NEW RELEASES

WEA.COM | ISSUE 25 | DECEMBER 21, 2010



LABELS / PARTNERS

- Atlantic Records
- Asylum
- Bad Boy Records
- Bigger Picture
- Curb Records
- Elektra
- Fueled By Ramen
- Nonesuch
- Rhino Records
- Roadrunner Records
- Time Life
- Top Sail
- Warner Bros. Records
- Warner Music Latina
- Word

wea AUDIO + VIDEO

12/21/10 Audio & Video Releases

*Click on the Artist Names to be taken directly to the Sell Sheet. Click on the Artist Name in the Sell Sheet to be taken back to the Recap Page

						Street Date	Order Due Date
RRW	A-525987	**RIDE**	Nowhere (180 Gram Vinyl)		$17.98	12/21/10	12/1/10
ECG	A-5061	**WAITS, TOM**	Closing Time (180 Gram Vinyl)		$24.98	12/21/10	12/1/10
ECG	A-2008	**WAITS, TOM**	Nighthawks At The Diner (2LP 180 Gram Vinyl)		$34.98	12/21/10	12/1/10
ECG	A-1078	**WAITS, TOM**	Small Change (180 Gram Vinyl)		$24.98	12/21/10	12/1/10
ECG	A-1015	**WAITS, TOM**	The Heart Of Saturday Night (180 Gram Vinyl)		$24.98	12/21/10	12/1/10

12/21/10 Late Additions

						Street Date	Order Due Date
NON	CD-526752	**BURWELL, CARTER**	True Grit		$18.98	12/21/10	12/1/10
REP	BD-514106	**TOM PETTY AND THE HEARTBREAKERS**	Runnin' Down A Dream (Blu-Ray)		$27.98	12/21/10	11/24/10

Last Update: 11/18/10

NONESUCH

Compact Disc



ARTIST: Carter Burwell
TITLE: True Grit
Label: NON/Nonesuch
Config & Selection #: CD 526752
Street Date: 12/21/10
Order Due Date: 12/01/10
UPC: 075597977516
Box Count: 30
Unit Per Set: 1
SRP: $18.98
Alphabetize Under: C
File Under: Soundtrack/Score

For the latest up to date info on this release visit **WEA.com**.

0 75597 97751 6

WEBSITES:

Move Trailer

TRACKS

Compact Disc 1

01 The Wicked Flee
02 Father's Gun
03 Little Blackie
04 Your Headstrong Ways
05 A Great Adventure
06 River Crossing
07 We Don't Need Him Do We?
08 The Hanging Man
09 A Methodist And A Son Of A Bitch
10 Talking To Horses
11 A Turkey Shoot
12 Talk About Suffering
13 La Boeuf Takes Leave
14 Taken Hostage
15 One Against Four
16 The Snake Pit
17 Ride To Death
18 I Will Carry You
19 A Quarter Century
20 The Grave

ALBUM FACTS

Genre: Musical/Score

Description: *True Grit* is an Western film, opening Christmas Day, written and directed by the Coen brothers and starring Jeff Bridges, Josh Brolin and Matt Damon. The film is an adaptation of the 1968 novel by Charles Portis which was previously adapted for film in 1969.

Carter Burwell created this score.

ARTIST & INFO

Hometown: New York City

As a film composer, Burwell has had a long working relationship with the Coen Brothers, providing music for every film they have made (except for *O Brother, Where Art Thou?*, where he provided additional music to a score of traditional songs produced by T-Bone Burnett). He enjoys working with left-field directors, such as Spike Jonze. Among his best known film scores are *And the Band Played On* (1993), *Conspiracy Theory* (1997), *Hamlet* (2000), *The Spanish Prisoner* (1997), *Before the Devil Knows You're Dead* (2007), *In Bruges* (2008), *Twilight* (2008) and *Where The Wild Things Are* (2009).

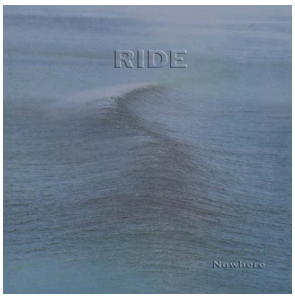
His work has alternated between live performance, dance and theatre commissions, and film scoring. His chamber opera "The Celestial Alphabet Event" was presented in New York in 1991 and other theatre pieces include "Mother" (1994) and "Lucia's Chapters" (2007), both with the experimental theatre group Mabou Mines.

MARKETING POINTS

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Last Update: 11/09/10

Full Length Vinyl



For the latest up to date info on this release visit **WEA.com**.

ARTIST: Ride

TITLE: Nowhere (180 Gram Vinyl)
Label: RRW/Rhino/Warner Bros.
Config & Selection #: A 525987
Street Date: 12/21/10
Order Due Date: 12/01/10
UPC: 081227978969
Box Count: 30
Unit Per Set: 1
SRP: $17.98
Alphabetize Under: R

0 81227 97896 9

TRACKS

Full Length Vinyl 1

Side A
01 Seagull
02 Kaleidoscope
03 In A Different Place
04 Polar Bear

Side B
01 Dreams Burn Down
02 Decay
03 Paralysed
04 Vapour Trail

ALBUM FACTS

Genre: Rock

Description: Never originally released on vinyl in the U.S. Matches the original UK album with original embossed LP jacket. Pressed on 180-gram vinyl. This year is the 20th anniversary of the album's release.

ARTIST & INFO

Oxfordshire quartet Ride quickly rose to prominence in 1989, driven by the chart success of its first three EPs, the intensity of its live shows, and a hypnotic and moody sound that presaged alt-rock's ascendance. In October 1990, the band released its first full album Nowhere, a tour de force of intertwining guitars, intimate but otherworldly vocals, and open-ended lyrics. Two decades later, the album still resonates and remains one of the era's high-water marks.

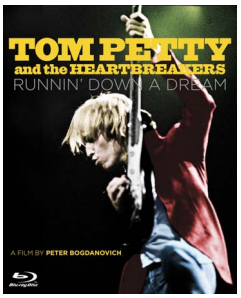
MARKETING POINTS

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Last Update: 11/22/10

REPRISE RECORDS

Blu-Ray Disc



For the latest up to date info on this release visit **WEA.com**.

ARTIST: Tom Petty
TITLE: Runnin' Down A Dream (Blu-Ray)
Label: REP/Reprise
Config & Selection #: BD 514106
Street Date: 12/21/10
Order Due Date: 11/24/10
UPC: 075993999587
Box Count: 30
Unit Per Set: 1
SRP: $27.99
Alphabetize Under: P

0 75993 99958 7

TRACKS

Blu-Ray Disc 1

01 Runnin' Down A Dream - By Tom Petty and the Heartbreakers

ALBUM FACTS

Genre: Mv-Rock **Guest Artist:** Eddie Vedder, Rick Rubin, Roger McGuinn, Dave Grohl, Johnny Depp, Jeff Lynne, Stevie Nicks, Jackson Browne, George Harrison, Jeff Lynne, Dave Stewart **Producers:** Director: Peter Bogdanovich; Producer: George Drakoulias

Description: **Runnin' Down A Dream**, the feature length documentary about Tom Petty And The Heartbreakers, directed by Oscar-winning filmmaker Peter Bogdanovich (The Last Picture Show, Paper Moon, Mask), is now available. Gritty and exuberant, **Runnin' Down A Dream** tells the Heartbreakers' story as never before, revealing the combination of unwavering talent, artistic vision and sheer persistence that has made them one of the great American rock bands.

Featuring clips from 145 songs and documenting over 30 years of rock history, the film sources dozens of interviews and more than 500 hours of archival material (including rare footage) tracking the band from its Gainesville beginnings to its 30th anniversary Gainesville concert in 2006.

ARTIST & INFO

Hometown: Gainesville, FL

TOM PETTY AND THE HEARTBREAKERS released their debut album in 1976. Since that time they have sold more than 50 million records and earned a reputation as being among the most successful and exciting touring acts in the business.

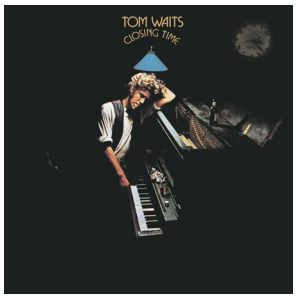
Between the Heartbreakers' recordings and his solo work, Tom Petty has received 18 Grammy nominations. Honored with lifetime achievement awards including Billboard's Century Award, MTV's Video Vanguard Award, and induction into the Rock and Roll Hall of Fame, Tom Petty, with the Heartbreakers at his side, has achieved the status of legend among his fellow musicians and listeners worldwide.

MARKETING POINTS

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Last Update: 11/10/10

Full Length Vinyl



For the latest up to date info on this release visit **WEA.com**.

ARTIST: Tom Waits

TITLE: Closing Time (180 Gram Vinyl)
Label: ECG/Elektra Catalog Group
Config & Selection #: A 5061
Street Date: 12/21/10
Order Due Date: 12/01/10
UPC: 081227980719
Box Count: 40
Unit Per Set: 1
SRP: $24.98
Alphabetize Under: W

TRACKS

Full Length Vinyl 1

Side A
01 Ol' '55
02 I Hope That I Don't Fall In Love With You
03 Virginia Avenue
04 Old Shoes [& Picture Postcards]
05 Midnight Lullaby
06 Martha

Side B
01 Rosie
02 Lonely
03 Ice Cream Man
04 Little Trip To Heaven [On The Wings Of Your Love]
05 Grapefruit Moon
06 Closing Time

ALBUM FACTS

Genre: Rock - Classic **Packaging Specs:** 180 Gram Vinyl

Description: **Closing Time** is the debut studio album by Tom Waits, released in 1973 on Asylum Records, and produced and arranged by former Lovin' Spoonful member Jerry Yester.

ARTIST & INFO

Tom Waits is an American singer-songwriter, composer and actor. Waits has a distinctive voice, described by critic Daniel Durchholz as sounding *"like it was soaked in a vat of bourbon, left hanging in the smokehouse for a few months, and then taken outside and run over with a car."*

With this trademark growl, his incorporation of pre-rock music styles such as blues, jazz, and vaudeville, and experimental tendencies verging on industrial music, Waits has built up a distinctive musical persona. He has worked as a composer for movies and musical plays and as a supporting actor in films, including *Down By Law* and *Bram Stoker's Dracula*. He was nominated for an Academy Award for his soundtrack work on One from the Heart.

Lyrically, Waits' songs frequently present atmospheric portrayals of grotesque, often seedy characters and places - although he has also shown a penchant for more conventional ballads. He has a cult following and has influenced subsequent songwriters despite having little radio or music video support. His songs are best-known to the general public in the form of cover versions by more visible artists: "Jersey Girl", performed by Bruce Springsteen and "Downtown Train", performed by Rod Stewart.

Although Waits' albums have met with mixed commercial success in his native United States, they have occasionally achieved gold album sales status in other countries. He has been nominated for a number of major music awards and has won Grammy Awards for two albums, Bone Machine and Mule Variations.

MARKETING POINTS

ARTIST CATALOG

LBL	SEL#	CFG	ARTIST	TITLE	UPC	SRP
ECG	1078	A	Tom Waits	Small Change (180 Gram Vinyl) (12/21/10)	081227980696	$24.98
ECG	1015	A	Tom Waits	The Heart Of Saturday Night (180 Gram Vinyl) (12/21/10)	081227980689	$24.98
ECG	2008 E	A	Tom Waits	Nighthawks At The Diner (2LP 180 Gram Vinyl) (12/21/10)	081227980702	$34.98

AVAILABLE MERCH


Rastatree Slim Fit Tee White

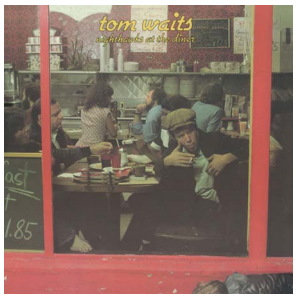

Heartbug Slate Slim Fit Tee Slate


Alien Shooterman Slim Fit Tee Slate

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Last Update: 11/10/10

Full Length Vinyl



For the latest up to date info on this release visit **WEA.com**.

