes (vocals, piano), Brittany Hölljes (vocals), Elizabeth Hopkins (vocals), Mike McKee (drums, percussion), Grant Emerson (bass)

"Their music touches on all aspects of Americana - Gospel, Country, Blue Grass, and Blues. That said the songs are strong pop and should have wide appeal. There are a lot of bands in the UK right now, most notably Mumford & Sons reviving Americana and feeding it back to us here in the US, but Delta Rae is more of a homegrown variety." - Seymour Stein

Delta Rae are the pride of Durham, North Carolina. The 6 person unit - 3 siblings, Brittany, Ian & Eric Hölljes along with Elizabeth Hopkins, Mike McKee and Grant Emerson - create a sound rich in Carolina soul with hypnotizing 4-part boy/girl harmonies. Think Americana meets Alternative meets blue grass meets pop. The band put on an incredible live performance and have headlined shows to sold out crowds across the country and played several shows at SXSW in Austin this year. They are currently out on the road and will play a variety of festivals this summer and fall including Mountain Jam in Upstate NY and Harvest Fest in Arkansas.

MARKETING POINTS

Info: Key Drivers: Touring US & Canada May 2012 - December 2013

DIGITAL SPINS & SALES

Online Stats: "Bottom Of The River" - 140k+ views on YouTube
YouTube Channel Views: 313k+
Facebook: 6.5k+ likes

ARTIST CATALOG

LBL	SEL#	CFG	ARTIST	TITLE	UPC	SRP
SIR	531392	IS	Delta Rae	Bottom Of The River (05/08/12)	054391977120	\$1.29

Last Update: 05/04/12 For the latest up to date info on this release visit WEA.com.



ARTIST: Jimmy Fallon
TITLE: Blow Your Pants Off (Vinyl)
Label: WNS/Warner Music Nashville
Config & Selection #: A 530826
Street Date: 06/19/12
Order Due Date: 05/30/12
UPC: 093624949602
Box Count: 30
Unit Per Set: 1
SRP: \$21.98
Alphabetize Under: J



OTHER EDITIONS

CD 530826
(\$18.98)



ALBUM FACTS

Genre: Comedy Audio

Description: On June 12, 2012, comedian and late-night host **Jimmy Fallon** will release **Blow Your Pants Off** on Warner Bros. Records. His second album release following his Grammy nominated debut contains new original music as well as viral favorites from *Late Night With Jimmy Fallon*, and features a mind-blowing roster of guest stars including **Paul McCartney, Bruce Springsteen, Justin Timberlake, Eddie Vedder** and more. Of the title, Fallon says, "So far everyone that's heard the album had their pants blown off. There's nothing that we can do about it."

ARTIST & INFO

Hometown: Brooklyn, NY

Jimmy Fallon began his TV career with *Saturday Night Live* in 1998, where he quickly became an audience favorite. Known for his spot-on impressions, hilarious sketches and his stint as co-anchor of "Weekend Update" with **Tina Fey**, Fallon spent six successful years on the show. In March of 2009, Fallon returned to NBC and took over the Late Night legacy with *Late Night with Jimmy Fallon*. The show has continued to garner attention for its viral videos, audience games, A-list guests, and Fallon's choice of critically-acclaimed house band **The Roots**. In less than three years on the air, Fallon and the *Late Night* team have already begun collecting awards. Most recently, Fallon was honored with a 2012 **People's Choice Award** for Favorite Late Night Host, and Late Night was celebrated with three 2011 **Emmy** nominations, including the show's first nominations in the series and writing categories. In May 2011, Fallon and the writers of *Late Night* released the New York Times bestseller [Thank You Notes](#), based on the popular show segment. [Thank You Notes 2](#) is scheduled for a May 22, 2012 release. Additionally, Fallon received rave reviews for his first-ever stint as the host of the 2010 Primetime Emmy Awards. Most notably, he opened the show with a star-studded performance of **Bruce Springsteen's** "Born to Run."

MARKETING POINTS

DIGITAL SPINS & SALES

Online Stats:

- 5 million Twitter followers
- 412K Facebook likes (Late Night with Jimmy Fallon)

TV APPEARANCES

Date Show
05/22/12 Live with Kelly - SYN

Last Update: 05/09/12 For the latest up to date info on this release visit WEA.com.



ARTIST: White Arrows
TITLE: Dry Land Is Not A Myth
Label: TNO/Turnout
Config & Selection #: CD 530525
Street Date: 06/19/12
Order Due Date: 05/30/12
UPC: 075678766633
Box Count: 30
Unit Per Set: 1
SRP: \$9.94
Alphabetize Under: W
File Under: Alternative



WEBSITES:
[Official Website](#)

TRACKS

Compact Disc 1

- | | |
|---------------------------------|-------------------------|
| 01 Roll Forever | 06 Little Birds |
| 02 Get Gone | 07 Sail On |
| 03 Coming or Going | 08 Getting Lost |
| 04 I Can Go | 09 Settle Down |
| 05 Golden | 10 Fireworks of the Sea |

ALBUM FACTS

Genre: Rock **Producers:** Andrew Naeve, Andre Allen Anjos **Radio Formats:** NON COMM, ALTERNATIVE **Packaging Specs:** DIGIPAK **Focus Markets:** LOS ANGELES, NEW YORK, SAN FRANCISCO, CHICAGO

Description: **White Arrows** have been holed up in L.A.'s canyon country recording the songs that will make up their debut LP, *Dry Land Is Not A Myth*. Inspired by RAC's propulsive dance mix of their angular banger, "Coming Or Going," they challenged the Portland remix geniuses to produce the entire **White Arrows** album due out June 19. RAC agreed, and the first fruits of their labors came via an April digital EP led by "Get Gone," the kaleidoscopic single that pits Mickey's transcendent croon against a bursting blend of elements both organic and electronic. When all's said and done, you'll be as likely to find **White Arrows** playing Coachella as Electric Daisy Carnival. In either case, expect to sweat.

ARTIST & INFO

Hometown: LOS ANGELES, CA **Band Members:** Mickey Church, Henry Church, John Paul Caballero, Steven Vernet, Andrew Nave

White Arrows may never divulge the source of their strange magic, but it's hard not to picture a mystic dance floor hidden in the midst of a tropical rainforest. The Los Angeles band stands at these balmy crossroads like a vision from an alternate reality: classic without leaning on nostalgia, visionary but not unfamiliar. What should be a collision of sounds and styles—ritualistic rhythm and four-four thump, synth sequences and strummed guitars, garage-y grind and airy atmosphere—is, in this quintet's capable hands, a fluidly seething whole. Call it Psychotropical pop, something both busy and breezy. Call it Paul Simon in space (others have). Call it what you will. This is **White Arrows**.

MARKETING POINTS

DIGITAL SPINS & SALES

Online Stats:

- Facebook likes: 4,916
- Facebook "talked about": 116
- Twitter followers: 1,708
- Youtube views: 133,563

Last Update: 05/09/12 For the latest up to date info on this release visit WEA.com.



