

wea

STREET DATES:

MAY 22

MAY 29



5/22/12 AUDIO & VIDEO RECAP

ARTIST	TITLE	LBL	CNF	UPC	SEL #	SRP	ORDERS DUE	QTY
Kimbra	Vows	WB	CD	093624951346	530856	\$13.99	5/2/12	
Martin, Dean	The Dean Martin Variety Show Uncut (3DVD)	TL	DV	610583431698	27108	\$29.95	4/25/12	

Last Update: 08/15/12 For the latest up to date info on this release visit WEA.com.



KIMBRA
VOWS



ARTIST: Kimbra

TITLE: Vows

Label: WB/Warner Bros.
Config & Selection #: CD 530856
Street Date: 05/22/12
Order Due Date: 05/02/12
UPC: 093624951346
Box Count: 30
Unit Per Set: 1
SRP: \$13.99
Alphabetize Under: K



OTHER EDITIONS

A 531998 Vinyl
(\$18.98)



TRACKS

Compact Disc 1

- | | |
|---|--|
| 01 Settle Down | 08 Come Into My Head |
| 02 Something In The Way You Are | 09 Sally I Can See You |
| 03 Cameo Lover | 10 Posse |
| 04 Two Way Street | 11 Home |
| 05 Old Flame | 12 The Build Up |
| 06 Good Intent | 13 Warrior (Bonus Track) |
| 07 Plain Gold Ring (Live) | |

TOURS [MORE](#)

10/12/12
Verizon Theatre At Grand
Prairie
Grand Prairie, TX

10/13/12
The Belmont
Austin, TX

10/14/12
Zilker Park
Austin, TX

10/16/12
Varsity Theater
Minneapolis, MN

10/17/12
Metro / Smart Bar
Chicago, IL

ALBUM FACTS

Genre: Rock **Producers:** Mike Elizondo **Radio Formats:** Triple A, Alternative, Hot AC **Packaging Specs:** digi pak
Focus Markets: New York, Los Angeles, Chicago, Philadelphia, San Francisco, Seattle, Boston, Washington DC, Minneapolis, Portland

Vinyl Details: 1-LP, regular weight (150 gram) black vinyl at United in single-pocket jacket with printed dust sleeve at Imprint.

Description: "Vows" features several brand new songs in addition to hit tracks, "Good Intent," "Cameo Lover," and "Settle Down," are included on the US edition. Kimbra recorded additional tracks for the release in Los Angeles, CA with such producers and songwriters as Mike Elizondo and Greg Kurstin.

ARTIST & INFO

Hometown: Hamilton, New Zealand **Band Members:** Kimbra Johnson

Originating from Hamilton, New Zealand, **Kimbra** has been performing her jazz-inflected pop since she was 14. Her Australian debut, **Vows**, has spawned three hit singles, is certified platinum, earned her a "one to watch" rave from Rolling Stone Australia and won **Kimbra** the ARIA (Australian Grammy) for Best Female Artist. Several of the songs on **Vows** are included on her current US EP **Settle Down**, which was released in October 2011. The title track is already getting airplay on KCRW and the video, which has over nine million views, was recently selected as iTunes Video of the Week. **Kimbra** is also featured on Gotye's smash hit "Somebody That I Used To Know" which has peaked at #1 on Triple A and Alternative radio in the US.

MARKETING POINTS

Awards:

- Winner of ARIA's Best Female artist
- Winner of 2011 ISC Grand Prize for "CAMEO LOVER"

Press & Publicity: PREVIOUS TV's

- Leno - aired 7/9/12
- E! News - dress clip aired 7/5/12
- Jimmy Kimmel - aired 5/23/12
- SNL - Gotye & Kimbra aired 4/14/12
- Carson Daly - interview from SXSW (aired 3/20/12)
- CNN - interview completed 3/27/12
- Jimmy Kimmel - performance with Gotye (aired 2/1/12, Re-air 2/10/12)

PRINT CONFIRMED

- Billboard - spotlight piece on Gotye feature (4/13/12)
- Billboard - album review (5/26/12)
- Blackbook - album review in June/July issue
- **Bust - album review confirmed in next issue**
- Boston Globe feature (3/29/12)
- Details - Back page feature on Kimbra in the May issue
- Elle - Spotlight profile "Jazzed Up" in July issue
- Entertainment Weekly - "30 Best Artists Right Now" feature (4/6/12)
- Filter - SXSW Buzz-o-meter inclusion posted 1/10/12
- Filter - album review (5/21/12)
- Glamour - album recommended in June issue with photo

