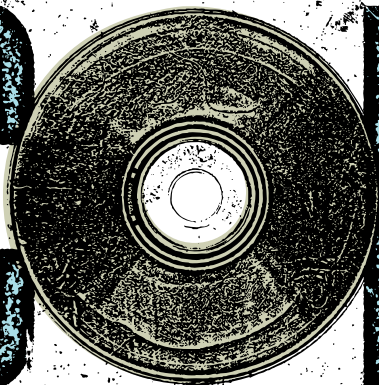


NEW RELEASES

WEA.COM | EXCLUSIVES | APRIL 16, 2011

RECORD STORE DAY™



APRIL 16, 2011

EXCLUSIVES

LABELS / PARTNERS

Atlantic Records

Asylum

Bad Boy Records

Bigger Picture

Curb Records

Elektra

Fueled By Ramen

Nonesuch

Rhino Records

Roadrunner Records

Time Life

Top Sail

Warner Bros. Records

Warner Music Latina

Word















4/16/11 Record Store Day Exclusive Releases

*Click on the Artist Names to be taken directly to the Sell Sheet. Click on the Artist Name in the Sell Sheet to be taken back to the Recap Page

Street Date Order Due Date

MAV	A-527297	BAD BRAINS	God Of Love (RSD Exclusive)(w/Bonus 7")		0 93624 95865 9	\$24.98	4/16/11	3/23/11
WB	S-527415	BUILT TO SPILL	Ripple (Picture Disc)(RSD Exclusive)		0 54391 98058 8	\$11.98	4/16/11	3/23/11
ATL	CD-526445	CIRCA SURVIVE	Appendage (Web, Tour and RSD Exclusive)		0 75678 89253 0	\$4.98	4/16/11	3/23/11
ATL	A-527016	CIRCA SURVIVE	Appendage (Oxblood Colored Vinyl)(Web, Tour and RSD Exclusive)		0 75678 82741 9	\$10.98	4/16/11	3/23/11
ATL	S-527399	DEATH CAB FOR CUTIE	Atlantic Records Presents: Death Cab for Cutie In Living Stereo! (RSD Exclusive)		0 75678 82684 9	\$3.98	4/16/11	3/23/11
WB	A-527409	DEFTONES	Covers (RSD Exclusive)		0 93624 95829 1	\$22.98	4/16/11	3/23/11
RHI	S-527487	DOORS, THE	Riders On The Storm(Stereo)/Riders On The Storm(Mono) (RSD Exclusive)		0 81227 97760 3	\$6.98	4/16/11	3/23/11
WB	A-527227	FLAMING LIPS, THE	Heady Nuggs: The First 5 Warner Bros. Records 1992-2002 (RSD Exclusive)		0 93624 95871 0	\$124.98	4/16/11	3/23/11
RHI	A-1689	GRATEFUL DEAD	Grateful Dead (Mono)(180 Gram Vinyl)(RSD Exclusive)		0 81227 97769 6	\$24.98	4/16/11	3/23/11
WB	S-527424	GREEN DAY/ HUSKER DU	Don't Want To Know If You Are Lonely (Orange Vinyl)(RSD Exclusive)		0 54391 98073 1	\$6.98	4/16/11	3/23/11
CUR	A-77949	HANK III	Risin' Outlaw (180 Gram Vinyl)(RSD Exclusive)		7 15187 79491 7	\$21.98	4/16/11	3/23/11
CUR	A-78728	HANK III	Lovesick, Broke & Driftin' (180 Gram vinyl)(RSD Exclusive)		7 15187 87281 3	\$21.98	4/16/11	3/23/11
CUR	A-78869	HANK III	Straight To Hell (2LP 180 Gram Vinyl)(RSD Exclusive)		7 15187 88691 9	\$24.98	4/16/11	3/23/11

CUR	A-79027	HANK III	Damn Right Rebel Proud (2LP 180 Gram Vinyl)(RSD Exclusive)		7 15187 90271 8	\$24.98	4/16/11	3/23/11
CUR	A-79179	HANK III	Rebel Within (180 Gram Vinyl)(RSD Exclusive)		7 15187 91791 0	\$21.98	4/16/11	3/23/11
WB	S-527411	JENNY AND JOHNNY / GRAM PARSONS & THE FALLEN ANGELS FEATURING EMMYLOU HARRIS	Love Hurts (Light Blue Vinyl)(RSD Exclusive)		0 54391 98075 5	\$6.98	4/16/11	3/23/11
ORW	A-527453	JIMMY EAT WORLD	Bleed American-Deluxe (3LP)		0 93624 95820 8	\$45.99	4/16/11	3/23/11
ORW	A-527455	JIMMY EAT WORLD	Bleed American (Zia Coachella Store Exclusive)(3LP)		0 93624 95818 5	\$45.99	4/16/11	3/23/11
ATL	S-527452	JOY FORMIDABLE, THE	Whirring/Chwyrlio (RSD Exclusive)		0 75678 82680 1	\$5.98	4/16/11	3/23/11
RRR	MS-136661	MACHINE HEAD	The Black Procession (10" Vinyl)(RSD Exclusive)		0 16861 36661 2	\$12.98	4/16/11	3/23/11
WB	A-524864	MASTODON	Live At The Aragon (2LP 180 Gram Vinyl w/Bonus DVD)(RSD Exclusive)		0 93624 95866 6	\$44.98	4/16/11	3/23/11
WB	S-527517	MASTODON / ZZ TOP	Just Got Paid (Yellow Vinyl)(RSD Exclusive)		0 54391 98062 5	\$6.98	4/16/11	3/23/11
REP	S-526477	MY CHEMICAL ROMANCE	Na Na Na (Na Na Na Na Na Na Na Na Na Na) (Record Store Day Exclusive)(7" Picture Disc)(Limited Edition)		0 54391 98176 9	\$10.98	4/16/11	3/23/11
RRR	S-136677	OPETH	The Throat Of Winter (RSD Exclusive)		0 16861 36677 3	\$6.98	4/16/11	3/23/11
WB	S-527426	R.E.M.	R.E.M. THREE: First Three Singles from Collapse Into Now (RSD Exclusive)		0 93624 95822 2	\$28.98	4/16/11	3/23/11
WB	S-527423	RED HOT CHILI PEPPERS / THE RAMONES	Havana Affair (Red Vinyl)(RSD Exclusive)		0 54391 98074 8	\$6.98	4/16/11	3/23/11

ATL	S-527379	REPUBLIC TIGERS, THE	Merrymake It With Me/ Whale Fight (RSD Exclusive)	 0 75679 96991 0	\$6.98	4/16/11	3/23/11
ATL	CD- 527228	REPUBLIC TIGERS, THE	No Land's Man EP (Record Store Day Exclusive)	 0 75678 82705 1	\$5.98	4/16/11	3/23/11
PFR	S-527397	RIVAL SCHOOLS	Wring It Out/Choose Your Adventure (RSD Exclusive)	 0 75678 82686 3	\$5.98	4/16/11	3/23/11
ATL	S-527398	RUSH	Caravan/BU2B (RSD Exclusive)	 0 75678 82685 6	\$7.98	4/16/11	3/23/11
SIR	S-527427	SPEKTOR, REGINA	Four From Far (Powder Blue Vinyl)(RSD Exclusive)	 0 93624 95821 5	\$7.98	4/16/11	3/23/11
RHI	A-7846	TELEVISION	Live At The Old Waldorf (2LP 180 Gram White Vinyl)(RSD Exclusive)	 0 81227 97761 0	\$34.98	4/16/11	3/23/11
WB	A-518187	TOM PETTY & THE HEARTBREAKERS	Tom Petty & The Heartbreakers (Record Store Day Exclusive)(White Colored Vinyl)	 0 93624 97836 7	\$22.98	4/16/11	3/23/11
WB	A-518188	TOM PETTY & THE HEARTBREAKERS	You're Gonna Get It (Record Store Day Exclusive)(Blue Colored Vinyl)	 0 93624 97835 0	\$22.98	4/16/11	3/23/11
RRR	S-136733	YOUNG THE GIANT	Apartment (RSD Exclusive)	 0 16861 36763 3	\$6.98	4/16/11	3/23/11

Last Update: 03/01/11



For the latest up to date info on this release visit WEA.com.

ARTIST: Bad Brains
TITLE: God Of Love (FG8 Exclusive)(Vinyl w/Bonus 7")(Limited Edition)

Label: MAV/Maverick
Config & Selection #: A 527297
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 093624958659
Box Count: 30
Unit Per Set: 2
SRP: \$24.98
Alphabetize Under: B



Full Length Vinyl

TRACKS

Full Length Vinyl 1

Side A

- 01 [Cool Mountaineer](#)
- 02 [Justice Keepers](#)
- 03 [Long Time](#)
- 04 [Rights Of A Child](#)
- 05 [God Of Love](#)
- 06 [Overs The Water](#)

Side B

- 01 [Tongue Tee Tie](#)
- 02 [Darling I Need You](#)
- 03 [To The Heavens](#)
- 04 [Thank Jah](#)
- 05 [Big Fun](#)
- 06 [How I Love Thee](#)

Full Length Vinyl 2

Side A

- 01 Let's Make Love

Side B

- 01 It's Agreeable

ALBUM FACTS

Genre: Rock

Description: **For God Of Love**, Bad Brains' first album for Madonna's label Maverick, the original lineup of the group reunited. Ric Ocasek, the producer of their breakthrough [Rock For Light](#), also returned to produce the record.

This release includes two previously unreleased demo tracks: "Let's Make Love" and "It's Agreeable" on a bonus 7" vinyl.

ARTIST & INFO

Mention the name "Bad Brains" to anyone today and you will likely get an eye-opening and overwhelmingly positive response. Considered by some to be the "holy grail" of punk rock, Bad Brains have a pure and quintessential attitude that most artists only aspire to achieve -- they are simply one of the most important and influential American bands still working today. Like all great bands, light bulbs go off and charisma enters a room just by the band merely standing in it. For the Bad Brains, they go one step further and supply the electricity to charisma. Sometimes reactionary, but always volatile, Bad Brains are one of the definitive punk groups who garner the same respect as the Sex Pistols, Black Flag, The Clash and The Ramones.

Known for their over-the-top live performances, the band melded punk and reggae into an innovative style that has yet to be copied. Their impact can be felt in many musical circles and the Brains today have impacted virtually every punk band working the airwaves. Although the band released only a handful of records during their lifetime, they are now musical icons that remain humble.

MARKETING POINTS

Last Update: 02/28/11



For the latest up to date info on this release visit WEA.com.

ARTIST: Built To Spill
TITLE: Ripple (RG8 Exclusive)(7" Picture Disc)(Limited Edition)

Label: WB/Warner Bros.
Config & Selection #: S 527415
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 054391980588
Box Count: 30
Unit Per Set: 1
SRP: \$11.98
Alphabetize Under: B



7" Single Vinyl

ALBUM FACTS

Genre: Rock **Packaging Specs:** 7" picture disc in clear sleeve

Description: **Ripple** (7" picture disc) is a limited collector's edition picture disc and features only one track; a previously unreleased live version of the Grateful Dead classic recorded recorded live on October 11, 2010 in Charlotte, NC.

ARTIST & INFO

For over 20 years, Doug Martsch has been writing and recording music. Built To Spill members Brett Nelson (bass), Scott Plouf (drums), Jim Roth (guitar), and Brett Netson (guitar), have all been musicians for two decades. That adds up to more than a century. Doug's strong aesthetic combines with the band member's mix of approaches to create an aural topography. Doug sets course and navigates. Each member of Built To Spill comes to the music with a different set of expectations and ideals.

HISTORY:

After 1993's Ultimate Alternative Wavers and 1994's There's Nothing Wrong With Love, 1997's major-label Warner Bros. premiere, Perfect From Now On, debuted #1 at CMJ and received glowing reviews (Top 40 in the Village Voice Critics' Poll). 1999's Keep It Like A Secret solidified the band's alternative preeminence. Built To Spill followed in 2000 with the concert album Live. 2001's Ancient Melodies Of The Future was the group's highest charter to date.

MARKETING POINTS

Info: U.S Headlining Tour 8/20-11/20

Last Update: 03/02/11



For the latest up to date info on this release visit WEA.com.

ARTIST: Circa Survive

TITLE: Appendage (RSD Exclusive)

Label: ATL/Atlantic
Config & Selection #: CD 526445
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 075678892530
Box Count: 30
Unit Per Set: 1
SRP: \$4.98
Alphabetize Under: C

OTHER EDITIONS:

[A:075678827419 Appendage \(Web, Tour And Record Store Day Exclusive\)\(Vinyl\)\\$10.98](#)



TOURS

[MORE](#)

03/02/11
American Airlines Arena
Dallas, TX

03/05/11
OC Fair & Event Center
Costa Mesa, CA

04/22/11
Groezrock
Meerhout Belgium

04/27/11
Lupos Heartbreak Hotel
Providence, RI

04/30/11
New Meadowlands Stadium
East Rutherford, NJ

Compact Disc

TRACKS

Compact Disc 1

- | | |
|-----------------------------|-------------|
| 01 Sleep Underground (Demo) | 04 Backmask |
| 02 Stare Like You'll Stay | 05 Lazarus |
| 03 Everyway | |

ALBUM FACTS

Genre: Rock **Producers:** David Bottrill, Circa Survive

Description: In support of this year's Record Store Day, on April 16, 2011, Circa Survive will be releasing their **Appendage EP**, a five-song collection of b-sides from the **Blue Sky Noise** sessions.

Released in April 2010, **Blue Sky Noise** was Circa Survive's major label debut on Atlantic Records, and was received well by fans and critics alike. As the final cuts from **Blue Sky Noise**, the five tracks featured on **Appendage EP** continue to showcase Circa Survive's unique and experimental sound, highlighted by singer Anthony Green's powerful and commanding voice. Backed by Circa Survive's expert guitar work and resounding drums, **Appendage EP** is sure to keep existing fans loyal and newer fans all the more interested.

ARTIST & INFO

Hometown:

Doylestown, PA

Band Members: Anthony Green, Colin Francicetto, Brendan Ekstrom, Nick Beard, Steve Clifford

Since their formation in 2004, Circa Survive has not only garnered critical acclaim in the rock genre, but has also developed a strong and devoted fan base. A remarkably volatile live act, Circa Survive has headlined numerous sold out tours while also sharing stages with an array of the most respected like-minded artists, including My Chemical Romance, Coheed & Cambria and Rise Against - amongst others. Furthermore, the band has been featured on tours such as Coachella, Bamboozle, Warped Tour and South by Southwest. On a regular basis Circa Survive continues to increase their fan base, perform at sold-out tours and make critically acclaimed music.

MARKETING POINTS

Awards:

- Jimmy Fallon (6/8)

SoundScan:

Over-indexing markets on last release "On Letting Go" (5/29/07 street, 118,361 sold RTD, 23,659 Week 1):

- **West:** Salt Lake City (182), LA (177), Fresno-Visalia (162), San Diego (152), Flint-Saginaw-BayCity (147), Phoenix (145), St. Louis (136), Tucson (127), Sacramento-Stockton (126), Kansas City (119), Southbend-Elkhart (118), Springfield, MO (117), Cincinnati (116), Detroit (115), Las Vegas (112), Milwaukee (112), Colorado Sprngs-Pueblo (108), Dayton (108), Cleveland (108), Sprngfld-Decatr-Chmpgn (105)
- **East:** San Antonio (184), Nrfk-Prtsmth-NwptNws-Hmp (153), Harsbrg-Yrk-Lncstr-Lbnon (152), Wilkes-Barre-Scranton (151), Jacksonville (142), Philadelphia (141), Baton Rouge (140), Orlnndo-Daytona Bch-Mlbrne (138), Pittsburgh (122), Louisville (121), Buffalo (120), Syracuse (113), Waco-Temple-Bryan (112), Mobile-Pensacola (112), Birmingham (111), Dallas-Ft. Worth (111), Tampa-St. Petersburg (108), Albany-Schnctady-Troy (107), Rochester (105), Houston (104), Charlotte (102), Providence-New Bedford (101)
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AVAILABLE MERCH



[Eyes Slim Fit T-Shirt Charcoal](#)



[Camel Slim Fit T-Shirt Black](#)

Tucson (127), Sacramento-Stockton (126), Pittsburgh (122), Louisville (121), Buffalo (120), Kansas City (119), Southbend-Elkhart (118), Springfield, MO (117), Cincinnati (116), Detroit (115), Syracuse (113), Waco-Temple-Bryan (112), Las Vegas (112), Mobile-Pensacola (112), Milwaukee (112), Birmingham (111), Dallas-Ft. Worth (111), Colorado Springs-Pueblo (108), Dayton (108), Tampa-St. Petersburg (108), Cleveland (108), Albany-Schenectady-Troy (107), Springfield-Decatur-Champaign (105), Rochester (105), Houston (104), Charlotte (102), Providence-New Bedford (101)

Last Update: 03/02/11



For the latest up to date info on this release visit WEA.com.

