

NEW RELEASES

WEA.COM | ALL RETAIL | APRIL 16, 2011

RECORD STORE DAY™

APRIL 16, 2011

ALL RETAIL

LABELS / PARTNERS

Atlantic Records

Asylum

Bad Boy Records

Bigger Picture

Curb Records

Elektra

Fueled By Ramen

Nonesuch

Rhino Records

Roadrunner Records

Time Life

Top Sail

Warner Bros. Records

Warner Music Latina


Word



4/16/11 Record Store Day ALL RETAIL Releases

*Click on the Artist Names to be taken directly to the Sell Sheet. Click on the Artist Name in the Sell Sheet to be taken back to the Recap Page

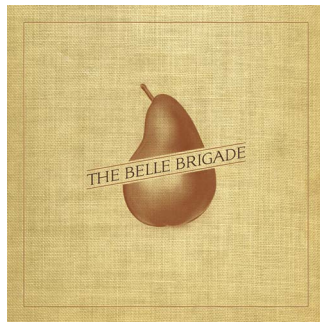
Street Date Order Due Date

							
		BELLE BRIGADE,		0 93624 96636 4			
REP	A-527335	THE	The Belle Brigade (Vinyl)		\$22.98	4/16/11	3/23/11
							
			Unplugged (2LP 180 Gram Vinyl)	0 93624 98693 5			
REP	A-468412	CLAPTON, ERIC			\$34.98	4/16/11	3/23/11
							
			Rumours (Vinyl 33 & 1/3 RPM)	0 93624 97935 7			
REP	A-517786	FLEETWOOD MAC			\$24.98	4/16/11	3/23/11
							
			Rumours (Deluxe)(2LP 180 Gram Vinyl 45RPM)	0 93624 97934 0			
REP	A-517787	FLEETWOOD MAC			\$44.98	4/16/11	3/23/11
							
			Worship And Tribute (Vinyl)	0 93624 95859 8			
WB	A-48286	GLASSJAW			\$22.98	4/16/11	3/23/11
							
			Rolling Papers (2LP)	0 75678 82700 6			
ATL	A - 527099	KHALIFA, WIZ			\$22.98	4/16/11	3/23/11

Last Update: 03/02/11



Full Length
Vinyl



For the latest up to date info on this release visit WEA.com.

ARTIST: The Belle Brigade

TITLE: The Belle Brigade (Vinyl)

Label: REP/Reprise

Config & Selection #: A 527335

Street Date: 04/16/11

Order Due Date: 03/27/11

UPC: 093624966364

Box Count: 30

Unit Per Set: 1

SRP: \$22.98

Alphabetize Under: T

OTHER EDITIONS:

CD:093624966388 The Belle Brigade(\$13.99)



WEBSITES:

[Official Website](#)

[Facebook](#)

[MySpace](#)

[Twitter](#)

TRACKS

Full Length Vinyl 1

Side A

- 01 Sweet Louise
- 02 [Where Not To Look For Freedom](#)
- 03 Losers
- 04 Belt Of Orion
- 05 Shirt

Side B

- 01 Lucky Guy
- 02 Lonely Lonely
- 03 Punchline
- 04 Rusted Wheel
- 05 My Goodness

ALBUM FACTS

Genre: Rock **Radio Formats:** College / Non-Comm / AAA

Description: Inspired by siblings, Barbara and Ethan Gruska love for Fleetwood Mac, Simon & Garfunkel, The Beatles, and Stevie Wonder, **The Belle Brigade's** artfully arranged, freewheeling songs brim with breezy, California melodies and bracing pop harmonies, fueled by the driving rhythms Barbara plays on drums. As performed by Ethan and Barbara and their talented group of backing musicians, Bram Inscore (bass), Blake Mills, (electric guitar), Aaron Arntz (piano), and Jimi Hendrix/Joe Cocker keyboardist Mike Finnigan (Hammond B-3 organ), songs like "Sweet Louise," "Where Not To Look For Freedom," "Lucky Guy," and "Lonely Lonely," are tailor-made for road-tripping up the coast with the car top down, sunshine on your face, and the music blasting into the roar of the wind.