- **InStyle - 6-8 page feature confirmed in November issue**
- Interview Magazine - profile in August issue
- Lucky Magazine - feature in August 2012 issue
- Los Angeles Times - album review (5/22/12)
- Marie Claire - "Settle Down" included in their "Radar" section in a piece on songs they love (May 2012 issue)
- New York Times - feature (5/22/12)
- Nylon - "Good Listener" item posted 11/4/11
- Nylon Magazine - profile in Summer music issue
- Origin Magazine (national bi-monthly) - 3 page feature in SXSWMusic issue (on-stands 2/15-4/15)
- Paper - feature in summer music issue (6/10/12)
- People - album review (6/4/12)
- Rollingstone.com - album review (6/7/12)
- Self - inclusion in July music issue
- Teen Vogue - Music blogger feature (June/July issue)
- T The New York Times Magazine - Gotye + Kimbra summer travel feature May issue (photos and interview 3/26/12)
- The New York Times - feature confirmed, interview complete
- The New York Times - write up in Critics Notebook SXSWMusic (3/19/12)
- USA Today - playlist inclusion (4/3/12)
- USA Today - On the Verge feature (7/9/12)
- Washington Post - album review (5/21/12)
- Wall Street Journal - included in SXSWMusic write up
- YRB - Radar feature confirmed in next issue

ONLINE CONFIRMED

- American Eagle blog feature of Kimbra's playlist (11/14/11) and "Settle Down" mp3 giveaway (11/21/11)
- AOL Spinner - SXSWMusic preview interview (3/14/12)
- AOL - VOWS Listening party (5/22/12)
- American Songwriter - writer of the week feature
- Billboard - Tastemakers session in NYC (6/13/12)
- Billboard - Chart Beat piece (5/4/12)
- Brightest Young Things
- Buzzfeed - premiered Bardot footage "Settle Down"
- Buzzine - feature (1/6/12)
- CMJ - album review (5/30/12)
- CNN - interview (5/1/12)
- CNN - VOWS review (5/22/12)
- Complex.com - #6 sexiest artists under 25 (4/30/12)
- Consequence of Sound - album review (5/21/12)
- The Dropp - album review (5/25/12)
- Elle.com - interview (4/16/12)
- Elle.com - Backstage Pass tour fashion feature
- Entertainment Weekly - "Cameo Lover" included in a piece on songs they love (2/13/12)
- Entertainment Weekly - exclusive stream of "Come Into My Head" (5/3/12)
- Entertainment Weekly - included "Come Into My Head" in Spotify playlist (5/22/12)
- Esquire.com's "30 Must-Hear SXSWMusic Artists"
- Filter - album review (5/21/12)
- Glamour - "Obsessed" feature (1/16/12)
- Glamour - Music feature (5/22/12)
- Glamour - premiered "Two Way Street" behind the scenes 7/9/12
- Hello Giggles - feature (run date TBD)
- Hollywire - SXSWMusic Interview posted
- Idolator.com - "Popping Up" feature 2/23/12
- Idolator.com - #3 on '12 Best Albums of 2012 so far" (5/31/12)

Featured Magazines Articles:

- New York Times
- Paper Magazine
- Vogue
- Elle
- Rolling Stone
- NY Post
- In Style
- Interview
- Details
- Nylon
- USA Today

SoundScan:

- [Settle Down EP](#) (10/18/11) - 26,200 RTD
- [Vows](#) (5/22/12) - 67,318

Artist POP & Tools: Posters, hand to hand download cards, tattoos

Video Rotation: MTV

- "Two Way Street" added into rotation on mtvU 8/6/12
- "Warrior" added to MTV and MTV Hits (5/21/12)
- MTV PUSH confirmed for week of 5/21/12
- MTV's "First Date" (filming 4/13/12 TBD)
- MTV's 10 On Top - interview (aired 4/28/12)
- "Warrior" added to mtvU (4/16/12)
- MTV News and MTV's 10 On Top (with Gotye) - interviews with Kimbra only (filming 2/7/12, aired 2/10/12)
- "Settle Down" added to MTV Hits and mtvU(2/27/12) - no longer in rotation