ARTIST: Party Rock
TITLE: Party Rock (10CD w/Book)
Label: TL/Time Life / WEA
Config & Selection #: CD 26711 D
Street Date: 06/19/12
Order Due Date: 05/30/12
UPC: 610583421224
Box Count: 6
Unit Per Set: 10
SRP: \$169.98
Alphabetize Under: V



DESIGN



ALBUM FACTS

Genre: Pop **Packaging Specs:** 10-CD Box Set with Booklet; **Dimensions:** 6" x 5 3/8" x 3"

Description:

10-CD Set Is Your Ticket To a Great Party!

PARTY ROCK brings back the biggest classic rock, pop and soul hits of the mid '60s and early '70s. Kick start your wild memories with the most comprehensive **PARTY ROCK** collection ever created -- 150 of the most foot stompin', party rockin', classic tunes ever by the era's biggest superstars like [Elton John](#), [The Monkees](#), [Rod Stewart](#), [The Rascals](#), [Sly & the Family Stone](#), [Grand Funk Railroad](#), [Steppenwolf](#), [The Isley Brothers](#), [Tommy James](#), [Lovin Spoonful](#), [The Yardbirds](#), and [the Spencer Davis Group](#).

You can't live in the past, but it sure is nice to visit it with this fun collection. Every CD is filled with great songs and memories. 150 hit tracks make **PARTY ROCK** come alive, and our 10-CD box set even includes a 32-page booklet with stories about the music and the artists. [\[click here for a complete track listing\]](#)

WHY BUY?

- **Party Rock:** We've chosen the best party music from the mid-'60s to the early '70s.
- **150 Hit Songs:** Every CD is filled with great songs and fun memories!
- **Deluxe Package:** 10-CD set comes in a deluxe collector's box, with a 32-page booklet about the music.
- **Original Songs:** Every track is the original hit recording, digitally re-mastered for "studio-perfect" sound.

ARTIST & INFO

MARKETING POINTS

Info:

MEDIA SUPPORT:

- Infomercial hosted by **Paul Revere** from Paul Revere and The Raiders.
- See our half-hour national *DRTV ads* on *TruTV*, *ION*, *FX*, *TV Guide*, *Discovery*, *Biography*, *NatGeo* and others.
- Plus regional broadcast and cable buys in many major metro areas.
- Our national DRTV campaign generates millions of impressions, creating awareness and demand that drives sales.

Last Update: 05/09/12 For the latest up to date info on this release visit WEA.com.



ARTIST: We Love The Nightlife
TITLE: We Love The Nightlife (9CD w/Book)
Label: TL/Time Life / WEA
Config & Selection #: CD 26457 D
Street Date: 06/19/12
Order Due Date: 05/30/12
UPC: 610583402827
Box Count: 6
Unit Per Set: 9
SRP: \$169.98
Alphabetize Under: V



DESIGN



ALBUM FACTS

Genre: Pop **Packaging Specs:** 9-CD Box Set; **Dimensions:** 6" x 5 3/8" x 3"

Description:

Get up and boogie to WE LOVE THE NIGHTLIFE!

Time Life's new 9-CD box set will transport you back to an era when music, dancing and nightclubs collided for a new sound. The dance fever began in the mid '70s and cruised into the early '80s... now relive all those memories from the radio, the clubs, and those long and wonderful nights.

Our 143 song set includes huge hits by **Donna Summer, the Bee Gees, Chic, Kool & the Gang, KC and the Sunshine Band, Peaches & Herb, Diana Ross, Earth, Wind & Fire, Thelma Houston, Gloria Gaynor, Hues Corporation, Sister Sledge, The Weather Girls** and so many more. [\[click here for the complete track listing\]](#)

WHY BUY?

- **Dance Fever:** 9-CD box set with 143 songs -- all your favorite dance classics from the '70s through the early '80s.
- **Exclusive Bonus:** Includes the soundtrack album to *Saturday Night Fever*, one of the most influential movies of all time, with 17 more dance classics.
- **Great Packaging:** Includes an amazing 32-page booklet with photos, trivia and stories about the artists and their incredible songs.
- **Highest Quality:** Every song is the original hit, digitally re-mastered to give listeners "studio-perfect" sound.

ARTIST & INFO

MARKETING POINTS

Info:

MEDIA SUPPORT:

- Infomercial hosted by *Dance Fever* host & choreographer Deney Terrio.
- See our half-hour national DRTV ads on *ION, FX, History International, Discovery, NatGeo, NatGeo Wild* and more.
- Plus major broadcast and regional cable buys in many metro areas nationwide.
- Our national DRTV campaign generates millions of impressions, creating awareness and demand that drives sales.

6/26/12 AUDIO & VIDEO RECAP

ARTIST	TITLE	LBL	CNF	UPC	SEL #	SRP	ORDERS DUE	QTY
Baute, Carlos	Un Poquito Mas	LAT	CD	825646590568	531495	\$12.98	6/6/12	
Cagle, Chris	Back In The Saddle	BGP	CD	093624953319	529297	\$13.99	6/6/12	

Flaming Lips, The	The Flaming Lips and Heady Fwends	WB	CD	093624951957	530455	\$15.98	6/6/12	
Gojira	L'Enfant Sauvage	RRR	CD	016861765125	176512	\$13.99	6/6/12	
Linkin Park	LIVING THINGS	WB	CD	093624950486	531345	\$18.98	6/6/12	
Various Artists	MMG Presents: Self Made, Vol. 2	WB	CD	093624953869	529039	\$18.98	6/6/12	
Various Artists	MMG Presents: Self Made, Vol. 2 (Amended)	WB	CD	093624952763	529669	\$18.98	6/6/12	

BUMPED TO 7/31/12

Smiths, The	Hatful Of Hollow (180 Gram Vinyl)	RRW	A	825646658824	45205	\$24.98		
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BUMPED TO 8/14/12

Cuevas, Beto	Transformacion	LAT	CD	825646590513	531393	\$12.98		
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Last Update: 10/13/10 For the latest up to date info on this release visit WEA.com.



ARTIST: Carlos Baute

TITLE: Un Poquito Mas

Label: LAT/Warner Music Latina
Config & Selection #: CD 531495
Street Date: 06/26/12
Order Due Date: 06/06/12
UPC: 825646590568
Box Count: 30
Unit Per Set: 1
SRP: \$12.98
Alphabetize Under: B

ALBUM FACTS

Genre: Latin Pop

ARTIST & INFO

Hometown: Madrid, Spain

Venezuelan singer/songwriter and actor, Carlos Baute, returns this November with his brand new studio album, AMARTE BIEN. After coming off of his successful previous CD (De Mi Puño y Letra), he returns stronger than ever with 10 new recordings. Carlos Baute is credited for having one of the strongest radio hits of 2009 / 2010 with the smash "Colgando En Tus Manos", which today still remains in the Top 20 radio charts. In addition to getting ready for the launch of AMARTE BIEN, Carlos Baute is also set to embark on an extensive promotional tour this coming November & December. A concert tour is in the works for Spring 2011.

MARKETING POINTS

Awards:

- Nominations on Univision - Premios Lo Nuestro and Premios Juventud... Nominations on Telemundo - Billboard Music Awards
- The 2009 Single "Colgando En Tus Manos" and its full length CD, De Mi Puño y Letra, has been certified Platinum in the following countries: SPAIN, ARGENTINA, MEXICO & VENEZUELA.
- TOP 5 SONG OF THE YEAR IN: Spain, Mexico, USA, Argentina, Venezuela, Colombia, Chile, Central America and Ecuador.