ARTIST: Tom Waits

TITLE: Nighthawks At The Diner (2LP 180 Gram Vinyl)
Label: ECG/Elektra Catalog Group
Config & Selection #: A 2008 E
Street Date: 12/21/10
Order Due Date: 12/01/10
UPC: 081227980702
Box Count: 20
Unit Per Set: 2
SRP: $34.98
Alphabetize Under: W

TRACKS

Full Length Vinyl 1

Side A
01 Opening Intro [Live Album Version]
02 Emotional Weather Report [Live Album Version]
03 Intro to On A Foggy Night [Live Album Version]
04 On A Foggy Night [Live Album Version]
05 Intro to Eggs And Sausage [Live Album Version]
06 Eggs And Sausage [In A Cadillac with Susan Michelson] [Live Album Version]

Side B
01 Intro to Better off Without a Wife [Live Album Version]
02 Better Off Without A Wife [Live Album Version]
03 Nighthawk Postcards [from Easy Street] [Live Album Version]

Full Length Vinyl 2

Side A
01 Intro to Warm Beer and Cold Women [Live Album Version]
02 Warm Beer And Cold Women [Live Album Version]
03 Intro to Putnam County [Live Album Version]
04 Putnam County [Live Album Version]
05 Spare Parts I [A Nocturnal Emission] [Live Album Version]

Side B
01 Nobody [Live Album Version]
02 Intro to Big Joe and Phantom 309 [Live Album Version]
03 Big Joe And Phantom 309 [Live Album Version]
04 Spare Parts II and Closing [Live Album Version]

ALBUM FACTS

Genre: Rock - Classic **Producers:** Bones Howe **Packaging Specs:** 2 Disc, 180 Gram LP set

Description: **Nighthaks At The Diner** is a 1975 album by Tom Waits, released on Asylum Records. The title was inspired by Edward Hopper's 1942 painting Nighthawks. The album's working title had been "Nighthawk Postcards from Easy Street," but it was shortened to **Nighthawks at the Diner**. The album was recorded live in Record Plant Studios, in front of a small invited audience. This gives the record an intimate feeling as Waits spends time telling stories, jokes and explaining the stories behind his songs through seven separate introductions.

ARTIST & INFO

Tom Waits is an American singer-songwriter, composer and actor. Waits has a distinctive voice, described by critic Daniel Durchholz as sounding *"like it was soaked in a vat of bourbon, left hanging in the smokehouse for a few months, and then taken outside and run over with a car."*

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AVAILABLE MERCH


Rastatree Slim Fit Tee White


Heartbug Slate Slim Fit Tee Slate


Alien Shooterman Slim Fit Tee Slate

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MARKETING POINTS

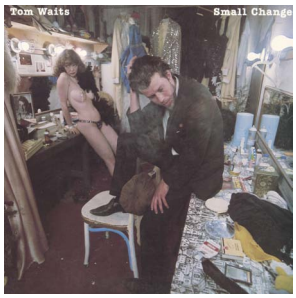
ARTIST CATALOG

LBL	SEL#	CFG	ARTIST	TITLE	UPC	SRP
ECG	1078	A	Tom Waits	Small Change (180 Gram Vinyl) (12/21/10)	081227980696	$24.98
ECG	1015	A	Tom Waits	The Heart Of Saturday Night (180 Gram Vinyl) (12/21/10)	081227980689	$24.98
ECG	5061	A	Tom Waits	Closing Time (180 Gram Vinyl) (12/21/10)	081227980719	$24.98

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Last Update: 11/10/10

Full Length Vinyl



For the latest up to date info on this release visit **WEA.com**.

ARTIST: Tom Waits

TITLE: Small Change (180 Gram Vinyl)
Label: ECG/Elektra Catalog Group
Config & Selection #: A 1078
Street Date: 12/21/10
Order Due Date: 12/01/10
UPC: 081227980696
Box Count: 40
Unit Per Set: 1
SRP: $24.98
Alphabetize Under: W

TRACKS

Full Length Vinyl 1

Side A
01 Tom Traubert's Blues [Four Sheets To The Wind In Copenhagen]
02 Step Right Up
03 Jitterbug Boy
04 I Wish I Was In New Orleans [in The Ninth Ward]
05 The Piano Has Been Drinking [Not Me]

Side B
01 Invitation To The Blues
02 Pasties And A G-String [At The Two O'Clock Club]
03 Bad Liver And A Broken Heart [in Lowell]
04 The One That Got Away
05 Small Change [Got Rained On With His Own .38]
06 I Can't Wait To Get Off Work [And See My Baby On Montgomery Avenue]

ALBUM FACTS

Genre: Rock - Classic **Producers:** Bones Howe **Packaging Specs:** 180 Gram Vinyl

Description:

Small Change is an album by Tom Waits, released in 1976 on Asylum Records. It was recorded in July 1976.

Small Change was recorded, direct to 2-track stereo tape, from July 15 to July 20, 1976 at the Wally Heider Recording Studio, in Hollywood under the production of Bones Howe.

The album featured famed drummer Shelly Manne, and was, like Waits' previous albums, heavily jazz-influenced, with a lyrical style that owed influence to Raymond Chandler and Charles Bukowski as well as a vocal delivery influenced by Louis Armstrong. The music for the most part consists of Waits' hoarse, rough voice, set against a backdrop of piano, upright bass, drums and saxophone.

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MARKETING POINTS

0 81227 98069 6

AVAILABLE MERCH



Rastatree Slim Fit Tee White



Heartbug Slate Slim Fit Tee Slate



Alien Shooterman Slim Fit Tee Slate

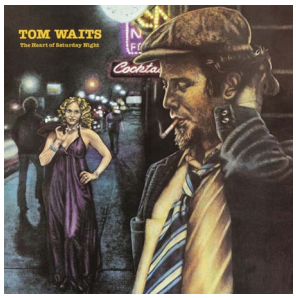
ARTIST CATALOG

LBL	SEL#	CFG	ARTIST	TITLE	UPC	SRP
ECG	1015	A	Tom Waits	The Heart Of Saturday Night (180 Gram Vinyl) (12/21/10)	081227980689	$24.98
ECG	2008 E	A	Tom Waits	Nighthawks At The Diner (2LP 180 Gram Vinyl) (12/21/10)	081227980702	$34.98
ECG	5061	A	Tom Waits	Closing Time (180 Gram Vinyl) (12/21/10)	081227980719	$24.98

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Last Update: 11/10/10

Full Length Vinyl



For the latest up to date info on this release visit **WEA.com**.

ARTIST: Tom Waits

TITLE: The Heart Of Saturday Night (180 Gram Vinyl)
Label: ECG/Elektra Catalog Group
Config & Selection #: A 1015
Street Date: 12/21/10
Order Due Date: 12/01/10
UPC: 081227980689
Box Count: 40
Unit Per Set: 1
SRP: $24.98
Alphabetize Under: W

TRACKS

Full Length Vinyl 1

Side A
01 New Coat Of Paint
02 San Diego Serenade
03 Semi Suite
04 Shiver Me Timbers
05 Diamonds On My Windshield
06 The Heart Of Saturday Night

Side B
01 Fumblin' With The Blues
02 Please Call Me, Baby
03 Depot, Depot
04 Drunk On The Moon
05 The Ghosts Of Saturday Night [After Hours at Napoleone's Pizza House]

ALBUM FACTS

Genre: Rock - Classic **Producers:** Bones Howe **Packaging Specs:** 180 Gram Vinyl

Description: **The Heart of Saturday Night** is the second studio album by singer and songwriter Tom Waits, released in 1974 on Asylum Records. In 2003, the album was ranked number 339 on *Rolling Stone* magazine's list of the "500 Greatest Albums of All Time," his highest placing. The album cover is based on In the Wee Small Hours by Frank Sinatra. Cal Schenkel was the art director and the cover art was by Lyn Lascaro aka Napolean.

ARTIST & INFO

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MARKETING POINTS

ARTIST CATALOG

LBL	SEL#	CFG	ARTIST	TITLE	UPC	SRP
ECG	1078	A	Tom Waits	Small Change (180 Gram Vinyl) (12/21/10)	081227980696	$24.98
ECG	2008 E	A	Tom Waits	Nighthawks At The Diner (2LP 180 Gram Vinyl) (12/21/10)	081227980702	$34.98
ECG	5061	A	Tom Waits	Closing Time (180 Gram Vinyl) (12/21/10)	081227980719	$24.98

AVAILABLE MERCH


Rastatree Slim Fit Tee White


Heartbug Slate Slim Fit Tee Slate


Alien Shooterman Slim Fit Tee Slate

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WEA NEW RELEASE GUIDE 25 - 12/21

SA#379

11/22/10

WEA ACCOUNT # _____

DATE _____ PO# _____

SALES REP _____ BACKORDER? _____

****ARTIST COLUMN**: Link to Marketing Updates
****TITLE COLUMN**: Link to the Sell Sheet
****LABEL COLUMN**: Link to Artist History Report

Unless otherwise noted, all discount programs end the TUESDAY AFTER street date.

STREET DATE	ORDER DUE DATE	NOTES	LABEL	SEL. #	ORDERS	ARTIST	TITLE	DASHLESS UPC CODE	SRP	ODD CTN	CODE	RETAIL	DATING	UPC BARCODE
12/21/10 COMPLETE GUIDE														
12/21/10	12/1/10		NON	CD-526752		Burwell, Carter	**True Grit**	075597977516	18.98		553	3.00%		0 75597 97751 6
12/21/10	12/1/10	No Discounts On LPs	RRW	A-525987		Ride	**Nowhere (180 Gram Vinyl)**	081227978969	17.98		71	0.00%		0 81227 97896 9
12/21/10	11/24/10	DVD Early Order Due Date: 11/24/10	REP	BD-514106		Tom Petty And The Heartbreakers	**Runnin' Down A Dream (Blu-Ray)**	075993999587	27.98		553	3.00%		0 75993 99958 7
12/21/10	12/1/10	No Discounts On LPs	ECG	A-5061		Waits, Tom	**Closing Time (180 Gram Vinyl)**	081227980719	24.98		71	0.00%		0 81227 98071 9
12/21/10	12/1/10	No Discounts On LPs	ECG	A-2008		Waits, Tom	**Nighthawks At The Diner (2LP 180 Gram Vinyl)**	081227980702	34.98		71	0.00%		0 81227 98070 2
12/21/10	12/1/10	No Discounts On LPs	ECG	A-1078		Waits, Tom	**Small Change (180 Gram Vinyl)**	081227980696	24.98		71	0.00%		0 81227 98069 6

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12/21/10	12/1/10	No Discounts On LPs	ECG	A-1015		Waits, Tom	**The Heart Of Saturday Night (180 Gram Vinyl)**	081227980689	24.98		71	0.00%		0 81227 98068 9

Last Update: 11/12/10

Merchandise



For the latest up to date info on this release visit **WEA.com**.

ARTIST: Dillinger Escape Plan

TITLE: Darkness Limited Edition Custom Zip Hoodie Black (S)

Label: AON/Atlantic Off-Roster Non-Music
Config & Selection #: MH 501011 S
Street Date: 11/02/10
Order Due Date: 10/13/10
UPC: 075678900235
Box Count: 12
Unit Per Set: 1
SRP: $60
Alphabetize Under: D

OTHER SIZES:

MH:075678900198 Darkness Limited Edition Custom Zip Hoodie Black (2X)($61)
MH:075678900211 Darkness Limited Edition Custom Zip Hoodie Black (L)($60)
MH:075678900204 Darkness Limited Edition Custom Zip Hoodie Black (XL)($60)
MH:075678900228 Darkness Limited Edition Custom Zip Hoodie Black (M)($60)

ALTERNATE VIEW





DESIGN



AVAILABLE MERCH



Silver Ink Flag T-Shirt



Ribbit Slim Fit T-shirt Silver

ALBUM FACTS

Genre: Rock

Description: This custom limited edition hoodie is from Christian Hanson's team at Thunderware. It is made from a medium weight material and includes the imprint of their latest album, **Option Paralysis** in the hood, as well as a sleek iPod/iPhone pocket on the sleeve.

ARTIST & INFO

From their early days in the late-'90s as short-haired Rutgers, New Jersey, college students delivering hyper-complex thrash to audiences of boorish long-haired surly metalheads, to performing with Nine Inch Nails on the pioneering electronic band's farewell shows, the Dillinger Escape Plan have merely one prerogative: to go forward in ALL directions simultaneously. Their groundbreaking 1999 debut full-length, Calculating Infinity, is inarguably the essential technical-metal talisman for the 21st century, melding hardcore's blinding rage with a musical vision that made most progressive-rock bands sound positively lazy by comparison.