ARTIST: Circa Survive

TITLE: Appendage (RSD Exclusive)(Vinyl)

Label: ATL/Atlantic
Config & Selection #: A 527016
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 075678827419
Box Count: 30
Unit Per Set: 1
SRP: \$10.98
Alphabetize Under: C

OTHER EDITIONS:

CD:075678892530 Appendage (Record Store Day Exclusive)(\$4.98)



TOURS

[MORE](#)

04/22/11
Groezrock
Meerhout Belgium

04/27/11
Lupos Heartbreak Hotel
Providence, RI

04/30/11
New Meadowlands Stadium
East Rutherford, NJ

05/17/11
Revolution
West Palm Beach, FL

05/18/11
House of Blues - Orlando
Orlando, FL

Full Length Vinyl

TRACKS

Full Length Vinyl 1

Side A

- 01 [Sleep Underground \(Demo\)](#)
- 02 [Stare Like You'll Stay](#)
- 03 [Everyway](#)

Side B

- 01 [Backmask](#)
- 02 [Lazarus](#)

ALBUM FACTS

Genre: Rock **Producers:** David Bottrill, Circa Survive **Packaging Specs:** Oxblood colored vinyl

Description: In support of this year's Record Store Day, on April 16, 2011, Circa Survive will be releasing their **Appendage EP**, a five-song collection of b-sides from the [Blue Sky Noise](#) sessions.

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AVAILABLE MERCH



[Eyes Slim Fit T-Shirt Charcoal](#)



[Camel Slim Fit T-Shirt Black](#)

- **National:** San Antonio (184), Salt Lake City (182), LA (177), Fresno-Visalia (162), Nrfik-Prtsmth-NwptNws-Hmp (153), Harrsbrg-Yrk-Lncstr-Lbnon (152), San Diego (152), Wilkes-Barre-Scranton (151), Flint-Saginaw-BayCity (147), Phoenix (145), Jacksonville (142), Philadelphia (141), Baton Rouge (140), OrIndo-Daytona Bch-Mlbrne (138), St. Louis (136), Tucson (127), Sacramento-Stockton (126), Pittsburgh (122), Louisville (121), Buffalo (120), Kansas City (119), Southbend-Elkhart (118), Springfield, MO (117), Cincinnati (116), Detroit (115), Syracuse (113), Waco-Temple-Bryan (112), Las Vegas (112), Mobile-Pensacola (112), Milwaukee (112), Birmingham (111), Dallas-Ft. Worth (111), Colorado Sprngs-Pueblo (108), Dayton (108), Tampa-St. Petersburg (108), Cleveland (108), Albany-Schnctady-Troy (107), Sprngfld-Decatr-Chmpgn (105), Rochester (105), Houston (104), Charlotte (102), Providence-New Bedford (101)

Last Update: 03/08/11



7" Single Vinyl



For the latest up to date info on this release visit WEA.com.

ARTIST: Death Cab For Cutie
TITLE: Atlantic Records Presents: Death Cab for Cutie In Living Stereo! (RSD Exclusive)

Label: ATL/Atlantic
Config & Selection #: S 527399
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 075678826849
Box Count: 200
Unit Per Set: 1
SRP: \$3.98
Alphabetize Under: D



TOURS

05/24/11
Shaw Conference Center
Edmonton, AB

05/25/11
Stampede Corral
Calgary, AB

05/27/11
Les Schwab Amphitheater
Bend, OR

05/28/11
Sasquatch!
George, WA

07/02/11
The National Bowl
Milton Keynes United
Kingdom

ALBUM FACTS

Genre: Rock

Description: This special 7" release is all things retro while at the same time completely new. New in the sense that all the music herein contained is from the new Death Cab For Cutie release, [Codes And Keys](#), set for May 31, 2011.

Entitled, **Atlantic Records Presents: Death Cab for Cutie In Living Stereo!**, this special 7" single is designed to be the very first physical place the public will be able to hear new music from the band's upcoming release. The program, repeated on both sides, contains snippets of three new tracks, "Home Is A Fire," "You Are A Tourist" and "Some Boys." Enjoy the show..

ARTIST & INFO

MARKETING POINTS

Last Update: 02/28/11



For the latest up to date info on this release visit WEA.com.

ARTIST: Deftones

TITLE: Covers (RSD Exclusive)

Label: REP/Reprise
Config & Selection #: A 527409
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 093624958291
Box Count: 30
Unit Per Set: 1
SRP: \$22.98
Alphabetize Under: D



Full Length Vinyl

TRACKS

Full Length Vinyl 1

Side A

- 01 [Drive](#)
- 02 [Caress](#)
- 03 [Please Please Please Let Me Get What I Want](#)
- 04 [No Ordinary Love](#)
- 05 [Savory](#)
- 06 [Do You Believe](#)

Side B

- 01 [Simple Man](#)
- 02 [Ghosts](#)
- 03 [The Chauffeur](#)
- 04 [If Only Tonight We Could Sleep](#)

ALBUM FACTS

Genre: Rock **Producers:** Terry Date, Deftones **Packaging Specs:** Packaging is regular weight vinyl at Record Industry in Direct-to-Board Jacket at Furnace.

Description: **Covers** (vinyl LP) is truly a unique and eclectic collection of rare cover songs spanning multiple genres, none of which has ever been available on vinyl before and is a fan essential.

- **Side A:**
 - Drive (The Cars)
 - Caress (Drive Like Jehu)
 - Please Please Please Let Me Get What I Want (The Smiths)
 - No Ordinary Love (Sade)
 - Savory (Jawbox)
 - Do You Believe(The Cardigans)
- **Side B:**
 - Simple Man (Lynyrd Skynyrd)
 - Ghosts (Japan)
 - The Chauffeur (Duran Duran)
 - If Only Tonight We Could Sleep (Live)(The Cure)
 - Sleep Walk(Santo & Johnny)

ARTIST & INFO

Hometown: Sacramento, CA

Deftones have never been your average hard rock band. As kids, the Sacramento band cut its teeth on Anthrax and The Smiths, Pantera and The Cure, skateboarding and "The Smurfs." As a band out of high school, Deftones mixed trip hop with thrash, melodic vocals with crushing reverb, and yes, pretty with ugly. As chart-toppers and headliners, they've crossed over genres, defied categorization and confused the hell out of your iPod ("Heavy Metal?" "Hard Rock?" "Alternative?")

MARKETING POINTS

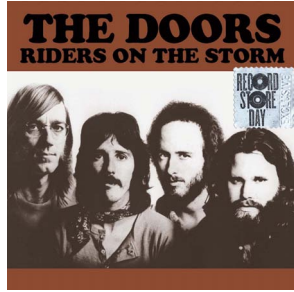
Video Rotation:

- "Diamond Eyes" video MySpace premiere on April 14th

@Jghl dXUH. '\$' #&#/#%



Elektra



For the latest up to date info on this release visit [K95 Wta](#).

5 FHGH 'H Y8 ccfg
HH@. F]XYfg'Cb'H YGrcfa 'fFG8
9l Wi gjj Yfrik''J]bmi G]b['Yf@ga]hYX'9 X]hcbL
Label: ECG/Elektra Catalog Group
Config & Selection #: S 527487
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 081227977603
Box Count: 180
Unit Per Set: 1
SRP: \$6.98
Alphabetize Under: D



+''G]b['Y J]bmi

HF57?G

+''G]b['Y J]bmi%

G]XY5
\$% Riders On The Storm
(Stereo)

G]XY6
\$% Riders On The Storm
(Mono)

5 @I A': 57HG

; YbfY. Rock

8 YgW]dh]cb. This 7" Single is being released to celebrate the 40th Anniversary of the release of the Doors seminal recording, L.A. Woman. The single contains both a stereo and a rare mono version of "Riders On The Storm." This special release will be produced with three different picture sleeves, randomly packed and shipped to retail. You truly don't know which image you'll receive. Limited and exclusive for RSD 2011. Total production run: 2,500.

5 FHGH/ 'B: C

<ca Yfck b. Los Angeles, CA

The Doors' revolutionary self-titled 1967 debut LP instantly won over fans and critics alike, heralding the arrival of one of rock's all-time most original bands. Through five more groundbreaking studio albums, the Doors were fronted by the legendary Jim Morrison as they daringly expanded the boundaries of contemporary music and popular culture.

A5F?9HB; 'DC-BHG

Last Update: 03/02/11



For the latest up to date info on this release visit WEA.com.

ARTIST: The Flaming Lips
TITLE: Heady Nuggs: The First 5 Warner Bros. Records 1992-2002 (RSD Exclusive)(5LP)

Label: WB/Warner Bros.
Config & Selection #: A 527227
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 093624958710
Box Count: 30
Unit Per Set: 5
SRP: \$124.98
Alphabetize Under: F



Full Length Vinyl

TRACKS

Full Length Vinyl 1

Side A

- 01 [Talkin' 'Bout The Smiling Deathporn Immortality Blues \(Everyone Wants To Live Forever\)](#)
- 02 [Hit Me Like You Did The First Time](#)
- 03 [The Sun](#)
- 04 [Felt Good To Burn](#)
- 05 [Gingerale Afternoon \(The Astrology Of A Saturday\)](#)

Side B

- 01 [Halloween On The Barbary Coast](#)
- 02 [The Magician Vs. The Headache](#)
- 03 [You Have To Be Joking \(Autopsy Of The Devil's Brain\)](#)
- 04 [Frogs](#)
- 05 [Hold Your Head](#)

Full Length Vinyl 2

Side A

- 01 [Turn It On](#)
- 02 [Pilot Can At The Queer Of God](#)
- 03 [Oh My Pregnant Head](#)
- 04 [She Don't Use Jelly](#)
- 05 [Chewin The Apple Of Your Eye](#)

Side B

- 01 [Superhumans](#)
- 02 [Be My Head](#)
- 03 [Moth In The Incubator](#)
- 04 [***** \(Plastic Jesus\)](#)
- 05 [When Yer Twenty Two](#)
- 06 [Slow Nerve Action](#)

Full Length Vinyl 3

Side A

- 01 [The Abandoned Hospital Ship](#)
- 02 [Psychiatric Explorations Of The Fetus With Needles](#)
- 03 [Placebo Headwound](#)
- 04 [This Here Giraffe](#)
- 05 [Brainville](#)
- 06 [Guy Who Got A Headache And Accidentally Saved The World](#)

Side B

- 01 [When You Smile](#)
- 02 [Kim's Watermelon Gun](#)
- 03 [They Punctured My Yolk](#)
- 04 [Lightning Strikes The Postman](#)
- 05 [Christmas At The Zoo](#)
- 06 [Evil Will Prevail](#)
- 07 [Bad Days \(Aurally Excited Version\)](#)

Full Length Vinyl 4

Side A

- 01 [Race For The Prize](#)
- 02 [A Spoonful Weighs A Ton](#)
- 03 [The Spark That Bled](#)
- 04 [The Spiderbite Song](#)

Side B

- 01 [Buggin' \(Remix\)](#)
- 02 [What Is The Light?](#)
- 03 [The Observer](#)

Full Length Vinyl 5

Side A

- 01 Waitin' For A Superman
- 02 Suddenly Everything Has Changed
- 03 The Gash

Side B

- 01 Slow Motion
- 02 Feeling Yourself Disintegrate
- 03 Sleeping On The Roof

Full Length Vinyl 6**Side A**

- 01 [Fight Test](#)
- 02 [One More Robot/Sympathy 3000-21](#)
- 03 [Yoshimi Battles The Pink Robots Part 1](#)
- 04 [Yoshimi Battles The Pink Robots Part 2](#)
- 05 [In The Morning Of The Magicians](#)

Side B

- 01 [Ego Tripping At The Gates Of Hell](#)
- 02 [Are You A Hypnotist??](#)
- 03 [It's Summertime](#)
- 04 [Do You Realize??](#)
- 05 [All We Have Is Now](#)
- 06 [Approaching Pavonis Mons By Balloon \(Utopia Planitia\)](#)

ALBUM FACTS

Genre: Rock

Description: **Heady Nuggs: The First 5 Warner Bros. Records 1992-2002** (5 vinyl LP's - Bernie Grundman Mastering)

- (1992) [Hit To Death In The Future Head](#) (Single Disc)
- (1993) [Transmissions From The Satellite Heart](#) (Single Disc)
- (1995) [Clouds Taste Metallic](#) (Single Disc)
- (1999) [The Soft Bulletin](#) (Two Disc)
- (2002) [Yoshimi Battles The Pink Robots](#) (Single Disc)

All titles, with the exception of [The Soft Bulletin](#) have been out of print and unavailable on vinyl for a decade. Each box will be limited and numbered to create the ultimate LIPS collectors item.

ARTIST & INFO

Hometown: Norman, Oklahoma **Band Members:** Michael, Steven, Ronald, Wayne

After lauded indie albums, The Flaming Lips debuted on Warner Bros. with 1991's [Hit To Death In The Future Head](#). [Transmissions From The Satellite Heart](#) and [Clouds Taste Metallic](#) followed. 1999's [The Soft Bulletin](#) topped numerous year-end best-of lists and helped rank the band among the most influential in the world. 2002's [Yoshimi Battles The Pink Robots](#) ranked #4 in Spin and #11 in NME on their end-of-year lists, and won a Grammy®. Most recently, the band's full length feature film and score album [Christmas On Mars](#) received critical acclaim at screenings across the country in 2008.

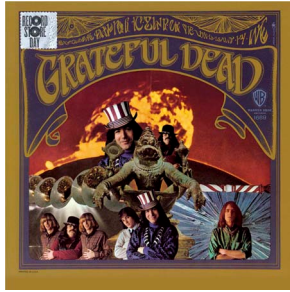
MARKETING POINTS

Awards: • Named one of Q Magazine's "50 Bands To See Before You Die"

- The Lips have been nominated for 6 Grammys, winning 3! (including two for "Best Rock Instrumental Performance")
- "Do You Realize" has been named the official rock song of Oklahoma and the Lips have had a street named after them
- The Lips have sold 2+ million albums in the United States alone
- In 2007, they were nominated for a BRIT Award for "Best International Act"
- The Flaming Lips performed in honor of The Who at the 2008 VH1 Rock Honors
- Entertainment Weekly named [The Soft Bulletin](#) one of the top 25 albums of the last 25 years
- [The Soft Bulletin](#) was NME's "Album Of The Year"

Info:

Last Update: 03/02/11



For the latest up to date info on this release visit WEA.com.



Full Length Vinyl

TRACKS

Full Length Vinyl 1

Side A

- 01 The Golden Road (To Unlimited Devotion) [Mono Version]
- 02 Beat It On Down The Line (Mono Version)
- 03 Good Morning Little School Girl (Mono Version)
- 04 Sitting On Top Of The World (Mono Version)
- 05 Cream Puff War (Mono Version)

Side B

- 01 Morning Dew (Mono Version)
- 02 New, New Minglewood Blues (Mono Version)
- 03 Viola Lee Blues (Mono Version)

ALBUM FACTS

Genre: Rock

Description: This special MONO pressing of the self-titled, [Grateful Dead](#), hasn't been available on vinyl for more than 40 years. We're producing the finest 180 Gram record we can for this special occasion. Cut from the original MONO tapes and pressed at Pallas in a custom "tip-on" style jacket. Limited and exclusive for RSD 2011. Total production run: 3,000.

ARTIST & INFO

Hometown: San Francisco, CA

Rock band formed in 1965 in the San Francisco Bay Area. The band was known for its unique and eclectic style, which fused elements of rock, folk, bluegrass, blues, reggae, country, jazz, psychedelia, and space rock and for live performances of long musical improvisation. "Their music," writes Lenny Kaye, "touches on ground that most other groups don't even know exists."

MARKETING POINTS

ARTIST: Grateful Dead

TITLE: The Grateful Dead (Mono)(RSD Exclusive)(Vinyl)(Limited Edition)

Label: GDP/Grateful Dead Production

Config & Selection #: A 1689

Street Date: 04/16/11

Order Due Date: 03/23/11

UPC: 081227977696

Box Count: 40

Unit Per Set: 1

SRP: \$24.98

Alphabetize Under: G



Last Update: 02/28/11



For the latest up to date info on this release visit WEA.com.

ARTIST: Green Day
TITLE: Don't Want To Know If You Are Lonely (Record Store Day Exclusive)(Orange Colored 7" Vinyl Single)(Limited Edition)

Label: REP/Reprise
Config & Selection #: S 527424
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 054391980731
Box Count: 200
Unit Per Set: 1
SRP: \$6.98
Alphabetize Under: G

7" Single Vinyl

TRACKS

7" Single Vinyl 1

Side A

01 [Don't Want To Know If You Are Lonely](#)

Side B

01 [Don't Want To Know If You Are Lonely - By Hüsker Dü](#)

ALBUM FACTS

Genre: Rock **Producers:** Grant Hart, Green Day, Bob Mould **Packaging Specs:** 7" Orange Vinyl in clear jacket with label and sticker.

Description: Warner Bros. Records is also pleased to announce the launch of "Side By Side" - a series of extremely limited-edition 7" vinyl singles featuring iconic WB artists covering other historic and personally influential iconic WB family artists.

Each title will be uniquely colored, and 100 of each pressing will be randomly available on clear vinyl.

ARTIST & INFO

Hometown: Oakland, California

Childhood friends Billie Joe Armstrong (guitar, vocals) and Mike Dirnt (bass) formed their first band, Sweet Children, in Rodeo, California when they were 14 years old. By 1989, the newly renamed **Green Day** independently released their first EP, *1,000 Hours*, which was well-received in the punk scene. Soon, the group had signed a contract with the local independent label, Lookout! Records. *39/Smooth*, **Green Day's** first album, was released later that year. Shortly after its release, the band found their permanent drummer, Tre Cool.

