

NEW RELEASES

WEA.COM | ISSUE 24 | NOVEMBER 22 + NOVEMBER 29, 2011



LABELS / PARTNERS

Atlantic Records

Asylum

Bad Boy Records

Bigger Picture

Curb Records

Elektra

Fueled By Ramen

Nonesuch

Rhino Records

Roadrunner Records

Time Life

Top Sail

Warner Bros. Records

Warner Music Latina

Word



11/21/11 AUDIO & VIDEO RECAP

ARTIST	TITLE	LBL	CNF	UPC	SEL #	SRP	ORDERS DUE	QTY
ARJONA, RICARDO	Grandes Exitos	LAT	CD	881410007427	528629	\$11.98	11/1/11	
CLAPTON, ERIC	Blues (5LP 180 Gram Vinyl Box Set)(w/Litho)	REP	CD	881410007328	528599	\$11.98	10/26/11	
CLOUD CONTROL	Bliss Release	TNO	CD	881410007526	529522	\$11.98	11/1/11	
COMMON	The Dreamer, The Believer	TCM	CD	881410007120	529038	\$11.98	11/1/11	
COMMON	The Dreamer, The Believer (Amended)	TCM	CD	881410006321	529517	\$11.98	11/1/11	
DEATH CAB FOR CUTIE	Keys and Codes Remix EP	ATL	CD	881410006420	529443	\$11.98	11/1/11	
DEFTONES	White Pony (2LP)	MAV	CD	881410006222	524901	\$11.98	11/1/11	
NICKELBACK	Here And Now	RRR	A	656605793214	177092	\$16.98	11/1/11	

Last Update: 10/03/11 For the latest up to date info on this release visit WEA.com.



ARTIST: Ricardo Arjona

TITLE: Grandes Exitos

Label: LAT/Warner Music Latina

Config & Selection #: CD 528629

Street Date: 11/22/11

Order Due Date: 11/02/11

UPC: 825646669851

Box Count: 30

Unit Per Set: 1

SRP: \$13.98

Alphabetize Under: A

File Under: Latin - Pop



TRACKS

Compact Disc 1

- | | |
|---|--|
| 01 Acompañame a estar solo | 10 Realmente no estoy tan solo (Album) |
| 02 Señora de las cuatro décadas (Album) | 11 Dame (Album) |
| 03 Sin Ti Sin Mi (Album) | 12 Mujeres (Album) |
| 04 Te conozco (Album) | 13 Minutos (Album) |
| 05 Animal nocturno (Album) | 14 El problema (Album) |
| 06 La mujer que no soñe (Album) | 15 Desnuda (Album) |
| 07 Puente (Caribe) | 16 Por si regresas |
| 08 Como Duele (Album) | 17 Estas ganas de llorar |
| 09 Pinguinos en la cama | |

ALBUM FACTS

Genre: Latin Pop **Producers:** Ricardo Arjona **Radio Formats:** Latin Pop, Pop/Ballad **Packaging Specs:** CD Single Jewel Case **Focus Markets:** Los Angeles, San Francisco, San Diego, Orange County, Puerto Rico, Miami, Orlando, Tampa, West Palm Beach, Fort Lauderdale, Atlanta, Washington DC, Philadelphia, New York City, Boston, Hartford, Newark, Long Island, Springfield, Allentown, Chicago, Dallas, Houston, San Antonio, Austin, Las Vegas, Phoenix, Denver, El Paso, McAllen-Brownsville, Denver, Salt Lake City

Description:

Ricardo Arjona - Grandes Exitos contains not only the artist's greatest hits spanning from the beginning of his career through his 2011 Grammy award winning production, *Poquita Ropa*, but it also features **TWO BRAND NEW SONGS** titled "Por Si Regresas" and "Estas Ganas De Llorar".

KEY INFO: New, Acoustic Versions are featured for the following songs: "Realmente No Estoy Tan Solo," "Desnuda," "Mujeres," "Señora De Las Cuatro Decadas," "Te Conozco," & "La Mujer Que No Soñe..."

All of Arjona's classic tracks are found here, including "El Problema", "Acompañame Estar Solo", "Señora De Las Cuatro Decadas", "Pinguinos En La Cama", "Mujeres" and many, many more.

ARTIST & INFO

Hometown: Guatemala City, Guatemala & Miami, Florida

Ricardo Arjona is undoubtedly one of today's most prolific, respected and admired singer-songwriters of our time. This is evidenced by his multi Platinum, Gold & Diamond awards, as well as various Grammy and Latin Grammy nominations and awards.