Irony Is A Dead Scene, the band's 2002 collaboration with Mike Patton, maintained their patented extremity while exploring electronic textures. The 2004 follow-up, Miss Machine, (the first record to showcase frontman, Puciato) was a distillation of the band's work thus far, while including jaw-dropping flirtations with mainstream metal ("Unretrofied") that further enforced

Dillinger's desire-and ability-to take their music wherever the hell they wanted. 2007's Ire Works had the band finding inspiration from underground glitch and breakcore electronica, as well as indigenous music genres, in a world seemingly overrun with metalcore bores and screamo trend-hoppers.

The Dillinger Escape Plan's unerring sweat equity has consistently found resonance with listeners on both sides of the stages the band trod upon.

MARKETING POINTS

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Last Update: 11/10/10

wea

REPRISE RECORDS

Merchandise



For the latest up to date info on this release visit **WEA.com**.

ARTIST: My Chemical Romance

TITLE: California 2019 Black T-Shirt Black (L)
Label: WBN/Warner Bros. Non-Music
Config & Selection #: MH 163786 L
Street Date: 10/05/10
Order Due Date: 09/15/10
Ship Upon Receipt - Available 11/30
UPC: 809731637895
Box Count: 12
Unit Per Set: 1
SRP: $19
Alphabetize Under: M

OTHER SIZES: MORE

MH:809731637871 California 2019 Black T-Shirt Black (S)($19)
MH:809731637888 California 2019 Black T-Shirt Black (M)($19)
MH:809731637864 California 2019 Black T-Shirt Black (XS)($19)
MH:809731637901 California 2019 Black T-Shirt Black (XL)($19)
MH:809731637918 California 2019 Black T-Shirt Black (2X)($20)

DESIGN



ALBUM FACTS

Genre: Rock

ARTIST & INFO

Hometown: New Jersey

My Chemical Romance formed in suburban New Jersey in 2001 out of a mutual love of horror movies, music and punk philosophies. Following 2002's indie debut, I Brought You My Bullets, You Brought Me Your Love, 2004's Three Cheers For Sweet Revenge cracked the Top 30 and spawned the pop Top 40 "Helena" and Top 10 Modern Rockers "I'm Not OK (I Promise)" and "The Ghost Of You." The "Helena" video was #1 on "TRL" and earned five VMA nominations. The 2005 CD+2DVD package Life On The Murder Scene reached the pop Top 30. 2006's The Black Parade shot to No. 2 on

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TV APPEARANCES

Date	Show
11/18/10	Jimmy Kimmel - ABC
11/18/10	Jimmy Kimmel (performing) - ABC

WEBSITES:

Artist Site
Facebook
Twitter
MySpace
YouTube

AVAILABLE MERCH



Red Gun Slim Fit T-Shirt



Gun Lineup Hoodie Black



Glory Stomper T-Shirt Black



Galactic Destroyer T-Shirt White



Draculoid T-Shirt Orange



Cobrahead T-Shirt White

Billboard's Top 200 album chart, selling more than 240,000 copies its first week of release, and spawning four Modern Rock smash singles and has sold more than 3 million albums worldwide. Dubbed "Album of the Year" by Blender Magazine, The Black Parade earned raves from critics (Rolling Stone called it "a rabid, ingenious paraphrasing of echoes and kitsch from rock's golden age of bombast," while Spin called it "savage and heartfelt") and cemented **MCR**'s status as a world-class rock band.

MARKETING POINTS

Video Rotation:

- The video for "**Na Na Na (Na Na Na Na Na Na Na Na Na)**"will premiere in primetime on MTV at 11 p.m. EST on October 14th following a new episode of *The Jersey Shore*. The clip will go live on MTV.com at 12.01 EST on October 14th before it debuts on MTV, MTV2, MTVu, MTV Hits, AND MTV Tr3s at 11 p.m that night.

ARTIST CATALOG

LBL	SEL#	CFG	ARTIST	TITLE	UPC	SRP
REP	48615	CD	My Chemical Romance	Three Cheers For Sweet Revenge (06/08/04)	093624861522	$13.98
REP	49476	CX	My Chemical Romance	Life On The Murder Scene (CD/2DV,Digipak) (03/21/06)	093624947622	$24.98
REP	44427	CD	My Chemical Romance	The Black Parade (10/24/06)	093624442721	$13.98
REP	521752	CD	My Chemical Romance	Danger Days: The True Lives Of The Fabulous Killjoys (11/22/10)	093624971894	$18.98
FYB	720022 E	CD	My Chemical Romance	I Brought You My Bullets, You Brought Me Your Love (06/21/05)	637872002223	$13.99

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Last Update: 11/10/10

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REPRISE RECORDS

Merchandise



For the latest up to date info on this release visit **WEA.com**.

ARTIST: My Chemical Romance

TITLE: Draculoid T-Shirt Orange (L)
Label: WBN/Warner Bros. Non-Music
Config & Selection #: MH 163800 L
Street Date: 10/05/10
Order Due Date: 09/15/10
Ship Upon Receipt - Available 11/30
UPC: 809731638038
Box Count: 12
Unit Per Set: 1
SRP: $19
Alphabetize Under: M

OTHER SIZES:

MH:809731638021 Draculoid T-Shirt Orange (M)($19)
MH:809731638045 Draculoid T-Shirt Orange (XL)($19)
MH:809731638014 Draculoid T-Shirt Orange (S)($19)
MH:809731638007 Draculoid T-Shirt Orange (XS)($19)
MH:809731638052 Draculoid T-Shirt Orange (2X)($20)

DESIGN



ALBUM FACTS

Genre: Rock

ARTIST & INFO

Hometown: New Jersey

My Chemical Romance formed in suburban New Jersey in 2001 out of a mutual love of horror movies, music and punk philosophies. Following 2002's indie debut, I Brought You My Bullets, You Brought Me Your Love, 2004's Three Cheers For Sweet Revenge cracked the Top 30 and spawned the pop Top 40 "Helena" and Top 10 Modern Rockers "I'm Not OK (I Promise)" and "The Ghost Of You." The "Helena" video was #1 on "TRL" and earned five VMA nominations. The 2005 CD+2DVD package Life On The Murder Scene reached the pop Top 30. 2006's The Black Parade shot to No. 2 on Billboard's Top 200 album chart, selling more than 240,000 copies its first week of release, and spawning four Modern Rock smash singles and has sold more than 3 million albums worldwide. Dubbed "Album of the Year" by Blender Magazine, The Black Parade earned raves from critics (Rolling Stone called it "a rabid, ingenious paraphrasing of echoes and kitsch from rock's golden age of bombast," while Spin called it "savage and heartfelt") and cemented **MCR**'s status as a world-class rock band.

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TV APPEARANCES

Date	Show
11/18/10	Jimmy Kimmel - ABC
11/18/10	Jimmy Kimmel (performing) - ABC

WEBSITES:

Artist Site
Facebook
Twitter
MySpace
YouTube

AVAILABLE MERCH



Red Gun Slim Fit T-Shirt



Gun Lineup Hoodie Black



Glory Stomper T-Shirt Black



Galactic Destroyer T-Shirt White



Cobrahead T-Shirt White



California 2019 Black T-Shirt

Black

MARKETING POINTS

Video Rotation:

- The video for "**Na Na Na (Na Na Na Na Na Na Na Na Na)**"will premiere in primetime on MTV at 11 p.m. EST on October 14th following a new episode of *The Jersey Shore*. The clip will go live on MTV.com at 12.01 EST on October 14th before it debuts on MTV, MTV2, MTVu, MTV Hits, AND MTV Tr3s at 11 p.m that night.

ARTIST CATALOG

LBL	SEL#	CFG	ARTIST	TITLE	UPC	SRP
REP	48615	CD	My Chemical Romance	Three Cheers For Sweet Revenge (06/08/04)	093624861522	$13.98
REP	49476	CX	My Chemical Romance	Life On The Murder Scene (CD/2DV,Digipak) (03/21/06)	093624947622	$24.98
REP	44427	CD	My Chemical Romance	The Black Parade (10/24/06)	093624442721	$13.98
REP	521752	CD	My Chemical Romance	Danger Days: The True Lives Of The Fabulous Killjoys (11/22/10)	093624971894	$18.98
FYB	720022 E	CD	My Chemical Romance	I Brought You My Bullets, You Brought Me Your Love (06/21/05)	637872002223	$13.99

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Last Update: 11/10/10

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REPRISE RECORDS

Merchandise



For the latest up to date info on this release visit **WEA.com**.

ARTIST: My Chemical Romance

TITLE: Gun Lineup Hoodie Black (L)
Label: WBN/Warner Bros. Non-Music
Config & Selection #: MH 163969 L
Street Date: 10/12/10
Order Due Date: 09/22/10
Ship Upon Receipt - Available 11/30/10
UPC: 809731639721
Box Count: 12
Unit Per Set: 1
SRP: $44
Alphabetize Under: M

OTHER SIZES: MORE

MH:809731641502 Gun Lineup Hoodie Black (3X)($46)
MH:809731639707 Gun Lineup Hoodie Black (S)($44)
MH:809731639738 Gun Lineup Hoodie Black (XL)($44)
MH:809731639691 Gun Lineup Hoodie Black (XS)($44)
MH:809731639745 Gun Lineup Hoodie Black (2X)($45)

DESIGN



ALBUM FACTS

Genre: Rock

ARTIST & INFO

Hometown: New Jersey

My Chemical Romance formed in suburban New Jersey in 2001 out of a mutual love of horror movies, music and punk philosophies. Following 2002's indie debut, I Brought You My Bullets, You Brought Me Your Love, 2004's Three Cheers For Sweet Revenge cracked the Top 30 and spawned the pop Top 40 "Helena" and Top 10 Modern Rockers "I'm Not OK (I Promise)" and "The Ghost Of You." The "Helena" video was #1 on "TRL" and earned five VMA nominations. The 2005 CD+2DVD package Life On The Murder Scene reached the pop Top 30. 2006's The Black Parade shot to No. 2 on Billboard's Top 200 album chart, selling more than 240,000 copies its first week of release, and spawning four Modern Rock smash singles and has sold more than 3 million albums worldwide. Dubbed "Album of the Year" by Blender Magazine, The Black Parade earned raves from critics (Rolling Stone called it "a rabid, ingenious paraphrasing of echoes and kitsch from rock's golden age of bombast," while Spin called it "savage and heartfelt") and cemented **MCR**'s status as a world-class rock band.

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TV APPEARANCES

Date	Show
11/18/10	Jimmy Kimmel - ABC
11/18/10	Jimmy Kimmel (performing) - ABC

WEBSITES:

Artist Site
Facebook
Twitter
MySpace
YouTube

AVAILABLE MERCH



Red Gun Slim Fit T-Shirt



Glory Stomper T-Shirt Black



Galactic Destroyer T-Shirt White



Draculoid T-Shirt Orange



Cobrahead T-Shirt White



California 2019 Black T-Shirt

Black

MARKETING POINTS

Video Rotation:

- The video for "**Na Na Na (Na Na Na Na Na Na Na Na Na)**"will premiere in primetime on MTV at 11 p.m. EST on October 14th following a new episode of *The Jersey Shore*. The clip will go live on MTV.com at 12.01 EST on October 14th before it debuts on MTV, MTV2, MTVu, MTV Hits, AND MTV Tr3s at 11 p.m that night.

ARTIST CATALOG

LBL	SEL#	CFG	ARTIST	TITLE	UPC	SRP
REP	48615	CD	My Chemical Romance	Three Cheers For Sweet Revenge (06/08/04)	093624861522	$13.98
REP	49476	CX	My Chemical Romance	Life On The Murder Scene (CD/2DV,Digipak) (03/21/06)	093624947622	$24.98
REP	357436	CX	My Chemical Romance	The Black Parade Is Dead! (CD/DVD) (07/01/08)	093624990383	$24.98
REP	44427	CD	My Chemical Romance	The Black Parade (10/24/06)	093624442721	$13.98
REP	521752	CD	My Chemical Romance	Danger Days: The True Lives Of The Fabulous Killjoys (11/22/10)	093624971894	$18.98
FYB	720022 E	CD	My Chemical Romance	I Brought You My Bullets, You Brought Me Your Love (06/21/05)	637872002223	$13.99

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Last Update: 11/10/10

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REPRISE RECORDS

Merchandise



For the latest up to date info on this release visit **WEA.com**.