VH1

- "Warrior" Jim's Pick of the Week on VH1 Big Morning Buzz Live (aired 5/15/12)

- Interview for VH1 Big Buzz Morning Live (filming live 6/11/12) TBD
- "Settle Down" appears on VH1 Top 20 Countdown (aired 3/24/12)
- VH1 "You Oughta Know" feature with Gotye (whole month of February)
- VH1.com interview (filmed 2/7/12)
- "Warrior" on LOGO NewNowNext (aired 5/9/12)
- "Settle Down" Windows Media Player (5/14/12)
- "Settle Down" MySpace - video feature (5/16/12)
- "Settle Down" AOL Music - video feature (5/17/12)
- "Warrior" Windows Media Player (week of 5/22/12)
- "Warrior" MySpace - video feature (5/23/12)
- "Warrior" AOL Music - video feature (5/24/12)
- Youtube Music feature 5/22/12 - Kimbra's video playlist
- "Warrior" video premiered on converse.com, Journeys.com, entertainment weekly, and seventeen.com (4/5/12)

Radio Airplay/ Total Audience: Single – "Settle Down"

o 4/3/12 impact date for AAA and Alternative

o 4/17/12 impact date for Hot AC

o Current airplay

KRBZ – Kansas City

KXXL – Orlando

WFNX – Boston

KINK – Portland

WRFF - Philadelphia

Info: SALES

- Target exclusive featuring 2 extra tracks
- Barnes and Noble program with new release positioning (through August 2012)
- Walmart Best Program for Developing artists "Discover" program (through August 2012)

REMIXES

- Remixes serviced to blogs
- Remix EP around Fall tour ("Settle Down", "Warrior", "Come Into My Head", and "Two Way Street")

ONLINE

- Heavy online promotion through Facebook, Twitter and YouTube
- Focus on tour content, press, and video promotion
- Remix contest around album release

TV

- Leno performance (7/9/12)
- E! News clip (7/5/12)
- Jimmy Kimmel performance (5/23/12)
- SNL with Gotye (4/14/12)
- Carson Daly - interview from SXSW (aired 3/20/12)
- Jimmy Kimmel performance with Gotye (2/1/12) - reaired 2/10/12
- looking into Ellen, Letterman, Conan, and Extra around fall tour

LICENSING

- "Good Intent" featured on Grey's Anatomy (1/19/12)
- "Settle Down" on Season 5 of Bravo's Real Housewives of New York City promo (5/29/12 - 6/19/12)
- "Two Way Street" in NBC's GRIMM (5/4/12)
- "Warrior" Converse collaboration on "3 artists, 1 song" campaign featuring Kimbra, A-Trak, and Mark Foster (launched 4/5/12)

VIDEOS

- Videos for "Two Way Street", "Settle Down", "Cameo Lover" and "Good Intent" serviced
- Lyric videos for "Two Way Street" and "Posse" serviced
- Two Way Street premiered on Refinery 29 and The Warner Sound Come Into My Head filmed, premiere plan TBD live footage from Bardot, Palais, and Masonic Lodge currently being edited, premiere plans TBD

PREVIOUS TOURING

- SXSW (3/14/12 - 3/17/12)
- Coachella (with Gotye) (4/15/12)
- US tour with Gotye (3/22/12 - 4/12/12)
- Bardot (4/16/12) & Troubadour (4/17/12)
- Groovin the Moo Festival (5/5/12 - 5/21/12)
- Supporting Foster the People this summer (5/29/12 - 7/7/12)
- Fall headlining US tour (Sept/October 2012)

DIGITAL SPINS & SALES

Online Stats: · Facebook: 155,671 fans

· Twitter: 37,994 followers

· Youtube: 47,863 subscribers and 16,112,066 upload views

o Cameo Lover – 5,312,042

o Settle Down – 8,908,881

o Good Intent – 2,219,462 o Somebody That I Used To Know (Gotye feat. Kimbra) – 130,414,416

o Somebody That I Used To Know (Gotye feat. Kimbra - live from KCRW) – 4,397,360 (most viewed video on KCRW)

o The Build Up – 173,647

ARTIST CATALOG

LBL	SEL#	CFG	ARTIST	TITLE	UPC	SRP
WB	530856	IA	Kimbra	Vows (05/22/12)	093624951339	\$9.99
WB	531204	IA	Kimbra	Vows (Deluxe Version) (05/22/12)	093624950813	\$11.99

Last Update: 04/10/12 For the latest up to date info on this release visit WEA.com.