Throughout the early '90s, **Green Day** continued to cultivate a cult following, which only gained strength with the release of their second album, 1992's *Kerplunk*. The underground success led to a wave of interest from major record labels; and the band eventually signed with Reprise. *Dookie*, Green Day's Reprise debut, was released in the spring of 1994 and went on to sell over 8 million albums in the US.

MARKETING POINTS

Press & Publicity: Press Quotes from the 21st Century Breakdown Tour:

- SPIN: "...the band delivered a marathon three-hour, career-spanning spectacle filled with more peaks than valleys."
- SPIN: "The band's relationship with its audience is disarmingly real, across-generational give-and-take that's as punk as any Gilman Street scroungers today."
- Rolling Stone: "as if releasing a wave of energy that had been building up during their four-year hiatus from touring, Green Day poured all their heart and soul into a powerhouse two-hour set."

Info:

Last Update: 03/02/11



ARTIST: Hank Williams III
TITLE: Risin' Outlaw (RSD Exclusive)(Clear Vinyl w/White & Black Flecking)

Label: CUR/Curb
Config & Selection #: A 77949
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 715187794917
Box Count: 30
Unit Per Set: 1
SRP: \$21.98
Alphabetize Under: W



Full Length Vinyl

For the latest up to date info on this release visit WEA.com.

ALBUM FACTS

Genre: Country **Producers:** Bob Campbell-Smith, Chuck Howard, Hank III **Packaging Specs:** Clear 180 gram vinyl with white and black flecking.

Description: Hank Williams III's debut album Risin' Outlaw presented 13 tracks that showed Williams' affection for authentic, rough around the edges country. From the catchy, driving album opener "I Don't Know," to his honky ton vocals on "You're The Reason," Hank III blends his famous heritage with his own musical outlook. Ballads like "Lonesome For You" and up-tempo tracks like "If The Shoe Fits" show of Williams' ability to be purely country as well as original. This LP includes the full length album on CD.

ARTIST & INFO

In an era of plastic, manufactured music, it is always refreshing when someone goes against the grain and does what they want to do. Hank Williams III is the best example of this in music today. For over twelve years now Shelton Hank Williams III has been fighting the music industry to be his own man. Cast by certain people in the shadow of his legendary grandfather, Williams has fought long and hard to create his own sound and style, and to preserve the true outlaw spirit of real country music. His ever-evolving three hour live shows pay respects to both his country roots, and the punk and metal influences that he has held true to since his teens.

Much like his grandfather and his father before Him, Hank III is his own man. He doesn't care what expectations people have in him, and he will do it the way that he does it so long as he is alive.

MARKETING POINTS

Last Update: 03/02/11

**PARENTAL
ADVISORY
EXPLICIT CONTENT**

**CURB
RECORDS**



For the latest up to date info on this release visit WEA.com.

ARTIST: Hank Williams III
TITLE: Lovesick, Broke & Driftin' (RSD Exclusive)(Clear Vinyl w/Black Flecking)

Label: CUR/Curb
Config & Selection #: A 78728
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 715187872813
Box Count: 30
Unit Per Set: 1
SRP: \$21.98
Alphabetize Under: W



Full Length Vinyl

ALBUM FACTS

Genre: Country **Producers:** Hank Williams III, Joe Funderburk **Packaging Specs:** 180 gram, clear-colored vinyl with black flecking.

Description: The follow-up album to *Risin' Outlaw*, *Lovesick Broke & Driftin'* features more of Williams own songwriting ability with hits such as "Cecil Brown" and the foot stomp "Mississippi Mud." This LP includes the full length album on CD.

ARTIST & INFO

In an era of plastic, manufactured music, it is always refreshing when someone goes against the grain and does what they want to do. Hank Williams III is the best example of this in music today. For over twelve years now Shelton Hank Williams III has been fighting the music industry to be his own man. Cast by certain people in the shadow of his legendary grandfather, Williams has fought long and hard to create his own sound and style, and to preserve the true outlaw spirit of real country music. His ever-evolving three hour live shows pay respects to both his country roots, and the punk and metal influences that he has held true to since his teens.

Much like his grandfather and his father before Him, Hank III is his own man. He doesn't care what expectations people have in him, and he will do it the way that he does it so long as he is alive.

MARKETING POINTS

Last Update: 03/02/11

**PARENTAL
ADVISORY
EXPLICIT CONTENT**

**CURB
RECORDS**



For the latest up to date info on this release visit WEA.com.

ARTIST: Hank Williams III
TITLE: Straight To Hell (RSD Exclusive)(2LP Red Vinyl w/Black Flecking)

Label: CUR/Curb
Config & Selection #: A 78869
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 715187886919
Box Count: 30
Unit Per Set: 1
SRP: \$24.98
Alphabetize Under: W



Full Length Vinyl

ALBUM FACTS

Genre: Country **Packaging Specs:** 2LP, 180 gram, opaque red-colored vinyl with black flecking.

Description: Hank III's songwriting skills emerge another level on his most prolific album to date in this 2LP set of Straight To Hell.

ARTIST & INFO

In an era of plastic, manufactured music, it is always refreshing when someone goes against the grain and does what they want to do. Hank Williams III is the best example of this in music today. For over twelve years now Shelton Hank Williams III has been fighting the music industry to be his own man. Cast by certain people in the shadow of his legendary grandfather, Williams has fought long and hard to create his own sound and style, and to preserve the true outlaw spirit of real country music. His ever-evolving three hour live shows pay respects to both his country roots, and the punk and metal influences that he has held true to since his teens.

Much like his grandfather and his father before Him, Hank III is his own man. He doesn't care what expectations people have in him, and he will do it the way that he does it so long as he is alive.

MARKETING POINTS

Last Update: 03/02/11

**PARENTAL
ADVISORY
EXPLICIT CONTENT**

**CURB
RECORDS**



For the latest up to date info on this release visit WEA.com.

ARTIST: Hank Williams III
TITLE: Damn Right Rebel Proud (RSD Exclusive)(2LP Blue Vinyl w/Black Flecking)

Label: CUR/Curb
Config & Selection #: A 79027 C
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 715187902718
Box Count: 25
Unit Per Set: 1
SRP: \$24.98
Alphabetize Under: W



Full Length Vinyl

ALBUM FACTS

Genre: Rock **Packaging Specs:** 2LP, 180 Gram, Blue-colored vinyl with black flecking

Description: Hank III is back with his highly anticipated album, Damn Right, Rebel Proud. This 2LP equivalent includes the album on CD.

ARTIST & INFO

In an era of plastic, manufactured music, it is always refreshing when someone goes against the grain and does what they want to do. Hank Williams III is the best example of this in music today. For over twelve years now Shelton Hank Williams III has been fighting the music industry to be his own man. Cast by certain people in the shadow of his legendary grandfather, Williams has fought long and hard to create his own sound and style, and to preserve the true outlaw spirit of real country music. His ever-evolving three hour live shows pay respects to both his country roots, and the punk and metal influences that he has held true to since his teens.

Much like his grandfather and his father before Him, Hank III is his own man. He doesn't care what expectations people have in him, and he will do it the way that he does it so long as he is alive.

MARKETING POINTS

Last Update: 03/02/11

**PARENTAL
ADVISORY
EXPLICIT CONTENT**

**CURB
RECORDS**



**CURB
RECORDS**



For the latest up to date info on this release visit WEA.com.

ARTIST: Hank Williams III
TITLE: Rebel Within (RSD Exclusive)(White Vinyl w/Black & Blue Flecking)

Label: CUR/Curb
Config & Selection #: A 79179 C
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 715187917910
Box Count: 30
Unit Per Set: 1
SRP: \$21.98
Alphabetize Under: W

OTHER EDITIONS:

CD:715187917927 Rebel Within(\$18.98)



**Full Length
Vinyl**

ALBUM FACTS

Genre: Country **Packaging Specs:** 180 Gram, white-colored vinyl with black and blue flecking.

Description: The outlaw spirit is alive and well in the release **Rebel Within** from Hank III. Its wallowing and raw sound offers die hard fans a glimpse of classic Hank III. The album features top standout tracks such as hypnotically entranced "Karmageddon" to the rousing tune "Tore Up And Loud"...all showcasing the true rebel within.

ARTIST & INFO

In an era of plastic, manufactured music, it is always refreshing when someone goes against the grain and does what they want to do. Hank Williams III is the best example of this in music today. For over twelve years now Shelton Hank Williams III has been fighting the music industry to be his own man. Cast by certain people in the shadow of his legendary grandfather, Williams has fought long and hard to create his own sound and style, and to preserve the true outlaw spirit of real country music. His ever-evolving three hour live shows pay respects to both his country roots, and the punk and metal influences that he has held true to since his teens.

Much like his grandfather and his father before Him, Hank III is his own man. He doesn't care what expectations people have in him, and he will do it the way that he does it so long as he is alive.

MARKETING POINTS

Radio Airplay/ Total Audience: Full album services to album formats:

- Americana April 15th
- College April 15th
- Triple A: "Karmageddon" will be the focus track - ships April 16th

Last Update: 03/02/11



For the latest up to date info on this release visit WEA.com.

ARTIST: Emmylou Harris & Gram Parsons/Jenny Lewis and Johnathan Rice

TITLE: Love Hurts (RSD Exclusive)(Light Blue Colored Vinyl Single)(Limited Edition)

Label: WB/Warner Bros.

Config & Selection #: S 527411

Street Date: 04/16/11

Order Due Date: 03/23/11

UPC: 054391980755

Box Count: 200

Unit Per Set: 1

SRP: \$6.98



7" Single Vinyl

TRACKS

7" Single Vinyl 1

Side A

01 Love Hurts - By Jenny And Johnny

Side B

01 Love Hurts (feat. Emmylou Harris) [Live Version] - By Gram Parsons & The Fallen Angels

ALBUM FACTS

Genre: Rock **Producers:** Johnathan Rice, Jenny Lewis **Packaging Specs:** 7" Light blue colored Vinyl in clear jacket with label and sticker.

Description: Warner Bros. Records is also pleased to announce the launch of "Side By Side" - a series of extremely limited-edition 7" vinyl singles featuring iconic WB artists covering other historic and personally influential iconic WB family artists.

Each title will be uniquely colored, and 100 of each pressing will be randomly available on clear vinyl.

ARTIST & INFO

MARKETING POINTS

Last Update: 02/28/11



Full Length
Vinyl

For the latest up to date info on
this release visit WEA.com.

ARTIST: Jimmy Eat World
**TITLE: Bleed American (RSD
Exclusive)(3LP)**

Label: ORW/Original Recordings Group
Config & Selection #: A 527453
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 093624958208
Box Count: 30
Unit Per Set: 3
SRP: \$45.99

OTHER EDITIONS:

[A:093624958185 Bleed American \(Zia Coachella Store
Exclusive\)\(3LP\)\(\\$45.99\)](#)



ALBUM FACTS

Genre: Rock **Packaging Specs:** Three 140 gram weight black LPs.

Description: [Bleed American](#) is a special 10th Anniversary Limited edition 3-disc reissue of this seminal album featuring a disc of rarities and b-sides pressed on 140 gram vinyl (each one will be hand numbered with a gold foil stamp).

ARTIST & INFO

MARKETING POINTS

Last Update: 02/28/11



Full Length Vinyl

For the latest up to date info on this release visit WEA.com.

ARTIST: Jimmy Eat World
TITLE: Bleed American (Zia Coachella Store Exclusive)(3LP)

Label: ORW/Original Recordings Group
Config & Selection #: A 527455
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 093624958185
Box Count: 30
Unit Per Set: 3
SRP: \$45.99



OTHER EDITIONS:

A:093624958208 Bleed American (Record Store Day Exclusive)(3LP)(\$45.99)

ALBUM FACTS

Genre: Rock **Packaging Specs:** Three 140 gram weight colored LPs.

- Disc 1 is Transparent Blue
- Disc 2 is Solid Orange
- Disc 3 is Solid White

Deluxe/Limited/Special Edition Details: This is a special run of colored vinyl made exclusive for the Zia Record Store Day tent at Coachella in support of their appearance at the festival.

Description: **Bleed American** is a special 10th Anniversary Limited edition 3-disc reissue of this seminal album featuring a disc of rarities and b-sides pressed on 140 gram vinyl (each one will be hand numbered with a gold foil stamp).

ARTIST & INFO

MARKETING POINTS

Last Update: 03/02/11



CANVASBACK



For the latest up to date info on this release visit WEA.com.

ARTIST: The Joy Formidable
TITLE: Whirring/Chwyrlio (RSD Exclusive)(7" Vinyl Single)(Limited Edition)

Label: ATL/Atlantic
Config & Selection #: S 527452
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 075678826801
Box Count: 200
Unit Per Set: 1
SRP: \$5.98
Alphabetize Under: J
File Under: Rock/Alternative



0 75678 82680 1

WEBSITES:

[Artist Site](#)
[Canvas Back Music](#)

TOURS

[MORE](#)

03/08/11
013
Tilburg Netherlands

03/09/11
Botanique
Brussels Belgium

03/17/11
The Parish
Austin, TX

03/17/11
Mellow Johnny's
Austin, TX

03/18/11
Waterloo Records (In Store)
Austin, TX

7" Single Vinyl

TRACKS

7" Single Vinyl 1

Side A

01 Whirring (Radio Edit)

Side B

01 [Chwyrlio](#)

ALBUM FACTS

Genre: Rock **Producers:** The Joy Formidable, Rich Costey

Description: "Whirring" is the first single off their debut album, [The Big Roar](#). This epic 6 minute version was recorded at mixed by esteemed producer Rich Costey. The B-side "Chwyrlio" is version of the same song sung entirely in their native Welsh!

ARTIST & INFO

Hometown: London, UK **Band Members:** Ritzy Bryan (guitar /vocals), Rhyddian Dafydd (bass /vocals), Matt Thomas (drums)

There's something panoramic about The Joy Formidable's music - their mountainous, fuzzed out riffs and ferocious, earthy rhythms shrouded in ethereal haze. It sounds like where they're from: Childhood friends Ritzy Bryan (vocals, guitar) and Rhyddian Dafydd (bass, vocals) grew up in rural North Wales, surrounded by rolling green hills and little else. "There's a beauty and a loneliness to the landscape there," says Dafydd. "We had no neighbors growing up," Bryan notes. "I think my parents looked for a house with no neighbors so they could play their music as loud as possible."

For her part, Bryan loved the isolation. Growing up as an only child, the singer immersed herself in her parents' enormous record collection and the classical guitar studies she took on at the age of seven. "I loved playing guitar by myself, back then I was quite introverted with my music," she says.

Bryan and Dafydd had been writing music separately from one another, and worked together in a couple of short-lived local bands after finishing school. They knew they wanted to collaborate, but didn't manage to make it work until a few years ago. "We kept missing each other," Ritzy says. Bryan went off to Washington, D.C "on a whim" and returned to Wales in 2008 with renewed focus. "My family situation wasn't easy to go back to" says Bryan. "I came back out of necessity and found a lot of sanctuary recording with Rhyddian and having this new band to concentrate on."

For six months, the pair wrote together, experimenting with different sonic approaches. "We'd go for walks in the hills between recordings," Dafydd remembers. "We'd write for hours and hours," adds Bryan, "and if we got frustrated, we'd go stomp it out, up and down the mountains." But as the sessions began yielding signature tunes like "Austere" and "Cradle" - tracks that combined the duo's interest in thick, textured noises with clear, shimmering pop hooks - they knew they'd found their sound. "We'd always been into writing strong melodies," Bryan says. "The sparks really flew when we started messing with things that were choral and symphonic, mixed with what both of us had already enjoyed separately: dirty, loud, rhythmic guitars and thick bass-lines."