ARTIST: My Chemical Romance

TITLE: Red Gun Slim Fit T-Shirt Red (L)
Label: WBN/Warner Bros. Non-Music
Config & Selection #: MH 163811 L
Street Date: 10/05/10
Order Due Date: 09/15/10
Ship Upon Receipt - Available 11/30
UPC: 809731638144
Box Count: 12
Unit Per Set: 1
SRP: $19
Alphabetize Under: M

OTHER SIZES:

MH:809731638137 Red Gun Slim Fit T-Shirt Red (M)($19)
MH:809731638120 Red Gun Slim Fit T-Shirt Red (S)($19)
MH:809731638113 Red Gun Slim Fit T-Shirt Red (XS)($19)
MH:809731638168 Red Gun Slim Fit T-Shirt Red (2X)($20)
MH:809731638151 Red Gun Slim Fit T-Shirt Red (XL)($19)

DESIGN



ALBUM FACTS

Genre: Rock

ARTIST & INFO

Hometown: New Jersey

My Chemical Romance formed in suburban New Jersey in 2001 out of a mutual love of horror movies, music and punk philosophies. Following 2002's indie debut, I Brought You My Bullets, You Brought Me Your Love, 2004's Three Cheers For Sweet Revenge cracked the Top 30 and spawned the pop Top 40 "Helena" and Top 10 Modern Rockers "I'm Not OK (I Promise)" and "The Ghost Of You." The "Helena" video was #1 on "TRL" and earned five VMA nominations. The 2005 CD+2DVD package Life On The Murder Scene reached the pop Top 30. 2006's The Black Parade shot to No. 2 on Billboard's Top 200 album chart, selling more than 240,000 copies its first week of release, and spawning four Modern Rock smash singles and has sold more than 3 million albums worldwide. Dubbed "Album of the Year" by Blender Magazine, The Black Parade earned raves from critics (Rolling Stone called it "a rabid, ingenious paraphrasing of echoes and kitsch from rock's golden age of bombast," while Spin called it "savage and heartfelt") and cemented **MCR**'s status as a world-class rock band.

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TV APPEARANCES

Date	Show
11/18/10	Jimmy Kimmel - ABC
11/18/10	Jimmy Kimmel (performing) - ABC

WEBSITES:

Artist Site
Facebook
Twitter
MySpace
YouTube

AVAILABLE MERCH


Gun Lineup Hoodie Black


Glory Stomper T-Shirt Black


Galactic Destroyer T-Shirt White



Draculoid T-Shirt Orange


Cobrahead T-Shirt White


California 2019 Black T-Shirt

Black

MARKETING POINTS

Video Rotation:

- The video for "**Na Na Na (Na Na Na Na Na Na Na Na Na)**"will premiere in primetime on MTV at 11 p.m. EST on October 14th following a new episode of *The Jersey Shore*. The clip will go live on MTV.com at 12.01 EST on October 14th before it debuts on MTV, MTV2, MTVu, MTV Hits, AND MTV Tr3s at 11 p.m that night.

ARTIST CATALOG

LBL	SEL#	CFG	ARTIST	TITLE	UPC	SRP
REP	48615	CD	My Chemical Romance	Three Cheers For Sweet Revenge (06/08/04)	093624861522	$13.98
REP	49476	CX	My Chemical Romance	Life On The Murder Scene (CD/2DV,Digipak) (03/21/06)	093624947622	$24.98
REP	357436	CX	My Chemical Romance	The Black Parade Is Dead! (CD/DVD) (07/01/08)	093624990383	$24.98
REP	44427	CD	My Chemical Romance	The Black Parade (10/24/06)	093624442721	$13.98
REP	521752	CD	My Chemical Romance	Danger Days: The True Lives Of The Fabulous Killjoys (11/22/10)	093624971894	$18.98
FYB	720022 E	CD	My Chemical Romance	I Brought You My Bullets, You Brought Me Your Love (06/21/05)	637872002223	$13.99

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Last Update: 11/10/10

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REPRISE RECORDS

Merchandise



For the latest up to date info on this release visit **WEA.com**.

ARTIST: My Chemical Romance

TITLE: Cobrahead T-Shirt White (L)
Label: WBN/Warner Bros. Non-Music
Config & Selection #: MH 163957 L
Street Date: 10/12/10
Order Due Date: 09/22/10
Ship Upon Receipt - Available 11/30
UPC: 809731639608
Box Count: 12
Unit Per Set: 1
SRP: $19
Alphabetize Under: M

OTHER SIZES:

MH:809731639592 Cobrahead T-Shirt White (M)($19)
MH:809731639615 Cobrahead T-Shirt White (XL)($19)
MH:809731639578 Cobrahead T-Shirt White (XS)($19)
MH:809731639585 Cobrahead T-Shirt White (S)($19)
MH:809731639622 Cobrahead T-Shirt White (2X)($20)

DESIGN



ALBUM FACTS

Genre: Rock

ARTIST & INFO

Hometown: New Jersey

My Chemical Romance formed in suburban New Jersey in 2001 out of a mutual love of horror movies, music and punk philosophies. Following 2002's indie debut, I Brought You My Bullets, You Brought Me Your Love, 2004's Three Cheers For Sweet Revenge cracked the Top 30 and spawned the pop Top 40 "Helena" and Top 10 Modern Rockers "I'm Not OK (I Promise)" and "The Ghost Of You." The "Helena" video was #1 on "TRL" and earned five VMA nominations. The 2005 CD+2DVD package Life On The Murder Scene reached the pop Top 30. 2006's The Black Parade shot to No. 2 on Billboard's Top 200 album chart, selling more than 240,000 copies its first week of release, and spawning four Modern Rock smash singles and has sold more than 3 million albums worldwide. Dubbed "Album of the Year" by Blender Magazine, The Black Parade earned raves from critics (Rolling Stone called it "a rabid, ingenious paraphrasing of echoes and kitsch from rock's golden age of bombast," while Spin called it "savage and heartfelt") and cemented **MCR**'s status as a world-class rock band.

8 09731 63960 8

TV APPEARANCES

Date	Show
11/18/10	Jimmy Kimmel - ABC
11/18/10	Jimmy Kimmel (performing) - ABC

WEBSITES:

Artist Site
Facebook
Twitter
MySpace
YouTube

AVAILABLE MERCH



Red Gun Slim Fit T-Shirt



Gun Lineup Hoodie Black



Glory Stomper T-Shirt Black



Galactic Destroyer T-Shirt White



Draculoid T-Shirt Orange



California 2019 Black T-Shirt

Black

MARKETING POINTS

Video Rotation:

- The video for "**Na Na Na (Na Na Na Na Na Na Na Na Na)**"will premiere in primetime on MTV at 11 p.m. EST on October 14th following a new episode of *The Jersey Shore*. The clip will go live on MTV.com at 12.01 EST on October 14th before it debuts on MTV, MTV2, MTVu, MTV Hits, AND MTV Tr3s at 11 p.m that night.

ARTIST CATALOG

LBL	SEL#	CFG	ARTIST	TITLE	UPC	SRP
REP	48615	CD	My Chemical Romance	Three Cheers For Sweet Revenge (06/08/04)	093624861522	$13.98
REP	49476	CX	My Chemical Romance	Life On The Murder Scene (CD/2DV,Digipak) (03/21/06)	093624947622	$24.98
REP	357436	CX	My Chemical Romance	The Black Parade Is Dead! (CD/DVD) (07/01/08)	093624990383	$24.98
REP	44427	CD	My Chemical Romance	The Black Parade (10/24/06)	093624442721	$13.98
REP	521752	CD	My Chemical Romance	Danger Days: The True Lives Of The Fabulous Killjoys (11/22/10)	093624971894	$18.98
FYB	720022 E	CD	My Chemical Romance	I Brought You My Bullets, You Brought Me Your Love (06/21/05)	637872002223	$13.99

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Last Update: 11/10/10

Merchandise



For the latest up to date info on this release visit **WEA.com**.

ARTIST: Paramore

TITLE: Pick Ax Heart Slim Fit Royal Blue (L)
Label: FBN/FBR/WEA Non-Music
Config & Selection #: MH 500947 L
Street Date: 07/06/10
Order Due Date: 06/16/10
Ship Upon Receipt - Available Now
UPC: 075678908422
Box Count: 12
Unit Per Set: 1
SRP: $20
Alphabetize Under: P

OTHER SIZES:

MH:075678908415 Pick Ax Heart Slim Fit Royal Blue (XL)($20)
MH:075678908439 Pick Ax Heart Slim Fit Royal Blue (M)($20)
MH:075678908446 Pick Ax Heart Slim Fit Royal Blue (S)($20)

DESIGN



ALBUM FACTS

Genre: Rock

ARTIST & INFO

Hometown: Franklin, TN

Paramore is a Franklin, Tennessee based rock band, formed in 2004 that has since recorded a platinum-selling album, garnered a Grammy nomination and achieved international recognition. At the tender age of 15, vocalist Hayley Williams began writing songs alongside friends and future bandmates Josh Farro (lead guitar), Zac Farro (drums) and Jeremy Davis (bass). After developing a few songs, the band began performing at venues around the greater Nashville area including one that was attended by Fueled By Ramen co-founder John Janick. Deeply impressed, he developed a relationship with

WEBSITES:

Artist Site
MySpace

TOURS **MORE**

11/10/10
Echo Arena
Liverpool United Kingdom

11/11/10
Broughton Lane Arena
Sheffield United Kingdom

11/13/10
O2 Arena
London England

11/15/10
O2 Arena
London England

11/16/10
LG Arena
Birmingham United Kingdom

AVAILABLE MERCH



Stuck Together Slim Fit T-shirt Navy



Shovel Heart Slim Fit T-shirt Black



Cardigan Navy



Bury The Castle Slim Fit T-Shirt Brown

the group and they were subsequently signed to Fueled By Ramen in April 2005. Shortly thereafter the band began working on their debut album, entitled All We Know Is Falling, which was released in July 2005. The album was released independently and it was clear from their #30 position on the Billboard Heatseekers Chart Debut that fans were receptive towards the band's unique blend of emo, punk and pop. Hayley's vocal talent immediately earned her comparisons with among the top female vocalists, while the band's energy during their live performances was hailed as being reminiscent of No Doubt, one of the band's greatest influences. Following the addition of guitarist Taylor York and several months of successful touring, including a stage on the Warped Tour, they began recording their sophomore album, Riot!, which was released in June 2007. The visible evolution from their first album earned the group notable success in the form of a Grammy nomination for"Best New Artist," the coveted cover of Alternative Press magazine and the title: "The Best band of 2007" according to AP readers. In November 2008 they released "Decode," which became the hit single off the soundtrack for the novel-based blockbuster film series, Twilight. The single is now certified Gold and won them a Nickelodeon Teen Choice Award for "Best Rock Song" for the second consecutive year (they won in 2007 for their single "crushcrushcrush"). This past year, Paramore joined longtime influences, No Doubt, as special guests on the widely successful No Doubt 2009 Tour while finishing on their highly anticipated third album "brand new eyes".