ARTIST & INFO

Hometown: Los Angeles **Band Members:** Barbara and Ethan Gruska and backing musicians, Bram Inscore (bass), Blake Mills, (electric guitar), Aaron Arntz (piano), and Jimi Hendrix/Joe Cocker keyboardist Mike Finnigan (Hammond B-3 organ)

Like many siblings, Barbara and Ethan Gruska had their ups and downs over their years growing up together in Los Angeles. "Oh, we hated each other as kids," Barbara says with a laugh. And by hate, I mean 'love dearly,' but we could never get along. We started to become friends for the first time when Ethan was 15 and I was 21. Then we became best friends and four years later we started writing songs together and formed **The Belle Brigade**."

Raised in a musical family (their father is songwriter/composer Jay Gruska and their maternal grandfather is renowned film composer John Williams), Barbara and Ethan have a strong familial chemistry, which, along with their obvious songwriting gifts, has resulted in one of the most thrilling debut albums of the year.

MARKETING POINTS

Press & Publicity:

- 4/19 - Jimmy Kimmel Live
- 4/19 - KCRW Morning Becomes Eclectic
- Feature in Nylon Guys 'listen up' page for their Feb/March issue
- SPIN - Mentioned in 2011 Names To Watch for March issue

Video Rotation: A video for "Losers" will be available

Info:

- Tour dates with local support 3/2 - 3/8 and then will open shows for Grace Potter and the Nocturnals 3/9 - 3/11, followed by a series of dates opening for G. Love and Special Sauce in 3/20 - 4/30. The band will also perform at this year's SXSW Festival in Austin, TX, March 16th through the 19th and will be touring this year with k.d. lang.

Last Update: 03/01/11



Full Length
Vinyl



For the latest up to date info on
this release visit WEA.com.

ARTIST: Eric Clapton

TITLE: Unplugged (2LP 180 Gram Vinyl)

Label: REP/Reprise

Config & Selection #: A 468412

Street Date: 04/16/11

Order Due Date: 03/27/11

UPC: 093624986935

Box Count: 30

Unit Per Set: 2

SRP: \$34.98

Alphabetize Under: C



AVAILABLE MERCH



[Retro Light Blue Slim Fit
T-Shirt](#)



[Ray Of Light T-Shirt Black](#)



[Layla Black T-Shirt](#)



[Fillmore T-Shirt Coffee](#)



[Fade To Black Slim Fit
T-Shirt Black](#)



[Army Of One Slim Fit T-Shirt
Heather Olive](#)

TRACKS

Full Length Vinyl 1

Side A

- 01 [Signe](#)
- 02 [Before You Accuse Me](#)
- 03 [Hey Hey](#)
- 04 [Tears In Heaven](#)

Side B

- 01 [Lonely Stranger](#)
- 02 [Nobody Knows You
When You're Down And
Out](#)
- 03 [Layla](#)
- 04 [Running On Faith](#)

Full Length Vinyl 2

Side A

- 01 [Walkin' Blues](#)
- 02 [Alberta](#)
- 03 [San Francisco Bay Blues](#)

Side B

- 01 [Malted Milk](#)
- 02 [Old Love](#)
- 03 [Rollin' & Tumblin'](#)

ALBUM FACTS

Genre: Rock **Producers:** Russ Titelman, A. Coletti **Packaging Specs:** 2-LP 180 gram black vinyl at Pallas in two pocket direct-to-board gatefold jacket at Furnace.

Description: **Unplugged** (Two-disc set on 180-gram vinyl; Bernie Grundman Mastering) Eric Clapton's **Unplugged** was responsible for making acoustic-based music, and "unplugged" albums in particular, a hot trend in the early '90s. Clapton's concert was not only one of the finest Unplugged episodes, but was also some of the most genuine, heartfelt music the guitarist has ever committed to tape.

And some of his most popular: The album sold more than 10 million copies in the U.S. and won several Grammy Awards, including "Album Of The Year."