Press & Publicity:

- U.S.: Univision.com, Terra.com, AOLLatino, MSN Latino, People Es Español, Latina Magazine, Nuevo Herald (Miami), La Opinion (L.A.), Hoy (L.A.), Hoy (Chicago), El Diario La Prensa (NYC).
- Puerto Rico: El Vocero, Nuevo Dia, Primera Hora, TV Aqui, Imagen, Caras..

Featured Magazines Articles:

- People En Español, Latina Magazine, El Vocero, La Opinion, Hoy, El Diario La Prensa, Nuevo Dia, TV Aqui, Primera Hora...

Info:

- Radio single: "Quien te Quiere Como Yo"
- Radio date: October 11th
- Music video: To be serviced to all video outlets October 27th
- National TV presentations and interviews are scheduled for the week of November 29th. Puerto Rico is scheduled for the week of November 15th. TV presentations will include: UNIVISION U.S. (Despierta America, Gordo y Flaca, Sabado Gigante, Primer Impacto, Tu Desayuno Alegre, Escandalo TV, La Tijera, Don Francisco Presenta). TELEMUNDO (Al Rojo Vivo, Levantate). PUERTO RICO (Levantate, Acceso Total, Dia a Dia, Entre Nosotras, Que Noche, Tu Mañana, Flashazo VIP)
- U.S. and Puerto Concert Tour scheduled for Spring 2011.

Last Update: 05/09/12 For the latest up to date info on this release visit WEA.com.



ARTIST: Chris Cagle

TITLE: Back In The Saddle

Label: BGP/Bigger Picture Group

Config & Selection #: CD 529297

Street Date: 06/26/12

Order Due Date: 06/06/12

UPC: 093624953319

Box Count: 30

Unit Per Set: 1

SRP: \$13.99

Alphabetize Under: C

ALBUM FACTS

Genre: Country **Producers:** Keith Stegall and Chris Cagle

Description: Cagle's 2012 release from Bigger Picture, *Back In The Saddle* is his homecoming – a rekindling of his creative flame and a roaring reminder of his rock-infused country roots. It's something he originated and what he does best: relatable, back-roads and familiar while also being a striking form of country music worth getting excited about.

While assuring his fans that the Chris they love hasn't changed, Cagle sees his new persona as a better version of himself. *"I want my music to be an environment, to strike chords, passions, memories, faults, loves, angers and redemptions,"* Chris says. *"Imagine my music just on the outside of town right where the road turns to the rural route. A dirt road cul-de-sac with trucks all parked in a circle. I would love to see my music fit into that."*

ARTIST & INFO

Hometown: Born in De Ridder, LA & raised "all over"

Cagle attended The University of Texas-Arlington, but soon found himself skipping his finance courses to audit music classes. Nights when he should have hit the books, Cagle hit the Texas country club scene finding places to play and hone his talents. Once in Nashville, he spent his first five years at odd jobs – from waiting tables to golf caddying to nannying – all the while polishing his songwriting skills, pitching the labels and playing local honky tonks. While waiting tables, Chris took a chance and played a recording of his future No.5-peaking second single "Laredo," to patrons and caught the ear of the executive assistant to Scott Hendricks, then-president of Virgin Records Nashville. That earned him an audience with Hendricks, and Chris was signed soon after. After 12 charted singles & two gold albums, Chris took a break to accomplish other live long dreams: building a ranch with his own two hands and starting a family. Now, the father of two daughters and a husband to a "country girly girl," Chris revels in family life. In 2011, Chris signed to Bigger Picture and released his first single since 2008, "Got My Country On," (produced by Keith Stegall and Chris Cagle), which has rocketed into the Top 20 on the country radio charts. The single is a reflection of Chris' country lifestyle, passion for horses and triumphant return to the music he loves.

MARKETING POINTS

SoundScan:

- 1.9 million albums sold total over career
- 1.7 million tracks sold over career

Video Rotation: The electrifying music video for "Got My Country On" was filmed in Ft. Worth, Texas; Grand Junction, Colo.; and on Chris's Big Horse Ranch in Marietta, Okla. It is currently rotating on GAC & CMT.

Radio Airplay/ Total Audience: "Got My Country On"

- Mediabase: 14 to 15 Bullet, +80/3267 plays, +224/10007 points
- Billboard/BDS: 16 to 15 Bullet, +99/2966 plays +547,700/16,878,300 impressions

Previous Hits and Peak Positions:

- #1 I Breathe In, I Breathe Out (2001)
- #3 What Kind of Gone (2007)
- #4 What A Beautiful Day (2002)
- #5 Chicks Dig It (2003)
- #8 Laredo (2001)
- #12 Miss Me Baby (2005)
- #15 My Love Goes On and On (2000)

Info:

- Cagle has two gold albums to his credit: "Play It Loud" [2000] and "Chris Cagle" [2003]
- Cagle has also earned two No.1-debuting albums ("Chris Cagle" [2003] and "My Life's Been A Country Song" [2008])
- Cagle has had six Top 10s, including the runaway No. 1 hit he co-wrote, "I Breathe In, I Breathe Out." He's charted twelve songs.

DIGITAL SPINS & SALES

Online Stats: Facebook: 90,000 fans

Email List: Over 25,000

Last Update: 05/15/12 For the latest up to date info on this release visit WEA.com.



ARTIST: Beto Cuevas

TITLE: Transformacion

Label: LAT/Warner Music Latina
Config & Selection #: CD 531393
Street Date: 06/26/12
Order Due Date: 06/06/12
UPC: 825646590513
Box Count: 30
Unit Per Set: 1
SRP: \$12.98
Alphabetize Under: B

TRACKS

Compact Disc 1

- | | |
|---|---|
| 01 No te olvides de amar | 07 Eterno |
| 02 Deje de pensar | 08 Latidos (no va a volver) |
| 03 Quiero creer (feat. Flo Rida) | 09 Amor y actitud |
| 04 Cruzar | 10 Come and get me |
| 05 Goodbye (feat. Leire Martinez) | 11 Aterrice (feat. Deborah del Corral) |
| 06 Live from Japan | 12 El sonido de tu amor |

ALBUM FACTS

Genre: Latin Pop **Guest Artist:** Flo Rida, Leire Martinez and Deborah del Corral **Producers:** Jarrod Goslin **Radio Formats:** Latin Pop **Packaging Specs:** CD Single Jewel case **Focus Markets:** Los Angeles, San Francisco, San Diego, Orange County, Puerto Rico, Miami, Orlando, Tampa, West Palm Beach, Fort Lauderdale, Atlanta, Washington DC, Philadelphia, New York City, Boston, Hartford, Newark, Long Island, Springfield, Allentown, Chicago, Dallas, Houston, San Antonio, Austin, Las Vegas, Phoenix, Denver, El Paso, McAllen-Brownsville, Denver, Salt Lake City

Description: *Transformacion* is Beto Cuevas' second release as a solo act. As the title states, the artist is transforming into his new style and sound of recording. He is introducing himself with the blended fusion of Latin pop- dance & urban beats and rhythms. He has recorded twelve new tracks, among them is the first radio single "Quiero Creer," featuring the mega rap star, FLO RIDA. This song is already on its way to the top of the radio charts and radio stations throughout the country are calling this one of the biggest Latin hit songs that 2012 will witness.