MARKETING POINTS

Awards:

- 2009 Teen Choice Awards Winner for ROCK GROUP and ROCK TRACK (Decode)
- Nominated for The 2009 People's Choice Awards (Rock Band). Show airs 1/6 on CBS
- Nominated for 1 Grammy Awards (Best Song Written For Motion Picture, Television Or Other Visual Media for "Decode" from "Twilight"). Show airs 1/31
- Nominated for 2010 Kids Choice Awards (Choice Music: Rock Group, Album Rock, Rock Track for "Ignorance", Love Song for "The Only Exception", Choice Summer: Song for "Airplanes" and Hook Up for "Airplanes") airs 8/9 on Fox
- Nominated for MTV VMA Award (Best Rock Video for "Ignorance") airs 9/12 on MTV

Press & Publicity:

- Glee - two main characters will sing "The Only Exception" in a key scene (airs late September - date TBD)
- Nominated for MTV VMA Award (Best Rock Video for "Ignorance") airs 9/12 on MTV
- Nominated for Kids Choice Awards (Choice Music: Rock Group, Album Rock, Rock Track for "Ignorance", Love Song for "The Only Exception", Choice Summer: Song for "Airplanes" and Hook Up for "Airplanes") airs 8/9 on Fox
- Jimmy Fallon (4/29)
- Ellen (5/14)
- ROLLING STONE.com (6/29)
- SPIN.com (6/29)
- ALT PRESS (6/29)
- FMQB (6/29)
- HitFix (6/29)
- Buzznet (6/29)
- Ultimate Guitar (6/29)
- AbsolutePunk (6/29)
- AntiMusic (6/29)
- DrivenFarOff (6/29)
- Popyoularity (6/29)
- AlterThePress (6/29)
- PopAwesome (6/29)
- For The Sound (6/29)
- MTV.com (7/2)
- "First Listen" feature on SPIN.com (8/4)
- 'Ignorance' on the MTV BUZZWORTHY Blog (8/12)
- Tonight Show (9/28)
- Perez Hilton (8/13)
- IDOLATOR (8/13)
- ACESHOWBIZ (8/13)
- BUZZNET (8/13)
- NASHVILLE SCENE (8/13)
- ABSOLUTE PUNK (8/13)
- San Francsico Chronicle (8/13)
- WALL STREET (8/13)
- TENNESSEAN (8/13)
- MTV.COM: PARAMORE GROW UP TOGETHER IN 'IGNORANCE' VIDEO (8/13)
- "Ignorance" video featured on PEREZHILTON.com (8/19)
- 'Ignorance' on the Yahoo Music homepage (8/24)
- E! News (8/25)
- "IGNORANCE" FEATURED ON **Featured Magazines Articles:**
  - Billboard's "Christmas In July" Issue
  - Entertainment Weekly(8/13)
  - SPIN (8/13)
  - ROLLING STONE (8/13)
  - ALTERNATIVE PRESS (8/13)
  - SEVENTEEN (8/13)
  - Check out the latest coverage on the video and tour announcement below: (8/14):
    - Rolling Stone
    - New York Mag
    - About.com
    - LiveDaily
    - Pollstar
    - Buzznet
    - Artist Direct
    - StarPulse
    - Examiner
    - Nashville Scene
    - FMQB



Baseball Logo Zip Hoodie Heather Gray



ABC Slim Fit T-Shirt Royal Blue

    - Prefix Mag
    - Tennessean
    - HM Mag
- Alternative Press Cover Story (October)
- New York Mag (8/25)
- LA Times (8/25)
- YRB MAGAZINE's fall fashion issue (with cover tag) (9/15)
- USA TODAY (9/18)
- ENTERTAINMENT WEEKLY (10/2)
- SPIN.com (9/29)
- Rolling Stone (9/29)
- USA Today lead review (9/29)
- Star Magazine (9/28)
- Billboard (10/2)
- Alloy (10/2)
- Alternative Press and here (10/2)
- full page

SoundScan:

Over-indexing markets on last release "Riot!" (6/12/2007 street, 1,255,122 sold RTD, 42,027 Week 1):

- **West:** Toledo (164), Fresno-Visalia (151), Sacramento-Stockton (149), Las Vegas (144), Tucson (144), Dayton (142), Detroit (130), Flint-Saginaw-BayCity (129), Salt Lake City (124), Phoenix (124), Cleveland (121), Los Angeles (121), Evansville (115), Southbend-Elkhart (113), Cincinnati (113), Youngstown (111), Springfield, MO (110), Milwaukee (110), Sprngfld-Decatr-Chmpgn (109), Green Bay-Appleton (108), Wichita-Hutchison (104), Davnprt-RckIslnd-Molin (103), Omaha (102), Grnd Rpds-Klmzo-Bttle Crk (101)
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Video Rotation:

“The Only Exception” Fuse (5x), MTV (2x), VH1 (6x), MTV2 (9x)

ARTIST CATALOG

LBL	SEL#	CFG	ARTIST	TITLE	UPC	SRP
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FBY	512243	CX	Paramore	The Final RIOT! (CD/DVD) (11/24/08)	075678989889	$19.98
FBY	518250	CD	Paramore	brand new eyes (09/29/09)	075678967603	$18.98
FBY	12076	CD	Paramore	All We Know Is Falling (07/26/05)	645131207623	$13.98

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Last Update: 11/10/10

FUELEDBYRAMEN

Merchandise



For the latest up to date info on this release visit **WEA.com**.

ARTIST: Paramore

TITLE: Shovel Heart Slim Fit T-shirt Black (L)
Label: FBN/FBR/WEA Non-Music
Config & Selection #: MH 500643 L
Street Date: 05/20/10
Order Due Date: 04/30/10
Ship Upon Receipt - Available Now
UPC: 075678920721
Box Count: 12
Unit Per Set: 1
SRP: $20
Alphabetize Under: P

OTHER SIZES:

MH:075678920714 Shovel Heart Slim Fit T-shirt Black (XL)($20)
MH:075678920752 Shovel Heart Slim Fit T-shirt Black (XS)($20)
MH:075678920738 Shovel Heart Slim Fit T-shirt Black (M)($20)
MH:075678920745 Shovel Heart Slim Fit T-shirt Black (S)($20)

DESIGN



ALBUM FACTS

Genre: Rock

ARTIST & INFO

Hometown: Franklin, TN

Paramore is a Franklin, Tennessee based rock band, formed in 2004 that has since recorded a platinum-selling album,

0 75678 92072 1

WEBSITES:

Artist Site
MySpace

TOURS **MORE**

11/10/10
Echo Arena
Liverpool United Kingdom

11/11/10
Broughton Lane Arena
Sheffield United Kingdom

11/13/10
O2 Arena
London England

11/15/10
O2 Arena
London England

11/16/10
LG Arena
Birmingham United Kingdom

AVAILABLE MERCH



Stuck Together Slim Fit T-shirt Navy



Pick Ax Heart Slim Fit Royal Blue



Cardigan Navy



Bury The Castle Slim Fit T-Shirt Brown

garnered a Grammy nomination and achieved international recognition. At the tender age of 15, vocalist Hayley Williams began writing songs alongside friends and future bandmates Josh Farro (lead guitar), Zac Farro (drums) and Jeremy Davis (bass). After developing a few songs, the band began performing at venues around the greater Nashville area including one that was attended by Fueled By Ramen co-founder John Janick. Deeply impressed, he developed a relationship with the group and they were subsequently signed to Fueled By Ramen in April 2005. Shortly thereafter the band began working on their debut album, entitled All We Know Is Falling, which was released in July 2005. The album was released independently and it was clear from their #30 position on the Billboard Heatseekers Chart Debut that fans were receptive towards the band's unique blend of emo, punk and pop. Hayley's vocal talent immediately earned her comparisons with among the top female vocalists, while the band's energy during their live performances was hailed as being reminiscent of No Doubt, one of the band's greatest influences. Following the addition of guitarist Taylor York and several months of successful touring, including a stage on the Warped Tour, they began recording their sophomore album, Riot!, which was released in June 2007. The visible evolution from their first album earned the group notable success in the form of a Grammy nomination for"Best New Artist," the coveted cover of Alternative Press magazine and the title: "The Best band of 2007" according to AP readers. In November 2008 they released "Decode," which became the hit single off the soundtrack for the novel-based blockbuster film series, Twilight. The single is now certified Gold and won them a Nickelodeon Teen Choice Award for "Best Rock Song" for the second consecutive year (they won in 2007 for their single "crushcrushcrush"). This past year, Paramore joined longtime influences, No Doubt, as special guests on the widely successful No Doubt 2009 Tour while finishing on their highly anticipated third album "brand new eyes".



Baseball Logo Zip Hoodie Heather Gray



ABC Slim Fit T-Shirt Royal Blue

MARKETING POINTS

Awards:

- 2009 Teen Choice Awards Winner for ROCK GROUP and ROCK TRACK (Decode)
- Nominated for The 2009 People's Choice Awards (Rock Band). Show airs 1/6 on CBS
- Nominated for 1 Grammy Awards (Best Song Written For Motion Picture, Television Or Other Visual Media for "Decode" from "Twilight"). Show airs 1/31
- Nominated for 2010 Kids Choice Awards (Choice Music: Rock Group, Album Rock, Rock Track for "Ignorance", Love Song for "The Only Exception", Choice Summer: Song for "Airplanes" and Hook Up for "Airplanes") airs 8/9 on Fox
- Nominated for MTV VMA Award (Best Rock Video for "Ignorance") airs 9/12 on MTV

Press & Publicity:

- Glee - two main characters will sing "The Only Exception" in a key scene (airs late September - date TBD)
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- Jimmy Fallon (4/29)
- Ellen (5/14)
- ROLLING STONE.com (6/29)
- SPIN.com (6/29)
- ALT PRESS (6/29)
- FMQB (6/29)
- HitFix (6/29)
- Buzznet (6/29)
- Ultimate Guitar (6/29)
- AbsolutePunk (6/29)
- AntiMusic (6/29)
- DrivenFarOff (6/29)
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- Tonight Show (9/28)
- Perez Hilton (8/13)
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- ACESHOWBIZ (8/13)
- BUZZNET (8/13)
- NASHVILLE SCENE (8/13)
- ABSOLUTE PUNK (8/13)
- San Francsico Chronicle (8/13)
- WALL STREET (8/13)
- TENNESSEAN (8/13)
- MTV.COM: PARAMORE GROW UP TOGETHER IN 'IGNORANCE' VIDEO (8/13)
- "Ignorance" video featured on PEREZHILTON.com (8/19)
- 'Ignorance' on the Yahoo Music homepage (8/24)
- E! News (8/25)
- "IGNORANCE" FEATURED ON **Featured Magazines Articles:**
  - Billboard's "Christmas In July" Issue
  - Entertainment Weekly(8/13)
  - SPIN (8/13)
  - ROLLING STONE (8/13)
  - ALTERNATIVE PRESS (8/13)
  - SEVENTEEN (8/13)
  - Check out the latest coverage on the video and tour announcement below: (8/14):
    - Rolling Stone
    - New York Mag
    - About.com
    - LiveDaily
    - Pollstar
    - Buzznet
    - Artist Direct

    - StarPulse
    - Examiner
    - Nashville Scene
    - FMQB
    - Prefix Mag
    - Tennessean
    - HM Mag
- Alternative Press Cover Story (October)
- New York Mag (8/25)
- LA Times (8/25)
- YRB MAGAZINE's fall fashion issue (with cover tag) (9/15)
- USA TODAY (9/18)
- ENTERTAINMENT WEEKLY (10/2)
- SPIN.com (9/29)
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"The Only Exception" Fuse (5x), MTV (2x), VH1 (6x), MTV2 (9x)

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FBY	518250	CD	Paramore	brand new eyes (09/29/09)	075678967603	$18.98
FBY	12076	CD	Paramore	All We Know Is Falling (07/26/05)	645131207623	$13.98

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Last Update: 11/10/10

wea

FUELEDBYRAMEN

Merchandise



For the latest up to date info on this release visit **WEA.com**.

ARTIST: Paramore

TITLE: Stuck Together Slim Fit T-shirt Navy (L)
Label: FBN/FBR/WEA Non-Music
Config & Selection #: MH 500645 L
Street Date: 05/20/10
Order Due Date: 04/30/10
Ship Upon Receipt - Available 11/23
UPC: 075678920615
Box Count: 12
Unit Per Set: 1
SRP: $20
Alphabetize Under: P

OTHER SIZES:

MH:075678920639 Stuck Together Slim Fit T-shirt Navy (S)($20)
MH:075678920608 Stuck Together Slim Fit T-shirt Navy (XL)($20)
MH:075678920622 Stuck Together Slim Fit T-shirt Navy (M)($20)

DESIGN



ALBUM FACTS

Genre: Rock

ARTIST & INFO

Hometown: Franklin, TN

Paramore is a Franklin, Tennessee based rock band, formed in 2004 that has since recorded a platinum-selling album, garnered a Grammy nomination and achieved international recognition. At the tender age of 15, vocalist Hayley Williams began writing songs alongside friends and future bandmates Josh Farro (lead guitar), Zac Farro (drums) and Jeremy Davis (bass). After developing a few songs, the band began performing at venues around the greater Nashville area including one that was attended by Fueled By Ramen co-founder John Janick. Deeply impressed, he developed a relationship with

0 75678 92061 5

WEBSITES:

Artist Site
MySpace

TOURS **MORE**

11/10/10
Echo Arena
Liverpool United Kingdom

11/11/10
Broughton Lane Arena
Sheffield United Kingdom

11/13/10
O2 Arena
London England

11/15/10
O2 Arena
London England

11/16/10
LG Arena
Birmingham United Kingdom

AVAILABLE MERCH



Shovel Heart Slim Fit T-shirt Black



Pick Ax Heart Slim Fit Royal Blue



Cardigan Navy



Bury The Castle Slim Fit T-Shirt Brown

the group and they were subsequently signed to Fueled By Ramen in April 2005. Shortly thereafter the band began working on their debut album, entitled All We Know Is Falling, which was released in July 2005. The album was released independently and it was clear from their #30 position on the Billboard Heatseekers Chart Debut that fans were receptive towards the band's unique blend of emo, punk and pop. Hayley's vocal talent immediately earned her comparisons with among the top female vocalists, while the band's energy during their live performances was hailed as being reminiscent of No Doubt, one of the band's greatest influences. Following the addition of guitarist Taylor York and several months of successful touring, including a stage on the Warped Tour, they began recording their sophomore album, Riot!, which was released in June 2007. The visible evolution from their first album earned the group notable success in the form of a Grammy nomination for"Best New Artist," the coveted cover of Alternative Press magazine and the title: "The Best band of 2007" according to AP readers. In November 2008 they released "Decode," which became the hit single off the soundtrack for the novel-based blockbuster film series, Twilight. The single is now certified Gold and won them a Nickelodeon Teen Choice Award for "Best Rock Song" for the second consecutive year (they won in 2007 for their single "crushcrushcrush"). This past year, Paramore joined longtime influences, No Doubt, as special guests on the widely successful No Doubt 2009 Tour while finishing on their highly anticipated third album "brand new eyes".