MARKETING POINTS

Press & Publicity:

- Conan (4/18)
- Rollingstone.com "Artist Of The Week (1/24)

- NY Times - great review in John Pareles' Playlist 5/18/10
- Pitchfork - EP Review 5/3/10, World Tour announcement 6/3/10
- Stereogum - "Whirring" track & video posting + tour dates 4/30/10
- Brooklyn Vegan - review of Mercury Lounge show 5/11/10

Featured Magazines Articles:

- Spin Review confirmed
- NME
 - Pick of the Week 3/13/10
 - Gig preview - 3/20/10
 - "Popinjay" Track Review 3/27/10
 - Live Review 4/03/10
 - Live Review 6/12/10
 - 3 page feature 9/15/10
 - NME Tour Feature 10/12/10
- SPIN - "Breaking Out" piece 6/18/10

Video Rotation:

- "I Don't Want To See You Like This"
 - NME.com Video premier 10/3/10
 - MTV.com main page placement 10/3/10
- "Austere"
 - NME.com video premier 12/20/10
 - SPIN.com Video premier 12/21/10
 - Accepted at MTVU 1/17/10
 - "Whirring" video to shoot 1/30-31/11 with Chris Mills (Modest Mouse, Interpol, Metric)

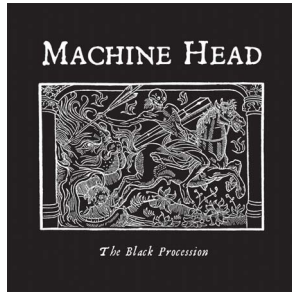
Info:

- They have appeared in NME multiple times this year and have been selected to headline the Fall NME Tour.
- US TOUR
 - 17-Mar - 20 Mar SXSW
 - 22-Mar Atlanta, GA / The Earl
 - 24-Mar Durham, NC / Duke University
 - 25-Mar Washington, DC / Black Cat
 - 26-Mar Albany, NY / Valentines
 - 28-Mar Providence, RI / The Met
 - 29-Mar Boston, MA / Brighton Music Hall
 - 30-Mar Philadelphia, PA / Johnny Brenda's
 - 31-Mar Princeton, NJ / Terrace Club @ Princeton
 - 1-Apr Harrisburg, PA / The Abbey
 - 2-Apr Toronto, ON / Horseshoe Tavern
 - 4-Apr Columbus, OH / The Basement
 - 5-Apr Chicago, IL / Lincoln Hall
 - 6-Apr Minneapolis, MN / 7th Street Entry
 - 8-Apr Denver, CO / Larimier Lounge
 - 9-Apr Salt Lake City, UT / Kilby Court
 - 11-Apr Portland, OR / Mississippi Studio
 - 12-Apr Seattle, WA / Crocodile
 - 14-Apr San Fran, CA / Bottom of the Hill
 - 16-Apr Indio, CA / Coachella
 - 19-Apr Phoenix, AZ / Rhythm Room
 - 20-Apr Albuquerque, NM / Launchpad
 - 22-Apr St Louis, MO / Luminary Arts Center
 - 23-Apr Kansas City, MO / Riot Room
 - 26-Apr Cleveland, OH / Grog Shop
 - 27-Apr Pittsburgh, PA / The Smiling Moose
 - 29-Apr New York, NY / Webster Hall

ARTIST CATALOG

LBL	SEL#	CFG	ARTIST	TITLE	UPC	SRP
ATL	526623	CD	The Joy Formidable	Big Roar, The (03/15/11)	075678833533	\$13.99

Last Update: 03/02/11



ARTIST: Machine Head
TITLE: The Black Procession (10"Vinyl)(RSD Exclusive)

Label: RRR/Roadrunner Records
Config & Selection #: MS 136661
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 016861366612
Box Count: 25
Unit Per Set: 1
SRP: \$12.98
Alphabetize Under: M
File Under: Machine Head

12" MaxiSingle (Vinyl)

For the latest up to date info on this release visit WEA.com.

TRACKS

12" MaxiSingle (Vinyl) 1

Side A

- 01 Beautiful Mourning (Live In Australia)
- 02 Bite The Bullet (Live In Australia)

Side B

- 01 Halo (Live In Australia)

ALBUM FACTS

Genre: Rock **Producers:** Robert Flynn **Packaging Specs:** 10" Vinyl Single **Focus Markets:** NY, LA, Chicago, San Fran (hometown), Philly, Boston, Denver, Phoenix, Albuquerque, Minneapolis, Seattle, DC, Detroit, & Cleveland.

Deluxe/Limited/Special Edition Details:

- Limited to only 1,000 pressed in the U.S.

Description: Limited edition peice including 3 songs recorded live in Austrailia at the last stop on Black Procession Tour, in support of the band's last release, The Blackening. Songs are previously unreleased.

ARTIST & INFO

Hometown: Oakland, California **Band Members:** Robb Flynn (Lead Vocals, Guitars), Adam Duce (Bass, Bkg. Vocals), Dave McClain (Drums), Phil Demmel (Lead Guitars)

Influential West Coast metal quartet Machine Head formed in 1992 around the talents of ex-Vio-lence guitar players Robert Flynn and Phil Demmel, bass player Adam Duce, and drummer Dave McClain. The band's D.I.Y. work ethic, aggressive playing, constant touring, and relentless self-promotion have made them into the metal powerhouse they are today.

MARKETING POINTS

SoundScan:

- Last album "The Blackening" is approaching 100K scanned

Artist POP & Tools:

- Exclusive video clips of the band talking about the release and record store day available.

Info:

- Release will be aggressively promoted via Roadrunner's and Machine Head's web properties and social networking platforms as well as via targeted email marketing using video clips, streams and more.
- www.roadrunnerrecords.com 530,000 unique visitors per month
- Metal Mailing List 75,000 subscribers
- Machine Head Mailing List 45,000 subscribers
- RR Facebook Page 80,000 fans
- RR Twitter 20,000 followers
- RR YouTube Channel 225,000 subscribers
- RR MySpace Page 150,000 friends
- MH Facebook Page 300,000 fans
- MH MySpace Page 167,000 friends

DIGITAL SPINS & SALES

Online Stats:

- www.roadrunnerrecords.com 530,000 unique visitors per month
- Metal Mailing List 75,000 subscribers
- Machine Head Mailing List 45,000 subscribers

- RR Facebook Page 80,000 fans
- RR Twitter 20,000 followers
- RR YouTube Channel 225,000 subscribers
- RR MySpace Page 150,000 friends
- MH Facebook Page 300,000 fans
- MH MySpace Page 167,000 friends



Last Update: 02/28/11



For the latest up to date info on this release visit WEA.com.

ARTIST: Mastodon
TITLE: Live At The Aragon (RSD Exclusive)(w/DVD)(Limited Edition)

Label: REP/Reprise
Config & Selection #: A 524864
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 093624958666
Box Count: 30
Unit Per Set: 2
SRP: \$44.98
Alphabetize Under: M

Full Length Vinyl

TRACKS

Full Length Vinyl 1

Side A

- 01 [Oblivion \(Live At The Aragon\)](#)
- 02 [Divinations \(Live At The Aragon\)](#)
- 03 Quintessence (Live At The Aragon)

Side B

- 01 [The Czar: Usurper/Escape/Martyr/Spiral \(Live At The Aragon\)](#)
- 02 [Ghost Of Karelia \(Live At The Aragon\)](#)
- 03 Crack The Skye (Live At The Aragon)

Full Length Vinyl 2

Side A

- 01 [The Last Baron \(Live At The Aragon\)](#)
- 02 Circle Of Cysquatch (Live At The Aragon)

Side B

- 01 [Aqua Dementia \(Live At The Aragon\)](#)
- 02 [Where Strides The Behemoth \(Live At The Aragon\)](#)
- 03 [Mother Puncher \(Live At The Aragon\)](#)
- 04 [The Bit \(Live At The Aragon\)](#)

ALBUM FACTS

Genre: Rock **Producers:** Lawrence Lewis, pureDV **Packaging Specs:** 180 gram gatefold jacket w/ DVD.

Description: [Live At The Aragon](#) (Deluxe 2-disc set on 180-gram vinyl + DVD; Bernie Grundman Mastering) - Vinyl edition of the first-ever live experience package from heavy rock innovators Mastodon captures the band's sonic assault recorded and filmed live in October 2009 at Chicago's Aragon Ballroom while the band was touring in support of [Crack The Skye](#).

ARTIST & INFO

Atlanta-based alternative/prog metal outfit **Mastodon** formed in 1999 around the talents of guitarist Bill Kelliher, drummer Bränn Dailor, bassist/vocalist Troy Sanders, and guitarist/vocalist Brent Hinds. One of the more notable New Wave of American Heavy Metal acts, a genre spawned in the mid-'90s by bands like Pantera, Biohazard, and Machine Head, **Mastodon's** innovative, lyrically astute blend of progressive metal, grindcore, and hardcore helped position the band as one of the preeminent metal acts of the early 21st century.

MARKETING POINTS

Last Update: 02/28/11



For the latest up to date info on this release visit WEA.com.

ARTIST: Mastodon
TITLE: Just Got Paid (RSD Exclusive)(Yellow Colored 7" Vinyl Single)(Limited Edition)

Label: REP/Reprise
Config & Selection #: S 527517
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 054391980625
Box Count: 200
Unit Per Set: 1
SRP: \$6.98
Alphabetize Under: M

7" Single Vinyl

TRACKS

7" Single Vinyl 1

Side A

01 [Just Got Paid](#)

Side B

01 [Just Got Paid - By ZZ Top](#)

ALBUM FACTS

Genre: Rock **Producers:** Brendan O'Brien **Packaging Specs:** 7" Yellow Vinyl in clear jacket with label and sticker.

Description: Warner Bros. Records is pleased to announce the launch of "Side By Side" - a series of extremely limited-edition 7" vinyl singles featuring iconic WB artists covering other historic and personally influential iconic WB family artists.

Each title will be uniquely colored, and 100 of each pressing will be randomly available on clear vinyl.

ARTIST & INFO

Atlanta-based alternative/prog metal outfit **Mastodon** formed in 1999 around the talents of guitarist Bill Kelliher, drummer Bränn Dailor, bassist/vocalist Troy Sanders, and guitarist/vocalist Brent Hinds. One of the more notable New Wave of American Heavy Metal acts, a genre spawned in the mid-'90s by bands like Pantera, Biohazard, and Machine Head, **Mastodon's** innovative, lyrically astute blend of progressive metal, grindcore, and hardcore helped position the band as one of the preeminent metal acts of the early 21st century.

MARKETING POINTS

Last Update: 03/02/11



For the latest up to date info on this release visit WEA.com.

ARTIST: My Chemical Romance
TITLE: Na Na Na (Na Na Na Na Na Na Na Na Na)(Record Store Day Exclusive)(7" Picture Disc)(Limited Edition)

Label: REP/Reprise
Config & Selection #: S 526477
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 054391981769
Box Count: 200
Unit Per Set: 1
SRP: \$10.98
Alphabetize Under: M



7" Single Vinyl

TRACKS

7" Single Vinyl 1

Side A

01 Na Na Na (Na Na Na Na Na Na Na Na Na)

Side B

01 Zero Percent

ALBUM FACTS

Genre: Rock **Producers:** My Chemical Romance, Rob Cavallo **Packaging Specs:** 7" Vinyl Single picture disc at Pirates Press

Description: "Na Na Na (Na Na Na Na Na Na Na Na)" (7" picture disc): The first single from the band's current album Danger Days: The True Lives of The Fabulous Killjoys, includes the previously unreleased "Zero Percent," on the B-side.

ARTIST & INFO

Hometown: New Jersey

My Chemical Romance formed in suburban New Jersey in 2001 out of a mutual love of horror movies, music and punk philosophies. Following 2002's indie debut, I Brought You My Bullets, You Brought Me Your Love, 2004's Three Cheers For Sweet Revenge cracked the Top 30 and spawned the pop Top 40 "Helena" and Top 10 Modern Rockers "I'm Not OK (I Promise)" and "The Ghost Of You." The "Helena" video was #1 on "TRL" and earned five VMA nominations. The 2005 CD+2DVD package Life On The Murder Scene reached the pop Top 30. 2006's The Black Parade shot to No. 2 on Billboard's Top 200 album chart, selling more than 240,000 copies its first week of release, and spawning four Modern Rock smash singles and has sold more than 3 million albums worldwide. Dubbed "Album of the Year" by Blender Magazine, The Black Parade earned raves from critics (Rolling Stone called it "a rabid, ingenious paraphrasing of echoes and kitsch from rock's golden age of bombast," while Spin called it "savagely and heartfelt") and cemented **MCR**'s status as a world-class rock band.

MARKETING POINTS

Video Rotation:

- The video for "Na Na Na (Na Na Na Na Na Na Na Na Na)" will premiere in primetime on MTV at 11 p.m. EST on October 14th following a new episode of The Jersey Shore. The clip will go live on MTV.com at 12.01 EST on October 14th before it debuts on MTV, MTV2, MTVu, MTV Hits, AND MTV Tr3s at 11 p.m that night.

ARTIST CATALOG

LBL	SEL#	CFG	ARTIST	TITLE	UPC	SRP
REP	521752	CD	My Chemical Romance	Danger Days: The True Lives Of The Fabulous Killjoys (11/22/10)	093624971894	\$18.98

AVAILABLE MERCH



[Red Gun Slim Fit T-Shirt](#)



[Medusa T-Shirt Black](#)



[Gun Lineup Hoodie Black](#)



[Draculoid T-Shirt Orange](#)



[Cobrahead T-Shirt White](#)



[California 2019 Black T-Shirt Black](#)

Last Update: 03/02/11



7" Single Vinyl

For the latest up to date info on this release visit WEA.com.

ARTIST: Opeth
TITLE: The Throat Of Winter (RSD Exclusive)(7" Vinyl Single)(Limited Edition)

Label: RRR/Roadrunner Records
Config & Selection #: S 136677
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 016861366773
Box Count: 25
Unit Per Set: 1
SRP: \$6.98
Alphabetize Under: O



TRACKS

7" Single Vinyl 1

Side A

01 [The Throat Of Winter](#)

Side B

ALBUM FACTS

Genre: Rock **Focus Markets:** New York, NY Los Angeles, CA Chicago, IL Boston, MA Philadelphia, PA SF-Oakland-San Jose Seattle-Tacoma, WA Washington, DC Denver, CO Phoenix, AZ Dallas-Ft. Worth, TX Portland, OR Houston, TX Minneapolis-St. Paul, MN Atlanta, GA Baltimore, MD

Deluxe/Limited/Special Edition Details:

- Limited Edition 7"
- Only 1,000 pressed in the U.S.
- This is only the 2nd 7" the band has ever released in their career.

Description: **The Throat of Winter** 7" is the first offering of the track in physical form and only the second 7" the band has put out in their career. Side B of this 7" contains an etching of the Opeth logo the calligraphy "O."

ARTIST & INFO

Hometown: Sweden **Band Members:** Mikael Åkerfeldt (Guitars, Vocals), Martin Mendez (Bass), Per Wiberg (Keys), Martin Axenrot (drums), Fredrik Åkesson (guitar)

Opeth exist in a genre of one. The forward-thinking Swedish titans, who seamlessly and fluidly combine metal, classic rock, prog, folk and free form jazz, continue the time-honored Opeth tradition with The Throat of Winter 7".

MARKETING POINTS

Artist POP & Tools:

- Video testimonial coming discussing the piece and Record Store Day.

Info:

- Release will be aggressively promoted via Roadrunner's and Opeth's web properties and social networking platforms as well as via targeted email marketing using video clips, streams and more

DIGITAL SPINS & SALES

Online Stats:

- www.roadrunnerrecords.com 530,000 unique visitors per month
- Metal Mailing List 75,000 subscribers
- OpethMailing List 55,000 subscribers
- RR Facebook Page 80,000 fans
- RR Twitter 20,000 followers
- RR YouTube Channel 225,000 subscribers
- RR MySpace Page 150,000 friends
- OpethFacebook Page 551,000 fans
- OpethMySpace Page 270,000 friends

Last Update: 02/28/11



ARTIST: R.E.M.
TITLE: R.E.M. THREE: First Three Singles from Collapse into Now (RSD Exclusive)(3 7" Vinyl Singles)(Limited Edition)

Label: WB/Warner Bros.
Config & Selection #: S 527426
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 093624958222
Box Count: 200
Unit Per Set: 3
SRP: \$28.98
Alphabetize Under: R



For the latest up to date info on this release visit WEA.com.

7" Single Vinyl

TRACKS

7" Single Vinyl 1

Side A

01 [Mine Smell Like Honey](#)

Side B

01 Supernatural
Superserious (Live In Walnut Creek, NC)

7" Single Vinyl 2

Side A

01 [Oh My Heart](#)

Side B

01 Harborcoat (Live In Riga, Latvia)

7" Single Vinyl 3

Side A

01 [ÜBerlin](#)
01 ÜBerlin

Side B

01 What's The Frequency, Kenneth? (Live In Oslo, Norway)

ALBUM FACTS

Genre: Rock **Producers:** Jacknife Lee, R.E.M. **Packaging Specs:** Three 7" vinyl singles in individual art sleeves inside clear, plastic sleeve

Description: **Three** : Includes 3 - 7" single 45 RPM discs of the first three singles from their new album, **Collapse Into Now**, each in individual art gatefold sleeves. All B-sides are previously unreleased. (Bernie Grundman Mastering)

- Disc 1. Mine Smell Like Honey/ Supernatural Superserious (live in Raleigh, NC)
- Disc 2. Oh My Heart/ Harborcoat (live in Riga, Latvia)
- Disc 3. ÜBerlin/ What's the Frequency, Kenneth? (live in Oslo, Norway)

ARTIST & INFO

Hometown: Athens, GA **Band Members:** Michael Stipe, Peter Buck, Mike Mills

R.E.M. mark the point when post-punk turned into alternative rock. When their first single, "Radio Free Europe," was released in 1981, it sparked a back-to-the-garage movement in the American underground. While there were a number of hardcore and punk bands in the U.S. during the early '80s, R.E.M. brought guitar pop back into the underground lexicon. Combining ringing guitar hooks with mumbled, cryptic lyrics and a D.I.Y. aesthetic borrowed from post-punk, the band simultaneously sounded traditional and modern. Throughout the '80s, they worked relentlessly, releasing records every year and touring constantly, playing both theaters and backwoods dives. Along the way, they inspired countless bands, from the legions of jangle pop groups in the mid-'80s to scores of alternative pop groups in the '90s, who admired their slow climb to stardom. - All Music Guide

MARKETING POINTS

Info: Major Press upon release
Agressive Advertising plan (CBS SM, Colbert, Daily Show, NYT, NPR, etc)
Agressive Online Marketing

Last Update: 03/02/11



For the latest up to date info on this release visit WEA.com.

