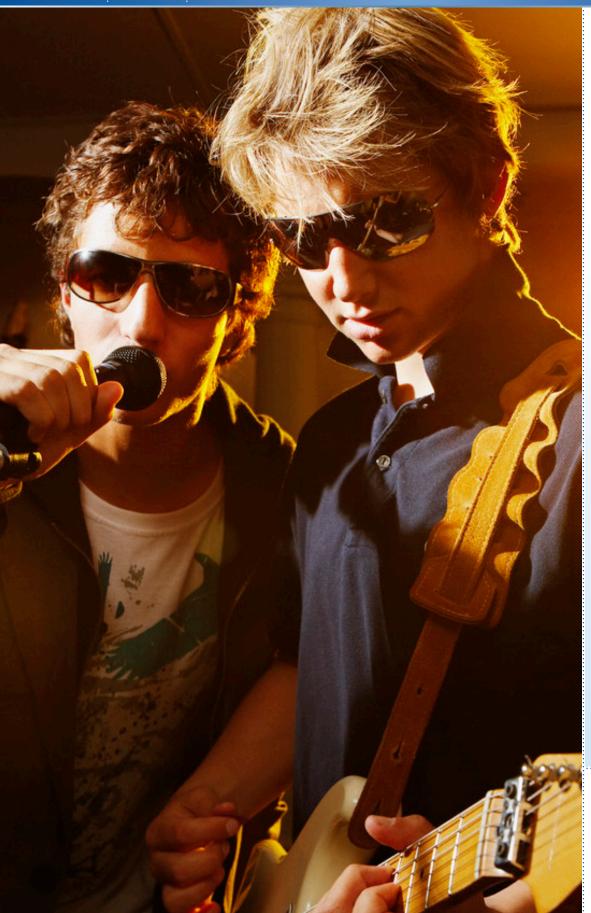
# NEWRELEASES

WEA.COM : ISSUE 06 : MARCH 15 + MARCH 22, 2011



### LABELS / PARTNERS

Atlantic Records

Asylum

Bad Boy Records

Bigger Picture

Curb Records

Elektra

Fueled By Ramen

Nonesuch

Rhino Records

Roadrunner Records

Time Life

Top Sail

Warner Bros. Records

Warner Music Latina

Word



### 3/15/11 Audio & Video Releases

LAT	CD- 527114	ANGELES DEL INFIERNO	20 Grandes Exitos (2CD)	8 25646 74938 6	\$9.98	3/15/11	
LAT	CD- 527113	DUNCAN DHU	20 Grandes Exitos (2CD)	8 25646 74940 9	\$9.98	3/15/11	
ATL	CD- 526623	JOY FORMIDABLE, THE	The Big Roar	0 75678 83353 3	\$13.99	3/15/11	
LAT	CD- 526818	MARQUEZ, EDITH	20 Grandes Exitos (2CD)	8 25646 75852 4	\$9.98	3/15/11	
REP	CX- 524864	MASTODON	Live At The Aragon (CD/DVD)	0 93624 96472 8	\$19.98	3/15/11	
RHI	CD- 527371	PRISCILLA: QUEEN OF THE DESERT	PriscIlla: Queen Of The Desert (Original Broadway Cast Recording)	0 81227 97773 3	\$18.98	3/15/11	
RAA	CD- 527369	SCALA & KOLACNY BROTHERS	Scala & Kolacny Brothers	0 81227 97778 8	\$13.98	3/15/11	



#### **Compact Disc**



For the latest up to date info on this release visit **WEA.com**.

#### **ARTIST: Angeles del Infierno**

TITLE: 20 Grandes Exitos (2CD) Label: LAT/Warner Music Latina Config & Selection #: CD 527114

Street Date: 03/15/11 Order Due Date: 02/23/11 UPC: 825646749386 Box Count: 30 Unit Per Set: 2

SRP: \$9.98 Alphabetize Under: L

Alphabetize Under: L File Under: Latin - Pop



#### **TRACKS**

#### **Compact Disc 1**

- 01 Es un pacto con el diablo
- 02 No juegues con fuego
- 03 666 By Ángeles Del Infierno
- 04 Esclavos de la noche
- 05 Condenados a vivir

- 06 Todos somos angeles By Ángeles del Infierno
- 07 Sombras En La Oscuridad By Ángeles Del Infierno
- 08 Con Las Botas Puestas By Ángeles Del Infierno
- 09 Un sentimiento de amor By Ángeles del Infierno
- 10 Unidos por el rock

#### Compact Disc 2

- 01 En un sueño
- 02 Donde estabas tu
- 03 Dame Amor By Ángeles del Infierno
- 04 Sangre
- 05 Loco De Atar By Ángeles del Infierno
- 06 Hijos de America By Ángeles del Infierno
- 07 Jugando Al Amor By Ángeles Del Infierno
- 08 Misterious By Ángeles del Infierno
- 09 Estamos todos locos
- 10 Maldito Sea tu Nombre By Ángeles Del Infierno

#### **ALBUM FACTS**

Genre: Latin Pop Packaging Specs: 2 CD's - Single Jewel Case Focus Markets: Pop: Los Angeles, San Francisco, San Diego, Orange County, Puerto Rico, Miami, Orlando, Tampa, West Palm Beach, Fort Lauderdale, Atlanta, Chicago, Dallas, Houston, San Antonio, Austin, Las Vegas, Phoenix, Denver, El Paso, McAllen-Brownsville, Denver, Salt Lake City

**Description:** Angeles Del Infierno - <u>20 Grandes Exitos</u> re-introduces not only 20 of this band's greatest hits and recordings, but also features many tracks that have not been available in the market for over ten years.

#### **ARTIST & INFO**

**Hometown:** San Sebastian, Spain **Band Members:** Roberto Alvarez (guitarist), Santi Rubio (bassist), Juan Gallardo (vocalist), and Iñaki Munitz (drummer)

Angeles del Infierno is a metal band formed in San Sebastian, Spain, in the early '80s by guitarist Roberto Alvarez, bassist Santi Rubio, vocalist Juan Gallardo, and drummer Iñaki Munitz. By 1982, Angeles del Infierno was an opening act for well-known rock bands such as Motörhead, Saxon, and AC/DC. The band's first record came out in 1983. In 1988, Angeles del Infierno moved to Madrid to record 666. The album was followed by a Mexican and U.S. tour. Aftrwrads, Angeles Del Infierno became one of the most important Rock En Español bands of the 1980's and 1990's.

#### MARKETING POINTS



#### **Compact Disc**



For the latest up to date info on this release visit **WEA.com**.

#### **ARTIST: Duncan Dhu**

TITLE: 20 Grandes Exitos (2CD) Label: LAT/Warner Music Latina Config & Selection #: CD 527113

Street Date: 03/15/11 Order Due Date: 02/23/11 UPC: 825646749409 Box Count: 30 Unit Per Set: 2

Alphabetize Under: D File Under: Latin Pop - Rock

## 8 25646 74940 9

#### **TRACKS**

#### **Compact Disc 1**

- 01 En Algun Lugar
- 02 Una Calle De Paris By DUNCAN DHU
- 03 Al Caer La Noche (Twilight Time) By DUNCAN DHU
- 04 Palabras Sin Nombre By DUNCAN DHU
- 05 Siempre (al abandonarnos) single
- 06 Jardin De Rosas By DUNCAN DHU
- 07 Mundo De Cristal By DUNCAN DHU
- 08 Rozando La Eternidad
- 09 Nada

SRP: \$9.98

10 No Puedo Evitar (Pensar En Ti)

#### **Compact Disc 2**

- 01 Entre Salitre Y Sudor By DUNCAN DHU
- 02 Rosas En Agua By DUNCAN DHU
- 03 A Tu Lado By DUNCAN DHU
- 04 Esos Ojos Negros By DUNCAN DHU
- 05 Cien Gaviotas By DUNCAN DHU
- 06 A Tientas By DUNCAN DHU
- 07 Capricornio By DUNCAN DHU
- 08 Te quiero
- 09 Rosa Gris By DUNCAN DHU
- 10 Si No Eres Tu By DUNCAN DHU

#### **ALBUM FACTS**

Genre: Latin Pop Radio Formats: Latin Pop / Rock Packaging Specs: 2 CD set / Single Jewel Case Focus Markets: Los Angeles, San Francisco, San Diego, Orange County, Puerto Rico, Miami, Orlando, Tampa, West Palm Beach, Fort Lauderdale, Atlanta, Washington DC, Philadelphia, New York City, Boston, Hartford, Newark, Long Island, Springfield, Allentown, Chicago, Dallas, Houston, San Antonio, Austin, Las Vegas, Phoenix, Denver, El Paso, McAllen-Brownsville, Denver, Salt Lake City

**Description:** Duncan Dhu - <u>20 Grandes Exitos</u> - introduces many classic Rock En Español hits from one of the biggest rock groups to emerge from Spain during the 1980's. Among the many hits found here, several tracks have not been made available to the public in over ten years. This 2 CD set collection is now available and offered at a great price.

#### **ARTIST & INFO**

Hometown: San Sebastian, Spain Band Members: Mikel Erentxun, Diego Vasallo and Juan Ramon Viles

Duncan Dhu Duncan Dhu was formed in San Sebastian in 1984 by musicians Mikel Erentxun, Diego Vasallo, and Juan Ramon Viles. The band's debut disc, <u>Por Tierras Escocesas</u>, hit the market hard, selling more than 175,000 copies in their homeland of Spain. Their sophomore release, <u>El Grito del Tiempo</u>, met and exceeded the high sales expectations, selling more than400,000 copies in 1987. The group made its return to the lime light in 1992 with the release of <u>Supernova</u>. The album's release was marked by an enormous concert in Sevilla, with more than 120,000 in attendance. A series of solo follow-up records soon followed, including <u>Naufragios (Erentxun)</u> and <u>Realidad Virtual de Rock 'n' Roll (Vasallo)</u>. In 2005, the band's impact on Spanish rock was honored by artists and groups such as Alex Ubago, Hombres G, and La Oreja de Van Gogh, the famous recording artists rendering their favorite songs from Duncan Dhu's enormous catalog of hits.

#### MARKETING POINTS







For the latest up to date info on this release visit **WEA.com**.

#### **ARTIST: The Joy Formidable**

TITLE: Big Roar, The Label: ATL/Atlantic

Config & Selection #: CD 526623

Street Date: 03/15/11 Order Due Date: 02/23/11 UPC: 075678833533 Box Count: 30

Unit Per Set: 1 SRP: \$13.99

Alphabetize Under: T File Under: Alternative

## 0 75678 83353 3

#### **TV APPEARANCES**

**Date Show** 04/18/11 Conan O'Brien - TBS

#### WEBSITES:

Artist Site MySpace Facebook

#### **VIDEOS**

AUSTERE
I DON'T WANT TO SEE YO
ULIKE THIS
AUSTERE (LIVE)

#### **TOURS**

**MORE** 

02/02/11 Thekla Bristol England

02/03/11 Birmingham Academy 2 Birmingham United Kingdom

02/04/11 Club Academy Manchester United Kingdom

02/07/11 Electric Circus Edinburgh United Kingdom

02/08/11 Academy 2 Newcastle United Kingdom

#### **Compact Disc**

#### **TRACKS**

#### **Compact Disc 1**

01 The Everchanging Spectrum Of A Lie

02 The Magnifying Glass

03 | Don't Want To See You Like This

04 Austere

05 A Heavy Abacus

06 Whirring

**07** Buoy

08 Maruyama

09 Cradle

10 Llaw = Wall

11 Chapter 2

12 The Greatest Light Is The Greatest Shade

#### **ALBUM FACTS**

Genre: Rock Guest Artist: Matt Thomas Producers: The Joy Formidable

Rich Costey

Radio Formats: Modern Rock Focus Markets: NY, LA, Boston, Philadelphia, San Francisco, Seattle, Portland, Chicago,

#### Description:

Barely over a year after playing their first ever American shows, Welsh rock trio The Joy Formidable will release their debut album, **The Big Roar**, March 15th on Canvasback/Atlantic.

After self-releasing their eight-track <u>A Balloon Called Moaning EP</u> at home last February, The Joy Formidable spent 2009 touring the U.K., Europe and Australia with bands including Editors, Temper Trap and Passion Pit, mastering tiny clubs and festival stages alike. Along the way, they earned critical raves from NME, The Guardian, the London Times, Spin and Pitchfork, and praise from Garbage's Shirley Manson and Courtney Love, among others.

When they weren't on the road, the band worked on writing and tracking the material for <u>The Big Roar</u>. "We recorded in a tiny corner of our London bedroom," says guitarist and lead singer Ritzy Bryan. "It was great, because you could capture that moment when you wake up in the middle of the night with a melody or an image or a lyric." Working on and off for a year, the trio -- Bryan, bassist Rhydian Dafydd and drummer Matthew Thomas -- crafted a remarkable collection of modern rock songs that explore what Bryan describes as "the possibility of victory in a hopeless situation." Adds Dafydd: "The album covers a lot of emotional range. It's captured the battle between the eternal optimist and the manic depressive."

The band produced <u>The Big Roar</u> themselves, with help from engineer Neak Menter. They traveled to Los Angeles in summer of 2010 to mix it with Rich Costey (Muse, Foo Fighters, Glasvegas) who also produced new recordings of fan favorites "Whirring and Austere. The album's first single, "I Don't Want To See You Like This," is out now. The Village Voice called the song "one of the band's best offerings yet, a breakup song that looks forward to the other side of heartache, with racing guitars and thundering drums that seem engineered to snap both parts of the still-attached couple out of their sad state." These songs are joined on the <u>The Big Roar</u> nine other beautiful, explosive new recordings.