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- SPIN.com (6/29)
- ALT PRESS (6/29)
- FMQB (6/29)
- HitFix (6/29)
- Buzznet (6/29)
- Ultimate Guitar (6/29)
- AbsolutePunk (6/29)
- AntiMusic (6/29)
- DrivenFarOff (6/29)
- Popyoularity (6/29)
- AlterThePress (6/29)
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- ACESHOWBIZ (8/13)
- BUZZNET (8/13)
- NASHVILLE SCENE (8/13)
- ABSOLUTE PUNK (8/13)
- San Francsico Chronicle (8/13)
- WALL STREET (8/13)
- TENNESSEAN (8/13)
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    - About.com
    - LiveDaily
    - Pollstar
    - Buzznet
    - Artist Direct
    - StarPulse
    - Examiner
    - Nashville Scene
    - FMQB



Baseball Logo Zip Hoodie Heather Gray



ABC Slim Fit T-Shirt Royal Blue

    - Prefix Mag
    - Tennessean
    - HM Mag
- Alternative Press Cover Story (October)
- New York Mag (8/25)
- LA Times (8/25)
- YRB MAGAZINE's fall fashion issue (with cover tag) (9/15)
- USA TODAY (9/18)
- ENTERTAINMENT WEEKLY (10/2)
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- Billboard (10/2)
- Alloy (10/2)
- Alternative Press and here (10/2)
- full page

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Video Rotation:

“The Only Exception” Fuse (5x), MTV (2x), VH1 (6x), MTV2 (9x)

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FBY	518250	CD	Paramore	brand new eyes (09/29/09)	075678967603	$18.98
FBY	12076	CD	Paramore	All We Know Is Falling (07/26/05)	645131207623	$13.98

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Last Update: 11/10/10

Merchandise



For the latest up to date info on this release visit **WEA.com**.

ARTIST: Ratt

TITLE: Infest Distress Basic T-Shirt Black (L)
Label: RRT/RoadRunner Non-Music
Config & Selection #: MH 500589 L
Street Date: 05/06/10
Order Due Date: 04/16/10
Ship Upon Receipt - Available Now
UPC: 075678922626
Box Count: 12
Unit Per Set: 1
SRP: $25
Alphabetize Under: R

OTHER SIZES:

MH:075678922602 Infest Distress Basic T-Shirt Black (2X)($25)
MH:075678922633 Infest Distress Basic T-Shirt Black (M)($25)
MH:075678922619 Infest Distress Basic T-Shirt Black (XL)($25)

WEBSITES:

Artist Site

AVAILABLE MERCH



Infestation Tour 2010 Basic Tee-2 Sided Print Black

DESIGN



ALBUM FACTS

Genre: Rock

ARTIST & INFO

Hometown: Los Angeles, CA

Ratt helped pioneer Hollywood's legendary Sunset Strip sound and scene with over 17 million albums sold. The band has returned sounding fired up and better than ever. Ratt's first studio album in 11 years, Infestation, is a return to their heavy,

riff driven roots. The band has reinvented their sound by rediscovering their strengths, shuttling listeners to a time when metal ruled the earth and real musicians wore eyeliner like a badge of honor. “We wanted this to be like something that we would have written right after [1984’s] Out of the Cellar, says vocalist Stephen Pearcy. “We definitely went back to basics with the mindset of a band with a lot of excitement and some great songs to get out.”

MARKETING POINTS

Press & Publicity:

- -Guitar Player feature confirmed!
- -Overwhelming positive response to the press release from outlets as varied as Guitar Edge, High Times, PopMatters, Metal Sucks.
- -Confirmed reviews in Guitar Edge and Hustler.
- -News picked up everywhere and on syndicates like Examiner.

SoundScan:

- Over 10 million albums sold in the U.S. through out their career.
- Last studio album sold 8.6 K records 1st week and went on to sell over 50K albums.
- "Best Of Me" - 447 downloads, 4,752 to date. Phoenix, Philly, LA, and Dallas all saw increases in the 20% or higher range with about 20 downloads per market on average.

Artist POP & Tools:

- Web Banners available.
- 11x17 Posters, merch stickers and signing cards available.
- Virtual CD available now.

Video Rotation:

- The premiere of Ratt's "Best Of Me" video is now live on AOL Noisecreep. It is also currently being promoted on the AOL Music main page.

Info:

- -Los Angeles Record Release Party & Performance is confirmed for 4/20 at The Key Club.
- -Red Carpet, party footage and interviews will be filmed with the band and attendees.
- -"Save The Date" announcement to the media went out Monday; Media Alert announcing details of the show and inviting media to go out next week.
- -Show announced on all websites with VIP packages and ticket sale information included
- -A Key Club RATT Billboard will be up for the entire month of April announcing the show and INFESTATION release.
- -Photographer hired to capture the entire event.
- -Texting campaign to be incorporated at the show, details TBA.
- - "Best of Me" went live on our site on February 2nd and in 27 days, got 21,279 plays.
- -Pearcy interview and DeMartini guitar clips posted on all sites.
- -Revolver full page ad in the 3/30 issue.
- -Band to attend and be involved in Revolver Golden Gods awards, stay tuned.
- -Album mini will be tagged in ads for Guitar Player and Guitar World in April that Charvel are doing around the release of Warren's new signature custom guitar line.
- -Video for "Best of Me' in house on 3/12. The "Making Of" video in house on 3/29. Video premiere in the works.
- -"Best of Me" & "Eat me Up Alive" are on our RR Sports Sampler that was serviced this week to all NBA, NHL, MLB, MLS and NFL teams for promotional consideration and in arena/stadium airplay.
- Huge Summer tour announcement to follow.

ARTIST CATALOG

LBL	SEL#	CFG	ARTIST	TITLE	UPC	SRP
RLP	178632	CD	Ratt	Infestation (04/20/10)	016861786328	$18.98

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Last Update: 11/10/10

Merchandise



For the latest up to date info on this release visit **WEA.com**.

ARTIST: Ratt

TITLE: Infestation Tour 2010 Basic Tee-2 Sided Print Black (L)

Label: RRT/RoadRunner Non-Music
Config & Selection #: MH 500575 L
Street Date: 04/23/10
Order Due Date: 04/03/10
Ship Upon Receipt - Available Now
UPC: 075678923456
Box Count: 12
Unit Per Set: 1
SRP: $20
Alphabetize Under: R

OTHER SIZES:

MH:075678923487 Infestation Tour 2010 Basic Tee-2 Sided Print Black (S)($20)
MH:075678923449 Infestation Tour 2010 Basic Tee-2 Sided Print Black (XL)($20)
MH:075678923432 Infestation Tour 2010 Basic Tee-2 Sided Print Black (2X)($21)
MH:075678923463 Infestation Tour 2010 Basic Tee-2 Sided Print Black (M)($20)

0 75678 92345 6

WEBSITES:

Artist Site

AVAILABLE MERCH



Infest Distress Basic Fit T-shirt Black

DESIGN



ALBUM FACTS

Genre: Rock

ARTIST & INFO

Hometown: Los Angeles, CA

Ratt helped pioneer Hollywood's legendary Sunset Strip sound and scene with over 17 million albums sold. The band has returned sounding fired up and better than ever. Ratt's first studio album in 11 years, Infestation, is a return to their heavy, riff driven roots. The band has reinvented their sound by rediscovering their strengths, shuttling listeners to a time when

metal ruled the earth and real musicians wore eyeliner like a badge of honor. “We wanted this to be like something that we would have written right after [1984’s] Out of the Cellar, says vocalist Stephen Pearcy. “We definitely went back to basics with the mindset of a band with a lot of excitement and some great songs to get out.”

MARKETING POINTS

Press & Publicity:

- -Guitar Player feature confirmed!
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ARTIST CATALOG

LBL	SEL#	CFG	ARTIST	TITLE	UPC	SRP
RLP	178632	CD	Ratt	Infestation (04/20/10)	016861786328	$18.98

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Last Update: 11/11/10

Merchandise



For the latest up to date info on this release visit **WEA.com**.

ARTIST: Sugar Hill Records

TITLE: Silhouette Basic T-Shirt Black (L)
Label: RHN/Rhino Non-Music
Config & Selection #: MH 501346 L
Street Date: 10/25/10
Order Due Date: 10/05/10
Ship Upon Receipt - Available 11/23
UPC: 603497945009
Box Count: 12
Unit Per Set: 1
SRP: $20
Alphabetize Under: V

OTHER SIZES:

MH:603497945016 Silhouette Basic T-Shirt Black (M)($20)
MH:603497944996 Silhouette Basic T-Shirt Black (XL)($20)
MH:603497945023 Silhouette Basic T-Shirt Black (S)($20)
MH:603497944972 Silhouette Basic T-Shirt Black (3X)($22)
MH:603497944989 Silhouette Basic T-Shirt Black (2X)($22)

6 03497 94500 9

AVAILABLE MERCH



Classic Powder Logo Basic T-Shirt Powder Blue

DESIGN



ALBUM FACTS

Genre: Rap/Hip Hop

ARTIST & INFO

In 1979, Sugar Hill Gang changed the world. With the release of the classic "Rapper's Delight," which became the first rap song to make the Top 40 and went on to sell over 8 million copies, the trio effectively ushered in the age of hip-hop.

Hailing from Englewood, New Jersey, and consisting of Wonder Mike, Big Bank Hank, and Master Gee, the group was also among the first rap acts to perform on *American Bandstand*, and scored more hits with "Apache" and "Eighth Wonder." True legends, the group continues to perform today.

MARKETING POINTS

ARTIST CATALOG

LBL	SEL#	CFG	ARTIST	TITLE	UPC	SRP
RHI	70805	CD	Sugar Hill Records	Definitive Groove - Sugar Hill Records (2CD) (08/08/06)	081227080525	One Way

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Last Update: 11/11/10

Merchandise



For the latest up to date info on this release visit **WEA.com**.

ARTIST: Sugar Hill Records

TITLE: Classic Powder Logo Basic T-Shirt Powder Blue (L)
Label: RHN/Rhino Non-Music
Config & Selection #: MH 501347 L
Street Date: 10/25/10
Order Due Date: 10/05/10
Ship Upon Receipt - Available 12/7
UPC: 603497944941
Box Count: 12
Unit Per Set: 1
SRP: $20
Alphabetize Under: V

OTHER SIZES:

MH:603497944958 Classic Powder Logo Basic T-Shirt Powder Blue (M)($20)
MH:603497944965 Classic Powder Logo Basic T-Shirt Powder Blue (S)($20)
MH:603497944910 Classic Powder Logo Basic T-Shirt Powder Blue (3X)($22)
MH:603497944927 Classic Powder Logo Basic T-Shirt Powder Blue (2X)($22)
MH:603497944934 Classic Powder Logo Basic T-Shirt Powder Blue (XL)($20)

6 03497 94494 1

AVAILABLE MERCH



Silhouette Basic T-Shirt Black

DESIGN



ALBUM FACTS

Genre: Rap/Hip Hop

ARTIST & INFO

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MARKETING POINTS

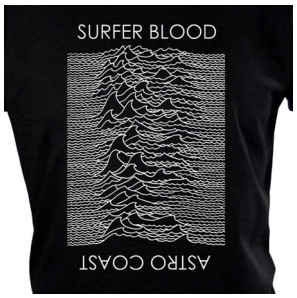
ARTIST CATALOG

LBL	SEL#	CFG	ARTIST	TITLE	UPC	SRP
RHI	70805	CD	Sugar Hill Records	Definitive Groove - Sugar Hill Records (2CD) (08/08/06)	081227080525	One Way

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Last Update: 11/10/10

Merchandise



For the latest up to date info on this release visit **WEA.com**.