ARTIST: Dean Martin

TITLE: The Dean Martin Variety Show Uncut (3 DVD)

Label: TL/Time Life / WEA
Config & Selection #: DV 27108 X
Street Date: 05/22/12
Order Due Date: 04/25/12
UPC: 610583431698
Box Count: 30
Unit Per Set: 3
SRP: \$29.95
Alphabetize Under: M



ALBUM FACTS

Genre: Television **Packaging Specs:** 3-DVD Set in single amaray. **Running Time:** 309 minutes

Description: COMPLETE AND UNEDITED EPISODES OF THE DEAN MARTIN VARIETY SHOW AS THEY ORIGINALLY AIRED!!

Over \$20 Million Already in TV Spending! Multi-Platinum retail sales!

Dean Martin never rehearsed, he smoked non-stop, and always had a drink in hand... and people loved it! Now available at retail for the first time ever, this special **3-DVD UNCUT** edition captures all the great jokes, the best music and the memorable moments that made *The Dean Martin Variety Show* a blockbuster on NBC for nearly a decade! If he flubbed a line or forgot a lyric, Martin would not do a retake, and the mistake - and his recovery from it - went straight to tape and onto the air! Now all of those golden memories have been digitally restored and re-mastered in this exclusive collection featuring rare performances by some of the greatest stars.

In this special **DEAN MARTIN VARIETY SHOW UNCUT** 3-DVD set, we feature six entire episodes -- all the songs, all the comedy, all the fun, without any deletions! Dean's solos are here, as well as sensational performances by such headliners as [Abbe Lane](#), [Leslie Uggams](#), [Cyd Charisse](#), [Buddy Ebsen](#), [Caterina Valente](#), [The Lettermen](#), [Tommy Tune](#), [Zero Mostel](#), [Joey Heatherton](#), [Buck Owens](#), [Barbara McNair](#), and [Orson Welles](#). Plus comedy routines with [Bob Newhart](#), [Dom DeLuise](#), [Sid Caesar](#), [George Gobel](#), and [Jackie Mason](#).

Dean's top-rated variety show was dearly loved around the world. It was a special blend of music and comedy that included most of the biggest stars in the business -- plus a host like no other. After its debut in 1965, Dean's show remained in the Top Ten for most of its nine-year existence. Although it had all the ingredients of many other variety shows of the era, it also had a star with unique abilities; he did the show with little or no rehearsals and made it a pleasure to watch. "Did you see what Dean did on his show last night?" Everybody loved Dean -- his guests, his staff, and particularly his huge TV following. He was "cool" then and he still is.

3-DVD SET GUEST STARS: [Sid Caesar](#), [Abbe Lane](#), [George Gobel](#), [Bob Newhart](#), [Marguerite Piazza](#), [The Lettermen](#), [Orson Welles](#), [David & Goliath](#), [Jackie Mason](#), [Leslie Uggams](#), [Eddie Foy Jr.](#), [Allen & Rossi](#), [Pat Boone](#), [Buddy Ebsen](#), [Cyd Charisse](#), [Dom DeLuise](#), [Barbara McNair](#), [Albert T. Berry](#), [Phil Harris](#), [Caterina Valente](#), [Guy Marks](#), [Joey Heatherton](#), [Buck Owens](#), [Bob Melvin](#), [Robert Wagner](#), [Zero Mostel](#), [Tommy Tune](#), [Kay Medford](#), [Jackie Vernon](#), [Fred Smoot](#), [Professor Backwards](#), [The Goldiggers](#) and [The Dingalings](#) -- [with 77 musical performances!](#)

WHY BUY?

- Never before on DVD!
- **Already over \$20 million spent on DRTV ads!**
- Over 5 million units already sold on TV -- it's one of the most successful DRTV campaigns ever!
- **Multi platinum sales at retail!**
- More than five hours long, the 3-DVD set includes six show episodes featuring 77 musical performances.
- Packaging includes extensive liner notes.
- Digitally restored and re-mastered.