ARTIST: Red Hot Chili Peppers
TITLE: Havana Affair (RSD Exclusive)(Red Colored 7" Vinyl Single)(Limited Edition)

Label: WB/Warner Bros.
Config & Selection #: S 527423
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 054391980748
Box Count: 200
Unit Per Set: 1
SRP: \$6.98
Alphabetize Under: R



7" Single Vinyl

TRACKS

7" Single Vinyl 1

Side A
01 Havana Affair

Side B
01 [Havana Affair - By Ramones](#)

ALBUM FACTS

Genre: Rock **Producers:** Rick Rubin, Craig Leon **Packaging Specs:** 7" Red Vinyl in clear jacket with label and 4/c sticker.

Description: Warner Bros. Records is pleased to announce the launch of "Side By Side" - a series of extremely limited-edition 7" vinyl singles featuring iconic WB artists covering other historic and personally influential iconic WB family artists.

Each title will be uniquely colored, and 100 of each pressing will be randomly available on clear vinyl.

ARTIST & INFO

MARKETING POINTS

Last Update: 03/09/11



For the latest up to date info on this release visit WEA.com.

ARTIST: The Republic Tigers
TITLE: Merrymake It With Me/Whale Fight (Record Store Day Exclusive)(7" Vinyl Single)(Limited Edition)

Label: ATL/Atlantic
Config & Selection #: S 527379
Street Date: 04/16/11
Order Due Date: 0H/GH/11
UPC: 075679969910
Box Count: 30
Unit Per Set: 1
SRP: \$6.98
Alphabetize Under: R



7" Single Vinyl

TRACKS

7" Single Vinyl 1

Side A

01 [Merrymake It With Me](#)

Side B

01 Whale Fight

ALBUM FACTS

Genre: Rock

Description: After spending close to 3 years in the studio working on the follow-up to their critically acclaimed album "Keep Color," The Republic Tigers return exclusively for record store day. Their new EP [No Land's Man](#) contains 3 brand new songs ("Merrymake It With Me", "The Infidel" & "Lonely As I Was") and a studio recording of a live favorite: "The Nerve (Nervous Dancing)." This limited edition colored vinyl 7" contains the song "Merrymake It With Me" plus the b-side "Whale Fight" (available only on the 7").

ARTIST & INFO

MARKETING POINTS

Last Update: 03/09/11



For the latest up to date info on this release visit WEA.com.

ARTIST: The Republic Tigers
TITLE: No Land's Man EP (RSD Exclusive)(Limited Edition)

Label: ATL/Atlantic
Config & Selection #: CD 527228
Street Date: 03/23/11
Order Due Date: 03/27/11
UPC: 075678827051
Box Count: 100
Unit Per Set: 1
SRP: \$5.98
Alphabetize Under: R



Compact Disc

TRACKS

Compact Disc 1

01 [Merrymake It With Me](#)
02 [The Infidel](#)

03 [Lonely As I Was](#)
04 [The Nerve \(Nervous Dancing\)](#)

ALBUM FACTS

Genre: Rock

Description: After spending close to 3 years in the studio working on the follow-up to their critically acclaimed album [Keep Color](#), The Republic Tigers return exclusively for record store day. Their new EP [No Land's Man](#) contains 3 brand new songs ("Merrymake It With Me", "The Infidel" & "Lonely As I Was") and a studio recording of a live favorite: "The Nerve (Nervous Dancing)."

ARTIST & INFO

MARKETING POINTS

Last Update: 03/09/11



7" Single Vinyl



For the latest up to date info on this release visit WEA.com.

ARTIST: Rival Schools

TITLE: Wring It Out/Choose Your Adventure (Record Store Day Exclusive)(7" Vinyl Single)(Limited Edition)

Label: PFR/Photo Finish / Atlantic

Config & Selection #: S 527397

Street Date: 04/16/11

Order Due Date: 03/23/11

UPC: 075678826863

Box Count: 30

Unit Per Set: 1

SRP: \$5.98

Alphabetize Under: R



TOURS

[MORE](#)

03/10/11
Court Tavern
New Brunswick, NJ

03/31/11
Melkweg
Amsterdam Netherlands

03/31/11
Melkweg
Amsterdam,

04/01/11
La Maroquinerie
Paris France

04/02/11
AB Box
Brussels Belgium

TRACKS

7" Single Vinyl 1

Side A

01 [Wring it Out](#)

Side B

01 Choose Your Adventure
(Daryl Palumbo Remix)

ALBUM FACTS

Genre: Rock

Description: The content of the 7" is single "Wring It Out" plus an exclusive remix of "Choose Your Adventure" (remixed by Daryl Palumbo of Glassjaw) on clear vinyl.

ARTIST & INFO

Hometown: New York, NY

When Walter Schreifels, Sammy Siegler, Ian Love, and Cache Tolman joined forces they were touted a "supergroup," having played in bands like Gorilla Biscuits, Glassjaw, Youth of Today, Quicksand, Burn, CIV, and Iceburn, to name a few. With a shared desire to continue progressing forward from their roots in the hardcore scene, the guys crafted a sound that fused heavy rock of all varieties with anthemic melodies and sophisticated hooks. Some argued over whether to call the beloved quartet "alternative rock," "post hardcore," or a bevy of other labels that didn't quite fit, while others just rocked out and sang along.

MARKETING POINTS

SoundScan:

Over-indexing markets on last release "United By Fate" (7/31/01 street, 37,659 sold RTD, 3,187 Week 1):

National: Syracuse (404), San Diego (305), Orlando-Daytona Bch-Mlbrne (196), Richmond (167), Baltimore (166), NY (164), Miami (152), Philadelphia (152), Lexington, KY (150), St. Louis (150), Detroit (149), Austin (146), Wilkes-Barre-Scranton (144), Milwaukee (144), SF-Oakland-San Jose (136), Seattle-Tacoma (133), Salt Lake City (130), Toledo (127), LA (123), Buffalo (115), Roanoke-Lynchburg (111), Albany-Schmctady-Troy (109), Chicago (109), Cleveland (107), Kansas City (105), Tampa-St. Petersburg (104), Dayton (102), Grnd Rpds-Klmzo-Bttle Crk (102)

Artist POP & Tools: Posters

Video Rotation:

- "Shot After Shot" video director Phil Di Fiore

Last Update: 03/02/11



For the latest up to date info on this release visit WEA.com.

ARTIST: Rush
TITLE: Caravan/BU2B (RSD Exclusive)
Label: ATL/Atlantic
Config & Selection #: S 527398
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 075678826856
Box Count: 30
Unit Per Set: 1
SRP: \$7.98
Alphabetize Under: R



TOURS [MORE](#)

03/30/11
Bank Atlantic Center
Fort Lauderdale, FL

04/01/11
Coliseum
Greensboro, NC

04/03/11
Bridgestone Arena
Nashville, TN

04/05/11
KFC Yum! Center
Louisville, KY

04/06/11
Huntington Center
Toledo, OH

7" Single Vinyl

TRACKS

7" Single Vinyl 1

Side A

01 Caravan (Single Version)

Side B

01 BU2B (Single Version)

ALBUM FACTS

Genre: Rock **Producers:** Nick Raskulinecz, Rush **Packaging Specs:** Half of the total will be red-colored vinyl and half of the total will be opaque white-colored vinyl. Shipped randomly.

Description: In support of Record Store Day on April 16, 2011, legendary Anthem/Atlantic recording group Rush will be releasing an exclusive 7" vinyl of their new single package, "Caravan." The two-track package, which also includes a new album track titled, "BU2B," comes in preparation of the legendary band's upcoming 2012 full-length album, [Clockwork Angels](#).

ARTIST & INFO

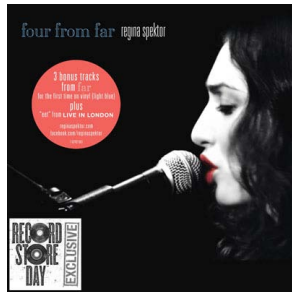
Hometown: Toronto, Canada

Over the last 40 years Canada's biggest rock band, Rush has been creating one platinum album after another. The trio, featuring members Geddy Lee (Lead Vocals, Bass), Alex Lifeson (Guitarist), Neil Peart (Drums) are renowned in their own right, but together have come to form one of the most successful rock bands of all time, ranked fourth in sales behind only The Beatles, Rolling Stones, and Aerosmith.

Since the release of the band's self-titled album in March 1974, Rush has become well-known for the instrumental skills of its members, eclectic lyrics, and complex compositional style. After Rush's 8 year hiatus in 1997, the band reunited to create [Snakes and Arrows](#) in 2006, renewing interest around the world.

MARKETING POINTS

Last Update: 02/28/11



ARTIST: Regina Spektor
TITLE: Four From Far (Light Blue Vinyl)(RSD Exclusive)
Label: SIR/Sire
Config & Selection #: S 527427
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 093624958215
Box Count: 200
Unit Per Set: 1
SRP: \$7.98
Alphabetize Under: S

For the latest up to date info on this release visit WEA.com.

7" Single Vinyl

TRACKS

7" Single Vinyl 1

Side A

- 01 [Riot Gear](#)
- 02 [The Sword & the Pen](#)

Side B

- 01 [Time is all around](#)
- 02 [Eet \(Live In London\)](#)

ALBUM FACTS

Genre: Rock **Producers:** David Kahne **Packaging Specs:** Limited edition Light Blue 7" 33RPM vinyl with small hole label in single pocket direct-to-board jacket with insert.

Description: **Four From Far** (Limited Edition 7"33 1/3 RPMEP on powder-blue vinyl) Three previously unreleased tracks taken from 2009's **Far** recording sessions, none of which have ever been available on vinyl, until now. "Eet" from **Live in London** is also included here.

- Side A:
 - "Riot Gear,"
 - "The Sword & The Pen"
- Side B:
 - "Time Is All Around,"
 - "Eet" (Live In London)

ARTIST & INFO

Hometown: Bronx, NY

Since emerging on the NYC café circuit in 2001, this Russian-born, Bronx-bred artist has been hailed as a truly special talent. With an uninhibited imagination and acute sense of detail both in music and words, **Regina Spektor** has gone from practicing on an out of tune piano in the basement of her local synagogue to hypnotizing small crowds in NYC's lower East Side to selling out venues like New York's Radio City Music Hall worldwide.

Spektor recently released her latest album **Far**, to an overwhelming response from both fans and critics and it debuted at #3 on the Billboard Top 200. The New York Times raves **Far** is "[Spektor's] most ambitious work sonically and her storytelling is as elliptical as ever" while *The UK Sunday Times* agrees this is "her most accomplished, mystifying, eclectic and beautiful release to date. It doesn't just fly, it soars." **Far** is the follow up to Spektor's breakthrough album **Begin To Hope** which spent 5 weeks in a row at #1 on the Billboard new artists chart before moving to #20 on the Billboard Top 100 and selling 1 million copies worldwide (Gold or Platinum in 7 countries).

MARKETING POINTS

Last Update: 03/02/11



Elektra



TELEVISION



LIVE AT THE OLD WALDORF
SAN FRANCISCO, 6/29/78

For the latest up to date info on
this release visit WEA.com.

ARTIST: Television

**TITLE: Live At The Old Waldorf (San Francisco
6/29/78)(RSD Exclusive)**

Label: ECG/Elektra Catalog Group

Config & Selection #: A 7846

Street Date: 04/16/11

Order Due Date: 03/23/11

UPC: 081227977610

Box Count: 26

Unit Per Set: 2

SRP: \$34.98

Alphabetize Under: T



Full Length Vinyl

TRACKS

Full Length Vinyl 1

Side A

- 01 The Dream's Dream (Live in San Francisco 1978 / bonus track)
- 02 Venus (Live in San Francisco 1978 / bonus track)
- 03 Foxhole (Live in San Francisco 1978)
- 04 Careful (Live in San Francisco 1978 / bonus track)

Side B

- 01 Ain't That Nothin' (Live in San Francisco 1978 / bonus track)
- 02 Little Johnny Jewel (Live in San Francisco 1978 / bonus track)

Full Length Vinyl 2

Side A

- 01 Friction (Live in San Francisco 1978 / bonus track)
- 02 Marquee Moon (Live in San Francisco 1978 / bonus track)

Side B

- 01 (I Can't Get No) Satisfaction (Live in San Francisco 1978 / bonus track)

ALBUM FACTS

Genre: Rock

Description: Live At The Old Waldorf (San Francisco 6/29/78) was originally given the Rhino Handmade treatment back in 2003. On CD only in an edition of 5,000 units. That release sold out in days. We've pulled out all the stops for this special RSD version. 2LP's in WHITE 180 Gram Vinyl and numbered in a Limited Edition of 3,000 units. This will undoubtedly be one of the jewels this year, so get it while you can. Limited and exclusive for RSD 2011. Total production run: 3,000

ARTIST & INFO

An American rock band, formed in New York City in 1973. Television was part of the early 1970s New York underground rock scene.

MARKETING POINTS

Last Update: 03/02/11



For the latest up to date info on this release visit WEA.com.

ARTIST: Tom Petty & The Heartbreakers
TITLE: Tom Petty & The Heartbreakers (White Colored Vinyl)(RSD Exclusive)

Label: WB/Warner Bros.
Config & Selection #: A 518187
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 093624978367
Box Count: 30
Unit Per Set: 1
SRP: \$22.98
Alphabetize Under: P



Full Length Vinyl

TRACKS

Full Length Vinyl 1

Side A

- 01 Rockin' Around (With You)
- 02 Breakdown
- 03 Hometown Blues
- 04 The Wild One, Forever
- 05 Anything That's Rock 'N' Roll

Side B

- 01 Strangled In The Night
- 02 Fooled Again (I Don't Like It)
- 03 Mystery Man
- 04 Luna
- 05 American Girl

ALBUM FACTS

Genre: Rock **Producers:** Denny Cordell **Packaging Specs:** Limited edition white-colored vinyl in single pocket direct to board jacket

Description: **Tom Petty and The Heartbreakers** (limited edition white vinyl; Bernie Grundman mastering), the band's debut album, was originally released in 1976. The album is best known for introducing the world to the classic tracks "American Girl" and "Breakdown."

ARTIST & INFO

Hometown: Gainesville, FL

TOM PETTY AND THE HEARTBREAKERS released their debut album in 1976. Since that time they have sold more than 50 million records and earned a reputation as being among the most successful and exciting touring acts in the business.

Between the Heartbreakers' recordings and his solo work, Tom Petty has received 18 Grammy nominations. Honored with lifetime achievement awards including Billboard's Century Award, MTV's Video Vanguard Award, and induction into the Rock and Roll Hall of Fame, Tom Petty, with the Heartbreakers at his side, has achieved the status of legend among his fellow musicians and listeners worldwide.

MARKETING POINTS

Last Update: 03/02/11



For the latest up to date info on this release visit WEA.com.

ARTIST: Tom Petty & The Heartbreakers
TITLE: You're Gonna Get It (Blue Colored Vinyl)(RSD Exclusive)

Label: WB/Warner Bros.
Config & Selection #: A 518188
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 093624978350
Box Count: 30
Unit Per Set: 1
SRP: \$22.98
Alphabetize Under: P



Full Length Vinyl

TRACKS

Full Length Vinyl 1

Side A

- 01 When The Time Comes
- 02 You're Gonna Get It
- 03 Hurt
- 04 Magnolia
- 05 Too Much Ain't Enough

Side B

- 01 I Need To Know
- 02 Listen To Her Heart
- 03 No Second Thoughts
- 04 Restless
- 05 Baby's A Rock 'N' Roller

ALBUM FACTS

Genre: Rock **Producers:** Denny Cordell, Noah Shark, Tom Petty **Packaging Specs:** Limited edition blue-colored vinyl in a single pocket direct to board jacket

Description: **You're Gonna Get It!** (limited edition blue vinyl; Bernie Grundman mastering), Tom Petty and The Heartbreakers' second album was released in 1978. Building on the edgy yet always melodic sonic template created on their debut, this album features the hits "Listen To Her Heart" and "I Need To Know" which remain staples in the classic rock songbook.

ARTIST & INFO

Hometown: Gainesville, FL

TOM PETTY AND THE HEARTBREAKERS released their debut album in 1976. Since that time they have sold more than 50 million records and earned a reputation as being among the most successful and exciting touring acts in the business.

Between the Heartbreakers' recordings and his solo work, Tom Petty has received 18 Grammy nominations. Honored with lifetime achievement awards including Billboard's Century Award, MTV's Video Vanguard Award, and induction into the Rock and Roll Hall of Fame, Tom Petty, with the Heartbreakers at his side, has achieved the status of legend among his fellow musicians and listeners worldwide.

MARKETING POINTS

Last Update: 03/02/11



ARTIST: Young the Giant
TITLE: Apartment (RSD Exclusive)
Label: RRR/Roadrunner Records
Config & Selection #: S 136763
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 016861367633
Box Count: 25
Unit Per Set: 1
SRP: \$6.98
Alphabetize Under: Y



7" Single Vinyl

For the latest up to date info on this release visit WEA.com.