Other featured artists on *Transformacion* include Leire Martinez and Deborah de Corral. This production has been in the works for almost an entire year and Beto Cuevas has set the stage for its release since announcing last year on national TV during his four month TV stint on Univision. The stage is set and his millions of worldwide fans are excited for the first release in four years for one of the most admired frontmen in the business, Beto Cuevas.

ARTIST & INFO

Hometown: Los Angeles, California

Beto Cuevas, well known for his 17-year tenure as the frontman for the Grammy-winning Latin rock band **La Ley**, embarked on a solo career after the band's breakup in 2005 and released his debut album, **Miedo Escénico**, in 2008. Born Luis Alberto Cuevas Olmedo , in Santiago, Chile, he grew up in Montreal, Canada. Today, Beto Cuevas remains as one of the most admired male vocalists ever to hit the stage and undoubtedly one of the biggest sex symbols to emerge from Latin America in the last twenty years. In addition, Beto Cuevas recently also became a TV personality during last year's TV show, Protagonistas, which aired nationally on the Univision Network. Now in 2012, BETO CUEVAS embarks on not only a brand new studio album, but re-introduces himself by recording and performing the music style that's infused by Latin pop- dance & urban beats and rhythms. and just in case there is any questions that Cuevas is taking this new role seriously, he has partnered up with rap artist

FLO RIDA, who is featured on the first radio single, QUIERO CREER. BETO CUEVAS U.S. tour is scheduled to begin late summer-early fall.

MARKETING POINTS

Awards: Throughout previous years, LA LEY, has won multiple awards which include Grammy, Billboard, premio Lo Nuestro and other International music awards throughout Latin America, especially in their hometown of Chile.

Press & Publicity:

- Univision: Gordo y La Flaca, Despierta America, Primer Impacto, Sal y Pimienta, Tu Desayuno Alegre
- Univision Puerto Rico: Noticias de Univision Puerto Rico, Locas De Atar, Tu Mañana, Flashazo VIP
- Telemundo: Levantate, Al Rojo Vivo, Nitido, Acceso Total
- Telemundo Puerto Rico: Acceso Total, Dia a Dia, Dando Candela
- WAPA-TV (Puerto Rico): Entre Nosotras, Noticentro Al Amanecer, Pegate Al Medio Dia -Telefutura: Escandalo TV, La Tijera
- Various: CNN En Español, Showbiz, Escenario, MTV3, Mun2

Featured Magazines Articles:

- U.S.: People En Español, Latina Magazine, Billboard, Rolling Stone, La Opinion, Hoy, TV Notas, TV Novelas, Telerevista, Glamour, Vogue, Nexus, Explorer, Latitude
- Puerto Rico: Nuevo Dia, El Vocero, Primera Hora, TV Aqui, Caras, Imagen

Info:

- First single "QUIERO CREER" (feat FLO RIDA) already at radio
- Music video debut on Univision's "Primer Impacto" aired on Monday, May 7th. Video has been services to all major TV shows including Univision, Telemundo, MTV3, Mun2 and all other music video programming shows
- Beto Cuevas National TV and Radio Promotional visits will begin during the week of June 11th including Miami (National Univision & Telemundo TV appearances), Puerto Rico, Los Angeles and New York City. Radio festival performances will include Miami, Los Angeles and New York City
- U.S. Tour is currently being finalized and scheduled for a late summer / early fall start. All major U.S. cities and Puerto Rico will be included

ARTIST CATALOG

LBL	SEL#	CFG	ARTIST	TITLE	UPC	SRP
LAT	515991	CD	Beto Cuevas	Miedo Escenico (09/30/08)	825646937547	\$17.98

Last Update: 05/10/12 For the latest up to date info on this release visit WEA.com.



ARTIST: The Flaming Lips
TITLE: The Flaming Lips And Heady Fwends
Label: WB/Warner Bros.
Config & Selection #: CD 530455
Street Date: 06/26/12
Order Due Date: 06/06/12
UPC: 093624951957
Box Count: 30
Unit Per Set: 1
SRP: \$15.98
Alphabetize Under: F



TOURS

06/01/12
Gexa Energy Pavilion
Dallas, TX

06/16/12
Yonge Dundas Square
Toronto, ON

07/07/12
Various Venues
Kongsberg Norway

ALBUM FACTS

Genre: Rock **Guest Artist:** Ke\$ha, Biz Markie, Bon Iver, Edward Sharpe and the Magnetic Zeros, Prefuse 73, Tame Impala, Jim James of My Morning Jacket, Nick Cave, Lightning Bolt, Yoko Ono, Neon Indian, Erykah Badu & New Fumes **Focus Markets:** Los Angeles, CA; New York, NY; Chicago, IL; Boston, MA; San Francisco, CA; Seattle, WA; Washington DC; Oklahoma City, OK; Dallas, TX; Minneapolis, MN

Description: In between one-off shows scattered around the world in the past several months THE FLAMING LIPS have still found time to record a series of unique and experimental sessions for an album featuring a diverse cross-section of heavy friends from every corner of the musical cosmos.

THE FLAMING LIPS AND HEADY FWENDS includes vocal and musical assistance from such disparate playmates as Yoko Ono, Nick Cave, Bon Iver, Ke\$ha and many more. Some of these tracks have already appeared on previously released, extremely limited edition color vinyl 12" EPs released in past months which sold out as soon as they became available. And all tracks were released together as a special limited edition Record Store Day 2012 vinyl 12" that was one of the most in demand items of the day.

ARTIST & INFO

Hometown: Oklahoma City, Oklahoma **Band Members:** Wayne Coyne - lead vocals, guitar, keyboards, theremin, bass guitar

Michael Ivins - bass, keyboards, backing vocals

Steven Drozd - drums, guitar, lead vocals, keyboards, bass, backing vocals

Kliph Scurlock - drums, percussion

After lauded indie albums, The Flaming Lips debuted on Warner Bros. with 1991's Hit To Death In The Future Head. Transmissions From The Satellite Heart and Clouds Taste Metallic followed. 1999's The Soft Bulletin topped numerous year-end best-of lists and helped rank the band among the most influential in the world. 2002's Yoshimi Battles The Pink Robots ranked #4 in Spin and #11 in NME on their end-of-year lists, and won a Grammy®. In 2008, The Flaming Lips screened their full length feature film Christmas On Mars across the country, receiving critical acclaim along the way. The Flaming Lips continued to delight fans in 2009 with Embryonic, which posted the highest first week sales of their career.