ARTIST & INFO

By the time **Eric Clapton** launched his solo career with the release of his self-titled debut album in mid-1970, he was long established as one of the world's major rock stars due to his group affiliations -- the Yardbirds, John Mayall's Bluesbreakers, Cream, and Blind Faith -- which had demonstrated his claim to being the best rock guitarist of his generation.

Clapton has been inducted into the Rock and Roll Hall of Fame as a solo performer and as a member of the bands Yardbirds and Cream. He is the only person ever to be inducted three times. In his 40-year-plus career, Eric Clapton has received a total of 18 Grammys.

MARKETING POINTS

Press & Publicity:

- 3/1 - Crossroads Guitar Festival 2010 - Pledge Drive

Last Update: 03/01/11



Full Length
Vinyl



For the latest up to date info on
this release visit WEA.com.

ARTIST: Fleetwood Mac

TITLE: Rumours (Vinyl 33 & 1/2 RPM)

Label: REP/Reprise

Config & Selection #: A 517786

Street Date: 04/16/11

Order Due Date: 03/27/11

UPC: 093624979357

Box Count: 40

Unit Per Set: 1

SRP: \$24.98

Alphabetize Under: F

OTHER EDITIONS:

A:093624979340 Rumours (2LP 180 Gram 45
RPM)(\$44.98)



TRACKS

Full Length Vinyl 1

Side A

- 01 Second Hand News
- 02 Dreams
- 03 Never Going Back Again
- 04 Don't Stop
- 05 Go Your Own Way
- 06 Songbird

Side B

- 01 The Chain
- 02 You Make Loving Fun
- 03 I Don't Want To Know
- 04 Oh Daddy
- 05 Gold Dust Woman

ALBUM FACTS

Genre: Rock **Producers:** Fleetwood Mack with Richard Dashut and Ken Caillat, Richard Dashut, Fleetwood Mac, Ken Caillat **Packaging Specs:** One regular weight 33 1/3 RPM black vinyl disc at Pallas in single-pocket jacket with 4-panel insert.

Description: This 1975 multi-platinum album, **Rumours** became Fleetwood Mac's most celebrated album and one of the best-selling albums of all time. Certified at 18 million units by the RIAA (2/01)

This Diamond Award Winning, Grammy "Album Of The Year" masterpiece from Fleetwood Mac is available as an Audiophile Deluxe Version pressed on 2-Disc 45 RPM, 180 gram vinyl (pressed At Pallas), as well as a standard 33 1/3 single disc.

ARTIST & INFO

MARKETING POINTS

Last Update: 03/01/11



Full Length Vinyl



For the latest up to date info on this release visit WEA.com.

ARTIST: Fleetwood Mac

TITLE: Rumours (Deluxe)(2LP 180 Gram 45 RPM)

Label: REP/Reprise

Config & Selection #: A 517787

Street Date: 04/16/11

Order Due Date: 03/27/11

UPC: 093624979340

Box Count: 20

Unit Per Set: 2

SRP: \$44.98

Alphabetize Under: F

OTHER EDITIONS:

A:093624979357 Rumours (Vinyl 33 & 1/2 RPM)(\$24.98)



TRACKS

Full Length Vinyl 1

Side A

- 01 Second Hand News
- 02 Dreams
- 03 Never Going Back Again

Side B

- 01 Don't Stop
- 02 Go Your Own Way
- 03 Songbird

Full Length Vinyl 2

Side A

- 01 The Chain
- 02 You Make Loving Fun
- 03 I Don't Want To Know

Side B

- 01 Oh Daddy
- 02 Gold Dust Woman

ALBUM FACTS

Genre: Rock **Producers:** Fleetwood Mac with Richard Dashut and Ken Caillat, Richard Dashut, Fleetwood Mac, Ken Caillat **Packaging Specs:** Two 180g 45 RPM black vinyl discs at Pallas in paper-wrapped Stoughton gatefold jacket with 2-panel insert.

Description: This 1975 multi-platinum album, **Rumours** became Fleetwood Mac's most celebrated album and one of the best-selling albums of all time. Certified at 18 million units by the RIAA (2/01)

This Diamond Award Winning, Grammy "Album Of The Year" masterpiece from Fleetwood Mac is available as an Audiophile Deluxe Version pressed on 2-Disc 45 RPM, 180 gram vinyl (pressed At Pallas), as well as a standard 33 1/3 single disc.