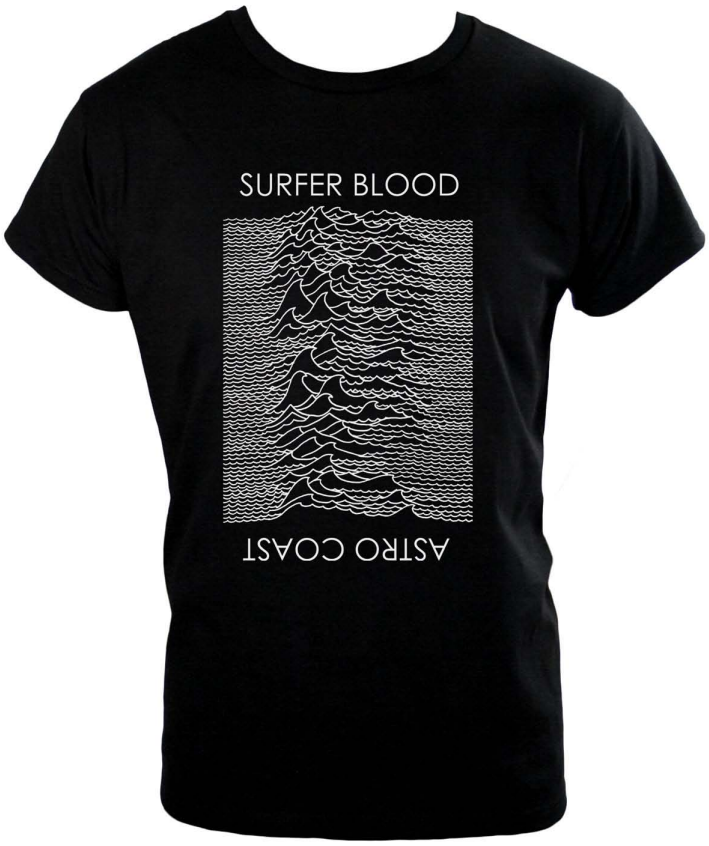
ARTIST: Surfer Blood

TITLE: Astro Coast T-Shirt Black Heather (L)
Label: WBN/Warner Bros. Non-Music
Config & Selection #: MH 163817 L
Street Date: 10/05/10
Order Due Date: 09/15/10
UPC: 809731638205
Box Count: 12
Unit Per Set: 1
SRP: $19
Alphabetize Under: S

OTHER SIZES:

MH:809731638175 Astro Coast T-Shirt Black Heather (XS)($19)
MH:809731638182 Astro Coast T-Shirt Black Heather (S)($19)
MH:809731638199 Astro Coast T-Shirt Black Heather (M)($19)
MH:809731638212 Astro Coast T-Shirt Black Heather (XL)($19)

DESIGN



ALBUM FACTS

Genre: Rock

ARTIST & INFO

Hometown: West Palm Beach, FL **Band Members:** John Paul Pitts (guitarist/singer), Tyler Schwarz (drummer), Thomas Fekete (guitar), Brian Black (bass), Marcos Marchesani (percussion)

When you think of Palm Beach, Florida, what comes to mind? Palm trees swaying gently in the balmy breeze? Scantily-clad bikini buxom babes rollerblading down an infinite slab of coral-colored concrete? How about anthemic, bombastic, life-affirming indie pop? If the latter didn't occur to you, let us introduce you to Surfer Blood: they call West Palm Beach home and, while still in their early 20s, have penned an album worth of catchy, summery indie songs that even the most hook-laden power pop band would rightfully be jealous of.

Comprised of members JP (dubbed "The Mastermind" by the rest of the band), TJ, Thomas and Brian, Surfer Blood met

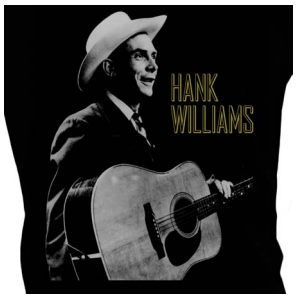
one fateful night at an after party for Miami's Ultra Festival, though they didn't attend the festival itself ("We do not like the D'n'B," they proclaim). After discussing music, what else, for the remainder of the night, JP decided to recruit the three other guys to perfect a couple of songs he had been working on for some time, and thus, the band was formed.

MARKETING POINTS

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Last Update: 11/10/10

Merchandise



For the latest up to date info on this release visit **WEA.com**.

ARTIST: Hank Williams

TITLE: Guitar Basic T-Shirt Black (L)
Label: TLN/Time/Life Non Music Video
Config & Selection #: MH 26203 L
Street Date: 11/02/10
Order Due Date: 10/13/10
Ship Upon Receipt - Available 12/7
UPC: 610583381825
Box Count: 12
Unit Per Set: 1
SRP: $19.5
Alphabetize Under: W

OTHER SIZES:

MH:610583381924 Guitar Basic T-Shirt Black (2X)($20.5)
MH:610583381726 Guitar Basic T-Shirt Black (M)($19.5)
MH:610583381627 Guitar Basic T-Shirt Black (S)($19.5)
MH:610583381023 Guitar Basic T-Shirt Black (XL)($19.5)
MH:610583382020 Guitar Basic T-Shirt Black (3X)($21.5)

6 10583 38182 5

AVAILABLE MERCH



The King T-Shirt Black



Framed Basic T-Shirt

DESIGN



ALBUM FACTS

Genre: Country

ARTIST & INFO

MARKETING POINTS

Press & Publicity:

PR:

- Reapproaching major outlets that did not cover the previous release, including *60 Minutes*, *Dateline*, *People* and *Parade*.
- We will also go back to some publications that did write about *The Unreleased Recordings* but with new offers for MP3 downloads on their companion websites.
- Will pitch for coverage that reflects the historical angle of discovering these forgotten recordings in publications such as the scholarly journal *Popular Music & Society*, *American Profile*, *Oxford American*, *Voice of America* as well as

CNN.com and *American Routes* (the national radio show that airs on public radio).
- Will pitch for inclusion in major national and regional holiday gift guides.
- Classic country radiostation giveaway contests, using a sampler of several songs taken from the collection.
- Major push at country and Americana sites for reviews.
- Holiday gift guide online push.
- Give-away contests at *CMT.com* as well as *GAC.com*.
- Social networking push with mentions of historic value and working with Holly Williams' sites to introduce her grandfather to a whole new market.

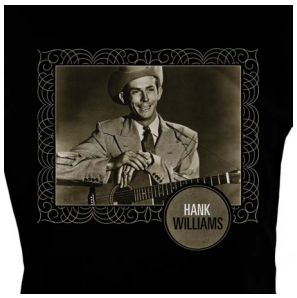
Info:

WHY BUY?

- A historic album drawn from the very best of the Mother's Best recordings—it includes two complete shows unavailable elsewhere at retail. It's a time capsule, taking listeners back to early morning country radio in 1951.
- It's a rare, informal glimpse into the heart and soul of country music's greatest star who died in 1953, at age 29.
- Follows on the heals of our critically-acclaimed 2008 release of the 3-CD Hank Williams box set that got dozens of national reviews and huge press support.
- This Hank Williams series is fully endorsed by the Williams Estate: children Hank Williams Jr. and Jett Williams.
- Superb audio quality is better than Hank's studio recordings! The restoration and mastering efforts were led by Grammy Award-winning studio engineers Alan Stoker at the Country Music Hall of Fame and renowned expert and Grammy-winner Joe Palmaccio.
- Collectible, special vinyl release. Vinyl is a rapidly growing sector of the recorded music market, appealing to collectors and audiophiles.
- We used Stan Ridgway, the top vinyl matrix expert, and pressed it at a premium facility using 180 gram virgin vinyl. The warmth of vinyl pressings is an ideal counterbalance to the trebly sound of 1950s recordings, and Time Life is confident that Hank has never sounded better than on this LP.

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Last Update: 11/10/10



Merchandise

For the latest up to date info on this release visit **WEA.com**.

ARTIST: Hank Williams

TITLE: Framed Basic T-Shirt Black (L)
Label: TLN/Time/Life Non Music Video
Config & Selection #: MH 26204 L
Street Date: 11/02/10
Order Due Date: 10/13/10
Ship Upon Receipt - Available 12/7
UPC: 610583382327
Box Count: 12
Unit Per Set: 1
SRP: $19.5
Alphabetize Under: W

OTHER SIZES:

MH:610583381122 Framed Basic T-Shirt Black (XL)($19.5)
MH:610583382426 Framed Basic T-Shirt Black (2X)($20.5)
MH:610583382129 Framed Basic T-Shirt Black (S)($19.5)
MH:610583382228 Framed Basic T-Shirt Black (M)($19.5)
MH:610583382525 Framed Basic T-Shirt Black (3X)($21.5)

6 10583 38232 7

AVAILABLE MERCH



The King T-Shirt Black



Guitar Basic T-Shirt

DESIGN



ALBUM FACTS

Genre: Country

ARTIST & INFO

MARKETING POINTS

Press & Publicity:

PR:

- Reapproaching major outlets that did not cover the previous release, including *60 Minutes*, *Dateline*, *People* and *Parade*.
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NEW MERCH

SA#379

11/10/10

WEA ACCOUNT #
DATE
SALES REP

PO#
BACKORDER?

MERCH SOLUTIONS WEBSITE
T-SHIRT ORDER FORM

ALL MERCH ITEMS ARE ONE-WAY

STREET DATE	ORDER DUE DATE	NOTES	LABEL	SEL. #	ORDERS	ARTIST	TITLE	DUP (Prod. ID) / Size	UPC CODE	SRP	COST
-----	-----	LIMITED EDITION	AON	MH-501011		DILLINGER ESCAPE PLAN	**Darkness Limited Edition Custom Zip Hoodie Black**	S	075678900235	60.00	30.00
-----	-----	LIMITED EDITION	AON	MH-501011		DILLINGER ESCAPE PLAN	**Darkness Limited Edition Custom Zip Hoodie Black**	M	075678900228	60.00	30.00
-----	-----	LIMITED EDITION	AON	MH-501011		DILLINGER ESCAPE PLAN	**Darkness Limited Edition Custom Zip Hoodie Black**	L	075678900211	60.00	30.00
-----	-----	LIMITED EDITION	AON	MH-501011		DILLINGER ESCAPE PLAN	**Darkness Limited Edition Custom Zip Hoodie Black**	XL	075678900204	60.00	30.00
-----	-----	LIMITED EDITION	AON	MH-501011		DILLINGER ESCAPE PLAN	**Darkness Limited Edition Custom Zip Hoodie Black**	2X	075678900198	61.00	30.50
-----	-----	AVAILABLE 11/30	WBN	MH-163786		MY CHEMICAL ROMANCE	California 2019 Black T-Shirt Black (XS)	XS	809731637864	19.00	9.00
-----	-----	AVAILABLE 11/30	WBN	MH-163786		MY CHEMICAL ROMANCE	California 2019 Black T-Shirt Black (S)	S	809731637871	19.00	9.00
-----	-----	AVAILABLE 11/30	WBN	MH-163786		MY CHEMICAL ROMANCE	California 2019 Black T-Shirt Black (M)	M	809731637888	19.00	9.00
-----	-----	AVAILABLE 11/30	WBN	MH-163786		MY CHEMICAL ROMANCE	California 2019 Black T-Shirt Black (L)	L	809731637895	19.00	9.00
-----	-----	AVAILABLE 11/30	WBN	MH-163786		MY CHEMICAL ROMANCE	California 2019 Black T-Shirt Black (XL)	XL	809731637901	19.00	9.00
-----	-----	AVAILABLE 11/30	WBN	MH-163786		MY CHEMICAL ROMANCE	California 2019 Black T-Shirt Black (2X)	2X	809731637918	20.00	10.00
-----	-----	AVAILABLE 11/30	WBN	MH-163786		MY CHEMICAL ROMANCE	California 2019 Black T-Shirt Black (3X)	3X	809731637925	21.00	11.00
-----	-----	AVAILABLE 11/30	WBN	MH-163800		MY CHEMICAL ROMANCE	Draculoid T-Shirt Orange (XS)	XS	809731638007	19.00	9.00
-----	-----	AVAILABLE 11/30	WBN	MH-163800		MY CHEMICAL ROMANCE	Draculoid T-Shirt Orange (S)	S	809731638014	19.00	9.00
-----	-----	AVAILABLE 11/30	WBN	MH-163800		MY CHEMICAL ROMANCE	Draculoid T-Shirt Orange (M)	M	809731638021	19.00	9.00
-----	-----	AVAILABLE 11/30	WBN	MH-163800		MY CHEMICAL ROMANCE	Draculoid T-Shirt Orange (L)	L	809731638038	19.00	9.00
-----	-----	AVAILABLE 11/30	WBN	MH-163800		MY CHEMICAL ROMANCE	Draculoid T-Shirt Orange (XL)	XL	809731638045	19.00	9.00
-----	-----	AVAILABLE 11/30	WBN	MH-163800		MY CHEMICAL ROMANCE	Draculoid T-Shirt Orange (2X)	2X	809731638052	20.00	10.00
-----	-----	AVAILABLE 11/30	WBN	MH-163969		MY CHEMICAL ROMANCE	Gun Lineup Hoodie Black (XS)	XS	809731639691	44.00	22.00
-----	-----	AVAILABLE 11/30	WBN	MH-163969		MY CHEMICAL ROMANCE	Gun Lineup Hoodie Black (S)	S	809731639707	44.00	22.00
-----	-----	AVAILABLE 11/30	WBN	MH-163969		MY CHEMICAL ROMANCE	Gun Lineup Hoodie Black (M)	M	809731639714	44.00	22.00
-----	-----	AVAILABLE 11/30	WBN	MH-163969		MY CHEMICAL ROMANCE	Gun Lineup Hoodie Black (L)	L	809731639721	44.00	22.00
-----	-----	AVAILABLE 11/30	WBN	MH-163969		MY CHEMICAL ROMANCE	Gun Lineup Hoodie Black (XL)	XL	809731639738	44.00	22.00
-----	-----	AVAILABLE 11/30	WBN	MH-163969		MY CHEMICAL ROMANCE	Gun Lineup Hoodie Black (2X)	2X	809731639745	45.00	22.50