MARKETING POINTS

Awards: • Named one of Q Magazine's "50 Bands To See Before You Die"

- The Lips have been nominated for 6 Grammys, winning 3! (including two for "Best Rock Instrumental Performance")
- "Do You Realize" has been named the official rock song of Oklahoma and the Lips have had a street named after them
- The Lips have sold 2+ million albums in the United States alone
- In 2007, they were nominated for a BRIT Award for "Best International Act"
- The Flaming Lips performed in honor of The Who at the 2008 VH1 Rock Honors
- Entertainment Weekly named The Soft Bulletin one of the top 25 albums of the last 25 years
- The Soft Bulletin was NME's "Album Of The Year"

Last Update: 05/09/12 For the latest up to date info on this release visit WEA.com.

ROADRUNNER
RECORDS



ARTIST: Gojira

TITLE: L'Enfant Sauvage

Label: RRR/Roadrunner Records

Config & Selection #: CD 176512

Street Date: 06/26/12

Order Due Date: 06/06/12

UPC: 016861765125

Box Count: 30

Unit Per Set: 1

SRP: \$13.99

Alphabetize Under: G

File Under: Gojira



TRACKS

Compact Disc 1

- | | |
|-------------------------|----------------------|
| 01 Explosia | 07 Mouth Of Kala |
| 02 L'Enfant Sauvage | 08 The Gift Of Guilt |
| 03 The Axe | 09 Pain Is A Master |
| 04 Liquid Fire | 10 Born In Winter |
| 05 The Wild Healer | 11 The Fall |
| 06 Planned Obsolescence | |

FEATURED TRACKS

- L'Enfant Sauvage
- Liquid Fire
- The Gift Of Guilt

ALBUM FACTS

Genre: Rock **Producers:** Josh Wilbur, Joseph Duplantier, Josh Silver (Lamb Of God) **Focus Markets:** New York, NY Los Angeles, CA Boston, MA Chicago, IL Philadelphia, PA SF-Okland-San Jose Washington, DC Seattle-Tacoma, WA Denver, CO Phoenix, AZ Baltimore, MD Dallas-Ft. Worth, TX Minneapolis-St. Paul, MN Portland, OR Houston, TX Albuquerque, NM Atlanta, GA Cleveland, OH Salt Lake City, UT Detroit, MI Columbus, OH Hartford-New Haven, CT Buffalo, NY San Diego, CA Orindo-Daytona Bch-Mlbrne

Description:

On its fifth album and first for Roadrunner Records, *L'Enfant Sauvage*, French heavy metal goliaths **Gojira** certainly ask their fair share of questions. The title, which literally means "The wild child," connotes a big question for singer, songwriter, and guitarist Joe Duplantier.

"When you become a musician, you don't have a boss telling you what to do so you have to be very responsible," he affirms. "With freedom comes responsibility so I'm asking myself, 'What is freedom? What does it mean to me?' *L'Enfant Sauvage* reflects on that. There's no answer though. There's just life and questions."

The french quartet have created their most anticipated release - already being heralded from *Revolver* to *Pitchfork* to *Alternative Press*. The album is produced by Josh Silver (Lamg Of God).

ARTIST & INFO

Hometown: Bayonne, France **Band Members:** Joe Duplantier(guitar, vocals), Mario Duplantier (drums), Christian Andreu (guitar), Jean-Michel Labadie - (bass)

After 10 years and a growing fanbase created by DIY touring and album releases, **Gojira** is finally ready to breakthrough with their 5th album *L'Enfant Sauvage*.

MARKETING POINTS

Press & Publicity:

- Confirmed coverage in *Revolver*, *Decibel*, *Alternative Press* and more
- *Pitchfork* has embraced teh band and debut the first single

Featured Magazines Articles:

- OP-ed in AP
- *Decibel* fdeature

SoundScan:

- Gojira has sold over 96k albums in the U.S. to date.
- Previous album *Way Of All Flesh* debuted at #1 on the heatseekers chart with 4.2k scanned 1st week and went on to sell over 33k albums.
- 1st single, the title track *L'Enfant Sauvage*, is on track to sell over 900 downloads 1st week, their highest one week

single sales total to date.

Info:

- First track "L'Enfant Sauvage" premiered with Pitchfork and immediately became of their highest streamed tracks in months
- The called the track "breathless and awesome"
- Band is direct support for Lamb Of God and Dethlock this summer
- Performing internationally now - handpicked to open for Metallica at select dates
- Track "Liquid Fire" will premiere with Full metal Jackie on 6/2
- Free Mp3 of "Liquid Fire" launches 6/4

Last Update: 05/14/12 For the latest up to date info on this release visit WEA.com.



ARTIST: Linkin Park

TITLE: LIVING THINGS

Label: WB/Warner Bros.
Config & Selection #: CD 531345
Street Date: 06/26/12
Order Due Date: 06/06/12
UPC: 093624950486
Box Count: 30
Unit Per Set: 1
SRP: \$18.98
Alphabetize Under: L



TRACKS

Compact Disc 1

- | | |
|--------------------------------------|---------------------|
| 01 LOST IN THE ECHO | 07 VICTIMIZED |
| 02 IN MY REMAINS | 08 ROADS UNTRAVELED |
| 03 BURN IT DOWN | 09 SKIN TO BONE |
| 04 LIES GREED MISERY | 10 UNTIL IT BREAKS |
| 05 I'LL BE GONE | 11 TINFOIL |
| 06 CASTLE OF GLASS | 12 POWERLESS |

TOURS [MORE](#)

- 06/08/12
Pannonia Fields
Nickelsdorf Austria
- 06/10/12
Maxidrom Festival Grounds
Moscow Russia
- 06/14/12
SKK Arena
St. Petersburg Russia
- 08/11/12
Jiffy Lube Live
Bristow, VA
- 08/12/12
Mohegan Sun Arena
Uncasville, CT

ALBUM FACTS

Genre: Rock **Producers:** Rick Rubin, Mike Shinoda

Description: From day one, Linkin Park built the band upon the premise of fusing all of their favorite styles of music-as disparate as they might be-into one signature sound. Fast-forward 12 years to *LIVING THINGS* and the same six players have not only developed new tools to make that philosophy a reality, but they're finally comfortable embracing-and coalescing-every aspect of their career. OK, maybe not the XXL work shirts and neon hair dye of the early days. But in their music, the band has spent the past year reinventing how to tastefully bridge the gap between all the musical destinations they've visited, and how to marry all the ideas they've accumulated. And as *LIVING THINGS* began taking shape, for the first time Linkin Park was eager to use every tool in their toolbox.

With each song, they flexed their expertise with both cutting-edge and classic gear, and they infused their vocals with an honest, thrilling enthusiasm; they picked apart their own ideas of what defines a song, and what defines Linkin Park. *LIVING THINGS* is a personal album, centered on human emotions and relationships implied by the title. It is informed by and built upon all previous Linkin Park albums, while still pushing the band's sound into new territory. It's spirited, energetic, daring and unafraid to hybridize the past, present and future. It's absolute proof to a radical theory six musicians have devoted their lives to testing.

ARTIST & INFO

Hometown: Agoura Hills, CA **Band Members:** Joe Hahn, Mike Shinoda, Brad Delson, Rob Bourdon, Chester Bennington

Ever since the early-aughts super-combo of *Hybrid Theory* and *Meteora*, Linkin Park has been doing something popular artists just don't do: going off-menu. Chester Bennington, Rob Bourdon, Brad Delson, Dave 'Phoenix' Farrell, Joe Hahn and Mike Shinoda collectively came to the hard decision to deviate from the foundation of their success in search of fresh new sounds and ideas. On the records that followed, *Minutes to Midnight* and *A Thousand Suns*, LP made the courageous leap into the unknown.