ARTIST & INFO

MARKETING POINTS

Last Update: 03/02/11



Full Length Vinyl



For the latest up to date info on this release visit WEA.com.

ARTIST: Glassjaw

TITLE: Worship And Tribute (Vinyl)

Label: WB/Warner Bros.
Config & Selection #: A 48286
Street Date: 04/16/11
Order Due Date: 03/27/11
UPC: 093624958598
Box Count: 30
Unit Per Set: 1
SRP: \$22.98
Alphabetize Under: G



TRACKS

Full Length Vinyl 1

Side A

- 01 [Tip Your Bartender](#)
- 02 [Mu Empire](#)
- 03 [Cosmopolitan Blood Loss](#)
- 04 [Ape Dos Mil](#)
- 05 [Pink Roses](#)
- 06 [Must've Run All Day](#)

Side B

- 01 [Stuck Pig](#)
- 02 [Radio Cambodia](#)
- 03 [The Gillette Cavalcade Of Sports](#)
- 04 [Trailer Park Jesus](#)
- 05 [Two Tabs Of Mescaline](#)

ALBUM FACTS

Genre: Rock

Description: **Worship And Tribute**, considered a hardcore masterpiece, this long sought-after pressing will be available on vinyl for the first time ever in a limited edition pressing.

ARTIST & INFO

Hometown: Long Island, NY **Band Members:** Daryl Palumbo (vocals), Justin Beck (guitar), Todd Weinstock (guitar), Larry Gorman (drums), Dave Allen (bass)

Glassjaw formed from the ashes of New York hardcore band Sons Of Abraham and originally existed as a "weekend outlet for the individual members."

MARKETING POINTS

Last Update: 02/27/11



For the latest up to date info on this release visit WEA.com.

ARTIST: Wiz Khalifa
TITLE: Rolling Papers (2LP)
Label: ATL/Atlantic
Config & Selection #: A 527099
Street Date: 04/16/11
Order Due Date: 03/27/11
UPC: 075678827006
Box Count: 30
Unit Per Set: 2
SRP: \$22.98
Alphabetize Under: W
File Under: Rap/Hip Hop

OTHER EDITIONS:

CD:075678827280 Rolling Papers(\$13.99)
CD:075678826993 Rolling Papers (Amended)(\$13.99)



WEBSITES:

[Artist Site](#)
[Twitter](#)
[Facebook](#)
[MySpace](#)

TOURS

[MORE](#)

03/12/11
Coachman Park
Clearwater, FL

03/29/11
Roseland Ballroom
New York, NY

04/01/11
Raleigh Amphitheater
Raleigh, NC

04/02/11
James Madison University
/JMU Convo Ctr.
Harrisonburg, VA

04/03/11
Virginia Tech - Burruss
Auditorium
Blacksburg, VA

Full Length Vinyl

TRACKS

Full Length Vinyl 1

Side A

- 01 When I'm Gone
- 02 [On My Level \(feat. Too \\$hort\)](#)
- 03 [Black And Yellow](#)
- 04 [Roll Up](#)

Side B

- 01 Hopes & Dreams
- 02 Wake Up
- 03 [The Race](#)

Full Length Vinyl 2

Side A

- 01 Star Of The Show (feat. Chevy Woods)
- 02 [No Sleep](#)
- 03 Get Your S**t

Side B

- 01 Top Floor
- 02 Fly Solo
- 03 Rooftops (feat. Curren\$y)
- 04 Cameras

ALBUM FACTS

Genre: Rap/Hip Hop **Radio Formats:** Urban, Crossover, Rhythmic

ARTIST & INFO

Hometown: Pittsburgh, PA

"Being out in front of people and just being 'The Man'" might sound like a vague and ridiculous dream to have, but for Cameron Thomaz it might be the most appropriate thought to cross any mind. Better known as Wiz Khalifa, the son of two military parents has always had his eye on being a new standard by which cool is measured. Rapping since the third grade and starting to record music at 14 was probably a step in the right direction. The next best move? Inking a deal to Rostrum Records after a meeting with Benjy Grinberg.