ARTIST & INFO

MARKETING POINTS

Info: Awareness of *The Dean Martin Variety Show* is at an all-time high thanks to a major press tour of national outlets in 2011 by daughters Gail Martin Downey and Deana Martin.

Online:

- Features with reviews and give-away contests at major DVD review sites.
- Reviews at major entertainment websites including [PopMatters.com](#), [AOL.com](#), [BlogCritics.com](#) and many more.
- Promotional contests at major sweepstakes sites such as [TheCelebrityCafe.com](#), [Shakefire.com](#), etc.
- Work Closely with the Dean Martin Social Media outlets with weekly promotional mentions and give-aways to the 500,000+ fanbase.

Spokesperson:

- Deana Martin will be available for press interviews; she regularly tours, promoting her father's legacy and the DVD collections.

- DVD giveaway at launch of Dean Martin sculpture and celebration of Dean's legacy at the Regis Galerie in Las Vegas on April 21.

Publicity:

- Target national mainstream print media including *Parade*, *American Profile*, *Entertainment Weekly*, *USA Today*, *Associated Press* and *AARP the Magazine* for reviews and items.
- Also place reviews in major market newspapers.

Radio:

- Giveaways on oldies radio stations TV.
- Available for the 1st time ever at retail after years of DRTV promotional support. Over \$20 million dollars already spent on TV ads!

TV:

- Available for the 1st time ever at retail after years of DRTV promotional support.
- Over \$20 million dollars already spent on TV ads!

ARTIST CATALOG

LBL	SEL#	CFG	ARTIST	TITLE	UPC	SRP
TL	26866	X DV	Dean Martin	King Of Cool: The Best Of The Dean Martin Variety Show: Collector's Edition (6DV) (11/08/11)	610583426892	\$59.95

5/29/12 AUDIO & VIDEO RECAP

ARTIST	TITLE	LBL	CNF	UPC	SEL #	SRP	ORDERS DUE	QTY
Spektor, Regina	What We Saw From The Cheap Seats	SIR	CD	093624951889	530373	\$18.98	5/9/12	

BUMPED TO 7/3/12

Cagle, Chris	Back In The Saddle	BGP	CD	093624953319	529297	\$13.99		
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LATE ADDITION

Royce, Rose	Flashback With Rose Royce	FLS	CD	081227973254	531400	\$4.98	5/9/12	
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Last Update: 05/14/12 For the latest up to date info on this release visit WEA.com.



ARTIST: Chris Cagle

TITLE: Back In The Saddle

Label: BGP/Bigger Picture Group

Config & Selection #: CD 529297

Street Date: 06/26/12

Order Due Date: 06/06/12

UPC: 093624953319

Box Count: 30

Unit Per Set: 1

SRP: \$13.99

Alphabetize Under: C



TRACKS

Compact Disc 1

- | | |
|---|---|
| 01 Got My Country On | 07 Southern Girl |
| 02 I'll Grow My Own | 08 Probably Just Time |
| 03 Something That Wild | 09 Thank God She Left The Whiskey |
| 04 Let There Be Cowgirls | 10 Now I Know What Mama Meant |
| 05 Dance Baby Dance | 11 Just Enough |
| 06 When Will My Lover Come Around | |

FEATURED TRACKS

- [Got My Country On](#)
- [Let There Be Cowgirls](#)

ALBUM FACTS

Genre: Country **Producers:** Keith Stegall (3 tracks produced by both Keith Stegall & D. Vincent Williams)

Description: Cagle's 2012 release from Bigger Picture, *Back In The Saddle* is his homecoming – a rekindling of his creative flame and a roaring reminder of his rock-infused country roots. It's something he originated and what he does best: relatable, back-roads and familiar while also being a striking form of country music worth getting excited about.

While assuring his fans that the Chris they love hasn't changed, Cagle sees his new persona as a better version of himself. "I want my music to be an environment, to strike chords, passions, memories, faults, loves, angers and redemptions," Chris says. "Imagine my music just on the outside of town right where the road turns to the rural route. A dirt road cul-de-sac with trucks all parked in a circle. I would love to see my music fit into that."