The learning curve was arduous, but a necessary and welcome challenge for the band. *Hybrid Theory* isn't just the title of the first album, but a career mission statement.

MARKETING POINTS

Awards:

- Career History:
- 2 Grammy awards & 6 Grammy nominations- 5 American Music Awards
 - 4 MTV Video Music Awards
 - 6 MTV Europe Music Awards

Press & Publicity: 4/16 - Album & Honda Civic Tour Announcement

4/23 - Satellite Media Tour Interviews completed:

- ABC TV Cincinnati
- Artisan News Service
- Associate Press TV
- CNN
- Fuse
- KSUI- TV San Diego
- TV News
- Fox-TV Detroit
- Fox News National- Fox News Edge went out to affiliates

- ABC TV Los Angeles
- NBC TV DENVER
- On the Red Carpet (ABC national syndicate)
- YoungHollywood.com

Album Previews:

- 3/23 Rolling Stone
- 3/28 MTV News
- 4/12 Spin
- 4/19 TheHundreds.com
- 4/23 NME.com
- 4/27 Rolling Stone
- 4/27 Billboard.biz
- 4/27 Newsday
- 4/30 Complex.com
- 5/2 Goldenmixtape.com
- 5/2 Complex.com
- 5/4 Hitfix.com
- 5/11 Rolling Stone
- 5/12 Billboard

Long Lead Print:

- M Musicians Mag
- Revolver
- 5/24 Rolling Stone

SoundScan:

- Over 50 million albums sold worldwide
- 'BURN IT DOWN' single sales over 155k

Info:

Marketing timeline:

- 3/27 rollingstone.com album preview ("Linkin Park to Return to 'Big Choruses' on New Album")
- 4/5 - 4/10 "Burn It Down" single art revealed via fan puzzle on linkinpark.com
- 4/9 Radio promo's pre-promoting premiere of "Burn It Down" (using artist soundbites) begins
- 4/11 - 4/16 "Burn It Down" audio revealed slowly online, via stems.
- 4/12 (9:00pm EST) :30 second clip of "Burn It Down" serviced to radio
- 4/12 Spin.com in studio piece
- 4/13 - :15 sec "Burn It Down" used on MLB Network to promo Saturday's game
- 4/13 - :15 sec "Burn It Down" revealed on LP.com
- 4/13 (9:00pm EST) :15 second clip of "Burn It Down" available as a stream in music stem game
- 4/14 - :30 sec "Burn It Down" revealed on LP.com
- 4/14 (9:00am EST) :30 second clip of "Burn It Down" available as a stream in music stem game
- 4/14 :30 sec "Burn It Down" used in FOX MLB pre-game tease roll-out leading right into the game
- 4/15 :30 sec "Burn It Down" used for MLB Network Plays of The Week (will re-run throughout the week)
- 4/15 LP.com unlocks album cover reveal/ release date/ streaming single. Messaging says "pre-order launches 4.16.12"
- 4/16 (3:00 am EST) Official email goes out to LP mailing list w/ press release info
- 4/16 (9:00am EST-New York time) "Burn It Down" radio PREMIERE & commercial DIGITAL SINGLE LAUNCH
- 4/16 (9:00 am EST) LP band posts info officially onLP.com with link to album pre-order and announcement of album and tour.Social network posts immediately afterLP.com.Tour dates launch onLP.com.Radio stations post BURN IT DOWN widget on their sites. The widget is sharable.
- 4/16 (9:00 am EST)Lyric video launches on YouTube
- 4/16 - 6/31 TNT NBA promo spots run (2,400+x) (TNT= 538 spots, TBS = 689, NBA TV = 622, APN = 500, CNN = 40, HLN = 40) featuring "Burn It Down" – confirmed. Image spots run 4/18-4/28, topicals air 4/27-6/10, continues air 4/28-6/10. All 30 sec and longer spots will be chyroned. Across all Turner Networks and NBA online properties.
- 4/16 Press release announcing single, album title, album release date, DTC and Honda Civic Tour (tour tent 8/15-9/12).
- 4/16 iTunes pre-order launches
- 4/16 Re-launch of LP website
- 4/16 (9:00 pm EST) Worldwide (EXCEPT UK) DTC launch/ Stream/ Site reskin
- 4/17 - :45 sec "Burn It Down" used for opening tease of MLB Network Texas Rangers vs. Red Sox game (4p PST / 7p EST)
- 4/17 Chester & Brandon from Incubus on synd. Radio show "Loveline"
- 4/19 Mike S. & Mike E. from Incubus on synd. Radio show "Loveline"
- 4/23 UK DTC launch
- 4/23 LPU and Incubus ticket pre-sale begins
- 4/24 DTC ticket pre-sale begins
- 4/26 LPTV Episode #01 launches: BURIED AT SEA (Part 1)
- 4/27 & 4/28 General ticket on-sale for U.S. tour
- 5/03 LPTV Episode #02 launches: BURIED AT SEA (Part 2)

DIGITAL SPINS & SALES

Online Stats:

- More Facebook fans than any other band in the world (over 42 million fans)
- More than 1 Million Twitter followers
- Over 850,000,000 YouTube plays

ARTIST CATALOG

LBL	SEL#	CFG	ARTIST	TITLE	UPC	SRP
WB	44477	CD	Linkin Park	Minutes To Midnight (05/15/07)	093624447726	\$13.98
WB	48186	CD	Linkin Park	 Meteora (03/25/03)	093624818625	\$13.98
WB	47755	CD	Linkin Park	Hybrid Theory (10/13/00)	093624775522	\$13.98
WB	525375	CD	Linkin Park	A Thousand Suns (09/14/10)	093624963332	\$18.98

Last Update: 04/24/12 For the latest up to date info on this release visit WEA.com.



ARTIST: The Smiths
TITLE: Hatful Of Hollow (180 Gram Vinyl)
Label: RRR/Rhino/Warner Bros.
Config & Selection #: A 45205
Street Date: 06/26/12
Order Due Date: 06/06/12
UPC: 825646658824
Box Count: 30
Unit Per Set: 1
SRP: \$24.98
Alphabetize Under: S

TRACKS

Full Length Vinyl 1

Side A

- 01 [William, It Was Really Nothing \(2011 Remastered Version\)](#)
- 02 [What Difference Does It Make? \(John Peel session 5/18/83\)](#)
- 03 [These Things Take Time \(David Jensen session 6/26/83\)](#)
- 04 [This Charming Man \(John Peel session 9/14/83\)](#)
- 05 [How Soon Is Now? \(2011 Remastered Version\)](#)
- 06 [Handsome Devil \(John Peel session 5/18/83\)](#)
- 07 [Hand in Glove \(2011 Remastered Version\)](#)
- 08 [Still Ill \(John Peel session 9/14/83\)](#)