TRACKS

7" Single Vinyl 1

Side A

01 [Apartment - By Young The Giant](#)

Side B

01 Typhoon - By Young The Giant

ALBUM FACTS

Genre: Rock **Producers:** Young the Giant, Joe Chiccarelli **Radio Formats:** Modern Rock **Focus Markets:** Los Angeles, CA New York, NY Portland, OR SF-Okland-San Jose Seattle-Tacoma, WA Philadelphia, PA Chicago, IL Columbus, OH Boston, MA Washington, DC Dallas-Ft. Worth, TX Denver, CO Cleveland, OH San Diego, CA Phoenix, AZ Austin, TX

Deluxe/Limited/Special Edition Details:

- Only 1,000 pressed for the U.S.
- 1st 7" from the band
- Includes b-side "Typhoon" previously unreleased

ARTIST & INFO

Hometown: Orange County, CA

Possessing a well-honed song craft that usually belongs to far more seasoned musicians, the band's members only range in age from 20 to 22. Comprised of Gadhia, Jacob Tilley (guitar), Eric Cannata (guitar/vocals), Payam Doostzadeh (bass) and Francois Comtois (drums/vocals), Young the Giant present a diverse set of musical ideas, one that's as varied as their ethnic backgrounds-Indian, Persian, British and French-Canadian among them. But they share a sophisticated sensibility and they're all natives of Orange County.

MARKETING POINTS

Press & Publicity:

- *"It's a pop masterpiece with well-crafted songs, surprising arrangements and soaring vocal harmonies"* - Wall Street Journal
- Picked as a band to watch at 2010 CMJ by The New York Times, Wall Street Journal, Brooklynvegan.com and more
- Young the Giant was recently the FREE MUSIC feature on Nylon magazine's website. They are also prominently featured on the homepage. <http://www.nylonmag.com/?section=article&parid=5524> Nylonmag.com gets over 65K unique visitors per month, and since it is a youthful/hip lifestyle magazine, a great look for the band.

Featured Magazines Articles:

- Alternative Press - review
- Spin - review
- Nylon - Feature & review

SoundScan:

- Full Length has sold over 12K albums scanning over 1K albums a week.
- Top 30 artist on the Heat seekers chart

Artist POP & Tools:

- 11x17 Posters
- Postcards
- videos for embedding

Video Rotation: "My Body" MTV2 (9x), Fuse (10x)

Radio Airplay/ Total Audience:

- New add at KROQ last week, currently #8 at Modern Rock and growing with over 4 million in audience.

Info:

- Early support has been coming from all over with blog coverage from the mainstream like AOL Spinner and Fuse as well as tastemakers like Filter and Consequence Of Sound
- "My Body" hit #1 at Hype Machine - a hugely popular and influential site that measures social networking activity
The band has toured with Minus The Bear, Marina & The Diamonds, The Futureheads as well as dates with Neon Trees
- First single "My Body" shipped to rock radio November 29th
- Local influential California radio stations KROQ and Live 105 have been spinning "My Body" on their local shows to great response and feedback
- Over a minute and a half of "My Body" was used in a recent episode of 90210
- Has already finished tours with Minus The Bear, the Futureheads, Neon Trees, and Marina & the Diamonds.

DIGITAL SPINS & SALES

Online Stats:

- YTG Facebook 20,000 fans
- YTG twitter 5,000 followers

ARTIST CATALOG

LBL	SEL#	CFG	ARTIST	TITLE	UPC	SRP
RRR	178062	CD	Young the Giant	Young The Giant (01/25/11)	016861780623	\$13.99

4/16/11 Record Store Day Exclusive Merch Releases

*Click on the Artist Names to be taken directly to the Sell Sheet. Click on the Artist Name in the Sell Sheet to be taken back to the Recap Page

Street Date Order Due Date

WBN	MH- 164945	BECAUSE SOUND MATTERS	Face Pollution T-Shirt Black (S) (RSD Exclusive)	8 09731 64945 4	\$12.00	4/16/11	3/23/11
WBN	MH- 164945	BECAUSE SOUND MATTERS	Face Pollution T-Shirt Black (M) (RSD Exclusive)	8 09731 64946 1	\$12.00	4/16/11	3/23/11
WBN	MH- 164945	BECAUSE SOUND MATTERS	Face Pollution T-Shirt Black (L) (RSD Exclusive)	8 09731 64947 8	\$12.00	4/16/11	3/23/11
WBN	MH- 164945	BECAUSE SOUND MATTERS	Face Pollution T-Shirt Black (XL) (RSD Exclusive)	8 09731 64948 5	\$12.00	4/16/11	3/23/11
WBN	MH- 164945	BECAUSE SOUND MATTERS	Face Pollution T-Shirt Black (2X) (RSD Exclusive)	8 09731 64949 2	\$12.00	4/16/11	3/23/11
WBN	MH- 164945	BECAUSE SOUND MATTERS	The Vinyl Frontier T-Shirt Black (S) (RSD Exclusive)	8 09731 64945 4	\$12.00	4/16/11	3/23/11
WBN	MH- 164945	BECAUSE SOUND MATTERS	The Vinyl Frontier T-Shirt Black (M) (RSD Exclusive)	8 09731 64946 1	\$12.00	4/16/11	3/23/11
WBN	MH- 164945	BECAUSE SOUND MATTERS	The Vinyl Frontier T-Shirt Black (L) (RSD Exclusive)	8 09731 64947 8	\$12.00	4/16/11	3/23/11
WBN	MH- 164945	BECAUSE SOUND MATTERS	The Vinyl Frontier T-Shirt Black (XL) (RSD Exclusive)	8 09731 64948 5	\$12.00	4/16/11	3/23/11
WBN	MH- 164945	BECAUSE SOUND MATTERS	The Vinyl Frontier T-Shirt Black (2X) (RSD Exclusive)	8 09731 64949 2	\$12.00	4/16/11	3/23/11
WBN	MH- 164940	BECAUSE SOUND MATTERS	The Vinyl Frontier T-Shirt Charcoal (S) (RSD Exclusive)	8 09731 64940 9	\$12.00	4/16/11	3/23/11
WBN	MH- 164940	BECAUSE SOUND MATTERS	The Vinyl Frontier T-Shirt Charcoal (M) (RSD Exclusive)	8 09731 64941 6	\$12.00	4/16/11	3/23/11
WBN	MH- 164940	BECAUSE SOUND MATTERS	The Vinyl Frontier T-Shirt Charcoal (L) (RSD Exclusive)	8 09731 64942 3	\$12.00	4/16/11	3/23/11

WBN	MH- 164940	BECAUSE SOUND MATTERS	The Vinyl Frontier T-Shirt Charcoal (XL) (RSD Exclusive)	 8 09731 64943 0	\$12.00	4/16/11	3/23/11
WBN	MH- 164940	BECAUSE SOUND MATTERS	The Vinyl Frontier T-Shirt Charcoal (2X) (RSD Exclusive)	 8 09731 64944 7	\$12.00	4/16/11	3/23/11
WBN	MH- 164950	BECAUSE SOUND MATTERS	Vinyl Lover T-Shirt Black (S) (RSD Exclusive)	 8 09731 64950 8	\$12.00	4/16/11	3/23/11
WBN	MH- 164950	BECAUSE SOUND MATTERS	Vinyl Lover T-Shirt Black (M) (RSD Exclusive)	 8 09731 64951 5	\$12.00	4/16/11	3/23/11
WBN	MH- 164950	BECAUSE SOUND MATTERS	Vinyl Lover T-Shirt Black (L) (RSD Exclusive)	 8 09731 64952 2	\$12.00	4/16/11	3/23/11
WBN	MH- 164950	BECAUSE SOUND MATTERS	Vinyl Lover T-Shirt Black (XL) (RSD Exclusive)	 8 09731 64953 9	\$12.00	4/16/11	3/23/11
WBN	MH- 164950	BECAUSE SOUND MATTERS	Vinyl Lover T-Shirt Black (2X) (RSD Exclusive)	 8 09731 64954 6	\$12.00	4/16/11	3/23/11
WBN	MH- 162621	FLAMING LIPS, THE	All We Have Is Now Book Vol. 1 (Record Store Day Exclusive)	 8 09731 62621 9	\$19.00	4/16/11	3/23/11
WBN	MH- 164667	GUCCI MANE	Ice Cream Face T-Shirt Black (XS)(Record Store Day Exclusive)	 8 09731 64667 5	\$16.00	4/16/11	3/23/11
WBN	MH- 164667	GUCCI MANE	Ice Cream Face T-Shirt Black (S)(Record Store Day Exclusive)	 8 09731 64668 2	\$16.00	4/16/11	3/23/11
WBN	MH- 164667	GUCCI MANE	Ice Cream Face T-Shirt Black (M)(Record Store Day Exclusive)	 8 09731 64669 9	\$16.00	4/16/11	3/23/11
WBN	MH- 164667	GUCCI MANE	Ice Cream Face T-Shirt Black (L)(Record Store Day Exclusive)	 8 09731 64670 5	\$16.00	4/16/11	3/23/11
WBN	MH- 164667	GUCCI MANE	Ice Cream Face T-Shirt Black (XL)(Record Store Day Exclusive)	 8 09731 64671 2	\$16.00	4/16/11	3/23/11

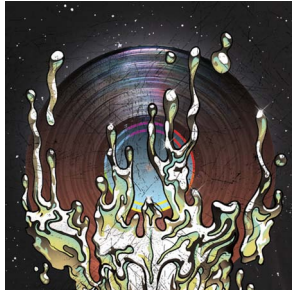
WBN	MH- 164667	GUCCI MANE	Ice Cream Face T-Shirt Black (2X)(Record Store Day Exclusive)	 8 09731 64672 9	\$17.00	4/16/11	3/23/11
WBN	MH- 164667	GUCCI MANE	Ice Cream Face T-Shirt Black (3X)(Record Store Day Exclusive)	 8 09731 64673 6	\$18.00	4/16/11	3/23/11
WBN	MH- 69639	MARS VOLTA	Octahedron Puzzle (Record Store Day Exclusive)	 8 09736 96398 2	\$16.00	4/16/11	3/23/11
ANM	MH- 887654	SONGZ, TREY	Bedroom Eyes Juniors T-Shirt (S)	 0 75678 87654 7	\$21.00	4/16/11	3/23/11
ANM	MH- 887654	SONGZ, TREY	Bedroom Eyes Juniors T-Shirt (M)	 0 75678 87653 0	\$21.00	4/16/11	3/23/11
ANM	MH- 887654	SONGZ, TREY	Bedroom Eyes Juniors T-Shirt (L)	 0 75678 87652 3	\$21.00	4/16/11	3/23/11
ANM	MH- 887654	SONGZ, TREY	Bedroom Eyes Juniors T-Shirt (XL)	 0 75678 87651 6	\$21.00	4/16/11	3/23/11
ANM	MH- 887654	SONGZ, TREY	Bedroom Eyes Juniors T-Shirt (2X)	 0 75678 87650 9	\$21.00	4/16/11	3/23/11
WBN	MH- 164144	WAKA FLOCKA FLAME	Go Flock Yourself T-Shirt Black (S)(Record Store Day Exclusive)	 8 09731 64144 1	\$19.00	4/16/11	3/23/11
WBN	MH- 164144	WAKA FLOCKA FLAME	Go Flock Yourself T-Shirt Black (M)(Record Store Day Exclusive)	 8 09731 64145 8	\$19.00	4/16/11	3/23/11
WBN	MH- 164144	WAKA FLOCKA FLAME	Go Flock Yourself T-Shirt Black (L)(Record Store Day Exclusive)	 8 09731 64146 5	\$19.00	4/16/11	3/23/11
WBN	MH- 164144	WAKA FLOCKA FLAME	Go Flock Yourself T-Shirt Black (XL)(Record Store Day Exclusive)	 8 09731 64147 2	\$19.00	4/16/11	3/23/11
ANM	MH- 887732	WIZ KHALIFA	WK Logo Drip Mens Slim Fit T- shirt (S)(RSD Exclusive)	 0 75678 87732 2	\$19.00	4/16/11	3/23/11

ANM	MH- 887732	WIZ KHALIFA	WK Logo Drip Mens Slim Fit T-shirt (M)(Record Store Day Exclusive)	 0 75678 87730 8	\$19.00	4/16/11	3/23/11
ANM	MH- 887732	WIZ KHALIFA	WK Logo Drip Mens Slim Fit T-shirt (L)(Record Store Day Exclusive)	 0 75678 87726 1	\$19.00	4/16/11	3/23/11
ANM	MH- 887732	WIZ KHALIFA	WK Logo Drip Mens Slim Fit T-shirt (XL)(Record Store Day Exclusive)	 0 75678 87725 4	\$19.00	4/16/11	3/23/11
ANM	MH- 887732	WIZ KHALIFA	WK Logo Drip Mens Slim Fit T-shirt (2X)(Record Store Day Exclusive)	 0 75678 87723 0	\$20.00	4/16/11	3/23/11

Last Update: 03/09/11



Merchandise



For the latest up to date info on this release visit WEA.com.

ARTIST: Because Sound Matters

TITLE: Face Pollution T-Shirt Black (L)(RSD Exclusive)

Label: WBN/Warner Bros. Non-Music

Config & Selection #: MH 164945 L

Street Date: 04/16/11

Order Due Date: 03/23

/11

UPC: 809731649478

Box Count: 12

Unit Per Set: 1

SRP: \$12

Alphabetize Under: B

OTHER SIZES:

MH:809731649461 Face Pollution T-Shirt Black (M)(RSD Exclusive)(\$12)

MH:809731649454 Face Pollution T-Shirt Black (S)(RSD Exclusive)(\$12)

MH:809731649485 Face Pollution T-Shirt Black (XL)(RSD Exclusive)(\$12)

MH:809731649492 Face Pollution T-Shirt Black (2X)(RSD Exclusive)(\$12)



AVAILABLE MERCH



[Vinyl T-Shirt Black](#)



[The Vinyl Frontier T-Shirt](#)



[The Vinyl Frontier T-Shirt Black](#)

DESIGN



ALBUM FACTS

Genre: Rock

Description: This exclusive RSD shirt is printed on a Bay Island slim fit tee.

ARTIST & INFO

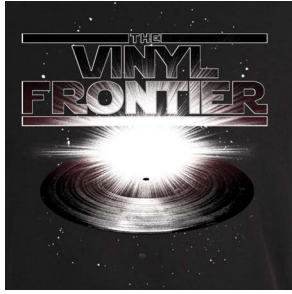
MARKETING POINTS

Last Update: 03/09/11



Merchandise

DESIGN



For the latest up to date info on this release visit WEA.com.

ARTIST: Because Sound Matters
TITLE: The Vinyl Frontier T-Shirt Black (L)(RSD Exclusive)

Label: WBN/Warner Bros. Non-Music
Config & Selection #: MH 164935 L
Street Date: 04/16/11
Order Due Date: 03/2H/11
UPC: 809731649379
Box Count: 12
Unit Per Set: 1
SRP: \$12
Alphabetize Under: B

OTHER SIZES:

[MH:809731649362 The Vinyl Frontier T-Shirt Black \(M\)\(RSD Exclusive\)\(\\$12\)](#)
[MH:809731649355 The Vinyl Frontier T-Shirt Black \(S\)\(RSD Exclusive\)\(\\$12\)](#)
[MH:809731649393 The Vinyl Frontier T-Shirt Black \(2X\)\(RSD Exclusive\)\(\\$12\)](#)
[MH:809731649386 The Vinyl Frontier T-Shirt Black \(XL\)\(RSD Exclusive\)\(\\$10\)](#)



AVAILABLE MERCH



[Vinyl Lover T-Shirt Black](#)



[The Vinyl Frontier T-Shirt Charcoal](#)



[Face Pollution T-Shirt Black](#)



ALBUM FACTS

Genre: Rock

Description: This exclusive RSD shirt is printed on a Bay Island slim fit tee.

ARTIST & INFO

MARKETING POINTS

Last Update: 03/09/11



Merchandise

DESIGN



For the latest up to date info on this release visit WEA.com.

ARTIST: Because Sound Matters

TITLE: The Vinyl Frontier T-Shirt Charcoal (L)(RSD Exclusive)

Label: WBN/Warner Bros. Non-Music
Config & Selection #: MH 164940 L
Street Date: 04/16/11
Order Due Date: 03/2H/11
UPC: 809731649423
Box Count: 12
Unit Per Set: 1
SRP: \$12
Alphabetize Under: B

OTHER SIZES:

MH:809731649409 The Vinyl Frontier T-Shirt Charcoal (S)(RSD Exclusive)(\$12)

MH:809731649416 The Vinyl Frontier T-Shirt Charcoal (M)(RSD Exclusive)(\$12)

MH:809731649447 The Vinyl Frontier T-Shirt Charcoal (2X)(RSD Exclusive)(\$12)

MH:809731649430 The Vinyl Frontier T-Shirt Charcoal (XL)(RSD Exclusive)(\$10)



AVAILABLE MERCH



[Vinyl Lover T-Shirt Black](#)



[The Vinyl Frontier T-Shirt Black](#)



[Face Pollution T-Shirt Black](#)



ALBUM FACTS

Genre: Rock

ARTIST & INFO

MARKETING POINTS

Last Update: 03/09/11



Merchandise

DESIGN



For the latest up to date info on this release visit WEA.com.