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STREET DATE	ORDER DUE DATE	NOTES	LABEL	SEL. #	ORDERS	ARTIST	TITLE	DUP (Prod. ID) / Size	UPC CODE	SRP	COST
-----	-----	AVAILABLE 11/30	WBN	MH-163957		MY CHEMICAL ROMANCE	Cobrahead T-Shirt White (M)	M	809731639592	19.00	9.00
-----	-----	AVAILABLE 11/30	WBN	MH-163957		MY CHEMICAL ROMANCE	Cobrahead T-Shirt White (L)	L	809731639608	19.00	9.00
-----	-----	AVAILABLE 11/30	WBN	MH-163957		MY CHEMICAL ROMANCE	Cobrahead T-Shirt White (XL)	XL	809731639615	19.00	9.00
-----	-----	AVAILABLE 11/30	WBN	MH-163957		MY CHEMICAL ROMANCE	Cobrahead T-Shirt White (2X)	2X	809731639622	20.00	10.00
-----	-----		FBN	MH-500947		PARAMORE	Pick Ax Heart Slim Fit Royal Blue (S)	S	075678908446	20.00	10.00
-----	-----		FBN	MH-500947		PARAMORE	Pick Ax Heart Slim Fit Royal Blue (M)	M	075678908439	20.00	10.00
-----	-----		FBN	MH-500947		PARAMORE	Pick Ax Heart Slim Fit Royal Blue (L)	L	075678908422	20.00	10.00
-----	-----		FBN	MH-500947		PARAMORE	Pick Ax Heart Slim Fit Royal Blue (XL)	XL	075678908415	20.00	10.00
-----	-----		FBN	MH-500643		PARAMORE	Shovel Heart Slim Fit T-shirt Black (XS)	XS	075678920752	20.00	10.00
-----	-----		FBN	MH-500643		PARAMORE	Shovel Heart Slim Fit T-shirt Black (S)	S	075678920745	20.00	10.00
-----	-----		FBN	MH-500643		PARAMORE	Shovel Heart Slim Fit T-shirt Black (M)	M	075678920738	20.00	10.00
-----	-----		FBN	MH-500643		PARAMORE	Shovel Heart Slim Fit T-shirt Black (L)	L	075678920721	20.00	10.00
-----	-----		FBN	MH-500643		PARAMORE	Shovel Heart Slim Fit T-shirt Black (XL)	XL	075678920714	20.00	10.00
-----	-----	AVAILABLE 11/23	FBN	MH-500645		PARAMORE	Stuck Together Slim Fit T-shirt Navy (S)	S	075678920639	20.00	10.00
-----	-----	AVAILABLE 11/23	FBN	MH-500645		PARAMORE	Stuck Together Slim Fit T-shirt Navy (M)	M	075678920622	20.00	10.00
-----	-----	AVAILABLE 11/23	FBN	MH-500645		PARAMORE	Stuck Together Slim Fit T-shirt Navy (L)	L	075678920615	20.00	10.00
-----	-----	AVAILABLE 11/23	FBN	MH-500645		PARAMORE	Stuck Together Slim Fit T-shirt Navy (XL)	XL	075678920608	20.00	10.00
-----	-----		RRT	MH-500589		RATT	Infest Distress Basic Fit T-shirt Black (M)	M	075678922633	19.00	9.00
-----	-----		RRT	MH-500589		RATT	Infest Distress Basic Fit T-shirt Black (L)	L	075678922626	19.00	9.00
-----	-----		RRT	MH-500589		RATT	Infest Distress Basic Fit T-shirt Black (XL)	XL	075678922619	19.00	9.00
-----	-----		RRT	MH-500589		RATT	Infest Distress Basic Fit T-shirt Black (2X)	2X	075678922602	25.00	13.00
-----	-----		RRT	MH-500575		RATT	Infestation Tour 2010 Basic Tee-2 Sided Print Black (S)	S	075678923487	20.00	10.00
-----	-----		RRT	MH-500575		RATT	Infestation Tour 2010 Basic Tee-2 Sided Print Black (M)	M	075678923463	20.00	10.00
-----	-----		RRT	MH-500575		RATT	Infestation Tour 2010 Basic Tee-2 Sided Print Black (L)	L	075678923456	20.00	10.00
-----	-----		RRT	MH-500575		RATT	Infestation Tour 2010 Basic Tee-2 Sided Print Black (XL)	XL	075678923449	20.00	10.00
-----	-----		RRT	MH-500575		RATT	Infestation Tour 2010 Basic Tee-2 Sided Print Black (2X)	2X	075678923432	21.00	11.00
-----	-----	AVAILABLE 11/23	RHN	MH-501346		SUGAR HILL RECORDS	Silhoutte Basic T-Shirt Black (S)	S	603497945023	20.00	10.00
-----	-----	AVAILABLE 11/23	RHN	MH-501346		SUGAR HILL RECORDS	Silhoutte Basic T-Shirt Black (M)	M	603497945016	20.00	10.00
-----	-----	AVAILABLE 11/23	RHN	MH-501346		SUGAR HILL RECORDS	Silhoutte Basic T-Shirt Black (L)	L	603497945009	20.00	10.00
-----	-----	AVAILABLE 11/23	RHN	MH-501346		SUGAR HILL RECORDS	Silhoutte Basic T-Shirt Black (XL)	XL	603497944996	20.00	10.00
-----	-----	AVAILABLE 11/23	RHN	MH-501346		SUGAR HILL RECORDS	Silhoutte Basic T-Shirt Black (2X)	2X	603497944989	22.00	12.00
-----	-----	AVAILABLE 11/23	RHN	MH-501346		SUGAR HILL RECORDS	Silhoutte Basic T-Shirt Black (3X)	3X	603497944972	22.00	12.00
-----	-----	AVAILABLE 12/7	RHN	MH-501347		SUGAR HILL RECORDS	Classic Powder Logo Basic T-Shirt Powder Blue (S)	S	603497944965	20.00	10.00
-----	-----	AVAILABLE 12/7	RHN	MH-501347		SUGAR HILL RECORDS	Classic Powder Logo Basic T-Shirt Powder Blue (M)	M	603497944958	20.00	10.00
-----	-----	AVAILABLE 12/7	RHN	MH-501347		SUGAR HILL RECORDS	Classic Powder Logo Basic T-Shirt Powder Blue (L)	L	603497944941	20.00	10.00
-----	-----	AVAILABLE 12/7	RHN	MH-501347		SUGAR HILL RECORDS	Classic Powder Logo Basic T-Shirt Powder Blue (XL)	XL	603497944934	20.00	10.00
-----	-----	AVAILABLE 12/7	RHN	MH-501347		SUGAR HILL RECORDS	Classic Powder Logo Basic T-Shirt Powder Blue (2X)	2X	603497944927	22.00	12.00
-----	-----	AVAILABLE 12/7	RHN	MH-501347		SUGAR HILL RECORDS	Classic Powder Logo Basic T-Shirt Powder Blue (3X)	3X	603497944910	22.00	12.00
-----	-----		WBN	MH-163817		SURFER BLOOD	Astro Coast T-Shirt Black Heather (XS)	XS	809731638175	19.00	9.00
-----	-----		WBN	MH-163817		SURFER BLOOD	Astro Coast T-Shirt Black Heather (S)	S	809731638182	19.00	9.00

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STREET DATE	ORDER DUE DATE	NOTES	LABEL	SEL. #	ORDERS	ARTIST	TITLE	DUP (Prod. ID) / Size	UPC CODE	SRP	COST
-----	-----		WBN	MH-163817		SURFER BLOOD	Astro Coast T-Shirt Black Heather (M)	M	809731638199	19.00	9.00
-----	-----		WBN	MH-163817		SURFER BLOOD	Astro Coast T-Shirt Black Heather (L)	L	809731638205	19.00	9.00
-----	-----		WBN	MH-163817		SURFER BLOOD	Astro Coast T-Shirt Black Heather (XL)	XL	809731638212	19.00	9.00
-----	-----	AVAILABLE 12/7	TLN	MH-26203		WILLIAMS, HANK	Guitar Basic T-Shirt (S)	S	610583381627	19.50	9.50
-----	-----	AVAILABLE 12/7	TLN	MH-26203		WILLIAMS, HANK	Guitar Basic T-Shirt (M)	M	610583381726	19.50	9.50
-----	-----	AVAILABLE 12/7	TLN	MH-26203		WILLIAMS, HANK	Guitar Basic T-Shirt (L)	L	610583381825	19.50	9.50
-----	-----	AVAILABLE 12/7	TLN	MH-26203		WILLIAMS, HANK	Guitar Basic T-Shirt (XL)	XL	610583381023	19.50	9.50
-----	-----	AVAILABLE 12/7	TLN	MH-26203		WILLIAMS, HANK	Guitar Basic T-Shirt (2X)	2X	610583381924	20.50	10.50
-----	-----	AVAILABLE 12/7	TLN	MH-26203		WILLIAMS, HANK	Guitar Basic T-Shirt (3X)	3X	610583382020	21.50	10.50
-----	-----	AVAILABLE 12/7	TLN	MH-26204		WILLIAMS, HANK	Framed Basic T-Shirt (S)	S	610583382129	19.50	9.50
-----	-----	AVAILABLE 12/7	TLN	MH-26204		WILLIAMS, HANK	Framed Basic T-Shirt (M)	M	610583382228	19.50	9.50
-----	-----	AVAILABLE 12/7	TLN	MH-26204		WILLIAMS, HANK	Framed Basic T-Shirt (L)	L	610583382327	19.50	9.50
-----	-----	AVAILABLE 12/7	TLN	MH-26204		WILLIAMS, HANK	Framed Basic T-Shirt (XL)	XL	610583381122	19.50	9.50
-----	-----	AVAILABLE 12/7	TLN	MH-26204		WILLIAMS, HANK	Framed Basic T-Shirt (2X)	2X	610583382426	20.50	10.50
-----	-----	AVAILABLE 12/7	TLN	MH-26204		WILLIAMS, HANK	Framed Basic T-Shirt (3X)	3X	610583382525	21.50	10.50

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