Fresh out of high school, it was time to either sink or swim. In 2005 Wiz released his first mixtape, [Prince of the City: Welcome to Pistolvania](#). The mixtape was quickly accepted by the local scene and began to gain buzz outside of Pittsburgh. With that excitement growing by the day, it was the perfect time for a proper commercial album. Wiz soon dropped [Show and Prove](#), which Okayplayer.com claimed was "*arguably the best album of the year.*" The accolades began piling up and Khalifa was receiving significant co-signs from XXL, Rolling Stone, and VIBE, alike. A deal with Warner Bros. Records soon followed.

Any other 20-year-old probably would've let all this hype go to their heads, but not Wiz. As focused as ever, Wiz only saw this praise as an opportunity to work harder. In 2007, with the help of famed mixtape DJ, Green Lantern, Wiz released [Grow Season](#), which was soon followed by [Prince of The City 2](#). The sequel to [Prince of The City](#) would soon out grow its predecessor so much so that the demand for Khalifa's music was greater than ever.

Unfortunately, the relationship between Khalifa and Warner Bros. dissolved, and once again, Wiz found himself as an independent artist. Typically a huge roadblock for any artist, Wiz refused to allow the lack of a major label deal to slow down his momentum. He and his Rostrum team hit the ground running in 2009 and released three highly acclaimed mixtapes: [Flight School](#), [How Fly](#), a collaborative mixtape with New Orleans rapper Curren\$y, and [Burn After Rolling](#). The album [Deal Or No Deal](#) followed in the Fall and debuted at the top of the iTunes "Hip-Hop" chart, and has remained in the top 50 to date.

In the months following, both his fanbase (known as the "Taylor Gang") and the anticipation for his new mixtape grew daily. Once Wiz dropped Kush & Orange Juice in early 2010, it was clear that he had established himself as one of the rap-game's brightest young stars to watch. With an unprecedented amount of downloads, not to mention both the top search on Google as well as the number one trending topic on Twitter, it seemed as if the entire nation was on board with the "Taylor Gang" movement. Many said that the release of Kush & Orange Juice placed Wiz as the valedictorian of his "XXL Freshmen 10" class and kicked open the doors he and his team were looking to walk through.

Fast forward a few months, and together Wiz and Rostrum Records proudly announced that these doors were those of Atlantic Records, the new home to Wiz Khalifa. Following this huge milestone in his career, Wiz soon embarked on a stint on the famed "Rock The Bells" tour alongside such legends as Lauryn Hill and Snoop Dogg, immediately followed by his nation-wide headlining tour, appropriately dubbed the "Waken Baken Tour." After receiving co-signs from a multitude of rap veterans, including Rick Ross and Diddy,

MARKETING POINTS

Awards:

- BLACK AND YELLOW CERTIFIED 2X PLATINUM
- NOMINATED FOR MTVU WOODIE OF THE YEAR

Press & Publicity:

- Mo'Nique (2/17)
- JUST COMING OFF OF SOLD OUT 60 CITY WAKEN BAKEN TOUR- 90K+ TICKETS SOLD
- BLACK AND YELLOW GMIX VIDEO #1 ON 106TH & PARK COUNTDOWN
- FASTEST RISING GOOGLE SEARCH OF 2010
- FEATURED ON THE YEAR END COVER OF THE SOURCE MAGAZINE W RICK ROSS - NAMED ROOKIE OF THE YEAR
- NAMED MTV.COM'S HOTTEST BREAK THROUGH MC OF 2010
- BLACK AND YELLOW HAS OVER 30M VIEWS ON YOUTUBE
- BLACK AND YELLOW #1 SINGLE ON ITUNES CHART
- PERFORMED BLACK AND YELLOW AT THE AFC CHAMPIONSHIP GAME IN PITTSBURGH
- BLACK AND YELLOW #1 RAP RECORD
- KUSH AND ORANGE JUICE MIXTAPE NAMED MOST DOWNLOADED OF 2010
- CO-HEADLINE BAMBOOZLED WITH MOTLEY CRUE & LIL WAYNE
- CONFIRMED FOR MTV WOODIES LIVE PERFORMANCE FROM SXSW
- 200,000+ VIEWERS OF WAKEN BAKEN LIVE CONCERT WEBCAST
- PERFORMED IN THE 2010 BET HIP HOP AWARDS CIPHER
- FEATURED ARTIST 2010 ROCK THE BELLS ALONG WITH LAURYN HILL, SNOOP DOGG AND TRIBE CALLED QUEST
- APPROACHING \$1M IN MERCH SALES IN LESS THAN 6 MONTHS