#### ARTIST & INFO

#### Hometown:

London, UK

Band Members: Ritzy Bryan (vocals /guitar,) Rhydian Dafydd (Bass), Matthew Thomas (drummer)

There's something panoramic about The Joy Formidable's music - their mountainous, fuzzed out riffs and ferocious, earthy rhythms shrouded in ethereal haze. It sounds like where they're from: Childhood friends Ritzy Bryan (vocals, guitar) and Rhydian Dafydd (bass, vocals) grew up in rural North Wales, surrounded by rolling green hills and little else. "There's a beauty and a loneliness to the landscape there," says Dafydd. "We had no neighbors growing up," Bryan notes. "I think my parents looked for a house with no neighbors so they could play their music as loud as possible."

For her part, Bryan loved the isolation. Growing up as an only child, the singer immersed herself in her parents' enormous record collection and the classical guitar studies she took on at the age of seven. "I loved playing guitar by myself, back then I was quite introverted with my music," she says.

Bryan and Dafydd had been writing music separately from one another, and worked together in a couple of short-lived local bands after finishing school. They knew they wanted to collaborate, but didn't manage to make it work until a few years ago. "We kept missing each other," Ritzy says. Bryan went off to Washington, D.C on a whim" and returned to Wales in 2008 with renewed focus. "My family situation wasn't easy to go back to" says Bryan. "I came back out of necessity and found a lot of sanctuary recording with Rhydian and having this new band to concentrate on."

For six months, the pair wrote together, experimenting with different sonic approaches. "We'd go for walks in the hills between recordings," Dafydd remembers. "We'd write for hours and hours," adds Bryan, "and if we got frustrated, we'd go stomp it out, up and down the mountains." But as the sessions began yielding signature tunes like "Austere" and "Cradle" tracks that combined the duo's interest in thick, textured noises with clear, shimmering pop hooks - they knew they'd found their sound. "We'd always been into writing strong melodies," Bryan says. "The sparks really flew when we started messing with things that were choral and symphonic, mixed with what both of us had already enjoyed separately: dirty, loud, rhythmic guitars and thick bass-lines.'

#### **MARKETING POINTS**

#### Press & Publicity:

- Conan (4/18)
- Rollingstone.com "Artist Of The Week (1/24)
- NY Times great review in John Pareles' Playlist 5/18/10
- Pitchfork EP Review 5/3/10, World Tour announcement 6/3/10
- Stereogum "Whirring" track & video posting + tour dates 4/30/10
- Brooklyn Vegan review of Mercury Lounge show 5/11/10

#### **Featured Magazines Articles:**

- Spin Review confirmed
- NME
  - Pick of the Week 3/13/10
  - Gig preview 3/20/10
  - "Popinjay" Track Review 3/27/10
  - Live Review 4/03/10
  - Live Review 6/12/10
  - 3 page feature 9/15/10
  - NME Tour Feature 10/12/10
- SPIN "Breaking Out" piece 6/18/10

#### Video Rotation:

- "I Don't Want To See You Like This"
  - NME.com Video premier 10/3/10
  - MTV.com main page placement 10/3/10
- "Austere!
  - NME.com video premier 12/20/10
  - SPIN.com Video premier 12/21/10
  - Accepted at MTVU 1/17/10
  - "Whirring" video to shoot 1/30-31/11 with Chris Mills (Modest Mouse, Interpol, Metric)

#### Radio Airplay/ Total Audience:

"I Don't Want To See You Like This" TW SPINS: 0 LW SPINS: 1 CHANGE: -100% TW AUD: 0M LW AUD: 0M CHANGE: 0%

First single "Whirring" goes for add March 7

#### Info:

- They have appeared in NME multiple times this year and have been selected to headline the Fall NME Tour.
- US TOUR
  - 17-Mar 20 Mar SXSW
  - 22-Mar Atlanta, GA / The Earl
  - 24-Mar Durham, NC / Duke University
  - 25-Mar Washington, DC / Black Cat
  - 26-Mar Albany, NY / Valentines
  - 28-Mar Providence, RI / The Met
  - 29-Mar Boston, MA / Brighton Music Hall
  - 30-Mar Philadelphia, PA / Johnny Brenda's
  - 31-Mar Princeton, NJ / Terrace Club @ Princeton
  - 1-Apr Harrisburg, PA / The Abbey
  - 2-Apr Toronto, ON / Horseshoe Tavern
  - 4-Apr Columbus, OH / The Basement
  - 5-Apr Chicago , IL / Lincoln Hall
  - 6-Apr Minneapolis, MN / 7th Street Entry
  - 8-Apr Denver, CO / Larimier Lounge
  - 9-Apr Salt Lake City, UT / Kilby Court
  - 11-Apr Portland, OR / Mississippi Studio

- 12-Apr Seattle, WA / Crocadile
  14-Apr San Fran, CA / Bottom of the Hill

- 14-Apr San Fran, CA / Bottom of the Hill
  16-Apr Indio, CA / Coachella
  19-Apr Phoenix, AZ / Rhythm Room
  20-Apr Albuquerque, NM / Launchpad
  22-Apr St Louis, MO / Luminary Arts Center
  23-Apr Kansas City, MO / Riot Room
  26-Apr Cleveland, OH / Grog Shop
  27-Apr Pittsburgh, PA / The Smiling Moose
  29-Apr New York, NY / Webster Hall

#### **DIGITAL SPINS & SALES**

Online Stats:

Digital Single Sales - "I Don't Want To See You Like This" TW: 87 LW: 63 CHANGE: +38%

Ringscans - "I Don't Want To See You Like This" TW: NA LW: NA CHANGE: NA%

- Myspace: over 1 million view, 830k playsYoutube: over 1 million cumulative views



#### **Compact Disc**



For the latest up to date info on this release visit **WEA.com**.

#### ARTIST: Edith Marquez

TITLE: 20 Grandes Exitos (2CD) Label: LAT/Warner Music Latina Config & Selection #: CD 526818

Street Date: 03/15/11 Order Due Date: 02/23/11 UPC: 825646758524 Box Count: 30

Unit Per Set: 2 SRP: \$9.98

Alphabetize Under: M File Under: Latin Pop

## 8 25646 75852 4

#### **TRACKS**

#### **Compact Disc 1**

- 01 Mi error, mi fantasía By Edith Márquez
- 02 Para no Ilorar By Edith Márquez
- 03 Juramentos By Edith Márquez
- 04 Tómame o déjame By Edith Márquez
- 05 Acostúmbrame al cielo By Edith Márquez
- **06** Fuego y pasión By Edith Márquez
- 07 Por hablarle de ti By Edith Márquez
- 08 Sedúceme By Edith Márquez
- 09 Un segundo By Edith Márquez
- 10 Mi nombre By Edith Márquez

#### **Compact Disc 2**

- 01 Noche de copas By Edith Márquez
- 02 Extravíate By Edith Márquez
- 03 Cuando grita la piel By Edith Márquez
- 04 Ya que voy a estar sin ti By Edith Márquez
- 05 Mírame By Edith Márquez

- 06 Adiós By Edith Márquez
- 07 Entre ella y yo By Edith Márquez
- 08 Esta vez By Edith Márquez
- 09 Quién te cantará By Edith Márquez
- 10 El primero, el único, el último (Ver Album) By Edith Márquez

#### **ALBUM FACTS**

Genre: Latin Pop Radio Formats: Latin Pop Packaging Specs: 2 CD's - Single Jewel case package Focus Markets: Los Angeles, San Francisco, San Diego, Orange County, Fresno, Bakersfield, Oxnard, Sacramento, Stockton, West Palm Beach, Naples-Ft Myers, Atlanta, Raleigh-Durham, New York City, Chicago, Dallas, Houston, San Antonio, Austin, McAllen-Brownsville, El Paso, Corpus Christi, Oklahoma, Las Vegas, Phoenix, Albuquerque, Denver, Salt Lake City...

**Description:** Edith Marquez - **20 Grandes Exitos** is a 2 CD set offering here 20 greatest recordings at an attractive price point.

#### **ARTIST & INFO**

Hometown: Mexico City, Mexico

Edith Márquez's accomplishments are both many and quite impressive, but without a doubt it was her membership in the pop group Timbiriche that catapulted her into pop stardom. Born on January 27, 1973, in Mexico City, Márquez exhibited talent early on as a performer and singer. She participated in televised singing competitions as a child, including Canta, Canta and Juguemos a Cantar. Her success on the screen lead to roles in popular programs and telenovelas like Papá Soltero, Agujetas de Color de Rosa, and Sentimientos Ajenos. Márquez was invited to join the then-fledgling teen pop group Timbiriche, which quickly experienced amazing market success. Songs like "Pasos," "Máscaras," and many more.

#### **MARKETING POINTS**



#### CD/DVD



For the latest up to date info on this release visit **WEA.com**.

#### **ARTIST: Mastodon**

TITLE: Live At The Aragon (CD/DVD)

Label: REP/Reprise

Config & Selection #: CX 524864

Street Date: 03/15/11 Order Due Date: 02/16/11 UPC: 093624964728

Box Count: 30 Unit Per Set: 2 SRP: \$20.98

Alphabetize Under: M



WEBSITES:
Official Website
MySpace
Facebook

#### **AVAILABLE MERCH**



Rasputin Slim Fit T-Shirt White



Gaia T-Shirt Charcoal



**Dueling Heads T-Shirt Black** 



Crack The Skye Album Hoodie Black



Crack The Skye Album Black



Blood Mountain Album T-Shirt Black

#### **ALBUM FACTS**

Genre: Rock

**Description:** Heavy rock innovators **MASTODON** will release their first-ever live experience package entitled <u>Live At The Aragon</u> on March 15th, 2011, on Reprise Records. The set will contain a CD and DVD which captures the band's sonic assault recorded and filmed live October 19th, 2009, at the Aragon Ballroom in Chicago while touring in support of its album critically-applauded album, <u>Crack The Skye</u>.

<u>Live At The Aragon</u> follows in the wake of the band's acclaimed conceptual masterwork <u>Crack The Skye</u>, released in March 2009 to thunderous accolades and finished out the year even stronger as it found its way onto numerous "Best of 2009" critics lists and readers polls, including an impressive No. 8 position on the prestigious Village Voice Annual Pazz & Jop Poll.

<u>Live At The Aragon</u> is comprised of <u>Crack The Skye</u> in its glorious entirety along with fan favorites from <u>Blood Mountain</u> (2006) and <u>Leviathan</u> (2004) plus a brutal live cover of "The Bit" by Melvins.

CD Content: Full live show from Chicago in 2009 (12 tracks) DVD Content: Live Show (78 minutes)

#### **ARTIST & INFO**

Atlanta-based alternative/prog metal outfit **Mastodon** formed in 1999 around the talents of guitarist Bill Kelliher, drummer Bränn Dailor, bassist/vocalist Troy Sanders, and guitarist/vocalist Brent Hinds. One of the more notable New Wave of American Heavy Metal acts, a genre spawned in the mid-'90s by bands like Pantera, Biohazard, and Machine Head, **Mastodon**'s innovative, lyrically astute blend of progressive metal, grindcore, and hardcore helped position the band as one of the preeminent metal acts of the early 21st century.

#### MARKETING POINTS

#### **ARTIST CATALOG**

 LBL
 SEL#
 CFG
 ARTIST
 TITLE
 UPC
 SRP

 REP
 44364
 CD
 Mastodon
 Blood Mountain (09/12/06)
 093624436423 \$13.99

 REP
 459132
 CD
 Mastodon
 Crack The Skye (03/24/09)
 093624987222 \$13.99



ARTIST: Priscilla Queen Of The Desert: The Musical

TITLE: Pricilla Queen Of The Desert - Original Broadway

Cast Recording Label: RHI/Rhino Records





#### **ARTIST & INFO**

The Original Broadway Cast Recording of the global hit stage production of Priscilla Queen Of the deserte The Musical will be recorded next week in New York City and will be produced by Stephen "Spud" Murphy and Frank Filipetti.

Following its critically acclaimed North American debut engagement in Toronto, the spectacular new stage musical arrives on Broadway at The Palace Theatre (1564 Broadway) when previews begin February 28 toward an official opening on March 20, 2011.

#### MARKETING POINTS



**Compact Disc** 



For the latest up to date info on this release visit **WEA.com**.

#### **ARTIST: Scala & Kolacny Brothers**

TITLE: Scala & Kolacny Brothers

Label: RAA/Atlantic Rhino

Config & Selection #: CD 527369

Street Date: 03/15/11

Order Due Date: 02/23/11 UPC: 081227977788 Box Count: 30

Unit Per Set: 1 SRP: \$13.98

Alphabetize Under: S



#### TRACKS

#### **Compact Disc 1**

- 01 Nothing Else Matters
- 02 Solsbury Hill
- 03 Champagne Supernova
- 04 Ironic
- 05 With Or Without You (with strings)
- 06 Everlong
- 07 | Feel You

- 08 Use Somebody
- 09 Our Last Fight
- 10 Seashell
- 11 Masquerade
- 12 Creep (Live)
- 13 Smells Like Teen Spirit

#### **ALBUM FACTS**

Genre: Rock

**Description:** Winning over the hearts of critics at the *LA Times, NPR, USA Today, Billboard, MTV.com, AOL Spinner* and *Stereogum*, all-female Belgian rock choir sensations Scala & Kolacny Brothers continue their US breakthrough with the release of their full length self-titled debut and a North American tour this spring.

The album, out on ATCO, features imaginative reinterpretations of songs from Radiohead, Kings of Leon, Depeche Mode, Nirvana and others, as well as the three haunting original compositions by Scala & Kolacny Brothers.

#### **ARTIST & INFO**

Hometown: Belgium

The Scala story is truly a dream come true. The classically trained Kolacny brothers, Steven (piano) and Stijn (conducting) have turned this Belgian girls' choir into an international phenomenon, performing imaginatively reworked covers of Radiohead, U2, Rammstein and Nirvana songs (to name but a few) as well as, their equally successful original compositions before sold-out audiences throughout the world.