ARTIST: Because Sound Matters

TITLE: Vinyl Lover T-Shirt Black (L)(RSD Exclusive)

Label: WBN/Warner Bros. Non-Music

Config & Selection #: MH 164950 L

Street Date: 04/16/11

Order Due Date: 03/23/11

UPC: 809731649522

Box Count: 12

Unit Per Set: 1

SRP: \$12

Alphabetize Under: B

OTHER SIZES:

[MH:809731649546 Vinyl Lover T-Shirt Black \(2X\)\(RSD Exclusive\)\(\\$12\)](#)

[MH:809731649539 Vinyl Lover T-Shirt Black \(XL\)\(RSD Exclusive\)\(\\$12\)](#)

[MH:809731649515 Vinyl Lover T-Shirt Black \(M\)\(RSD Exclusive\)\(\\$12\)](#)

[MH:809731649508 Vinyl Lover T-Shirt Black \(S\)\(RSD Exclusive\)\(\\$12\)](#)



AVAILABLE MERCH



[The Vinyl Frontier T-Shirt Charcoal](#)



[The Vinyl Frontier T-Shirt Black](#)



[Face Pollution T-Shirt Black](#)



ALBUM FACTS

Genre: Rock

Description: This exclusive RSD shirt is printed on a Bay Island slim fit tee.

ARTIST & INFO

MARKETING POINTS

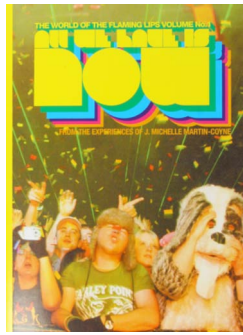
Last Update: 03/02/11



wea

Merchandise

DESIGN



For the latest up to date info on this release visit WEA.com.

ARTIST: Flaming Lips, The
TITLE: All We Have Is Now Book Vol. 1 (RSD Exclusive)

Label: WBN/Warner Bros. Non-Music
Config & Selection #: MH 162621
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 809731626219
Box Count: 12
Unit Per Set: 1
SRP: \$19
Alphabetize Under: F



ALTERNATE VIEW



ALBUM FACTS

Genre: Rock

Description: Volume 1 is here! Limited edition 10" x 10" paperback book featuring exclusive photographs taken by J. Michelle Martin-Coyne on tour with The Flaming Lips.

Photos feature events such as the annual Halloween March of 1000 Flaming Skeletons, the St Gallen Festival in Zurich, Earth Day concert in Washington DC, the 2009 New Years Eve Concert in Oklahoma City, and many more!

ARTIST & INFO

Hometown: Norman, Oklahoma

After lauded indie albums, The Flaming Lips debuted on Warner Bros. with 1991's Hit To Death In The Future Head. Transmissions From The Satellite Heart and Clouds Taste Metallic followed. 1999's The Soft Bulletin topped numerous year-end best-of lists and helped rank the band among the most influential in the world. 2002's Yoshimi Battles The Pink Robots ranked #4 in Spin and #11 in NME on their end-of-year lists, and won a Grammy®. Most recently, the band's full length feature film and score album Christmas On Mars received critical acclaim at screenings across the country in 2008.

MARKETING POINTS

Awards: • Named one of Q Magazine's "50 Bands To See Before You Die"

- The Lips have been nominated for 6 Grammys, winning 3! (including two for "Best Rock Instrumental Performance")
- "Do You Realize" has been named the official rock song of Oklahoma and the Lips have had a street named after them
- The Lips have sold 2+ million albums in the United States alone
- In 2007, they were nominated for a BRIT Award for "Best International Act"
- The Flaming Lips performed in honor of The Who at the 2008 VH1 Rock Honors
- Entertainment Weekly named The Soft Bulletin one of the top 25 albums of the last 25 years
- The Soft Bulletin was NME's "Album Of The Year"

Info:

Last Update: 02/25/11



Merchandise



For the latest up to date info on this release visit WEA.com.

ARTIST: Gucci Mane

TITLE: Ice Cream Face T-Shirt Black (L)(RSD Exclusive)

Label: WBN/Warner Bros. Non-Music
Config & Selection #: MH 164667 L
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 809731646705
Box Count: 12
Unit Per Set: 1
SRP: \$19
Alphabetize Under: G

OTHER SIZES:

MH:809731646712 Ice Cream Face T-Shirt Black (XL)(RSD Exclusive)(\$19)
MH:809731646729 Ice Cream Face T-Shirt Black (2X)(RSD Exclusive)(\$20)
MH:809731646699 Ice Cream Face T-Shirt Black (M)(RSD Exclusive)(\$19)
MH:809731646675 Ice Cream Face T-Shirt Black (XS)(RSD Exclusive)(\$19)
MH:809731646682 Ice Cream Face T-Shirt Black (S)(RSD Exclusive)(\$19)

DESIGN



AVAILABLE MERCH



[The Appeal](#)



[Burr White T-Shirt](#)



[Burr Red T-Shirt](#)



[Brick Squad 1017 T-Shirt Red](#)



[Brick Squad 1017 T-Shirt Black](#)

ALBUM FACTS

Genre: Rap/Hip Hop

ARTIST & INFO

Hometown: Atlanta, GA

MARKETING POINTS

SoundScan: In March of 2010, Gucci Mane released [The Burrprint 2](#) mixtape for purchase between 2009's critically acclaimed [The State Vs Radric Davis](#) and it's follow-up [The Appeal: Georgia's Most Wanted](#) where it cracked the Billboard 200's Top 20 releases with almost 20K copies sold in its first week.

Info: Fans should stay tuned for three viral videos ("Mouth Full of Gold," "24 Hours" and "I Don't Love Her") to be released in the upcoming weeks. Those part of the Twittersverse are encouraged to keep a lookout for his timeline where the rapper has implemented a special countdown to coincide with the release of exclusive tracks and special contest giveaways.



ARTIST: The Mars Volta
TITLE: Octahedron Puzzle Various
 Label: WBN/Warner Bros. Non-Music
 Config & Selection #: MH 69639
 Street Date: 04/16/11
 Order Due Date: 03/23/11
 UPC: 809736963982
 Box Count: 12
 Unit Per Set: 1
 SRP: \$16
 Alphabetize Under: M



For the latest up to date info on this release visit WEA.com.



Merchandise

DESIGN



ALBUM FACTS

Genre: Rock

ARTIST & INFO

MARKETING POINTS

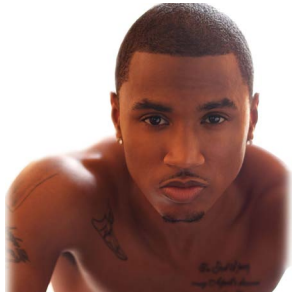
Last Update: 03/02/11

wea



Merchandise

DESIGN



For the latest up to date info on this release visit WEA.com.

ARTIST: Trey Songz

TITLE: Bedroom Eyes Juniors T-Shirt White (L)(RSD Exclusive)

Label: ANM/Atlantic Non-Music
Config & Selection #: MH 887654 L
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 075678876523
Box Count: 12
Unit Per Set: 1
SRP: \$21
Alphabetize Under: S

OTHER SIZES:

MH:075678876509 Bedroom Eyes Juniors T-Shirt White (2X)(RSD Exclusive)(\$21)
MH:075678876516 Bedroom Eyes Juniors T-Shirt White (XL)(RSD Exclusive)(\$21)
MH:075678876530 Bedroom Eyes Juniors T-Shirt White (M)(RSD Exclusive)(\$21)
MH:075678876547 Bedroom Eyes Juniors T-Shirt White (S)(RSD Exclusive)(\$21)



TOURS

03/02/11
National Indoor Arena
Birmingham England

AVAILABLE MERCH



[Ready Photo T-Shirt Black](#)



[I Heart Trey Juniors T-Shirt White](#)

ALBUM FACTS

Genre: R&B

ARTIST & INFO

Hometown: Petersburg, VA (Currently resides in Atlanta, GA)

Since making his recording debut in 2005, Trey Songz has patiently and artfully crafted some of the most acclaimed and compelling R&B music of the decade. His first two Songbook Entertainment/Atlantic albums, [I Gotta Make It](#) (2005) and [Trey Day](#) (2007), yielded a trio of top ten singles, "Girl Tonight," "Last Time," and "Can't Help But Wait." And when the latter song garnered Trey a coveted Grammy nomination for Best Male R&B Vocal Performance, it marked the validation of the faith shown in Trey by the late Atlantic Records founder Ahmet Ertegun, who hailed him as one of "the most promising R&B artists we have had since we started the company 60 years ago."

MARKETING POINTS

Awards:

AWARDS:

- Winner, Best R&B MaleArtist, 2010 BET Awards
- Nomination, Viewers Choice Award, 2010 BET Awards
- Nomination, Best Collaboration for "Say Aah" ft. Fabolous, 2010 BET Awards
- Nomination, Best Collaboration for "Successful" ft. Drake, 2010 BET Awards
- Winner, Much VIBE Hip Hop Video of the Year, Canada Much Music Video Award Winner
- Nomination, Best Contemporary R&B Album, GRAMMY
- Nomination, Best Male R&B Vocal Performance, GRAMMY

ACCOMPLISHMENTS:

- READY, Trey's GRAMMY-NOMINATED 3rd Album debuted at #3 on the Top 200 Soundscan Chart selling OVER 130,000 units' first week and is now officially CERTIFIED GOLD by the RIAA with OVER 760,000 Albums sold to date!
- "Say Aah" ft. Fabolous was CERTIFIED PLATINUM by the RIAA selling 1.4 MILLION digital singles
- Trey TOOK HOME the 2010 BET AWARD for Best R+B MALEARTIST! Trey was also NOMINATED for 3 additional 2010 BET AWARDS including: "Best Collaboration," "Viewers Choice," and the "Fandomoniem" Award! Trey also PERFORMED his hit single "YO SIDE OF THE BED" at the [2010 BET AWARDS!](#)
- Trey just received the nod as "CHOICE MUSIC: R&B ARTIST" for Fox's upcoming TEEN CHOICE AWARDS 2010! Fans can cast their vote now at www.TeenChoiceAwards.com, with the ceremonies slated to air MONDAY, AUGUST 9TH AT 8PM ET on Fox (check local listings)
- Trey released a DIGITAL EP of his MTV UNPLUGGED PERFORMANCE. The EP contains live performances of tracks like, Panty Droppa , Neighbors Know My Name , I Need a Girl/ Use Somebody (Kings of Leon Cover) , Black Roses , Invented Sex/ Lets Get It On (Marvin Gaye Cover), Say Aah , Change Gon Come (Sam Cooke Cover). PLUS, the video for "Yo Side Of The Bed" The MTV UNPLUGGED EP is currently available at all DSP's.
- Trey's first ever docu series, TREY SONGZ: MY MOMENT sneak peek aired immediately after the BET Awards After Party, while the official premiere kicked off June 29th at 10pm EST/9pm CST on BET. The 10-PART DOCU SERIES offers an exclusive look into Trey's life and career, chronicling his travels alongside Jay-Z on the sold-out "[Blueprint 3 Tour 2010](#)," performances from a variety of parties and industry events, and the making of his hugely anticipated fourth album.
- Trey kicks off his "[PASSION, PAIN & PLEASURE](#)" TOUR the first week of August with special guest J Records recording artist MONICA. The coast-to-coast trek - kicks off August 6th and runs through September 16th!
- This fall, Trey will be launching his OFFICIAL FAN CLUB, TREY'S ANGELS. Trey's Angels will soon be the one destination for all things Trey - a special community with unique access to news, updates, limited edition merchandise and more. Members will receive an exclusive welcome package including a Trey's Angels t-shirt, Trey Songz poster and dog tags. For now, the only way to become a member is through special ticket presale offers for his upcoming tour dates. Stay tuned for additional tour date information and presale / fan club opportunities.
 - www.treysongz.com/news/treys-angels-pre-sale/
 - <http://treysongz.com/treysangels/>
- Trey was TRIUMPHANT at Canada's recent 2010 MUCH MUSIC VIDEO AWARDS, where the companion video to the hit single, "Successful (Drake & Trey Songz)," received the "MUCHVIBE HIP HOP VIDEO OF THE YEAR" AWARD. The clip was also honored with the award for "CINEMATOGRAPHY OF THE YEAR"
- The "Ready" album was nominated for Best Contemporary R&B Album category, at this year's GRAMMY AWARDS. (This is Trey's second nomina

Press & Publicity:

- Nominated for a 2010 American Music Award (Soul/Rhythm & Blues Music: Favorite Male Artist). Show airs live on ABC (11/21)
- Nominated for a 2010 Soul Train Awards (Best Male R&B/Soul Artist). Show airs 11/28 on Centric. Nominated for Kids Choice Awards (Choice Music: R&B Artist) airs 8/9 on Fox
- Nominated for 2010 BET Award (Best Male R&B Artist, Best Collaboration "Successful" and "Say Aah", Viewer's Choice "Say Aah") (airs 6/27)
- Jimmy Fallon (8/2)
- Check out a review of Trey's performance at the Essence Music Festival on NOLA.COM - July 2010
- Check Out Trey Songz Featured On YOUNG HOLLYWOOD.COM - May 2010
- Check Out an Exclusive Behind The Scenes look at Trey Songz's new video "Yo Side Of The Bed" on ESSENCE.COM - May 2010
- Check Out The Premiere Of Trey Songz's New Video "Yo Side Of The Bed" Exclusively On ESSENCE.COM - May 2010
- Check Out The Trailer For Trey's "Yo Side Of The Bed" Video Exclusively on ESSENCE.COM - May 2010
- Mo'Nique (October '10 TBD)

Featured Magazines Articles:

- Essence - Feature, July 2010
- People Magazine - Springtime Jams Q&A, May 3rd 2010
- Vibe Magazine - Cover, April/May 2010
- Rolling Stone - April 29th, 2010
- Billboard - Review, April 10th, 2010
- Entertainment Weekly - April 9th, 2010
- Complex Magazine - Feature, April/May 2010
- Right On Magazine - Cover, March 2010
- Jet Magazine - Cover, February 2010

SoundScan:

Over-indexing markets on last release "Ready" (8/31/09 street, 767,124 sold RTD, 132,801 Week 1):

West: Detroit (135), Cleveland (130), Las Vegas (121), Chicago (106), Youngstown (105)

East: Richmond (293), Columbia, SC (282), Nrlk-Prtsmth-NwptNws-Hmp (264), Atlanta (235), Memphis (233), Baton Rouge (213), Jackson, MS (208), Baltimore (203), New Orleans (189), Raleigh-Durham (182), DC (181), Philadelphia (151), Charlotte (147), Waco-Temple-Bryan (144), New York (141), Mobile-Pensacola (135), Shrvport-Txrcana (134),

Greensbro-WnstrnSalm-HiPnt (132), Houston (130), Oklahoma City (125), Birmingham (123), Jacksonville (120), Miami (120), Dallas-Ft. Worth (117), Roanoke-Lynchburg (112), Hartford-New Haven (110), Little Rock (107), Rochester (106), Greenville-Sprtnbrg-Ashvll (105), Hntsvlle-Decatr-Flornc (103)

National: Richmond (293), Columbia, SC (282), Nrlk-Prtsmth-NwptNws-Hmp (264), Atlanta (235), Memphis (233), Baton Rouge (213), Jackson, MS (208), Baltimore (203), New Orleans (189), Raleigh-Durham (182), DC (181), Philadelphia (151), Charlotte (147), Waco-Temple-Bryan (144), New York (141), Mobile-Pensacola (135), Detroit (135), Shrvport-Txrcana (134), Greensbro-WnstrnSalm-HiPnt (132), Cleveland (130), Houston (130), Oklahoma City (125), Birmingham (123), Las Vegas (121), Jacksonville (120), Miami (120), Dallas-Ft. Worth (117), Roanoke-Lynchburg (112), Hartford-New Haven (110), Little Rock (107), Rochester (106), Chicago (106), Youngstown (105), Greenville-Sprtnbrg-Ashvll (105), Hntsvlle-Decatr-Flornc (103)

Album:

Ready

- Release Date: 08/31/2009
- Total Scanned: 767,124
- 1st Week Scans: 132,801
- Top 200 debut chart / peak: #3
- Top R&B debut chart: #2
- R&B Current Albums Core Stores chart / peak: #2

Trey Day

- Release Date: 10/2/2007
- Total Scanned: 343,247
- 1st Week Scans: 72,802
- Top 200 debut chart / peak #: 11
- Top R&B debut chart #: 5
- R&B Current Albums Core Stores chart / peak #: 2

I Gotta Make It

- Release Date: 07/26/2005
- Total Scanned: 394,722
- 1st Week Scans: 41,554
- Top 200 debut chart / peak #: 20
- Top R&B debut chart / peak #: 6

Artist POP & Tools:

- Trey Songz Magazine
- 8 x 8 "New Single"
- Press Photos
- Album Sticker
- Life Sizes
- Poster Boards
- Other items, TBD

Video Rotation: "Love Faces" BET (4x), MTV (1x)

Info:

- **2010 EIF Revlon Run/Walk For Women** - Trey participated and performed in the EIF Revlon Run/Walk For Women. 2010 was their 13th year taking over Times Square, the first Saturday in May, to raise funds and awareness for women's cancers.
- **Trey Songz visits Detroit Public School** - Detroit Public Schools recently had their 50 Million Minute Reading Challenge, and the winning school got a special visit from Trey Songz!
- **Songz For Peace** - Trey founded a charity foundation "Songz For Peace" that promotes a non-violence initiative. It was launched with an anti-violence event in Chicago in 2008, with former gang member Noonie G and has now branched out to include Trey's home state, Virginia.
- Consumer Profile Synopsis
 - Gender Male: 40% Female: 60%
 - Age 13-17: 20% 18-25: 31% 26-35: 25% 36-50: 18% Over 50: 6%
 - Ethnicity Black: 66% White: 19% Hispanic: 20%
 - Trey's core fan base is concentrated in the younger adult segments - roughly 6 out of 10 fans are 18-35 year olds - but teens are also well represented (20% of fans) [13-35 year old females, specifically, account for 33% of his fans]; two-thirds of his fan base consist of Black consumers as well.