Ricardo Arjona was born in the country of Guatemala. At the age of six, with a guitar on hand, he was already playing at events and gatherings. After participating in Guatemala's national basketball team, he eventually returned back to his true calling and passion for music. He then moved to Mexico City in search of an opportunity in the country's flourishing industry. Several student contests aided him in finally landing a great opportunity to sign with one of the major record companies. The rest is history and since then, for over twenty years or so, Arjona has recorded and sold multiple #1 records. When ever he does tour, major venues throughout the U.S., Latin America and Europe witness sold-out events.

Both in his recordings and live concerts, Arjona's music and lyrics have romanced, intrigued, disturbed and shocked his fans. But at the end, they continue asking and coming back for more. This is what makes this artist a unique entertainer that will continue to be among the strongest Latin recording acts in the world of Latin music.

MARKETING POINTS

Awards:

- 2011 Grammy Award: Best Latin Album for "Poquita Ropa"
- Billboard Latin Music Awards 2006 nominations 'Best Male Vocal Pop Album-"Adentro"

- Latin GRAMMY® nominations 2006: - Recording of the year- "Acompañame A Estar Solo" - Song of the year- "Acompañame A Estar Solo" - Best Video Song short version- "Mojado" with Intocable - Best Male Vocal Pop Album- "Adentro"
- Latin GRAMMY® award recipient in the category 'Best Male Vocal Pop Album' ASCAP Latin Heritage Award- Recognition as successful Guatemalan songwriter.
- GRAMMY® Nominations 2007: - Best Vocal or Instrumental Pop Album-"Adentro"
- GRAMMY® award in the category 'Best Vocal or Instrumental Pop Album
- Premio Lo Nuestro to Latin Music 2007 award nominations: - Album of the year- "Adentro" - Masculine Artist of the Year - Video of the Year- "Mojado" with Intocable
- Grammy Nominee 2009 for Best Male POP Album for 5to Piso
- Latin Grammy 2009 Nominee for Best Singer-Songwriter album for 5to piso and Best Short Form Music Video for Como Duele
- Premio lo Nuestro 2010 Nominated for Best Pop Album for Quinto Piso and Male POP Artist of the Year
- 2010 Latin Billboard Award for the tour 5to Piso

Press & Publicity:

- Univision: Gordo y La Flaca, Despierta America, Primer Impacto, Sal y Pimienta, Tu Desayuno Alegre
- Univision Puerto Rico: Noticias de Univision Puerto Rico, Locas De Atar, Tu Mañana, Flashazo VIP
- Telemundo: Levantate, Al Rojo Vivo, Nitido, Acceso Total
- Telemundo Puerto Rico: Acceso Total, Dia a Dia, Dando Candela
- WAPA-TV (Puerto Rico): Entre Nosotras, Noticentro Al Amanecer, Pegate Al Medio Dia Telefuturo: Escandalo TV, La Tijera
- CNN En Español, Showbiz, Escenario, MTV3, Mun2

Featured Magazines Articles:

- U.S.: People En Español, Latina Magazine, Billboard, Rolling Stone, La Opinion, Hoy, TV Notas, TV Novelas, Televista, Glamour, Vogue, Nexus, Explorer, Latitude
- Puerto Rico: Nuevo Dia, El Vocero, Primera Hora, TV Aqui, Caras, Imagen

Info:

- October thru November: 8 week National Univision ID campaign featuring Ricardo Arjona
- 1 Hour Documentary to air on Univision Network this October with a behind the scenes with Arjona and the making of his new studio release
- **Personal Artist Appearances:** Ricardo Arjona has already begun conducting TV interviews. Promotional debut took place on August 22nd during an exclusive interview on Univision's Primer Impacto
- **Social Media:** Arjona fans are being kept informed of artist's upcoming release throughout his official website, twitter and facebook pages.
- Artist will be conducting extensive live T.V. and radio interviews to promote release during the week of and week prior to street date. All the major TV shows from Univision and Telemundo will be featured. WAPA and Telemundo Puerto Rico will also be featured. Details on the press/publicity section.
- **Concert Tour:** Ricardo Arjona has announced a World Tour for 2011-2012. Dates to be announced soon.

DIGITAL SPINS & SALES

Online Stats:

*Facebook Fans: 5,287,629

*Twitter Followers: 429,022

Last Update: 03/01/11 For the latest up to date info on this release visit WEA.com.