#### MARKETING POINTS

Press & Publicity: Scala & Kolacny Brothers Spring North American Tour Dates

- Fri-Mar-18 Austin, TX Stubbs BBQ (SXSW)
- Thu-Apr-7 Vancouver, BC Commodore Ballroom
- Fri-Apr-8 Seattle, WA The Showbox Sodo
- Sat-Apr-9 Portland, OR Roseland Theatre
- Mon-Apr-11 San Francisco, CA The Independent
- Tue-Apr-12 San Francisco, CA The Independent
- Thu-Apr-14 Los Angeles, CA El Rey Theatre
- Fri-Apr-15 Indio, CA Coachella
- Wed-Apr-20 Boulder, CO Boulder Theatre
- Fri-Apr-22 Minneapolis, MN First Avenue
- Sat-Apr-23 Chicago, IL Park West
- Mon-Apr-25 Washington, DC 9:30 Club
- Tue-Apr-26 Philadelphia, PA The Trocadero
- Wed-Apr-27 Boston, MA House of Blues
- Thu-Apr-28 New York, NY Webster Hall
- Sat-Apr-30 Toronto, ON The Opera House
- Sun-May-1 Montreal, QC Club Soda

#### Video Rotation:

• New video for King of Leon cover "Use Somebody" - Yahoo video premiere on 3/7

#### Radio Airplay/ Total Audience:

King of Leon cover "Use Somebody" - Ships to radio 2/10

#### Info:

· Led by brothers Steven and Stijn, Scala & Kolacny Brothers "brilliantly haunting" (EW) version of "Creep" underscored

the trailer for 'The Social Network' to great acclaim, and will be one of the five tracks included on 'Dawn.' Major Marketing Drivers:

- - Announcing release and tour
     SXSW and Coachaella performances
     Track on Coachella Samplers
     WFUV Performance

  - NPR Sessions
  - Rollingstone.com performance

#### **DIGITAL SPINS & SALES**

#### Online Stats:

- YouTube views:

  - Creep: 2,831,614With Or Without You: 1,364,455

### 3/22/11 Audio & Video Releases

\*Click on the Artist Names to be taken directly to the Sell Sheet. Click on the Artist Name in the

		taken back to the F	en directly to the Sell Sheet. Recap Page	Click of the Artist Name in the		Street Date	Order Due Date
REP	CD- 523137	ART OF DYING	Vices And Virtues	0 93624 96879 5	\$13.99	3/22/11	3/2/1
RHV	BD- 970241	CONCERT FOR GEORGE	Concert For George (blu-ray) (2 Disc)	6 03497 95669 2	\$34.99	3/22/11	2/23/1
REP	MX- 526235	GREEN DAY	Awesome As F**K (CD/BD)	0 93624 95906 9	\$24.98	3/22/11	2/23/1
REP	CX- 526235	GREEN DAY	Awesome As F**K (CD/DVD)	0 93624 96109 3	\$20.98	3/22/11	2/23/1:
WB	CD- 527374	GUCCI MANE	The Return of Mr. Zone 6	0 93624 95846 8	\$18.98	3/22/11	3/2/1
LAT	CD- 527342	MARGARITA LA DIOSA DE LA CUMBIA	Sinfonica (Reedicion) (USA)	8 25646 74254 7	\$9.98	3/22/11	3/2/1
LAT	DV- 527343	MARGARITA LA DIOSA DE LA CUMBIA	Sinfonica (Reedicion) (USA) (DVD)	8 25646 74253 o	\$13.99	3/22/11	2/23/1
RRW	CD- 47730	STEWART, ROD	A Night On The Town	0 81227 97770 <sub>2</sub>	\$7.98	3/22/11	3/2/1
RRW	CD- 47729	STEWART, ROD	Atlantic Crossing	0 81227 97771 9	\$7.98	3/22/11	3/2/1
LAT	CD- 527341	VARIOUS ARTISTS	Estrellas de la Cumbia Vol. 1	8 25646 74262 2	\$7.98	3/22/11	3/2/1
	CD-			8 25646 75645 2			
3/22	526891 2/11 La	villa, Lucha ate Additions	20 Grandes exitos (USA)		\$7.98	3/22/11 Street Date	3/2/1 Order Due Date
						on our pare	
FBY	CD- 526550	PANIC! AT THE DISCO	Vices & Virtues	o 75678 89241 7	\$9.94	3/22/11	3/2/1







For the latest up to date info on this release visit **WEA.com**.

#### ARTIST: Art Of Dying

TITLE: Vices And Virtues
Label: REP/Reprise

Config & Selection #: CD 523137

Street Date: 03/22/11 Order Due Date: 03/02/11 UPC: 093624968795 Box Count: 30

Unit Per Set: 1 SRP: \$13.99

Alphabetize Under: A



#### WEBSITES:

Official Site MySpace Facebook YouTube Twitter

#### **VIDEOS**

Die Trvina Lvric Video

#### **Compact Disc**

INTOXICATION

#### **TRACKS**

#### Compact Disc 1

01 Die Trying

02 Get Thru This

03 Sorry

04 Whole World's Crazy

05 Completely

06 I Will Be There

07 You Don't Know Me

08 Raining (feat. Adam Gontier)

09 Best I Can

10 Straight Across My Mind

11 Breathe Again

#### **ALBUM FACTS**

Genre: Rock Radio Formats: Active Rock

**Description:** Vancouver, Canada rock band **Art Of Dying** will release their debut album, <u>Vices and Virtues</u>, March 22nd on Disturbed's newly minted Reprise imprint, Intoxication Records.

Distrubed lead singer David Draiman on the signing of **Art Of Dying**: "In years of searching for a band to begin the saga at Intoxication Records, we finally found the fiercely talented boys of **Art Of Dying**; delivering uncompromising, harmony filled anthemic rock moments, fused with the right amount of attitude. They won over our fans time and time again, and we are betting that they will win over the world."

So what is the 'Art of Dying'? It's how you live your life, how you embrace it, and what you do with your time while you're here. It's your life to live, and that's exactly what Art of Dying is doing.

#### **ARTIST & INFO**

Hometown: Vancouver

Art Of Dying is a five-piece rock band fronted by Jonny Hetherington. The Vancouver, Canada based group is the newest signing to Reprise Records/Intoxication Records, the label started by David Draiman and Dan Donegan of the multi-platinum selling band Disturbed. The band has built a dedicated international following since 2006 touring with Disturbed and Seether, as well as performing at international festivals Download and The Virgin Festival along side artists such as Tool, Metallica and 3 Doors Down. Fans around the world have connected with the song "Get Through This", a true story of struggle and hope which has lead to a heavy following online where Art of Dying has topped the independent charts and developed a loyal fan base. Art of Dying has been nominated for a 2009 CRMA (Canadian Radio Music Award) in the category of "Best New Group".

#### **MARKETING POINTS**

#### Radio Airplay/ Total Audience:

 The first single, "Die Trying," is booming at Active Rock Radio with early support coming from stations like KISW/Seattle, 89X & WRIF/Detroit, WCCC/Hartford, KQRC/Kansas City, WBUZ/Nashville, WIIL/Chicago and SiriusXM Octane among others.

#### Info:

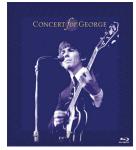
 The band is confirmed for the first annual Avalanche tour with Stone Sour, Theory Of A Deadman, Skillet and Halestorm. The tour kicks off Thursday, March 24th in Chicago.

Thursday March 24 2011 Chicago, IL Aragon Ballroom
Friday March 25 2011 Milwaukee, WI Eagles Ballroom
Saturday March 26 2011 Minneapolis, MN Roy Wilkins Auditorium
Monday March 28 2011 Bloomington, IL US Cellular Coliseum
Tuesday March 29 2011 Fort Wayne, IN Allen Country War Memorial Auditorium
Friday April 01 2011 Atlanta, GA Masquerade Park

Saturday April 02 2011 Tampa, FL St. Pete Times Forum Sunday April 03 2011 Charleston, SC Ladson Fairground Tuesday April 05 2011 Huntsville, AL Von Braun Center Wednesday April 06 2011 Tupelo, MS Bancorp South Arena Friday April 08 2011 San Antonio, TX Alamodome Theatre Saturday April 09 2011 Corpus Christi, TX Concrete Street Amphitheatre Sunday April 10 2011 Dallas, TX Verizon Theatre Tuesday April 12 2011 Houston, TX Reliant ArenaComing Wednesday April 13 2011 Wichita Falls, TX Kay Yeager Arena Friday April 15 2011 Belton, TX Expo Center Saturday April 16 2011 Lubbock, TX Lonestar Amphitheatre Sunday April 17 2011 El Paso, TX County Coliseum Thursday April 21 2011 Wichita, KS Hartman Arena Friday April 22 2011 Springfield, MO Shrine Mosque Saturday April 23 2011 Little Rock, AR Arkansas State Fairground Friday April 29 2011 New York City, NY Hammerstein Saturday April 30 2011 Bangor, ME Bangor Waterfront Sunday May 01 2011 Uncasville, CT Mohegan Sun



#### **Blu-Ray Disc**



For the latest up to date info on this release visit WEA.com

#### **ARTIST: Concert For George**

TITLE: Concert For George (2BD) Label: RHV/Rhino Music Video Config & Selection #: BD 970241

Street Date: 03/22/11 Order Due Date: 02/23/11 UPC: 603497956692

Box Count: 20 Unit Per Set: 2 SRP: \$34.99 Alphabetize Under: V

#### **OTHER EDITIONS:**

DV:603497024124 Concert For George(\$29.99)



#### **TRACKS**

#### Blu-Ray Disc 1

- 01 Sarve Shaam [Tradition Prayer] (video) By Concert For George - Chorus
- 02 Your Eyes [Sitar Solo] (video) By Anoushka Shankar
- 03 The Inner Light (video) By Jeff Lynne & Anoushka Shankar
- 04 Arpan (video) By Anoushka Shankar
- 05 Sit On My Face (video) By Monty Python
- 06 The Lumberjack Song (video) By Monty Python
- 07 I Want To Tell You (video) By Jeff Lynne
- 08 If I Needed Someone (Video) By Eric Clapton
- 09 Old Brown Shoe (video) By Gary Brooker
- 10 Give Me Love [Give Me Peace On Earth] (video) By Jeff Lynne
- 11 Beware Of Darkness (Video) By Eric Clapton
- 12 Here Comes The Sun (video) By Joe Brown
- 13 That's The Way It Goes (video) By Joe Brown
- 14 Horse To Water (video) By Jools Holland & Joe Brown

- 15 Taxman (video) By Tom Petty & The Heartbreakers
- 16 I Need You (video) By Tom Petty & The Heartbreakers
- 17 Handle With Care (video) By Tom Petty & The Heartbreakers with Jeff Lynne & Dhani Harrison
- 18 Isn't It A Pity (Video) By Billy Preston
- 19 Photograph (video) By Ringo Starr
- 20 Honey Don't (video) By Ringo Starr
- 21 For You Blue (video) By Paul McCartney
- 22 Something (video) By Paul McCartney & Eric Clapton
- 23 All Things Must Pass (video) By Paul McCartney
- 24 While My Guitar Gently Weeps (video) By Paul McCartney & Eric Clapton
- 25 My Sweet Lord (Video) By Billy Preston
- 26 Wah Wah (Video) By Eric Clapton & Band
- 27 I'll See You In My Dreams (video) By Joe Brown

#### Blu-Ray Disc 2

- 01 Sarve Shaam [Tradition Prayer] (video) By Concert For George - Chorus
- 02 I Want To Tell You (video) By Jeff Lynne
- 03 If I Needed Someone (Video) By Eric Clapton
- 04 Taxman (video) By Tom Petty & The Heartbreakers
- 05 Handle With Care (video) By Tom Petty & The Heartbreakers with Jeff Lynne & Dhani Harrison
- 06 Photograph (video) By Ringo Starr
- 07 Honey Don't (video) By Ringo Starr
- 08 Sit On My Face (video) By Monty Python
- 09 The Lumberjack Song (video) By Monty Python
- 10 Here Comes The Sun (video) By Joe Brown
- 11 Horse To Water (video) By Jools Holland & Joe Brown
- 12 Beware Of Darkness (Video) By Eric Clapton
- 13 Isn't It A Pity (Video) By Billy Preston
- 14 For You Blue (video) By Paul McCartney

- 15 Something (video) By Paul McCartney & Eric Clapton
- 16 Arpan (video) By Anoushka Shankar
- 17 The Inner Light (video) By Jeff Lynne & Anoushka
- 18 My Sweet Lord (Video) By Billy Preston
- 19 All Things Must Pass (video) By Paul McCartney
- While My Guitar Gently Weeps (video) By Paul McCartney & Eric Clapton
- I'll See You In My Dreams (video) By Joe Brown
- 22 Old Brown Shoe (video) By Gary Brooker
- Give Me Love [Give Me Peace On Earth] (video) By Jeff Lynne
- Drummers
- 25 Ravi's Orchestra Rehearsals
- Monty Python Backstage
- 27 George's Band Rehearsal
- 28 Interviews With Musicians

#### **ALBUM FACTS**

Genre: Rock

Description: Filmed on November 29, 2002 before a sold-out audience at Royal Albert Hall the Concert For George is a beautifully filmed, joyous celebration of some of the the most significant music of the 20th century. Includes breathtaking performances of some of George's songs from rock's most influential artists and pop culture icons including Clapton, Paul McCartney, RingoStarr, Tom Petty, Jeff Lynne, Monty Python with Tom Hanks, and Ravi and Anoushka Shankar

- Eric Clapton performs "While My Guitar Gently Weeps," with Paul McCartney on piano and Ringo Starr on drums
- McCartney and Clapton perform duet on "Something," with Ringo on drums. Ringo performs his #1 hit "Photograph," which was co-written by Harrison.
- McCartney performs "All Things Must Pass" and "For You Blue."
- Tom Petty and the Heartbreakers perform "Taxman" and the Traveling Wilbury hit, "Handle With Care" with Jeff Lynne (ELO).