Side B

- 01 [Heaven Knows I'm Miserable Now \(2011 Remastered Version\)](#)
- 02 [This Night Has Opened My Eyes \(2011 Remastered Version\)](#)
- 03 [You've Got Everything Now \(David Jensen session 6/26/83\)](#)
- 04 [Accept Yourself \(David Jensen session 8/25/83\)](#)
- 05 [Girl Afraid \(2011 Remastered Version\)](#)
- 06 [Back To The Old House \(John Peel session 9/14/83\)](#)
- 07 [Reel Around The Fountain \(John Peel session 5/18/83\)](#)
- 08 [Please, Please, Please Let Me Get What I Want \(2011 Remastered Version\)](#)

ALBUM FACTS

Genre: Rock

Vinyl Details: Pressed on 180 Gram vinyl

Description: Several months after releasing their first album, **The Smiths** issued this collection of singles and rarities, several of which are BBC versions of songs from their debut. **The Smiths** treated singles as individual entities, not just ways to promote an album, and therefore many of their finest songs were never issued on their studio albums. As if this wasn't enough, this compilation contains the first appearance of what may be the band's finest moment. "How Soon Is Now" encapsulates everything good about **The Smiths**; Morrissey's mocking lyrics, Marr's stunning vibrato guitar and a rhythm section you could set your watch to.

The vinyl re-issue will be on 180-gram vinyl

ARTIST & INFO

Hometown: Manchester **Band Members:**

Johnny Marr, Morrissey, Andy Rourke, Mike Joyce

Contrived by Johnny Marr, **The Smiths** evolved when Marr unearthed Morrissey and insisted upon a collaboration. The idea was to produce songs which were always instantaneous and listenable whilst also provoking deep thought; emeshing Morrissey's words with Marr's music in a sound which, above all, would stand apart without being inaccessible or esoteric. The guitar-based songs would blend melody without havoc, as the words - born out of absolute physical necessity - would tug at the straps of cultural straightjackets.

Christened as an antidote to a prevalent idea that modern groups would bear a far-reaching, multi-syllabic name to authorise their artistry, **The Smiths** were completed with Andy Rourke (the bass guitar) and Mike Joyce (the drums). Joyce had served time with a clump of healthily depraved groups, whilst the other three members were without any serious musical involvement. **The Smiths** first surfaced in September '82, and the group determined that all their moves be surefooted and worthwhile. As a live group, **The Smiths** believed that it was possible to replenish appetites of both the

soul and the pelvis simultaneously. They were urban, but never bleak; there was a humour in tragedy, solace in unity. The voice was the collective rage of all suppressed hysterics: Morrissey popularised the creased brow.

Always Manchester-based, **The Smiths** contended that "*one has to live somewhere...*" and soon rewrote the history of their city. Following misdirected collisions with major record companies, the group were adopted by Rough Trade, and the first result was the single "Hand in Glove / Handsome Devil." The sound attacked the depersonalised sterility of their contemporaries whose clinical synthesized rhythms, **The Smiths** believed, left audiences feeling non-human and petrified of emotion. Lyrically, the fundamental idea was to use phraseology which had simply never been used before.

The Smiths took firm control of any promotional images which bore their name, and naturally their artwork would always counteract accepted ingredients of popular music, without being hostile. **The Smiths** maintained the integrity and ethos of their manifesto across four studio albums and a live album that was issued after their split. Their legacy matches their original ambition - to produce songs which were always instantaneous and listenable whilst also provoking deep thought. And there you are.

MARKETING POINTS

Last Update: 05/09/12 For the latest up to date info on this release visit WEA.com.



ARTIST: MMG Presents: Self Made, Vol. 2

TITLE: MMG Presents: Self Made, Vol. 2

Label: WB/Warner Bros.

Config & Selection #: CD 529039

Street Date: 06/26/12

Order Due Date: 06/06/12

UPC: 093624953869

Box Count: 30

Unit Per Set: 1

SRP: \$18.98

Alphabetize Under: M



OTHER EDITIONS

CD 529039 Amended
(\$18.98)



WEBSITES:

[MMG Twitter](#)
[Rick Ross Twitter](#)
[Wale Twitter](#)
[Meek Mill Twitter](#)
[Stalley Twitter](#)

VIDEOS

[2012 MMG Press Conference](#)

TRACKS

Compact Disc 1

- | | |
|--|--|
| 01 Power Circle (feat. Rick Ross & Kendrick Lamar) - By Gunplay, Stalley, Wale & Meek Mill | 08 The Zenith (feat. Rick Ross) - By Wale & Stalley |
| 02 Black Magic (feat. Rick Ross) - By Meek Mill | 09 M.I.A. - By Omarion & Wale |
| 03 This Thing Of Ours (feat. Rick Ross & Nas) - By Wale & Omarion | 10 Bag Of Money (feat. Rick Ross & T-Pain) - By Wale & Meek Mill |
| 04 All Birds (feat. French Montana) - By Rick Ross | 11 Let's Talk (feat. Rick Ross) - By Omarion |
| 05 Actin' Up (feat. French Montana) - By Wale & Meek Mill | 12 Black On Black (feat. Ace Hood & Bun B) - By Gunplay |
| 06 Fountain Of Youth (feat. Rick Ross & Nipsey Hussle) - By Stalley | 13 Fluorescent Ink (feat. Rick Ross) - By Stalley & Wale |
| 07 I Be Puttin' On (feat. Wiz Khalifa, French Montana & Roscoe Dash) - By Wale | 14 Bury Me A G (feat. T.I.) - By Rick Ross |

ALBUM FACTS

Genre: Rap/Hip Hop **Focus Markets:** **Rick Ross Top 10 DMA's:** New York, NY Chicago, IL Minneapolis-St. Paul, MN Dallas-Ft.Worth, TX Washington, D.C Miami, FL Philadelphia, PA Houston, TX Los Angeles, CA Baltimore, MD

Wale Top 10 DMA's: Washington, D.C. Los Angeles, CA New York, NY Baltimore, MD Philadelphia, PA Detroit, MI Atlanta, GA Dallas-Ft., Worth, TX Chicago, IL Nrfik-Prtsmth-NwptNws

Description: Ross and his MMG cohorts are currently working on their sophomore album, Self Made Vol. 2. Slated for a release on June 26th, the second compilation in the series will feature recent hits "House Party" ft. Young Chris, "Bag of Money" ft. TPain, and "Party Heart" ft. 2 Chainz.

ARTIST & INFO

MAYBACH MUSIC GROUP (MMG) is a label imprint founded by best-selling hip-hop artist and entrepreneur Rick Ross. Maybach Music Group's roster currently includes rappers Wale, Meek Mill and Stalley who have all become part of Warner Bros. Records roster. Ross rose from ruling Miami's underground rap scene and has grown to occupy the same space of hip-hop's elites due to his consistency, ear for music, and larger-than-life persona. Widely known for his hit singles "Hustlin" (with a remix assist from Jay-Z), "B.M.F (Blowin Money Fast)" feat. Styles P, "Super High" feat. Ne-Yo, "Aston Martin Music" feat. Drake and Chrisette Michelle, and most recently "Stay Scheemin" ft. Drake and French Montana, Rick Ross continues to expand his empire and network of associates to fulfill his aspirations of truly staying rich forever.