Video Rotation: "Black & Yellow" Fuse (16x), MTV (1x)

Radio Airplay/ Total Audience:

"Black & Yellow" TW SPINS: 10548 LW SPINS: 12584 CHANGE: -16% TW AUD: 53.9M LW AUD: 67.5M CHANGE: -20%

- **Adds (2/15):** WERO (New Bern)
- **Adds (2/8):** WHBQ (Memphis), KVLV (McAllen)
- **Adds (2/1):** WIHT (DC), WBLI (Long Island), WAPE (Jacksonville), WKRZ (Wilkes Barre), WNTQ (Syracuse), KZBD (Spokane), WLAN (Lancaster), KLCA (Reno), WAEV (Savannah), Clear Channel (Premium Choice)

"Roll Up" TW SPINS: 1149 LW SPINS: 566 CHANGE: +103% TW AUD: 7.1M LW AUD: 3.9M CHANGE: +82%

- **Adds (2/22):** KUBE (Seattle), KQKS (Denver), KUUU (Salt Lake City), WWKX (Providence), KXHT (Memphis), KKND (New Orleans), WAJZ (Albany), WTMG (Gainesville), WHWT (Huntsville), WRCL (Flint), WNHT (Ft. Wayne)
- **Adds (2/15):** KUUU (Salt Lake City)

DIGITAL SPINS & SALES

Online Stats:

Digital Single Sales -

- "Black & Yellow" TW: 129116 LW: 152543 CHANGE: -15%
- "Roll Up" TW: 35370 LW: 76317 CHANGE: -54%

Ringscans -

- "Black & Yellow" TW: 14061 LW: 24516 CHANGE: -43%
- "Roll Up" TW: 463 LW: 28 CHANGE: +1554%



STREET DATE:

APRIL 16

ORDERS DUE: **MAR 23**

RECORD STORE DAY™

APRIL 16, 2011

***ALL RETAIL**

www.ada-music.com
800.239.3232

2011



NEW RELEASE-RELATED CATALOG

Artist	Title	Label	Fmt	UPC	List	Order
SUPERCHUNK	Here's Where the Strings Come In	MRG	A	673855009018	19.98	
SUPERCHUNK	Here's Where the Strings Come In	MRG	CD	673855009025	12.98	
SUPERCHUNK	Crowding Up Your Visual Field	MRG	DV	036172953097	19.99	
SUPERCHUNK	Cup Of Sand	MRG	CD	036172952120	16.98	
SUPERCHUNK	Foolish	MRG	CD	036172936021	13.98	
SUPERCHUNK	Leaves In The Gutter	MRG	CD	673855035826	7.98	
SUPERCHUNK	Majesty Shredding	MRG	CD	673855038025	14.98	
SUPERCHUNK	Majesty Shredding	MRG	A	673855038018	18.98	
SUPERCHUNK	No Pocky For Kitty	MRG	CD	673855016528	12.98	
SUPERCHUNK	No Pocky For Kitty	MRG	A	673855016511	19.98	
SUPERCHUNK	On The Mouth	MRG	CD	673855017020	12.98	
SUPERCHUNK	On The Mouth	MRG	A	673855017013	19.98	
SUPERCHUNK	Tossing Seeds	MRG	CD	036172932023	13.98	

THE HEAD AND THE HEART | THE HEAD AND THE HEART



So many decisions in life and in the music we love can come down to a critical tug between the logic in our heads and the hot red blood beating through our hearts. Seattle's The Head and the Heart live authentically in that crux, finding joy and beauty wedged there. Their music pulses effervescently—both explosively danceable and intuitively intelligent. With Americana roots and strong vocal harmonics that swell like a river, this band finds its anchor in solid songwriting that has even the jaded humming along by the second listen.