<ul> <li>Jeff Lynne performs "Inner Light" with Anoushka Shankar.</li> <li>Tom Hanks sits in with Monty Python (featuring a reunited EricIdle and Neil Innes) for a hysterical send-up of "The Lumberjack Song."</li> </ul>
ARTIST & INFO
MARKETING POINTS
Tom Hanks sits in with Monty Python (featuring a reunited EricIdle and Neil Innes) for a hysterical send-up of "The Lumberjack Song."  ARTIST & INFO







For the latest up to date info on this release visit **WEA.com**.

#### **ARTIST: Green Day**

TITLE: Awesome As F\*\*k (CD/BD)

Label: REP/Reprise

Config & Selection #: MX 526235 R

Street Date: 03/22/11 Order Due Date: 03/08/11 UPC: 093624959069 Box Count: 30

Unit Per Set: 2 SRP: \$24.98

Alphabetize Under: G

#### **OTHER EDITIONS:**

CX:093624961093 Awesome As F\*\*k (CD/DVD)(\$20.98)

## 0 93624 95906 9

#### **WEBSITES:**

Official Site Facebook MySpace Twitter YouTube

#### **VIDEOS**

Awesome As F\*\*k Trailer

#### **ALBUM FACTS**

Genre: Rock Packaging Specs: Blu-Ray sized Amaray packaging

**Description:** Multi-platinum rock band **Green Day** will release a brand-new live album, entitled **Awesome As F\*\*k**, on March 22nd, 2011, on Reprise Records. Available as a CD with bonus DVD or as a CD plus bonus Blu-Ray, the set features explosive performances captured during the band's 2009-2010 World Tour in support of their Grammy® Award-winning album <u>21st Century Breakdown</u>.

**Green Day** recorded every show on the <u>21st Century Breakdown</u> tour. When it concluded, the band members, singer-guitarist Billie Joe Armstrong, bassist Mike Dirnt, and drummer Tre Cool, sifted through the audio to deliver the best performances from their shows around the world. The footage on the bonus DVD or Blu-Ray was shot at the band's show in Tokyo, Japan. The package includes **Green Day's** biggest hits and fan favorites, including "21 Guns," "American Idiot," "When I Come Around." and "Good Riddance."

Critics raved about the <u>21st Century Breakdown</u> tour, which launched in North America in July of 2009. "As if releasing a wave of energy that had been building up during their four-year hiatus from touring, **Green Day** poured all their heart and soul into a powerhouse set," said Rolling Stone, while Spin noted that "the band's relationship with its audience is disarmingly real."

Released by Reprise Records on May 15th, 2009, 21st Century Breakdown debuted at No. 1 on the Billboard Top 200 chart, won a 2009 Grammy Award for "Best Rock Album," and has sold more than 3.5 million copies worldwide. It has spawned the hit singles "Know Your Enemy," which has been certified gold, and the platinum-selling "21 Guns," whose video won three 2009 MTV Video Music Awards, including "Best Rock Video."

#### **ARTIST & INFO**

Hometown: Oakland, California

Childhood friends Billie Joe Armstrong (guitar, vocals) and Mike Dirnt (bass) formed their first band, Sweet Children, in Rodeo, California when they were 14 years old. By 1989, the newly renamed **Green Day** independently released their first EP, *1,000 Hours*, which was well-received in the punk scene. Soon, the group had signed a contract with the local independent label, Lookout! Records. *39/Smooth*, **Green Day's** first album, was released later that year. Shortly after its release, the band found their permanent drummer, Tre Cool.

Throughout the early '90s, **Green Day** continued to cultivate a cult following, which only gained strength with the release of their second album, 1992's *Kerplunk*. The underground success led to a wave of interest from major record labels; and the band eventually signed with Reprise. Dookie, Green Day's Reprise debut, was released in the spring of 1994 and went on to sell over 8 million albums in the US.

#### **MARKETING POINTS**

Press & Publicity: Press Quotes from the 21st Century Breakdown Tour:

- SPIN: "...the band delivered a marathon three-hour, career-spanning spectacle filled with more peaks than valleys."
- SPIN: "The band's relationship with its audience is disarmingly real, across-generational give-and-take that's as punk
  as any Gilman Street scroungers today."
- Rolling Stone: "as if releasing a wave of energy that had been building up during their four-year hiatus from touring, Green Day poured all their heart and soul into a powerhouse two-hour set."

#### Info:

#### PARENTAL ADVISORY EXPLICIT CONTENT





For the latest up to date info on this release visit **WEA.com**.

#### **ARTIST: Green Day**

TITLE: Awesome As F\*\*k (CD/DVD)

Label: REP/Reprise

Config & Selection #: CX 526235

Street Date: 03/22/11
Order Due Date: 02/23/11

Box Count: 30 Unit Per Set: 2 SRP: \$20.98

Alphabetize Under: G

UPC: 093624961093

#### OTHER EDITIONS:

MX:093624959069 Awesome As F\*\*k (CD/BD)(\$24.98)

## 0 93624 96109 3

#### **WEBSITES:**

Official Site Facebook MySpace Twitter YouTube

#### **VIDEOS**

Awesome As F\*\*k Trailer

#### CD/DVD

#### **ALBUM FACTS**

Genre: Rock Packaging Specs: Smartpak Jewelcase

**Description:** Multi-platinum rock band **Green Day** will release a brand-new live album, entitled **Awesome As F\*\*k**, on March 22nd, 2011, on Reprise Records. Available as a CD with bonus DVD or as a CD plus bonus Blu-Ray, the set features explosive performances captured during the band's 2009-2010 World Tour in support of their Grammy® Award-winning album 21st Century Breakdown.

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- SPIN: "The band's relationship with its audience is disarmingly real, across-generational give-and-take that's as punk as any Gilman Street scroungers today."
- Rolling Stone: "as if releasing a wave of energy that had been building up during their four-year hiatus from touring, Green Day poured all their heart and soul into a powerhouse two-hour set."

#### Info:

#### Last Update: 03/17/11

## PARENTAL ADVISORY



For the latest up to date info on this release visit WEA.com.

#### **ARTIST: Gucci Mane**

TITLE: The Return Of Mr. Zone 6

Label: WB/Warner Bros. Config & Selection #: CD 527374

Street Date: 03/22/11 Order Due Date: 03/02/11 UPC: 093624958468 Box Count: 30

Alphabetize Under: G

#### Unit Per Set: 1 SRP: \$18.98



**WEBSITES:** Official Website **Twitter MySpace** 

## Facebook

#### AVAILABLE MERCH



The Appeal



Free Gucci Black T-Shirt



**Burrrr White T-Shirt** 



**Burrrr Red T-Shirt** 



Brick Squad 1017 T-Shirt Red



**Brick Squad 1017 T-Shirt** Black

#### **Compact Disc**

#### **TRACKS**

#### Compact Disc 1

- **01** 24 Hours
- 02 Mouth Full Of Golds (feat. Birdman)
- 03 This Is What I Do (feat. Waka Flocka & OJ Da Juiceman)
- 04 Reckless (feat. Cap & Chill Will)
- 05 Shout Out To My Set (feat. Wooh The Kid)
- 06 | Don't Love Her (feat. Rocko & Webbie)
- 07 Better Baby

- 08 Brinks (feat. Master P)
- 09 Pretty Bitches (feat. Wale)
- 10 Pancakes (feat. Waka Flocka & 8Ball)
- 11 Hell Yeah (feat. Slim Dunkin)
- 12 My Year
- 13 Trick Or Treat (feat. Slim Dunkin, Wooh The Kid & Waka Flocka)

#### **ALBUM FACTS**

Genre: Rap/Hip Hop Guest Artist: Waka Flocka Flame, OJ Da Juiceman, Cash Money's Baby, Wale, Master P, Webbie, 8ball, Rocko and Wooh the Kid.

Description: On March 22, 2011 Radic Davis better known as Gucci Mane, will release the next chapter in his series of mixtapes titled The Return of Mr. Zone 6. Gucci Mane teamed up with long-time collaborator Drumma Boy to produce the majority of the album with producers Southside and Zaytoven each contributing a song to the 13-track release. Features on the album include Brick Squad counterparts Waka Flocka Flame, OJ Da Juiceman, Cash Money's Baby, Wale, Master P, Webbie, 8ball, Rocko and Wooh the Kid.

#### **ARTIST & INFO**

Hometown: Atlanta, GA

#### MARKETING POINTS

SoundScan: In March of 2010, Gucci Mane released The Burrrprint 2 mixtape for purchase between 2009's critically acclaimed The State Vs Radric Davis and it's follow-up The Appeal: Georgia's Most Wanted where it cracked the Billboard 200's Top 20 releases with almost 20K copies sold in its first week.

Info: Fans should stay tuned for three viral videos ("Mouth Full of Gold," "24 Hours" and "I Don't Love Her") to be released in the upcoming weeks. Those part of the Twitterverse are encouraged to keep a lookout for his timeline where the rapper has implemented a special countdown to coincide with the release of exclusive tracks and special contest giveaways.



#### **Compact Disc**



For the latest up to date info on this release visit **WEA.com**.

#### ARTIST: Margarita la diosa de la cumbia

TITLE: Sinfonica (Reedicion)(USA) Label: LAT/Warner Music Latina Config & Selection #: CD 527342

Street Date: 03/22/11 Order Due Date: 03/02/11 UPC: 825646742547 Box Count: 30

Unit Per Set: 1 SRP: \$9.98

Alphabetize Under: M

File Under: Latin - Regional Mexican

#### OTHER EDITIONS:

<u>DV:825646742530 Sinfonica</u> (Reedicion)(USA)(DVD)(\$13.99)

#### TRACKS

#### **Compact Disc 1**

- 01 Gracias a la vida By Margarita
- 02 Oye By Margarita
- 03 Popurri de Exitos 1
- 04 Corazon partio By Margarita
- 05 El Pescador By Margarita
- 06 Tu como si nada By Margarita
- 07 Popurri de exitos 2 By Margarita

- 08 Tabaco y Chanel By Margarita
- 09 Popurri de Exitos 3 By Margarita
- 10 Pueblito Viejo By Margarita
- 11 Atlantico By Margarita
- 12 Me faltas tu By Margarita
- 13 Violencia By Margarita
- 14 Colombia Tierra Querida By Margarita

#### **ALBUM FACTS**

Genre: Latin Tropical Guest Artist: Pesado, Banda El Recodo Radio Formats: Latin - Regional Mexican Packaging Specs: Single Jewel Case

Focus Markets: Dallas, Houston, San Antonio, Austin, Mc-Allen, Brownsville, El Paso, Corpus Christi, Waco, Amarillo, Laredo, Los Angeles, San Francisco, San Diego, Orange County, Fresno, Bakersfield, Oxnard, Sacramento, Stockton, West Palm Beach, Naples-Ft Myers, Atlanta, Raleigh-Durham, New York City, Chicago, Oklahoma, Las Vegas, Phoenix, Albuquerque, Denver, Salt Lake City...

#### Description:

Margarita la diosa de la Cumbia - <u>Sinfonica</u> is the Cumbia superstar live, in concert in front of thousands of her fans performing her biigest hits. In addition, she is joined by member of PESADO and also BANDA EL RECODO during this live event. A total of fourteen songs are performed here which include three potpourris of classic hits. Some of the features songs are "Gracias A La Vida," "Racias A La Vida," "Corazon Partio," "Pueblito Viejo," and "Me Falatas Tu"among many more.

This title will be available both on a CD and a DVD format....

#### **ARTIST & INFO**

Hometown: Rio Grande Valley, Texas

Margarita "La Diosa De La Cumbia" (The Queen Of The Cumbia) started her career approximately 30 years ago in Rio Grande Valley, TX. In 1999, the singer was awarded as the Female Rising Star at the 19th Annual Tejano Music Awards. The following year, Margarita and her band, Mezzcla, were nominated for Most Promising Band, Female Entertainer of the Year and Female Vocalist of the Year. Margarita continues to be on the top of her game as she continues to perform live on top rated TV shows, radio festivals and once in a while, her own U.S. and Mexico concert tour.

#### **MARKETING POINTS**

#### Info:

- Radio Campaign: Radio campaign throughout Texas radio stations with CD give-aways will be implemented starting
  two weeks prior to street date.
- Radio Airplay: Along with the above campaign, focus is to get awareness also through radio airplay of both the songs featuring Pesado and/or Banda El Recodo.
- Retail: endcap placement and sale pricing with all major and Latin one stops retailers is major focus with this release.





#### DVD



For the latest up to date info on this release visit **WEA.com**.

### ARTIST: Margarita la diosa de la cumbia TITLE: Sinfonica (Reedicion)(USA)(DVD)

Label: LAT/Warner Music Latina

Config & Selection #: DV 527343

Street Date: 03/22/11 Order Due Date: 02/23/11 UPC: 825646742530 Box Count: 30

Unit Per Set: 1 SRP: \$13.99

Alphabetize Under: M

File Under: Latin - Regional Mexican

#### **OTHER EDITIONS:**

CD:825646742547 Sinfonica (Reedicion)(USA)(\$9.98)

#### **TRACKS**

#### DVD 1

- 01 Gracias a la vida (En vivo) By Margarita
- 02 Oye (En vivo) By Margarita
- 03 Popurri de Exitos 1 (En vivo) By Margarita
- 04 Corazon partio (En vivo) By Margarita
- 05 El Pescador (En vivo) By Margarita
- 06 Tu como si nada (En vivo) By Margarita
- 07 Popurri de Exitos 2 (En vivo) By Margarita
- 08 Tabaco y Chanel By Margarita
- 09 Popurri de Exitos 3 (En vivo) By Margarita
- 10 Y que de mi (En vivo) By Margarita
- 11 Pueblito Viejo By Margarita
- 12 Atlantico (En vivo) By Margarita
- 13 El Amor Desolado (En vivo) By Margarita
- 14 Me faltas tu (En vivo) By Margarita
- 15 Violencia (en vivo) By Margarita
- 16 Colombia Tierra Querida (En Vivo) By Margarita
- 17 Atlantico (En vivo encore) By Margarita

#### **ALBUM FACTS**

Genre: Latin Tropical Guest Artist: Pesado, Banda El Recodo Radio Formats: Latin - Regional Mexican Packaging Specs: DVD SUPER JEWEL CASE

Focus Markets: Dallas, Houston, San Antonio, Austin, Mc-Allen, Brownsville, El Paso, Corpus Christi, Waco, Amarillo, Laredo, Los Angeles, San Francisco, San Diego, Orange County, Fresno, Bakersfield, Oxnard, Sacramento, Stockton, West Palm Beach, Naples-Ft Myers, Atlanta, Raleigh-Durham, New York City, Chicago, Oklahoma, Las Vegas, Phoenix, Albuquerque, Denver, Salt Lake City...