Last Update: 08/23/10

wea



RECORDS



For the latest up to date info on this release visit WEA.com.

ARTIST: Waka Flocka Flame
TITLE: Go Flock Yourself T-Shirt Black (L)(RSD Exclusive)

Label: WBN/Warner Bros. Non-Music
Config & Selection #: MH 164144 L
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 809731641465
Box Count: 12
Unit Per Set: 1
SRP: \$19
Alphabetize Under: W



OTHER SIZES:

MH:809731641441 Go Flock Yourself T-Shirt Black (S)(RSD Exclusive)(\$19)
MH:809731641458 Go Flock Yourself T-Shirt Black (M)(RSD Exclusive)(\$19)
MH:809731641472 Go Flock Yourself T-Shirt Black (XL)(RSD Exclusive)(\$19)

Merchandise

DESIGN



ALBUM FACTS

Genre: Rock

ARTIST & INFO

Hometown: Atlanta, GA

Out of Atlanta, Georgia by way of Jamaica, Queens, New York comes a unique and undeniable force poised to be a forced to reckon with in the music industry: Juaquin Malphurs better known as Waka Flocka Flame, Waka Flocka, or just plain old Waka for short. Either way, each designation conveys a piece of who this enigmatic performer is and what he has to offer.

At 23 years of age, Waka Flocka artist is the youngest member of the So Ivey Boyz - a popular Atlanta-based rap group signed to Gucci Mane's So Ivey Entertainment/1017 Brick Squad, which he joined in 2004.

Although Waka has released over 5 street mixtapes, he hopes to continue to brand his own niche and genre of music that is as multi-faceted as his monikers. He describes his music as a mix of Run DMC blended with his generational vibe, laid over a southern track.

With high goals for the near future, Waka hopes to continue his buzz by setting an ambitious schedule to display his unique performance set while simultaneously grinding in the studio recording music and honing his skills.

MARKETING POINTS

Awards:

- Waka Flocka won Remix Of The Year Award at the MTV2 Sucker Free Summit this summer.

Press & Publicity:

- Named "Fab 5 Artist" on MTV Jams running week of July 25th
- Mentioned on MTV.com's "Hottest Breakthrough MCs of 2010"
- Waka performed at 2010 ESPY's afterparty in LA, 7/14/10
- Waka appeared on The Mo'Nique show on 5/18: <http://www.bet.com/video/1103661>

Featured Magazines Articles:

Features and Covers:

- *Word Up!* (June 2010)
- *Urban Ink* Magazine (July 2010)
- *RIDES* (May 2010) issue
- *XXL* "Show & Prove" feature for March 2010 issue
- *XXL* "Show & Prove" feature ran in April 2010 issue
- *Billboard* "Happening Now" feature ran 3/16/10 issue
- Hip Hop Weekly "Next To Blow" feature (February 2010) issue

SoundScan:

- "Hard In Da Paint" Single Sales: 53,057 to date
- "O Let's Do It" Single Sales: 148,020 to date
- "O Let's Do It" Remix Single Sales: 87,673

Video Rotation:

Waka Flocka Flame "Hard In Da Paint"

- Premiered on MTV2 on 7/19 & MTV JAMS on 7/18
- BET Officially added to *The Deal*
- Video was the New Joint of the day on *106th & Park* on 7/30
- MTVU Magna Cum Laude
- Elite 8 rotation on MTV2
- MTV Jams Medium Rotation
- MUSIC CHOICE Officially added the video "Hard In Da Paint"
- **Waka Flocka Flame "O Let's Do It"**
- MUSIC CHOICE 65,530x Weeks ON: 23
- Debuted @ #1 4,440,170x To Date

Nominations

- "O Let's Do It" Nominated for "Club Banger of the Year"
- "O Let's Do It - Remix" WON for "Remix of the Year"
- Nominated for "Hottest Breakthrough MC of 2010"

Last Update: 03/02/11

wea



For the latest up to date info on this release visit WEA.com.

Merchandise

ALBUM FACTS

Genre: Rap/Hip Hop

ARTIST & INFO

Hometown: Pittsburgh, PA

"Being out in front of people and just being 'The Man'" might sound like a vague and ridiculous dream to have, but for Cameron Thomaz it might be the most appropriate thought to cross any mind. Better known as Wiz Khalifa, the son of two military parents has always had his eye on being a new standard by which cool is measured. Rapping since the third grade and starting to record music at 14 was probably a step in the right direction. The next best move? Inking a deal to Rostrum Records after a meeting with Benjy Grinberg.

Fresh out of high school, it was time to either sink or swim. In 2005 Wiz released his first mixtape, Prince of the City: Welcome to Pistolvania. The mixtape was quickly accepted by the local scene and began to gain buzz outside of Pittsburgh. With that excitement growing by the day, it was the perfect time for a proper commercial album. Wiz soon dropped Show and Prove, which Okayplayer.com claimed was "*arguably the best album of the year.*" The accolades began piling up and Khalifa was receiving significant co-signs from XXL, Rolling Stone, and VIBE, alike. A deal with Warner Bros. Records soon followed.

Any other 20-year-old probably would've let all this hype go to their heads, but not Wiz. As focused as ever, Wiz only saw this praise as an opportunity to work harder. In 2007, with the help of famed mixtape DJ, Green Lantern, Wiz released Grow Season, which was soon followed by Prince of The City 2. The sequel to Prince of The City would soon out grow its predecessor so much so that the demand for Khalifa's music was greater than ever.

Unfortunately, the relationship between Khalifa and Warner Bros. dissolved, and once again, Wiz found himself as an independent artist. Typically a huge roadblock for any artist, Wiz refused to allow the lack of a major label deal to slow down his momentum. He and his Rostrum team hit the ground running in 2009 and released three highly acclaimed mixtapes: Eight School, How Fly, a collaborative mixtape with New Orleans rapper Curren\$y, and Burn After Rolling. The album Deal Or No Deal followed in the Fall and debuted at the top of the iTunes "Hip-Hop" chart, and has remained in the top 50 to date.

In the months following, both his fanbase (known as the "Taylor Gang") and the anticipation for his new mixtape grew daily. Once Wiz dropped Kush & Orange Juice in early 2010, it was clear that he had established himself as one of the rap-game's brightest young stars to watch. With an unprecedented amount of downloads, not to mention both the top search on Google as well as the number one trending topic on Twitter, it seemed as if the entire nation was on board with the "Taylor Gang" movement. Many said that the release of Kush & Orange Juice placed Wiz as the valedictorian of his "XXL Freshmen 10" class and kicked open the doors he and his team were looking to walk through.

Fast forward a few months, and together Wiz and Rostrum Records proudly announced that these doors were those of Atlantic Records, the new home to Wiz Khalifa. Following this huge milestone in his career, Wiz soon embarked on a stint on the famed "Rock The Bells" tour alongside such legends as Lauryn Hill and Snoop Dogg, immediately followed by his nation-wide headlining tour, appropriately dubbed the "Waken Baken Tour." After receiving co-signs from a multitude of rap veterans, including Rick Ross and Diddy,

MARKETING POINTS

Awards:

- BLACK AND YELLOW CERTIFIED 2X PLATINUM
- NOMINATED FOR MTVU WOODIE OF THE YEAR

Press & Publicity:

- Mo'Nique (2/17)

ARTIST: Wiz Khalifa

TITLE: WK Logo Drip Mens Slim Fit T-Shirt Heather Charcoal (L)(RSD Exclusive)

Label: ANM/Atlantic Non-Music
Config & Selection #: MH 887732 L
Street Date: 04/16/11
Order Due Date: 03/23/11
UPC: 075678877261
Box Count: 12
Unit Per Set: 1
SRP: \$19
Alphabetize Under: W

OTHER SIZES:

MH:075678877254 WK Logo Drip Mens Slim Fit T-Shirt Heather Charcoal (XL)(Record Store Day Exclusive)(\$19)
MH:075678877322 WK Logo Drip Mens Slim Fit T-Shirt Heather Charcoal (S)(Record Store Day Exclusive)(\$19)
MH:075678877230 WK Logo Drip Mens Slim Fit T-Shirt Heather Charcoal (2X)(Record Store Day Exclusive)(\$20)
MH:075678877308 WK Logo Drip Mens Slim Fit T-Shirt Heather Charcoal (M)(Record Store Day Exclusive)(\$19)



TOURS

[MORE](#)

03/12/11
Coachman Park
Clearwater, FL

03/29/11
Roseland Ballroom
New York, NY

04/01/11
Raleigh Amphitheater
Raleigh, NC

04/02/11
James Madison University
/JMU Convo Ctr.
Harrisonburg, VA

04/03/11
Virginia Tech - Burruss
Auditorium
Blacksburg, VA

AVAILABLE MERCH



[Wheel Mens Standard T-shirt Black](#)



[Captain Mens Standard T-Shirt Black](#)

- JUST COMING OFF OF SOLD OUT 60 CITY WAKEN BAKEN TOUR- 90K+ TICKETS SOLD
- BLACK AND YELLOW GMIX VIDEO #1 ON 106TH & PARK COUNTDOWN
- FASTEST RISING GOOGLE SEARCH OF 2010
- FEATURED ON THE YEAR END COVER OF THE SOURCE MAGAZINE W RICK ROSS - NAMED ROOKIE OF THE YEAR
- NAMED MTV.COM'S HOTTEST BREAK THROUGH MC OF 2010
- BLACK AND YELLOW HAS OVER 30M VIEWS ON YOUTUBE
- BLACK AND YELLOW #1 SINGLE ON ITUNES CHART
- PERFORMED BLACK AND YELLOW AT THE AFC CHAMPIONSHIP GAME IN PITTSBURGH
- BLACK AND YELLOW #1 RAP RECORD
- KUSH AND ORANGE JUICE MIXTAPE NAMED MOST DOWNLOADED OF 2010
- CO-HEADLING BAMBOOZLED WITH MOTLEY CRUE & LIL WAYNE
- CONFIRMED FOR MTV WOODIES LIVE PERFORMANCE FROM SXSW
- 200,000+ VIEWERS OF WAKEN BAKEN LIVE CONCERT WEBCAST
- PERFORMED IN THE 2010 BET HIP HOP AWARDS CIPHER
- FEATURED ARTIST 2010 ROCK THE BELLS ALONG WITH LAURYN HILL, SNOOP DOGG AND TRIBE CALLED QUEST
- APPROACHING \$1M IN MERCH SALES IN LESS THAN 6 MONTHS

Video Rotation: "Black & Yellow" Fuse (16x), MTV (1x)

ARTIST CATALOG

LBL	SEL#	CFG	ARTIST	TITLE	UPC	SRP
ATL	527099	CD	Wiz Khalifa	Rolling Papers (03/29/11)	075678827280	\$13.99

RECORD STORE DAY™

APRIL 16, 2011

2009 RSD Exclusives

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BIG STAR
RCI S-521272

Feel 7" Single (Record Store Day)

5.98



0 81227 98494 6



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5.98



8 25646 90873 8



LEWIS, JENNY
RCI S-518771

Carpet Baggers/Go Away (7" RSD Exclusive)

5.98



0 81227 98685 8



LYKKE LI & EL PERRO DEL MAR
RCI S-518599

After Laughter (Comes Tears)/At Your Best (You Are Love) (7" RSD Exclusive)

5.98



0 81227 98691 9

2010 RSD Exclusives

Yes, we still have a little stock. No, we didn't make more. Don't believe us? Not our problem



DEFTONES
REP S-523801

Rocketskates (7" Single)(RSD Exclusive)

5.98



0 54391 98478 4



GAINSBOURG, CHARLOTTE
NEK S-523794

Heaven Can Wait (Sunset Sound Session-Circus Version)/IRM(Sunset Sound Session-Alternate Version)(7" Single)(RSD Exclusive)

6.98



8 25646 82605 6



CEE LO GREEN
NEK MS-526352

Fuck/Fuck You (Instrumental)(RSD Exclusive)(12" Vinyl Single)

12.98



0 75678 89270 7



FANFARLO
ATL S-523752

You Are One Of The Few Outsiders Who Really Understands Us/What Makes You Think You Are The One (7" Single)(RSD Exclusive)

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0 75678 94797 1



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RRW A-330684

Vinyl Box Set (Limited Edition)(4LP 180 Gram Vinyl)(RSD Exclusive)

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8 25646 99291 1

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APRIL 16, 2011

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	<p>Carolina Chocolate Drops / Luminescent Orchestra (10" Vinyl)*</p>		<p>CHOCOLATE DROPS NON A - 526130</p>	<p>\$11.98</p>		<p>Shape Of Jazz To Come</p>		<p>COLEMAN, ORNETTE ACG A - 1317</p>	<p>\$24.98</p>
	<p>My Favorite Things (180 Gram Vinyl)</p>		<p>COLTRANE, JOHN ACG A - 1361</p>	<p>\$24.98</p>		<p>Billion Dollar Babies (180 Gram Vinyl)</p>		<p>COOPER, ALICE RRW A - 2685</p>	<p>\$34.98</p>
	<p>Diamond Eyes (White Colored Vinyl w/Download Card)</p>		<p>DEFTONES REP A - 511922</p>	<p>\$22.98</p>		<p>Their Greatest Hits 1971-1975 (180 Gram Vinyl)</p>		<p>EAGLES ECG A - 1052</p>	<p>\$24.98</p>
	<p>On Approach (180 Gram Vinyl)</p>		<p>EVEREST WB A - 523757</p>	<p>\$16.98</p>		<p>Lasers (2LP)</p>		<p>FIASCO, LUPE ATL A - 520870</p>	<p>\$22.98</p>
	<p>Good Dog, Happy Man (2LP 180 Gram Vinyl w/Bonus CD)</p>		<p>FRISELL, BILL NON A - 79536</p>	<p>\$29.98</p>		<p>The Warner Bros. Studio Albums (5LP 180 Gram Vinyl Boxset)</p>		<p>GRATEFUL DEAD GDP A - 523986</p>	<p>\$134.98</p>



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TMN A - 526429 \$18.98

4 Stars (Colored Vinyl)



HARRIS, EDDIE/MCCANN LES
ACG A - 1537 \$24.98

Swiss Movement (180 Gram Vinyl)



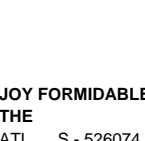
JAY-Z
RCN A - 520856 \$18.98

The Blueprint 3 (2LP)



JENNY & JOHNNY
WB A - 525076 \$21.98

I'm Having Fun Now (Clear Vinyl Disc w/Bonus CD)



JOY FORMIDABLE, THE
ATL S - 526074 \$8.98

I Don't Want To See You Like This (7" Vinyl Single)



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ACG A - 344700 \$59.98

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ATL A - 526549 \$24.98

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MASTODON
REP A - 44364 \$18.98

Blood Mountain (Vinyl)



MAYFIELD, CURTIS
RHI A - 524044 \$17.98

Superfly (180 Gram Vinyl)



MAYFIELD, JESSICA LEA
NON A - 526609 \$19.98

Tell Me (180 Gram Vinyl w/Bonus CD)



MONAE, JANELLE
BB A - 512256 \$20.98

ArchAndroid, The (Vinyl)



NELSON, WILLIE
ACG A - 7262 \$17.98

Shotgun Willie (Vinyl)



NELSON, WILLIE
ACG A - 7291 \$17.98

Phases & Stages (Vinyl)



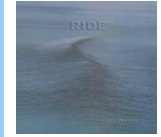
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R.E.M.
WB A - 525611 \$24.98

Collapse Into Now (Vinyl)



RIDE
RRW A - 525987 \$17.98

Nowhere (180 Gram Vinyl)



SELWAY, PHILIP
NON A - 525261

Familial (180 Gram Vinyl
w/Bonus CD)

\$22.98



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SIR A - 525513 \$26.98



STOOGES, THE
ECG A - 74051

The Stooges

\$17.98



STOOGES, THE Fun House
ECG A - 74071 \$17.98



T.I.
ATL A - 523753

No Mercy (Vinyl)

\$19.98



VAN HALEN Van Halen II (180 Gram
Vinyl)
RRW A - 3312 \$24.98



WATT, MIKE
ORW A - 527190

hyphenated-man (Vinyl
w/Download)

\$19.98



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