The songs pick at the multicolored threads of leaving home, finding home, and through that process of deconstruction, finding yourself. These are songs about crossing rivers and roads to get to the one you love, about family far away, and the desire to chase Technicolor dreams down foreign horizons. When people hear these songs, or see the band live, the first thing they have to do is tell someone else. Their shows are, simply, one hell of a lot of breathless fun. From the first months of the band's life, their reputation as a phenomenal live band has preceded them wherever they play.

The band entered Seattle's Studio Litho in early 2010 to record these songs that had been kicking and twisting in the catalytic development of their live show. Recorded by Shawn Simmons at Studio Litho and Steven Aguilar at Bearhead Studio, the band was selling burned copies in handmade denim sleeves at local shows within a few weeks. Self-released in June 2010, the debut album helped build an impressive head-of-steam for the band through the second 1/2 of the year, gaining fans at influential Seattle station KEXP, local record shops (a consistent top 10 seller for Easy Street and the #1 album of 2010 at Sonic Boom), and venues up and down the West Coast, culminating with signing to Sub Pop Records in November. For the 2011 re-release of the album, "Sounds like Hallelujah" has been re-recorded, live favorite "Rivers and Roads" has been added, and the album has been re-mastered.

"While the Seattle music community continually cultivates new talent, few young Northwest bands have experienced as steep and rapid a trajectory of success as The Head and the Heart" NPR.

Radio: Adds for "Lost in My Mind" at KNDD and KMTT Seattle. Album will be worked to AAA, Alternative Rock, College and commercial specialty radio.

Internet: MP3s will be available on the Sub Pop site. Banner advertising will be purchased on select sites.

Retail: Co-op dollars available for listening post, p&p and print ads surrounding tour dates. Posters & in-store play copies available.

Track Listing:

1. Cats and Dogs
2. Coeur d'Alene
3. Ghosts
4. Down in the Valley
5. Rivers and Roads
6. Honey Come Home
7. Lost in My Mind
8. Winter Song
9. Sounds Like Hallelujah
10. Heaven Go Easy on Me

Catalog #: **SP 915**

File under **ALTERNATIVE ROCK**

NON-EXPORTABLE OUTSIDE OF THE US.

CD List: **\$13.98**

CD Boxlot: 40

CD Packaging: 6 pack Digipack



5% Discount on the CD through APRIL 29, 2011.

LP List: **\$18.98**

Boxlot: **25**

Packaging: Tip on Stoughton gatefold

NON RETURNABLE



Digital:

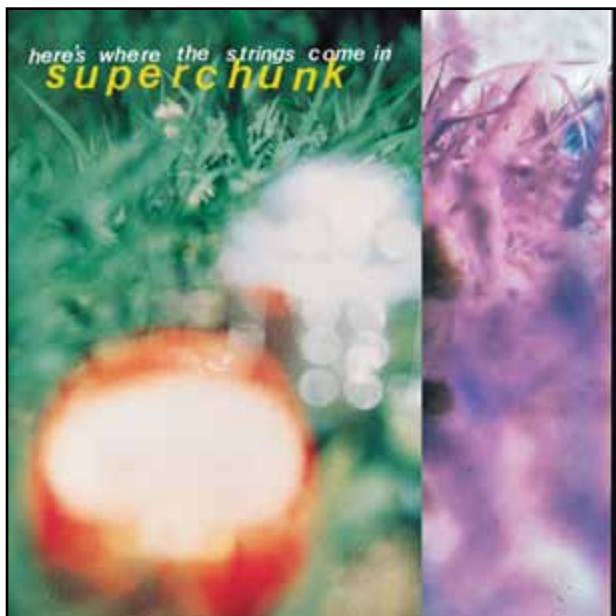


**SP 915. CD/LP/DIGITAL
APRIL 16, 2011**



Tour: Touring extensively throughout 2011 headlining and with The Walkmen, Iron and Wine and Dr Dog. Playing the Mainstage at Sasquatch.