#### Description:

Margarita la diosa de la Cumbia - <u>Sinfonica</u> is the Cumbia superstar live, in concert in front of thousands of her fans performing her bijgest hits. In addition, she is joined by member of PESADO and also BANDA EL RECODO during this live event. A total of fourteen songs are performed here which include three potpourris of classic hits. Some of the features songs are "Gracias A La Vida," "Racias A La Vida," "Corazon Partio," "Pueblito Viejo," and "Me Falatas Tu"among many

This title will be available both on a CD and a DVD format....

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#### **MARKETING POINTS**

#### Info:

- Radio Campaign: Radio campaign throughout Texas radio stations with CD give-aways will be implemented starting
  two weeks prior to street date.
- Radio Airplay: Along with the above campaign, focus is to get awareness also through radio airplay of both the songs featuring Pesado and/or Banda El Recodo.
- · Retail: endcap placement and sale pricing with all major and Latin one stops retailers is major focus with this release.



Last Update: 02/13/11

**SFUELEDBYRAMEN** 

#### Decaypance

**Compact Disc** 



For the latest up to date info on this release visit **WEA.com**.

#### **ARTIST: Panic At The Disco**

TITLE: Vices & Virtues

Label: FBY/Wea/Fueled By Ramen Config & Selection #: CD 526550

Street Date: 03/22/11 Order Due Date: 03/02/11 UPC: 075678892417 Box Count: 30

Unit Per Set: 1 SRP: \$9.94

Alphabetize Under: P File Under: Alternative

## 0 75678 89241 7

#### **TV APPEARANCES**

Date Show

03/28/11 Conan O'Brien (performing) - TBS

#### **WEBSITES:**

Artist Site Facebook Twitter

#### AVAILABLE MERCH



Raindrops Slim Fit T-Shirt Yellow



Lucy In The Sky - Tote White



Leaves - Slim Fit White

#### **TRACKS**

#### **Compact Disc 1**

- 01 The Ballad Of Mona Lisa By Panic! At The Disco
- 02 Let's Kill Tonight By Panic! At The Disco
- **03** Hurricane By Panic! At The Disco
- 04 Memories By Panic! At The Disco
- 05 Trade Mistakes By Panic! At The Disco
- 06 Ready to Go (Get Me Out Of My Mind) By Panic! At The Disco
- 07 Always By Panic! At The Disco
- 08 The Calendar By Panic! At The Disco
- 09 Sarah Smiles By Panic! At The Disco
- 10 Nearly Witches (Ever Since We Met...) By Panic! At The Disco

#### **ALBUM FACTS**

Genre: Rock Producers: John Feldmann (Neon Trees, The Used), Butch Walker (Weezer, P!nk) Radio Formats: Modern Rock / Alternative Focus Markets: New York City, Los Angeles, Chicago, Philadelphia, SF-Oakland-San Jose, Boston, Dallas-Ft. Worth, Detroit, Washington, DC, Houston

#### Description:

Panic! At The Disco, the platinum-selling and Grammy-nominated group from Las Vegas, NV, is back and in better shape than ever with their hugely anticipated third studio album, <u>Vices & Virtues</u>. Two members lighter, the group is looking to stave off rumors of their disbanding by showing the world they are very much in the picture, and ready to take the world on once again. Based on the energy and response from their sold-out album preview show in New York, it seems Panic! is going to do just that.

<u>Vices & Virtues</u> pushes the classing Panic! sound the new heights, capturing the glory of <u>A Fever You Can't Sweat Out</u> all the while securing their spot with a new generation of fans.

The album is heralded by the first single, "The Ballad Of Mona Lisa", available February 1, 2011 at digital retailers. The music video for which was recently shot in Los Angeles with director Shane Drake, will debut on MTV Networks Tuesday, February 8, 2011. The video teaser for the single has generated much buzz online among fans. Panic! have recently been featured by The New York Times, AtlPress.com, SPIN.com, Billboard.com, MTV News, MTV.com, and AOL Music.

#### **ARTIST & INFO**

Hometown: Las Vegas Band Members: Spencer Smith, Brendon Urie

Panic! At The Disco is a platinum-selling, Grammy-nominated duo from Las Vegas, NV. Formed in 2004, Panic! quickly began writing their debut album, <u>A Fever You Can't Sweat Out</u>, released on Fueled By Ramen in September, 2005. The album, featuring singles such as "I Write Sins Not Tragedies" and "The Only Difference Between Martyrdom and Suicide is Press Coverage" was a smash, selling over 1.7 million copies to date. In July 2006, the album was officially certified Platinum. Coming off of their first worldwide tour, the band had established themselves as mainstays in the hearts of fans everywhere.

In 2007 the band began writing their sophomore release, <u>Pretty. Odd.</u> They decided to make the album they wanted to make. While the album is equally as catchy and infectious as their debut, <u>Pretty. Odd.</u> saw the band digging through their parents' record crates to craft and expansive pop album that channeled the ghosts of Brian Wilson and the Beatles as well as lesser-known pop sensations like the Zombies. After creative differences saw the band split from four to two members in mid-2009, it was time to start rebuilding.

#### MARKETING POINTS

#### Awards:

- Platinum, A Fever You Can't Sweat Out, July 2006
- Video of the Year (2006) "I Write Sins Not Tragedies" MTV Video Music Awards.

#### Press & Publicity:

- 3/28 Conan O'Brien performing "The Ballad Of Mona Lisa"
- E! NEWS covered the video shoot, completed interview to run Feb 10
- NY TIMES review of sold-out NYC show
- Billboard.com Live q&a completed
- Billboard included in 2011 Best Of preview
- Billboard interview completed for feature story to run around album release
- Artisan News on camera interview completed
- OUT.com live review
- OUT.com on camera interview completed for Popnography blog. Also in consideration for the HOT ISSUE
- NBC SOUNDCHECK on camera interview completed at the Bowery Ballroom
- OK Magazine q&a to be completed this week and to run around album release
- · STAR magazine committed to album review
- SEVENTEEN.com live review/ g&a to be completed next week
- Artist Direct phone interview to be completed later this week
- SELF.com live review
- DIRECT TV offer for performance on Guitar Center
- SPIN.com live review ran today
- SPIN.com interview and exclusive reveal of tracklisting ran last Monday
- SPIN.com Featured as one of the 30 best preview for 2011
- · AltPress.com interview ran 2 weeks ago

#### Featured Magazines Articles:

- NYLON 2 page feature confirmed
- Alt Press 5 page feature confirmed

#### SoundScan:

Over-indexing markets on last release "Pretty. Odd" (3/25/08 street, 419,205 sold RTD, 138,988 Week 1):

• National: Las Vegas (209), Orlndo-Daytona Bch-Mlbrne (168), Toledo (167), Springfield, MO (137), Southbend-Elkhart (135), Nrflk-Prtsmth-NwptNws-Hmp (131), Milwaukee (131), Tampa-St. Petersburg (131), Fresno-Visalia (129), Dayton (127), WstPlmBch-FrtPerc-VeroBch (126), Buffalo (126), Detroit (125), Omaha (123), Cincinnati (123), Cleveland (123), Sacramento-Stockton (122), Miami (122), Green Bay-Appleton (120), Richmond (120), Tucson (119), Flint-Saginaw-BayCity (118), Lincoln-Hastings-Kearney (117), Johnstown-Altoona (117), Charlesbro-Huntington (117), Waco-Temple-Bryan (116), LA (116), Sprngfld-Decatr-Chmpgn (114), Phoenix (114), St. Louis (113), Salt Lake City (112), Grnd Rpds-Klmzo-Bttle Crk (112), San Diego (112), Denver (111), Pittsburgh (110), Tulsa (109), Hawaii (108), Charlotte (108), Kansas City (108), Youngstown (107), Rochester (107), Hartford-New Haven (107), Baton Rouge (106), Roanoke-Lynchburg (106), Ft. Myers-Naples (105), Davnprt-RckIsInd-Molin (105), Jacksonville (105), San Antonio (105), Chicago (105), Brstl-Kngsprt-JhnsnCty (103), Columbia, SC (102), Wichita-Hutchison (102), Philadelphia (102), Greensbro-WnstnSalm-HiPnt (101)

#### Video Rotation:

"The Ballad Of Mona Lisa" MTV (7x), MTV2 (5x)

"The Ballad of Mona Lisa" - Directed by Shane Drake, released on February 8, 2011 on MTV Networks. MTV PRIMETIME PREMIERE @ 7:56PM

#### Radio Airplay/ Total Audience:

"The Ballad Of Mona Lisa" TW SPINS: 195 LW SPINS: 163 CHANGE: +20% TW AUD: .8M LW AUD: .8M CHANGE: 0%

- Adds (2/8): WWCD (DC), KTCL (Denver)
- Adds (2/1): WROX (Norfolk), KIWR (Omaha), KRZQ (Reno), WWWX (Green Bay), WRRV (New Burgh), WBTZ (Burlington)

#### **DIGITAL SPINS & SALES**

#### Online Stats:

Digital Single Sales - "The Ballad Of Mona Lisa" TW: 28537 LW: NA CHANGE: NA%

Ringscans - "The Ballad Of Mona Lisa" TW: 111 LW: NA CHANGE: NA%

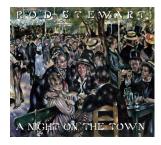
- Panic! At The Disco Facebook "liked" by 1.8+ million people
- Panic! At The Disco Twitter followed by 39,000+ people.
- "The Ballad Of Mona Lisa" Lyric YouTube Video 751,000+ Views

#### **ARTIST CATALOG**

LBL	SEL#	CFG	ARTIST	TITLE	UPC	SRP
FBY	512253	CX	Panic At The Disco	Live In Chicago (Cd/Dvd) (12/02/08)	075678989858	\$18.98
FBY	430524	CD	Panic At The Disco	Pretty. Odd. (03/25/08)	075678995088	\$18.98
FBY	12077 F	CD	Panic At The Disco	A Fever You Can't Sweat Out (09/27/05)	645131207722	\$13.98



#### **Compact Disc**



#### **ARTIST: Rod Stewart TITLE: A Night On The Town** Label: RRW/Rhino/Warner Bros. Config & Selection #: CD 47730 R

Street Date: 03/22/11 Order Due Date: 03/02/11 UPC: 081227977702 Box Count: 30

Unit Per Set: 1 SRP: \$7.98

Alphabetize Under: S



For the latest up to date info on this release visit WEA.com.

#### **TRACKS**

#### **Compact Disc 1**

- 01 Tonight's The Night (Gonna Be Alright) (Album Version) 06 Pretty Flamingo (Album Version)
- 02 The First Cut Is The Deepest (Album Version)
- 03 Fool For You (Album Version)
- 04 The Killing Of Georgie (Part I And II) (Album Version)
- 05 The Balltrap (Album Version)

- 07 Big Bayou (Album Version)
- 08 The Wild Side Of Life (Album Version)
- 09 Trade Winds (Album Version)

#### **ALBUM FACTS**

Genre: Rock

Description:

A Night On The Town is Rod Stewart's seventh album, released in 1976. The cover art is based on Pierre-Auguste Renoir's painting "Bal du moulin de la Galette" with Stewart inserted in the centre in period costume.

The best-selling albums from the greatest artists on Warner Bros. have never sounded better than on their new Warner Remasters editions. State-of-the-art digitally remastered, each album sounds dramatically superior to its original CD release.

#### **ARTIST & INFO**

Hometown: London, England

With an estimated 250 million in album and single sales, Rock and Roll Hall of Famer Rod Stewart arguably possesses one of rock's greatest and most distinctive voices. For many years, he called Warner Bros. home, first as lead singer of the influential band the Faces and later as an internationally successful solo artist.

#### **MARKETING POINTS**



#### **Compact Disc**



For the latest up to date info on this release visit **WEA.com**.

#### **ARTIST: Rod Stewart**

**TITLE: Atlantic Crossing**Label: RRW/Rhino/Warner Bros.
Config & Selection #: CD 47729 R

Street Date: 03/22/11 Order Due Date: 03/02/11 UPC: 081227977719 Box Count: 30

Unit Per Set: 1 SRP: \$7.98

Alphabetize Under: S



#### **TRACKS**

#### **Compact Disc 1**

- 01 Three Time Loser (Album Version)
- 02 Alright For An Hour (Album Version)
- 03 All In The Name Of Rock 'n' Roll (Album Version)
- 04 Drift Away (Album Version) By Rod Steward
- 05 Stone Cold Sober (Album Version)
- 06 I Don't Want To Talk About It (Album Version)
- 07 It's Not The Spotlight (Album Version)
- 08 This Old Heart Of Mine (Album Version)
- 09 Still Love You (Album Version)
- 10 Sailing (Album Version)

#### **ALBUM FACTS**

Genre: Rock

#### Description:

Atlantic Crossing is Rod Stewart's sixth album, released in 1975, and peaking at number nine on the Billboard Top Pop Albums chart. The title indicated Stewart's new commercial and artistic direction, a double pun on both his crossing over to Warner Brothers and on his departure to escape the tax structure of the United Kingdom for the sunnier pastures of the jet-set life in Los Angeles, applying for American citizenship at this time. The album was divided into a slow side and a fast side.