The growing imprint has also released successful mixtapes from Meek Mill (*Dreamchasers*) and Stalley (*Savage Journey to the American Dream*), displaying Ross' penchant for cultivating raw talent and turning them into household names.

MARKETING POINTS

SoundScan:

- *MMG Self Made Vol. 1* - Over 223k units sold to date
- Rick Ross: *Teflon Don* (July 2010) - Over 724k units sold to date- CERTIFIED GOLD, *Deeper than Rap* (March 2009) - Over 480k units sold to date CERTIFIED GOLD, *Port of Miami* (August 2006) - Over 917k units sold to date CERTIFIED PLATINUM
- Wale: *Ambition* (Nov 2011) Over 417k units sold to date, *Attention Deficit* (Oct 2009) Over 157k units sold to date

Video Rotation:

- "Bag of Money" premiered 5/2 on 106 & Park

Info:

- In 2011, Maybach Music Group's compilation album *Self Made Vol. 1* debuted in the Top 5 its week of release and was a critical success that ended up on a number of the year's "Best of" lists from Complex to MTV. The album served as a catalyst for Wale's debut on the imprint, *Ambition*. The much-anticipated return of the DC rapper debuted at #1 on the Rap/R&B charts (#2 overall) and revived the career of an artist naysayers had written off.

DIGITAL SPINS & SALES

Online Stats:

- Twitter:
 - MMG Group Twitter (@MaybachMusicGrp) Over 242k followers
 - Rick Ross Twitter (@RickyRozay) Over 2.1 million followers
 - Wale Twitter (@Wale) - Over 1.9 million followers
 - Meek Mill Twitter (@MeekMill) Over 1 million followers
 - Stalley Twitter (@Stalley)- Over 73k followers
- Facebook:
 - Rick Ross Facebook - Over 2.9 million fans
 - Wale Facebook - Over 1.5 million fans
 - Meek Mill Facebook - Over 499k fans
 - Stalley Facebook - Over 25k fans



#Ambition 1/2" Wristband

Cost: \$3.00

SRP: \$6.00

ARTIST: Wale

TITLE: #Ambition 1/2" Wristband

Unisex None | N/A, .5"

Label: WBN/Warner Bros. Non-Music

Config & Selection #: MH 166863



Genuine 25 Logo Guitar T-Shirt

Cost: \$10.00 - \$12.00

SRP: \$20.00 - \$22.00

ARTIST: Randy Travis

TITLE: Genuine 25 Logo Guitar T-Shirt

Unisex Basic | S, M, L, XL, 2X, 3X

Label: WBN/Warner Bros. Non-Music

Config & Selection #: MH 166067



Anchor Of Love T-Shirt

Cost: \$10.00 - \$11.00
SRP: \$20.00 - \$21.00

ARTIST: Never Shout Never

TITLE: Anchor Of Love T-Shirt

Unisex Slim-Fit | XS, S, M, L, XL, 2X

Label: WBN/Warner Bros. Non-Music

Config & Selection #: MH 166743



Killjoys Wanted T-Shirt

Cost: \$9.00 - \$10.00
SRP: \$19.00 - \$20.00

ARTIST: My Chemical Romance

TITLE: Killjoys Wanted T-Shirt

Unisex Basic | XS, S, M, L, XL, 2X

Label: WBN/Warner Bros. Non-Music

Config & Selection #: MH 164239



Frankie Chest Patch

Cost: \$2.50

SRP: \$5.00

ARTIST: My Chemical Romance

TITLE: Frankie Chest Patch

Unisex None | N/A, One Size

Label: WBN/Warner Bros. Non-Music

Config & Selection #: MH 164812



Draculoid Standoff T-Shirt

Cost: \$10.00 - \$12.00

SRP: \$20.00 - \$22.00

ARTIST: My Chemical Romance

TITLE: Draculoid Standoff T-Shirt

Unisex Slim-Fit | XS, S, M, L, XL, 2X, 3X

Label: WBN/Warner Bros. Non-Music

Config & Selection #: MH 165044



Blue Gun T-Shirt

Cost: \$9.00 - \$10.00
SRP: \$19.00 - \$20.00

ARTIST: My Chemical Romance

TITLE: Blue Gun T-Shirt

Unisex Basic | XS, S, M, L, XL, 2X

Label: WBN/Warner Bros. Non-Music

Config & Selection #: MH 163934



Art Is The Weapon T-Shirt

Cost: \$9.00 - \$10.00
SRP: \$19.00 - \$20.00

ARTIST: My Chemical Romance

TITLE: Art Is The Weapon T-Shirt

Unisex Basic | XS, S, M, L, XL, 2X

Label: WBN/Warner Bros. Non-Music

Config & Selection #: MH 164462



Topless T-Shirt

Cost: \$12.00 - \$13.00

SRP: \$22.00 - \$26.00

ARTIST: The Mars Volta

TITLE: Topless T-Shirt

Unisex Slim-Fit | XS, S, M, L, XL, 2X

Label: WBN/Warner Bros. Non-Music

Config & Selection #: MH 166533



Spindle Park T-Shirt

Cost: \$12.00 - \$13.00

SRP: \$22.00 - \$26.00

ARTIST: The Mars Volta

TITLE: Spindle Park T-Shirt

Unisex Slim-Fit | S, M, L, XL, 2X

Label: WBN/Warner Bros. Non-Music

Config & Selection #: MH 166916



I heart HH T-Shirt

Cost: \$10.00 - \$11.00

SRP: \$20.00 - \$21.00

ARTIST: Hunter Hayes

TITLE: I heart HH T-Shirt

Unisex Slim-Fit | XS, S, M, L, XL, 2X

Label: ANM/Atlantic Non-Music

Config & Selection #: MH 885787



University of FU T-Shirt

Cost: \$10.00 - \$12.00

SRP: \$20.00 - \$22.00

ARTIST: Gucci Mane

TITLE: University of FU T-Shirt

Unisex Slim-Fit | S, M, L, XL, 2X, 3X

Label: WBN/Warner Bros. Non-Music

Config & Selection #: MH 167475

PRODUCT DETAILS:

- This design is a collaboration for his mixtape with V-Nasty



Big Smile T-Shirt

Cost: \$10.00

SRP: \$20.00

ARTIST: Blake Shelton

TITLE: Big Smile T-Shirt

Unisex Slim-Fit | S, M, L, XL

Label: WMN/Warner Music Nashville

Config & Selection #: MH 166283



The Vinyl Frontier T-Shirt

Cost: \$6.00 - \$7.00

SRP: \$12.00 - \$14.00

ARTIST: Because Sound Matters

TITLE: The Vinyl Frontier T-Shirt

Mens Basic | S, M, L, XL, 2X

Label: WBN/Warner Bros. Non-Music

Config & Selection #: MH 164935

PRODUCT DETAILS:

- A design for vinyl enthusiasts!



Face Pollution T-Shirt

Cost: \$6.00 - \$7.00

SRP: \$12.00 - \$14.00

ARTIST: Because Sound Matters

TITLE: Face Pollution T-Shirt

Mens Basic | S, M, L, XL, 2X

Label: WBN/Warner Bros. Non-Music

Config & Selection #: MH 164945