ARTIST & INFO

Hometown: Born in De Ridder, LA & raised "all over"

Cagle attended The University of Texas-Arlington, but soon found himself skipping his finance courses to audit music classes. Nights when he should have hit the books, Cagle hit the Texas country club scene finding places to play and hone his talents. Once in Nashville, he spent his first five years at odd jobs – from waiting tables to golf caddying to nannying – all the while polishing his songwriting skills, pitching the labels and playing local honky tonks. While waiting tables, Chris took a chance and played a recording of his future No.5-peaking second single "Laredo," to patrons and caught the ear of the executive assistant to Scott Hendricks, then-president of Virgin Records Nashville. That earned him an audience with Hendricks, and Chris was signed soon after. After 12 charted singles & two gold albums, Chris took a break to accomplish other live long dreams: building a ranch with his own two hands and starting a family. Now, the father of two daughters and a husband to a "country girly girl," Chris revels in family life. In 2011, Chris signed to Bigger Picture and released his first single since 2008, "Got My Country On," (produced by Keith Stegall and Chris Cagle), which has rocketed into the Top 20 on the country radio charts. The single is a reflection of Chris' country lifestyle, passion for horses and triumphant return to the music he loves.

MARKETING POINTS

SoundScan:

- 1.9 million albums sold total over career
- 1.7 million tracks sold over career

Video Rotation: The electrifying music video for "Got My Country On" was filmed in Ft. Worth, Texas; Grand Junction, Colo.; and on Chris's Big Horse Ranch in Marietta, Okla. It is currently rotating on GAC & CMT.

Radio Airplay/ Total Audience: "Got My Country On"

- Mediabase: 14 to 15 Bullet, +80/3267 plays, +224/10007 points
- Billboard/BDS: 16 to 15 Bullet, +99/2966 plays +547,700/16,878,300 impressions

Previous Hits and Peak Positions:

- #1 I Breathe In, I Breathe Out (2001)
- #3 What Kind of Gone (2007)
- #4 What A Beautiful Day (2002)

- #5 Chicks Dig It (2003)
- #8 Laredo (2001)
- #12 Miss Me Baby (2005)
- #15 My Love Goes On and On (2000)

Info:

- Cagle has two gold albums to his credit: "Play It Loud" [2000] and "Chris Cagle" [2003]
- Cagle has also earned two No.1-debuting albums ("Chris Cagle" [2003] and "My Life's Been A Country Song" [2008])
- Cagle has had six Top 10s, including the runaway No. 1 hit he co-wrote, "I Breathe In, I Breathe Out." He's charted twelve songs.

DIGITAL SPINS & SALES

Online Stats: Facebook: 90,000 fans
Email List: Over 25,000

Last Update: 04/16/12 For the latest up to date info on this release visit WEA.com.



ARTIST: Rose Royce
TITLE: Flashback With Rose Royce
Label: FLS/Flashback - Sire
Config & Selection #: CD 531400
Street Date: 05/29/12
Order Due Date: 05/09/12
UPC: 081227973254
Box Count: 30
Unit Per Set: 1
SRP: \$4.98
Alphabetize Under: R



TRACKS

Compact Disc 1

- | | |
|--|---|
| 01 Do You Dance - Pt. 1 [Single Version] | 06 Love Don't Live Here Anymore |
| 02 Ooh Boy | 07 Is It Love You're After |
| 03 Wishing On A Star | 08 Pop Your Fingers |
| 04 You're My World Girl | 09 Golden Touch |
| 05 I'm In Love [And I Love The Feeling] | 10 Would You Please Be Mine |

ALBUM FACTS

Genre: R&B

Description:

- All Original Recordings
- 10 Tracks with Top Hits

ARTIST & INFO

Rose Royce -- the Los Angeles-based group comprised of Henry Garner (drums); Terral "Terry" Santiel (congas); Lequeint "Duke" Jobe (bass); Michael Moore (saxophone); Gwen Dickey, performing with the group using the stage name Rose Norwalt (lead vocals); Kenny Copeland (trumpet, lead vocals); Kenji Brown (guitar, lead vocals); Freddie Dunn (trumpet); and Michael Nash (keyboards) -- were actually formed by Copeland and Garner. Both were preparing for graduation from high school, and contemplating their careers. Joined by Dunn and Moore, the two decided to go the route of the music business under the name Total Concept Unlimited (and later as Magic Wand). They auditioned for Edwin Starr, and he hired them as his backup band. The group's association with Starr enabled them to interact with numerous music industry personalities. One in particular was Motown producer Norman Whitfield. Whitfield gradually became associated with the group by hiring it for recording sessions; the group also worked with Yvonne Fair, the Undisputed Truth, and the Temptations through Whitfield's influence. After a couple of years of seasoning, the group began production on its debut album under Whitfield's supervision. Also during this time, MCA Records was seeking an artist for the soundtrack to the movie Car Wash. Whitfield convinced executives that the band was more than competent for the job. So the material that Whitfield had assembled for the group's debut album became the soundtrack's material. The movie Car Wash and the soundtrack were big hits, and they also propelled the group, now known as Rose Royce, into national recognition. Released in late 1976, the soundtrack featured three Billboard R&B Top Ten singles: "Car Wash," "I Wanna Get Next to You," and "I'm Going Down." The former was also a number one single on the Billboard pop charts. To offset any negative rhetoric regarding its legitimacy, the group released its follow-up album, Rose Royce II: In Full Bloom, and bloom it did. The group returned to the Top Ten with "Do Your Dance" and "Ooh Boy," silencing all critics. In 1978, they released their third album, entitled Rose Royce III: Strikes Again!, and it featured "I'm in Love (And I Love the Feeling)" and "Love Don't Live Here Anymore." Both singles cracked the Billboard R&B Top Five.

by Craig Lytle

MARKETING POINTS

Last Update: 02/27/12 For the latest up to date info on this release visit WEA.com.



ARTIST: Regina Spektor
TITLE: What We Saw From The Cheap Seats
Label: SIR/Sire
Config & Selection #: CD 530373
Street Date: 05/29/12
Order Due Date: 05/09/12
UPC: 093624951889
Box Count: 30
Unit Per Set: 1
SRP: \$18.98
Alphabetize Under: S

TRACKS

Compact Disc 1

- | | |
|--|-------------------------------------|
| 01 Small Town Moon | 07 All The Rowboats |
| 02 Oh Marcello | 08 Ballad Of A Politician |
| 03 Don't Leave Me (Ne Me Quitte Pas) | 09 Open |
| 04 Firewood | 10 The Party |
| 05 Patron Saint | 11 Jessica |
| 06 How | |

ALBUM FACTS

Genre: Rock

ARTIST & INFO

Hometown: Bronx, NY

Since emerging on the NYC café circuit in 2001, this Russian-born, Bronx-bred artist has been hailed as a truly special talent. With an uninhibited imagination and acute sense of detail both in music and words, **Regina Spektor** has gone from practicing on an out of tune piano in the basement of her local synagogue to hypnotizing small crowds in NYC's lower East Side to selling out venues like New York's Radio City Music Hall worldwide.

Spektor recently released her latest album *Far*, to an overwhelming response from both fans and critics and it debuted at #3 on the Billboard Top 200. The New York Times raves *Far* is "[Spektor's] most ambitious work sonically and her storytelling is as elliptical as ever" while *The UK Sunday Times* agrees this is "her most accomplished, mystifying, eclectic and beautiful release to date. It doesn't just fly, it soars." *Far* is the follow up to Spektor's breakthrough album *Begin To Hope* which spent 5 weeks in a row at #1 on the Billboard new artists chart before moving to #20 on the Billboard Top 100 and selling 1 million copies worldwide (Gold or Platinum in 7 countries).

MARKETING POINTS

Awards:

- Begin to Hope - Shortlist Music Prize (nominated)
- Studio8's Female Voice of August 2009 (won)

Featured Magazines Articles: Spin, Blender, NY Times, SNL

SoundScan:

- Live In London (11/22/10) - 18,457 RTD
- *Far* (6/23/09) - 260,965 RTD
- Begin To Hope (6/13/06) - 707,218 RTD
- Soviet Kitsch (8/3/04) - 155,633 RTD

Artist POP & Tools: posters

Info:

- Will be opening for Tom Petty and The Heartbreakers 4/18/12 - 5/5/12
- Record Store Day exclusive will be promoted through various online campaigns, artist and label web sites and social media sites
- Targeted press campaign
- Featured and promoted through Record Store Day