The best-selling albums from the greaatest artists on Warner Bros. have never sounded better than on their new Warner Remasters editions. State-of-the-art digitally remastered, each album sounds dramatically superior to its original CD release

#### **ARTIST & INFO**

Hometown: London, England

With an estimated 250 million in album and single sales, Rock and Roll Hall of Famer Rod Stewart arguably possesses one of rock's greatest and most distinctive voices. For many years, he called Warner Bros. home, first as lead singer of the influential band the Faces and later as an internationally successful solo artist.

#### MARKETING POINTS

#### Last Update: 02/16/11



#### **Compact Disc**



For the latest up to date info on this release visit **WEA.com**.

#### **ARTIST: Varios**

TITLE: Estrellas De La Cumbia Vol. 1

Label: LAT/Warner Music Latina Config & Selection #: CD 527341

Street Date: 03/22/11 Order Due Date: 03/02/11 UPC: 825646742622 Box Count: 30

Unit Per Set: 1 SRP: \$7.98

Alphabetize Under: V

File Under: Regional Mexican - Cumbia



#### **TRACKS**

#### **Compact Disc 1**

- 01 Mi Bom bon By Margarita y su Sonora
- 02 Cumbia poder By Celso Piña y su Ronda Bogotá
- **03** Cupido enamorado By Jorge Dominguez y su Grupo Super Class
- 04 La vida es un carnaval By Margarita y su Sonora
- 05 Cumbia Pa' Bailadores (Ron, tabaco y esperma) ver 90's - By Celso Piña y su Ronda Bogotá
- 06 Niña Mágica By Jorge Dominguez y su Grupo Super Class
- 07 Que Nadie Sepa Mi Sufrir (Amor de mis amores) By Margarita y su Sonora
- 08 Cumbia de la paz By Celso Piña y su Ronda Bogotá

- 09 Por ella By Jorge Dominguez y su Grupo Super Class
- 10 Escandalo By Margarita y su Sonora
- 11 Cumbia sobre el río / Interludio By Celso Piña y su Ronda Bogotá
- 12 Contraveneno By Jorge Dominguez y su Grupo Super Class
- 13 Corazón partido By Margarita y su Sonora
- 14 Caballo viejo By Celso Piña y su Ronda Bogotá
- **15** Llorando, Llorando By Jorge Dominguez y su Grupo Super Class

#### **ALBUM FACTS**

Genre: Latin Reg Mexic Radio Formats: Regional Mexican - Cumbia Packaging Specs: Single Jewel Case Focus Markets: Los Angeles, San Francisco, San Diego, Orange County, Fresno, Bakersfield, Oxnard, Sacramento, Stockton, West Palm Beach, Naples-Ft Myers, Atlanta, Raleigh-Durham, New York City, Chicago, Dallas, Houston, San Antonio, Austin, McAllen-Brownsville, El Paso, Corpus Christi, Oklahoma, Las Vegas, Phoenix, Albuquerque, Denver, Salt Lake City

**Description:** Margarita La Diosa De La Cumbia, Celso Piña and Jorge Dominguez...These three names are undoubtedly some of the strongest Cumbia acts to come along in the last couple fo decades. Warner Latina now introduces **Estrellas De La Cumbia Vol. 1**, featuring these three artists and some of their many hits.

Being offered at a great low price point, <u>Estrellas De La Cumbia Vol. 1</u> features great hits by these three Cumbia artists including "Mi Bom Bon," "Cumbia Poder," "Cumbia Sobre El Rio," "Cupido Enamorado" and many more Cumbia hits.

#### **ARTIST & INFO**

Hometown: Various regions of Mexico...

#### MARKETING POINTS

#### Info:

RETAIL MARKETING: this title offers the best Grupero acts, 20 recordings in total, at a great price point. Retail visibility and sale pricing opprtunities lend themselves at the offered price point. The featured artist are among the strongest Grupero acts to receive radio rotation throughout the regional mexican and grupero radio stations.



#### **Compact Disc**

**ARTIST: Lucha Villa** 

TITLE: 20 Grandes Exitos Label: LAT/Warner Music Latina Config & Selection #: CD 526891

Street Date: 03/22/11
Order Due Date: 03/02/11
UPC: 825646756452
Box Count: 30

Unit Per Set: 2 SRP: \$7.98

Alphabetize Under: L File Under: Latin - Mexican

For the latest up to date info on this release visit **WEA.com**.

#### TRACKS

#### **Compact Disc 1**

- 01 Lastima que seas ajeno
- 02 Desde ayer
- 03 Pasaste a la historia (con banda)
- 04 Amame como soy
- 05 El Crucifijo de piedra
- 06 La mula bronca (con banda)
- 07 Cien años
- 08 No me toques...Ni me mires By Lucha VIIIa
- 09 El guero García (con banda)
- 10 Quierame Señor

- 11 Te lo advito
- 12 Sentencia
- 13 Hoy no me toques...¡Hoy no!
- 14 Dos Arbolitos
- 15 Dos hojas sin rumbo (con banda)
- 16 Besar
- 17 Te ví pasar Aquel señor
- 18 Buscando el séptimo amor
- 19 No vales nada
- 20 De que manera te olvido (con banda)

**ALBUM FACTS** 

Genre: Latin Reg Mexic Radio Formats: Regional Mexican - Rancheras Packaging Specs: Single Jewel Case Focus Markets: Los Angeles, San Francisco, San Diego, Orange County, Fresno, Bakersfield, Oxnard, Sacramento, Stockton, West Palm Beach, Naples-Ft Myers, Atlanta, Raleigh-Durham, New York City, Chicago, Dallas, Houston, San Antonio, Austin, McAllen-Brownsville, El Paso, Corpus Christi, Oklahoma, Las Vegas, Phoenix, Albuquerque, Denver, Salt Lake City...

**Description:** Lucha Villa - <u>20 Grandes Exitos</u> offers fans the some of the greatest ranchera recordings of all time by one of the leaders in ranchera music, Lucha Villa. Twenty tracks in total offered at a very, low and attractive price point.

#### **ARTIST & INFO**

One of Mexico's most famous ranchera singers is Lucha Villa. She was dubbed Lucha Villa by television producer Luis Dillon (the name is a contraction of Pancho Villa and the Chihuahua village where he spent time). Her biggest early hit was a version of the José Alfredo Jiménez standard "Media Vuelta," and after several minor film roles, she became a star with the 1965 film, El Gallo de Oro. During the 1960s, '70s, and '80s, she recorded dozens of albums and appeared in dozens of pictures, including the 1973 screwball comedy Mecánica Nacional, which won the Ariel award (Mexico's version of the Oscar).

#### **MARKETING POINTS**



## MERCH - GUCCI MANE, WAKA FLOCKA FLAME

 $^*$ Click on the Artist Names to be taken directly to the Sell Sheet. Click on the Artist Name in the Sell Sheet to be taken back to the Recap Page

Available

WBN 163546 GUCCI MANE (I.)  WBN 163546 GUCCI MANE (I.)  Brick Squad 1017 T-Shirt Black a 09731 63547 1 S19.00 No.  WBN 163546 GUCCI MANE (I.)  Brick Squad 1017 T-Shirt Black a 09731 63548 5 S19.00 No.  WBN 163546 GUCCI MANE (I.)  Brick Squad 1017 T-Shirt Black a 09731 63550 1 S20.00 No.  WBN 163546 GUCCI MANE (I.)  Brick Squad 1017 T-Shirt Black a 09731 63551 5 S19.00 No.  WBN 163546 GUCCI MANE (I.)  Brick Squad 1017 T-Shirt Black a 09731 63553 2 S19.00 No.  WBN 163552 GUCCI MANE (I.)  Brick Squad 1017 T-Shirt Red a 09731 63553 2 S19.00 No.  WBN 163552 GUCCI MANE (I.)  Brick Squad 1017 T-Shirt Red a 09731 63553 2 S19.00 No.  WBN 163552 GUCCI MANE (I.)  Brick Squad 1017 T-Shirt Red a 09731 63554 9 S19.00 No.  WBN 163552 GUCCI MANE (I.)  Brick Squad 1017 T-Shirt Red a 09731 63555 6 S19.00 No.  WBN 163552 GUCCI MANE (I.)  Brick Squad 1017 T-Shirt Red a 09731 63555 6 S19.00 No.  WBN 163552 GUCCI MANE (I.)  Brick Squad 1017 T-Shirt Red a 09731 63555 6 S19.00 No.  WBN 163552 GUCCI MANE (I.)  Brick Squad 1017 T-Shirt Red a 09731 63555 6 S19.00 No.  WBN 163552 GUCCI MANE (I.)  Brick Squad 1017 T-Shirt Red a 09731 63555 6 S19.00 No.	OCII OI	ieet to be	taken back to the	rtecap r age			
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WBN	MH- 163689	WAKA FLOCKA FLAME	Brick Squad 1017 T-Shirt Black (S)	8 09731 63689 8	\$19.00	NOW
WBN	MH- 163689	WAKA FLOCKA FLAME	Brick Squad 1017 T-Shirt Black (M)	8 09731 63690 4	\$19.00	NOW
WBN	MH- 163689	WAKA FLOCKA FLAME	Brick Squad 1017 T-Shirt Black (L)	8 09731 63691 1	\$19.00	NOW
WBN	MH- 163689	WAKA FLOCKA FLAME	Brick Squad 1017 T-Shirt Black (XL)	8 09731 63692 8	\$19.00	NOW
WBN	MH- 163689	WAKA FLOCKA FLAME	Brick Squad 1017 T-Shirt Black (2X)	8 09731 63693 5	\$20.00	NOW
WBN	MH- 163689	WAKA FLOCKA FLAME	Brick Squad 1017 T-Shirt Black (3X)	8 09731 63694 2	\$21.00	NOW
WBN	MH- 163695	WAKA FLOCKA FLAME	Brick Squad 1017 T-Shirt Red (S)	8 09731 63695 9	\$19.00	NOW
WBN	MH- 163695	WAKA FLOCKA FLAME	Brick Squad 1017 T-Shirt Red (M)	8 09731 63696 6	\$19.00	NOW
WBN	MH- 163695	WAKA FLOCKA FLAME	Brick Squad 1017 T-Shirt Red (L)	8 09731 63697 3	\$19.00	NOW
WBN	MH- 163695	WAKA FLOCKA FLAME	Brick Squad 1017 T-Shirt Red (XL)	8 09731 63698 o	\$19.00	NOW
WBN	MH- 163695	WAKA FLOCKA FLAME	Brick Squad 1017 T-Shirt Red (2X)	8 09731 63699 7	\$20.00	NOW
WBN	MH- 163695	WAKA FLOCKA FLAME	Brick Squad 1017 T-Shirt Red (3X)	8 09731 63700 o	\$21.00	NOW
WBN	MH- 163669	WAKA FLOCKA FLAME	Hard In Da Paint T-Shirt Black (S)	8 09731 63669 o	\$19.00	NOW
WBN	MH- 163669	WAKA FLOCKA FLAME	Hard In Da Paint T-Shirt Black (M)	8 09731 63670 6	\$19.00	NOW

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WBN	MH- 163669	WAKA FLOCKA FLAME	Hard In Da Paint T-Shirt Black (2X)	8 09731 63673 7	\$20.00	NOW
WBN	MH- 163669	WAKA FLOCKA FLAME	Hard In Da Paint T-Shirt Black (3X)	8 09731 63674 4	\$21.00	NOW





Merchandise



For the latest up to date info on this release visit WEA.com.

#### **ARTIST: Gucci Mane**

TITLE: Brick Squad 1017 T-Shirt Black (L)

Label: WBN/Warner Bros. Non-Music Config & Selection #: MH 163546 L

Street Date: 09/27/10 Order Due Date: 09/07/10 UPC: 809731635488 Box Count: 12

Unit Per Set: 1 SRP: \$19

Alphabetize Under: G

#### **OTHER SIZES:**

MH:809731635501 Brick Squad 1017 T-Shirt Black

(2X)(\$20)

MH:809731635518 Brick Squad 1017 T-Shirt Black

(XXXL)(\$21)

MH:809731635464 Brick Squad 1017 T-Shirt Black (S)(\$19)

MH:809731635495 Brick Squad 1017 T-Shirt Black

(XL)(\$19)

MH:809731635471 Brick Squad 1017 T-Shirt Black

(M)(\$19)

#### **DESIGN**



#### **ALBUM FACTS**

Genre: Rap/Hip Hop

#### **ARTIST & INFO**

Hometown: Atlanta, GA

#### **MARKETING POINTS**

#### Awards:

Gucci won the BET Hip Hop "Who Rocked The Mic" Award for his performance of "Breakup" & "Wasted" on the 2009 BET Hip Hop Awards.