Publicity: Album serviced to all music & lifestyle media.



MRG090

SUPERCHUNK

*here's where the
strings come in*



180 gm LP reissue

\$19.98



CD reissue

\$12.98

April 16, 2011
vinyl is non-returnable

Box Lot: CD 40, LP 30
Packaging: CD Softpak, LP gatefold jacket
CD UPC: 6-73855-00902-5
LP UPC: 6-73855-00901-8
File Under: Alternative
Export: World



P.O. Box 1235
Chapel Hill, NC 27514 USA
Phone: 919.688.9969 x.112
Fax: 919.688.9970

Track Listing:

- | | |
|----------------------------------|--------------------------------------|
| 1. Hyper Enough | 7. Eastern Terminal |
| 2. Silverleaf and Snowy Tears | 8. Animated Airplanes Over Germany |
| 3. Yeah, It's Beautiful Here Too | 9. Green Flowers, Blue Fish |
| 4. Iron On | 10. Here's Where the Strings Come In |
| 5. Sunshine State | 11. Certain Stars |
| 6. Detroit Has a Skyline | |

Following the recent Superchunk reissues of **No Pocky for Kitty** and **On the Mouth**, Merge Records brings **Here's Where the Strings Come In** back to print on CD and 180 gram vinyl for **Record Store Day 2011!**

Remastered by **Jason Ward** at Chicago Mastering Company from the original 1/2" reels, **Here's Where the Strings Come In** will be available for the first time on 180 gram vinyl and on CD newly packaged in LP-style cardboard sleeves. The LP art was re-printed at the original printing plant, **Stoughton Printing Co.**, from the 1995 release.

- **Here's Where the Strings Come In** vinyl is back in print for the first time in a decade!
- 180gm LPs include a coupon for full download.
- Both CD and LP versions also include a download of never-before-released **bonus** materials from the Superchunk vaults.



STREET DATE: **APRIL 16, 2011**
ORDERS DUE: MARCH 23




ACCOUNT NAME / NUMBER: _____


SALES REP: _____


P.O. NUMBER: _____

RECORD STORE DAY - COMMERCIAL RELEASES


PG	ARTIST	TITLE	GENRE	SUB GENRE	LABEL	LIST	DISCOUNT	BARCODE	SEL#	CONF	BX	RET'N	PA	ORDER
3	HEAD AND THE HEART, THE	The Head And The Heart	ALTERNATIVE ROCK		Sub Pop (SPP)	13.98	5%-4/29	 0 98787 09152 6	7.2.S 70915	CD	40	Y	N	

These songs pick at the multicolored threads of leaving home, finding home, and through that process of deconstruction, finding yourself. With Americana roots and strong vocal harmonics that swell like a river, this band finds its anchor in solid songwriting. Their reputation as a phenomenal live act has preceded them wherever they play. Touring extensively throughout 2011, headlining and playing with The Walkmen, Iron And Wine, and Dr Dog. Playing the main stage at Sasquatch.

3	HEAD AND THE HEART, THE	The Head And The Heart	ALTERNATIVE ROCK		Sub Pop (SPP)	18.98	NONE	 0 98787 09151 9	7.1.S 70915	A	25	N	N	
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4	SUPERCHUNK	Here's Where the Strings Come In	ALTERNATIVE ROCK	INDIE ROCK	Merge (MRR)	12.98	NONE	 6 73855 00902 5	7.2.M 50090	CD	30	Y	N	
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Remastered by Jason Ward at Chicago Mastering Company from the original half-inch reels. Available for the first time on 180 gram vinyl, and on CD in newly packaged LP-style cardboard sleeves. The LP art was re-printed at the original printing plant at Stoughton Printing Co. from the 1995 release. LP includes a coupon for full download. Both the CD and LP also include a download of never-before-released bonus material from the Superchunk vaults.

4	SUPERCHUNK	Here's Where the Strings Come In	ALTERNATIVE ROCK	INDIE ROCK	Merge (MRR)	19.98	NONE	 6 73855 00901 8	7.1.M 50090	A	40	N	N	
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