#### Press & Publicity:

- Performed at the 2010 Espy's afterparty in LA (7/14/10)
- Performed at the 2010 VH1 Hip Hop Honors Attended the 2010 BET Awards Show in LA (6/27/10)
- Urban Ink Magazine cover (April 2010)

#### SoundScan:



#### **AVAILABLE MERCH**



The Appeal



Free Gucci Red T-Shirt



Free Gucci Black T-Shirt **Black** 



**Burrrr White T-Shirt** 



**Burrrr Red T-Shirt** 



Brick Squad 1017 T-Shirt Red

- The State vs. Radric Davis has sold close to 400k units to date
- Gucci's 'Burrrprint 1' Mixtape (actually was titled 'The Burrprint (The Movie 3D)' has reportedly sold over 100k to date (released fall 2009 - exact date not found)
- "Wasted": TW Sales: 2,746 / LW Sales: 2767 / Change: -0.8% / Total Sales: 45,448 / Hot R&B Singles Charts: TW: # 10/LW: #8 (12/17)
- "Spotlight": TW Sales: 19,774 / LW Sales: 14,773 / Change: 33.9% / Total Sales: 84,257 / Hot R&B Singles Charts: TW: # 22/LW: 23 (12/17)

#### Video Rotation:

- "Gucci Time" single directed by Chris Robinson
- 106 & Park walk-on appearance
- MTV2 Sucker Free appearance
- BET's The Deal appearance
- BET Hip Hop Awards performance

#### Info:

- Strong viral campaign that will be catered to his core audience. Weekly video releases, candid footage and strong remixes. This content will be released online and will promote the new album date
- Twenty (20) market promo tour beginning the week of August 23rd
- Markets to include: NY, Chicago, LA, San Francisco, DC, Baltimore, Dallas, Detroit, Memphis and more
- Georgia's Most Wanted campaign will be executed across all departments while Gucci Mane is on his "GA's Most Wanted Tour":
  - In each market the "most wanted" fan will be chosen (fans will be featured on gasmostwanted.com website)
  - There will be a "most wanted" webisode series which will document the tour
    - Indie retail visibility campaign "retails most wanted"
    - In each market we will run an on-air radio contest where the fan wins the chance to hang with Gucci Mane for the day in their respective market

#### ADVERTISING:

- TV advertising campaign to include BET, MTV2, FUSE and local NFL spots. (Flight Dates: 9/20 10/4) Online advertising campaign to include the following websites OnSmash, Worldstar Hip Hop homepage banner, Pitchfork, Bossip, livemisxtapes.com etc... (Flight dates: 9/5 - 10/5)
- Radio advertising campaign in Atlanta, Chicago, Dallas and New York. (Run Dates: 9/23 9/30)

#### ARTIST CATALOG

LBL SEL#	CFG	ARTIST	TITLE	UPC	SRP
ASW 523890	CD	Gucci Mane	Burrrprint 2 HD (04/13/10)	093624967170	\$13.99
ASW 520540	CD	Gucci Mane	The State Vs. Radric Davis (12/08/09)	093624974154	\$18.98
ATL 313516	CD	Gucci Mane	Back To The Traphouse (12/11/07)	075678996665	\$18.98
ASW 522913	CD	Gucci Mane	The Appeal: Georgia's Most Wanted (Explicit) (09/28/10)	093624969457	\$18.98





Merchandise



For the latest up to date info on this release visit **WEA.com**.

#### **ARTIST: Gucci Mane**

TITLE: Brick Squad 1017 T-Shirt Red (L)

Label: WBN/Warner Bros. Non-Music Config & Selection #: MH 163552 L

Street Date: 09/27/10 Order Due Date: 09/07/10 UPC: 809731635549 Box Count: 12

Unit Per Set: 1 SRP: \$19

Alphabetize Under: G

#### **OTHER SIZES:**

MH:809731635563 Brick Squad 1017 T-Shirt Red

(XXL)(\$20)

MH:809731635570 Brick Squad 1017 T-Shirt Red

(XXXL)(\$21)

MH:809731635556 Brick Squad 1017 T-Shirt Red (XL)(\$19)

MH:809731635532 Brick Squad 1017 T-Shirt Red (M)(\$19)

MH:809731635525 Brick Squad 1017 T-Shirt Red (S)(\$19)

#### **DESIGN**



#### **ALBUM FACTS**

Genre: Rap/Hip Hop

#### **ARTIST & INFO**

Hometown: Atlanta, GA

#### MARKETING POINTS

#### Awards:

 Gucci won the BET Hip Hop "Who Rocked The Mic" Award for his performance of "Breakup" & "Wasted" on the 2009 BET Hip Hop Awards.

#### Press & Publicity:

- Performed at the 2010 Espy's afterparty in LA (7/14/10)
- Performed at the 2010 VH1 Hip Hop Honors
- Attended the 2010 BET Awards Show in LA (6/27/10)
- Urban Ink Magazine cover (April 2010)

#### SoundScan:

- The State vs. Radric Davis has sold close to 400k units to date
- · Gucci's 'Burrrprint 1' Mixtape (actually was titled 'The Burrprint (The Movie 3D)' has reportedly sold over 100k to date



#### **AVAILABLE MERCH**



The Appeal



Free Gucci Red T-Shirt



Free Gucci Black T-Shirt Black



**Burrrr White T-Shirt** 



**Burrrr Red T-Shirt** 



Brick Squad 1017 T-Shirt Black

- (released fall 2009 exact date not found)
- "Wasted": TW Sales: 2,746 / LW Sales: 2767 / Change: -0.8% / Total Sales: 45,448 / Hot R&B Singles Charts: TW: # 10/LW: #8 (12/17)
- "Spotlight": TW Sales: 19,774 / LW Sales: 14,773 / Change: 33.9% / Total Sales: 84,257 / Hot R&B Singles Charts: TW: # 22/LW: 23 (12/17)

#### Video Rotation:

- "Gucci Time" single directed by Chris Robinson
- 106 & Park walk-on appearance
- MTV2 Sucker Free appearance
- BET's The Deal appearance
- BET Hip Hop Awards performance

#### Info:

- Strong viral campaign that will be catered to his core audience. Weekly video releases, candid footage and strong remixes. This content will be released online and will promote the new album date
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- Markets to include: NY, Chicago, LA, San Francisco, DC, Baltimore, Dallas, Detroit, Memphis and more
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  - In each market the "most wanted" fan will be chosen (fans will be featured on gasmostwanted.com website)
  - There will be a "most wanted" webisode series which will document the tour
    - Indie retail visibility campaign "retails most wanted"
    - In each market we will run an on-air radio contest where the fan wins the chance to hang with Gucci Mane for the day in their respective market

#### ADVERTISING:

- TV advertising campaign to include BET, MTV2, FUSE and local NFL spots. (Flight Dates: 9/20 10/4)
- Online advertising campaign to include the following websites OnSmash, Worldstar Hip Hop homepage banner, Pitchfork, Bossip, livemisxtapes.com etc... (Flight dates: 9/5 - 10/5)
- Radio advertising campaign in Atlanta, Chicago, Dallas and New York. (Run Dates: 9/23 9/30)

#### **ARTIST CATALOG**

LBL SEL#	CFG	ARTIST	TITLE	UPC	SRP
ASW 523890	CD	Gucci Mane	Burrrprint 2 HD (04/13/10)	093624967170	\$13.99
ASW 520540	CD	Gucci Mane	The State Vs. Radric Davis (12/08/09)	093624974154	\$18.98
WB 527374	CD	Gucci Mane	The Return Of Mr. Zone 6 (03/22/11)	093624958468	\$18.98
ATL 313516	CD	Gucci Mane	Back To The Traphouse (12/11/07)	075678996665	\$18.98
ASW 522913	CD	Gucci Mane	The Appeal: Georgia's Most Wanted (Explicit) (09/28/10)	093624969457	\$18.98





Merchandise



For the latest up to date info on this release visit **WEA.com**.

#### **ARTIST: Waka Flocka Flame**

TITLE: Brick Squad T- Shirt Black (L) Label: WBN/Warner Bros. Non-Music Config & Selection #: MH 163689 L

Street Date: 09/29/10 Order Due Date: 09/09/10 UPC: 809731636911 Box Count: 12

Unit Per Set: 1 SRP: \$19

Alphabetize Under: W

#### **OTHER SIZES:**

MH:809731636904 Brick Squad T- Shirt Black (M)(\$19) MH:809731636935 Brick Squad T- Shirt Black (2X)(\$20) MH:809731636898 Brick Squad T- Shirt Black (S)(\$19) MH:809731636928 Brick Squad T- Shirt Black (XL)(\$19) MH:809731636942 Brick Squad T- Shirt Black (3X)(\$21)



#### **AVAILABLE MERCH**



Hard In Da Paint T-Shirt Black



Brick Squad 1017 T-Shirt Red

#### DESIGN



#### **ALBUM FACTS**

Genre: Rock

#### **ARTIST & INFO**

Hometown: Atlanta, GA

Out of Atlanta, Georgia by way of Jamaica, Queens, New York comes a unique and undeniable force poised to be a forced to reckon with in the music industry: Juaquin Malphurs better known as Waka Flocka Flame, Waka Flocka, or just plain old Waka for short. Either way, each designation conveys a piece of who this enigmatic performer is and what he has to offer.

At 23 years of age, Waka Flocka artist is the youngest member of the So Icey Boyz - a popular Atlanta-based rap group signed to Gucci Mane's So Icey Entertainment/1017 Brick Squad, which he joined in 2004.

Although Waka has released over 5 street mixtapes, he hopes to continue to brand his own niche and genre of music that is as multi-faceted as his monikers. He describes his music as a mix of Run DMC blended with his generational vibe, laid over a southern track.

With high goals for the near future, Waka hopes to continue his buzz by setting an ambitious schedule to display his unique performance set while simultaneously grinding in the studio recording music and honing his skills.

#### **MARKETING POINTS**

#### Awards:

Waka Flocka won Remix Of The Year Award at the MTV2 Sucker Free Summit this summer.

- Named "Fab 5 Artist" on MTV Jams running week of July 25th
- Mentioned on MTV.com's "Hottest Breakthrough MCs of 2010"
- Waka performed at 2010 ESPY's afterparty in LA, 7/14/10
- Waka appeared on The Mo'Nique show on 5/18: <a href="http://www.bet.com/video/1103661">http://www.bet.com/video/1103661</a>

#### **Featured Magazines Articles:**

#### Features and Covers:

- Word Up! (June 2010)
- Urban Ink Magazine (July 2010)
- RIDES (May 2010) issue
- XXL "Show & Prove" feature for March 2010 issue
- XXL "Show & Prove" feature ran in April 2010 issue
- Billboard "Happening Now" feature ran 3/16/10 issue
- Hip Hop Weekly "Next To Blow" feature (February 2010) issue

#### SoundScan:

- "Hard In Da Paint" Single Sales: 53,057 to date "O Let's Do It" Single Sales: 148,020 to date
- "O Let's Do It" Remix Single Sales: 87,673

#### Video Rotation:

#### Waka Flocka Flame "Hard In Da Paint"

- Premiered on MTV2 on 7/19 & MTV JAMS on 7/18
- · BET Officially added to The Deal
- Video was the New Joint of the day on 106th & Park on 7/30
- MTVU Magna Cum Laude
- Elite 8 rotation on MTV2
- MTV Jams Medium Rotation
- MUSIC CHOICE Officially added the video"Hard In Da Paint"
- Waka Flocka Flame "O Let's Do It"
- MUSIC CHOICE 65,530x Weeks ON: 23
- Debuted @ #1 4,440,170x To Date

#### **Nominations**

- "O Let's Do It" Nominated for "Club Banger of the Year"
- "O Let's Do It Remix" WON for "Remix of the Year"
- Nominated for "Hottest Breakthrough MC of 2010"

#### **ARTIST CATALOG**

LBL SEL# CFG ARTIST UPC SRP TITLE ASW 522740 CD Waka Flocka Flame Flockaveli (Explicit) (10/05/10) 093624969907 \$18.98







For the latest up to date info on this release visit **WEA.com**.

#### **ARTIST: Waka Flocka Flame**

TITLE: Brick Squad T-Shirt Red (L) Label: WBN/Warner Bros. Non-Music Config & Selection #: MH 163695 L

Street Date: 09/29/10 Order Due Date: 09/09/10 UPC: 809731636973 Box Count: 12

Unit Per Set: 1 SRP: \$19

Alphabetize Under: W



#### **AVAILABLE MERCH**



Hard In Da Paint T-Shirt Black



Brick Squad 1017 T-Shirt Black

#### Merchandise

#### **DESIGN**



#### **ALBUM FACTS**

Genre: Rock

#### **ARTIST & INFO**

Hometown: Atlanta, GA

Out of Atlanta, Georgia by way of Jamaica, Queens, New York comes a unique and undeniable force poised to be a forced to reckon with in the music industry: Juaquin Malphurs better known as Waka Flocka Flame, Waka Flocka, or just plain old Waka for short. Either way, each designation conveys a piece of who this enigmatic performer is and what he has to offer.

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Although Waka has released over 5 street mixtapes, he hopes to continue to brand his own niche and genre of music that is as multi-faceted as his monikers. He describes his music as a mix of Run DMC blended with his generational vibe, laid over a southern track.

With high goals for the near future, Waka hopes to continue his buzz by setting an ambitious schedule to display his unique performance set while simultaneously grinding in the studio recording music and honing his skills.

#### **MARKETING POINTS**

Awards:

Waka Flocka won Remix Of The Year Award at the MTV2 Sucker Free Summit this summer.

#### Press & Publicity:

- Named "Fab 5 Artist" on MTV Jams running week of July 25th
- Mentioned on MTV.com's "Hottest Breakthrough MCs of 2010"
- Waka performed at 2010 ESPY's afterparty in LA, 7/14/10
- Waka appeared on The Mo'Nique show on 5/18: <a href="http://www.bet.com/video/1103661">http://www.bet.com/video/1103661</a>

#### **Featured Magazines Articles:**

#### Features and Covers:

- Word Up! (June 2010)
- Urban Ink Magazine (July 2010)
- RIDES (May 2010) issue
- XXL "Show & Prove" feature for March 2010 issue
- XXL "Show & Prove" feature ran in April 2010 issue
- Billboard "Happening Now" feature ran 3/16/10 issue
- Hip Hop Weekly "Next To Blow" feature (February 2010) issue

#### SoundScan:

- "Hard In Da Paint" Single Sales: 53,057 to date "O Let's Do It" Single Sales: 148,020 to date
- "O Let's Do It" Remix Single Sales: 87,673

#### Video Rotation:

#### Waka Flocka Flame "Hard In Da Paint"

- Premiered on MTV2 on 7/19 & MTV JAMS on 7/18
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- MTV Jams Medium Rotation
- MUSIC CHOICE Officially added the video"Hard In Da Paint"
- Waka Flocka Flame "O Let's Do It"
- MUSIC CHOICE 65,530x Weeks ON: 23
- Debuted @ #1 4,440,170x To Date

#### **Nominations**

- "O Let's Do It" Nominated for "Club Banger of the Year"
- "O Let's Do It Remix" WON for "Remix of the Year"
- Nominated for "Hottest Breakthrough MC of 2010"

#### **ARTIST CATALOG**

LBL SEL# CFG ARTIST TITLE UPC SRP ASW 522740 CD Waka Flocka Flame Flockaveli (Explicit) (10/05/10) 093624969907 \$18.98





Merchandise



For the latest up to date info on this release visit **WEA.com**.

#### **ARTIST: Waka Flocka Flame**

TITLE: Hard In Da Paint T-Shirt Black (L)

Label: WBN/Warner Bros. Non-Music Config & Selection #: MH 163669 L

Street Date: 09/29/10 Order Due Date: 09/09/10 UPC: 809731636713

Box Count: 12 Unit Per Set: 1 SRP: \$19

Alphabetize Under: W

#### **OTHER SIZES:**

MH:809731636720 Hard In Da Paint T-Shirt Black

(XL)(\$19)

MH:809731636690 Hard In Da Paint T-Shirt Black (S)(\$19) MH:809731636706 Hard In Da Paint T-Shirt Black (M)(\$19) MH:809731636744 Hard In Da Paint T-Shirt Black

(3X)(\$21)

#### **DESIGN**



#### **ALBUM FACTS**

Genre: Rock

#### **ARTIST & INFO**

Hometown: Atlanta, GA

Out of Atlanta, Georgia by way of Jamaica, Queens, New York comes a unique and undeniable force poised to be a forced to reckon with in the music industry: Juaquin Malphurs better known as Waka Flocka Flame, Waka Flocka, or just plain old Waka for short. Either way, each designation conveys a piece of who this enigmatic performer is and what he has to offer.

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With high goals for the near future, Waka hopes to continue his buzz by setting an ambitious schedule to display his unique performance set while simultaneously grinding in the studio recording music and honing his skills.



#### **AVAILABLE MERCH**



Brick Squad 1017 T-Shirt Red



Brick Squad 1017 T-Shirt Black

#### **MARKETING POINTS**

#### Awards:

Waka Flocka won Remix Of The Year Award at the MTV2 Sucker Free Summit this summer.

- Named "Fab 5 Artist" on MTV Jams running week of July 25th
- Mentioned on MTV.com's "Hottest Breakthrough MCs of 2010"
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#### Features and Covers:

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- Video was the New Joint of the day on 106th & Park on 7/30
- MTVU Magna Cum Laude
- Elite 8 rotation on MTV2
- MTV Jams Medium Rotation
- MUSIC CHOICE Officially added the video"Hard In Da Paint"
- Waka Flocka Flame "O Let's Do It"
- MUSIC CHOICE 65,530x Weeks ON: 23
- Debuted @ #1 4,440,170x To Date

#### **Nominations**

- "O Let's Do It" Nominated for "Club Banger of the Year"
- "O Let's Do It Remix" WON for "Remix of the Year"
- Nominated for "Hottest Breakthrough MC of 2010"

#### **ARTIST CATALOG**

UPC LBL SEL# CFG ARTIST TITLE SRP 093624969907 \$18.98 ASW 522740 CD Waka Flocka Flame Flockaveli (Explicit) (10/05/10)

### WEA NEW RELEASE GUIDE 6 - 3/15 & 3/22

SA#32 2/15/11

WEA ACCOUNT #		
DATE	PO#	
SALES REP	BACKORDER?	

\*\*ARTIST COLUMN: Link to Marketing Updates

\*\*TITLE COLUMN: Link to the Sell Sheet

\*\*LABEL COLUMN: Link to Artist History Report

Unless otherwise noted, all discount programs end the TUESDAY AFTER street date.

STREET DATE	ORDER DUE DATE	NOTES	LABEL	SEL.#	ORDERS	ARTIST	TITLE	DASHLESS UPC CODE	SRP	ODD CTN	CODE	RETAIL	DATING	UPC BARCODE
						3/15/11 CO	MPLETE GUIDE							
3/15/11	2/23/11		LAT	CD- 527114		Angeles del Infierno	20 Grandes Exitos (2CD)	825646749386	9.98		157	5.00%		8 25646 74938 6
3/15/11	2/23/11		LAT	CD- 527113		Duncan Dhu	20 Grandes Exitos (2CD)	825646749409	9.98		157	5.00%		8 25646 74940 9
3/15/11	2/23/11		ATL	CD- 526623		Joy Formidable, The	The Big Roar	075678833533	13.99		553	3.00%		0 75678 83353 3
3/15/11	2/23/11		LAT	CD- 526818		Marquez, Edith	20 Grandes Exitos (2CD)	825646758524	9.98		157	5.00%		8 25646 75852 4
3/15/11	2/16/11	CD/DVD Early Order Due Date: 2/16/11	REP	CX- 524864			Live At The Aragon (CD/DVD)	093624964728	19.98		553	3.00%		0 93624 96472 8
3/15/11	2/23/11	*(2): 20% - Price & Positioning Required: Accounts who are participating in this program must be entered into the advertising portal by FRIDAY 2/18/11 to receive the deep discount Discount Thru: 4/14/11	RHI	CD- 527371		Priscilla: Queen Of The	Priscilla: Queen Of The Desert (Original Broadway Cast Recording)	081227977733	18.98		(1) 15 *(2) See Notes	(1) 15% (2) (20%)		0 81227 97773 3

3/15/11	2/23/11	*(2): 20% - Price & Positioning Required: Accounts who are participating in this program must be entered into the advertising portal by FRIDAY 2/18/11 to receive the deep discount Discount Thru: 4/14/11	RAA	CD- 527369		,	,	081227977788	13.98	(1) 15 *(2) See Notes	(1) 15% (2) (20%)	0 81227 97778 8
						3/22/11 CO	MPLETE GUIDE					
3/22/11	3/2/11	*(2): 18.2% - Price & Positioning Required: Accounts who are participating in this program must be entered into the advertising portal by FRIDAY 2/25/11 to receive the deep discount Discount Thru: 5/21/11	REP	CD- 523137		Art Of Dying	Vices And Virtues	093624968795	13.99	(1) 553 *(2) See Notes	(1) 3% (2) (18.2%)	0 93624 96879 5
3/22/11	2/23/11	Blu-Ray Early Order Due Date: 2/23/11	RHV	BD- 970241	ı	Concert For George	Concert For George (blu- ray) (2 Disc)	603497956692	34.99	15	15.00%	6 03497 95669 2
3/22/11	2/23/11	Parental Advisory  CD/BD Early Order Due Date: 2/23/11	REP	MX- 526235	ı	Green Day	Awesome As F**K (CD/BD)	093624959069	24.98	553	3.00%	0 93624 95906 9
3/22/11	2/23/11	Parental Advisory  CD/DVD Early Order Due Date: 2/23/11	REP	CX- 526235	ı	Green Day	Awesome As F**K (CD/DVD)	093624961093	20.98	553	3.00%	o 93624 96109 3
3/22/11	3/2/11	Parental Advisory	WB	CD- 527374	ı	Gucci Mane	The Return of Mr. Zone 6	093624958468	18.98	553	3.00%	0 93624 95846 8
3/22/11	3/2/11		LAT	CD- 527342		Margarita La Diosa de la Cumbia	Sinfonica (Reedicion) (USA)	825646742547	9.98	157	5.00%	8 25646 74254 7
3/22/11	2/23/11	DVD Early Order Due Date: 2/23	LAT	DV- 527343		Margarita La Diosa de la Cumbia	Sinfonica (Reedicion) (USA) (DVD)	825646742530	13.99	157	5.00%	8 25646 74253 0
3/22/11	3/2/11		FBY	CD- 526550		Panic! At The Disco	Vices & Virtues	075678892417	9.94	71	0.00%	o 75678 89241 7

3/22/11	3/2/11	RRW	CD- 47730	Stewart, Rod	A Night On The Town	081227977702	7.98	129	12.00%	0 81227 97770 2
3/22/11	3/2/11	RRW	CD- 47729	Stewart, Rod	Atlantic Crossing	081227977719	7.98	129	12.00%	o 81227 97771 9
3/22/11	3/2/11	LAT	CD- 527341		Estrellas de la Cumbia Vol. 1 (USA)	825646742622	7.98	8	5.00%	8 25646 74262 2
3/22/11	3/2/11	LAT	CD- 526891	Villa, Lucha	20 Grandes exitos (USA)	825646756452	7.98	8	5.00%	8 25646 75645 2

### WEA MERCH - WAKA FLOCKA FLAME, GUCCI MANE

SA#32

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WEA ACCOUNT #		
DATE	PO#	
SALES REP	BACKORDER?	

MERCH SOLUTIONS WEBSITE T-SHIRT ORDER FORM

ALL MEI	RCH I	TEMS	ARE	ONE-WA	٩Y
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ALL MERCE	TITEIVIS A	RE ONE-WAY									
STREET DATE	ORDER DUE DATE	NOTES	LABEL	SEL.#	ORDERS	ARTIST	TITLE	DUP (Prod. ID) / Size	UPC CODE	SRP	COST
						SHIP UP	ON RECEIPT				
		SHIP UPON RECEIPT	WBN	MH- 163546		GUCCI MANE	Brick Squad 1017 T-Shirt Black (S)	s	809731635464	19.00	9.00
		SHIP UPON RECEIPT	WBN	MH- 163546		GUCCI MANE	Brick Squad 1017 T-Shirt Black (M)	М	809731635471	19.00	9.00
		SHIP UPON RECEIPT	WBN	MH- 163546		GUCCI MANE	Brick Squad 1017 T-Shirt Black (L)	L	809731635488	19.00	9.00
		SHIP UPON RECEIPT	WBN	MH- 163546		GUCCI MANE	Brick Squad 1017 T-Shirt Black (XL)	XL	809731635495	19.00	9.00
		SHIP UPON RECEIPT	WBN	MH- 163546		GUCCI MANE	Brick Squad 1017 T-Shirt Black (2X)	2X	809731635501	20.00	10.00
		SHIP UPON RECEIPT	WBN	MH- 163546		GUCCI MANE	Brick Squad 1017 T-Shirt Black (3X)	3X	809731635518	21.00	11.00
		SHIP UPON RECEIPT	WBN	MH- 163552		GUCCI MANE	Brick Squad 1017 T-Shirt Red (S)	S	809731635525	19.00	9.00
		SHIP UPON RECEIPT	WBN	MH- 163552		GUCCI MANE	Brick Squad 1017 T-Shirt Red (M)	М	809731635532	19.00	9.00
		SHIP UPON RECEIPT	WBN	MH- 163552		GUCCI MANE	Brick Squad 1017 T-Shirt Red (L)	L	809731635549	19.00	9.00
		SHIP UPON RECEIPT	WBN	MH- 163552		GUCCI MANE	Brick Squad 1017 T-Shirt Red (XL)	XL	809731635556	19.00	9.00
		SHIP UPON RECEIPT	WBN	MH- 163552		GUCCI MANE	Brick Squad 1017 T-Shirt Red (2X)	2X	809731635563	20.00	10.00
		SHIP UPON RECEIPT	WBN	MH- 163552		GUCCI MANE	Brick Squad 1017 T-Shirt Red (3X)	3X	809731635570	21.00	11.00
		SHIP UPON RECEIPT	WBN	MH- 163689		WAKA FLOCKA FLAME	Brick Squad 1017 T-Shirt Black (S)	S	809731636898	19.00	9.00
		SHIP UPON RECEIPT	WBN	MH- 163689		WAKA FLOCKA FLAME	Brick Squad 1017 T-Shirt Black (M)	М	809731636904	19.00	9.00
		SHIP UPON RECEIPT	WBN	MH- 163689		WAKA FLOCKA FLAME	Brick Squad 1017 T-Shirt Black (L)	L	809731636911	19.00	9.00
		SHIP UPON RECEIPT	WBN	MH- 163689		WAKA FLOCKA FLAME	Brick Squad 1017 T-Shirt Black (XL)	XL	809731636928	19.00	9.00
		SHIP UPON RECEIPT	WBN	MH- 163689		WAKA FLOCKA FLAME	Brick Squad 1017 T-Shirt Black (2X)	2X	809731636935	20.00	10.00
		SHIP UPON RECEIPT	WBN	MH- 163689		WAKA FLOCKA FLAME	Brick Squad 1017 T-Shirt Black (3X)	зх	809731636942	21.00	11.00
		SHIP UPON RECEIPT	WBN	MH- 163695		WAKA FLOCKA FLAME	Brick Squad 1017 T-Shirt Red (S)	S	809731636959	19.00	9.00
		SHIP UPON RECEIPT	WBN	MH- 163695		WAKA FLOCKA FLAME	Brick Squad 1017 T-Shirt Red (M)	М	809731636966	19.00	9.00
		SHIP UPON RECEIPT	WBN	MH- 163695		WAKA FLOCKA FLAME	Brick Squad 1017 T-Shirt Red (L)	L	809731636973	19.00	9.00
		SHIP UPON RECEIPT	WBN	MH- 163695		WAKA FLOCKA FLAME	Brick Squad 1017 T-Shirt Red (XL)	XL	809731636980	19.00	9.00
		SHIP UPON RECEIPT	WBN	MH- 163695		WAKA FLOCKA FLAME	Brick Squad 1017 T-Shirt Red (2X)	2X	809731636997	20.00	10.00
		SHIP UPON RECEIPT	WBN	MH-		WAKA FLOCKA FLAME	Brick Squad 1017 T-Shirt	зх	809731637000	21.00	11.00