ARTIST: Eric Clapton
TITLE: Blues (5LP 180 Gram Vinyl)(w/Litho)
Label: REP/Reprise
Config & Selection #: A 528599
Street Date: 11/21/11
Order Due Date: 11/01/11
UPC: 093624954903
Box Count: 30
Unit Per Set: 5
SRP: \$124.98
Alphabetize Under: C

ALBUM FACTS

Genre: Rock

ARTIST & INFO

By the time **Eric Clapton** launched his solo career with the release of his self-titled debut album in mid-1970, he was long established as one of the world's major rock stars due to his group affiliations -- the Yardbirds, John Mayall's Bluesbreakers, Cream, and Blind Faith -- which had demonstrated his claim to being the best rock guitarist of his generation.

Clapton has been inducted into the Rock and Roll Hall of Fame as a solo performer and as a member of the bands Yardbirds and Cream. He is the only person ever to be inducted three times. In his 40-year-plus career, Eric Clapton has received a total of 18 Grammys.

MARKETING POINTS

Press & Publicity:

- 3/1 - Crossroads Guitar Festival 2010 - Pledge Drive

TOURS

[MORE](#)

10/12/11
Morumbi Stadium
Sao Paulo Brazil

10/14/11
Estadio River Plate
Buenos Aires Argentina

10/16/11
Estadio Nacional
Santiago Chile

11/17/11
Hokkaido Prefectural Sports
Center
Sapporo Japan

11/19/11
Yokohama Arena
Yokohama Japan

Last Update: 10/11/11 For the latest up to date info on this release visit WEA.com.



ARTIST: Cloud Control

TITLE: Bliss Release

Label: TNO/Turnout

Config & Selection #: CD 529522

Street Date: 11/21/11

Order Due Date: 11/01/11

UPC: 075678824883

Box Count: 30

Unit Per Set: 1

SRP: \$13.99

Alphabetize Under: C

File Under: Alternative



WEBSITES:

[Artist Site](#)

[MySpace](#)

[Facebook](#)

VIDEOS

["There's Nothing In The](#)

[Water We Can't Fight"](#)

["Gold Canary"](#)

["This Is What I Said"](#)

["Meditation Song #2 \(Why](#)

[Oh Why\)"](#)

ALBUM FACTS

Genre: Rock **Producers:** Produced by Liam Judson in the Judson family home, Three Shades Green, and the Kelshaw family home; with the exception of track two, which was produced by Wayne Connolly at Albert Music Studios. Track three & ten mixed by Dave Bascombe. **Radio Formats:** Alternative **Focus Markets:** NYC, LA, SF, Chicago, Seattle, Portland, Minneapolis, Boston, Philly, Denver

Description: From inauspicious beginnings, **Cloud Control** have created **Bliss Release** - a debut record that manages to sound at once warmly nostalgic, but never retro. *'There's definitely a special dynamic with the four of us,'* says Heidi, *'It pushes us to write outside our boundaries. It really is that cliché, we really are the sum of our parts.'*

We have Ulrich on drums (*'He likes a good fantasy trilogy!' - Heidi*), Jeremy on bass (*'He's never broken another string!' - Alister*), Heidi on keys, tambourine and vocals (*'Entering us into a band competition, when we had no band, and no songs, is pretty classic Heidi' - Jeremy*) and Alister on vocals and guitar, who wrote 'Gold Canary' and a number of its friends while out in the mountains of the Mega Long Valley. *'It's just farmland,'* he says. *'You can't see any other houses. Okay, there were a few horses. It sounds really funny and stereotypical, but it's true, it was like that. It was a shack. Not that I would mind living in a shack...'*

Whether you can hear the influence of the stunning landscape on **Bliss Release** is something they can't quite decide. Not least because it wasn't all written while out in the bush. *'I live in King's Cross, which used to be the Red Light District,'* explains Alister. *'I wrote 'Meditation Song', 'Just For Now' and 'Hollow Drums' there, and it's a pretty hectic part of town.'*

Recording in Jeremy's parents' living room, surrounded by his 'creepy family photos' and childhood piano, with 'a bush filled gulley' right out the window, **Bliss Release** took them six or seven months to complete. It was about letting things happen and unfurl. *'We did things you would never dream of doing in a live setting,'* continues Jeremy. *'Like patching your gear in all the wrong ways. We were making true and legitimate accidents, and we tried to embrace that as much as we could.'*

Having recently won a clutch of awards in their Native Australia and hotly tipped as 'Ones to Watch' by the UK press, the band are currently playing a prominent slot at Australia's Laneways festival before relocating to Europe for a host of shows with their debut album release penciled in for early Summer.

ARTIST & INFO

Hometown: Blue Mountains, NSW, Australia **Band Members:** Alister Wright, Heidi Lenffer, Ulrich Lenffer, Jeremy Kelshaw

For people who have potentially made 2011's most bewitching and balmy album, **Cloud Control** are a delightfully self-deprecating bunch. Born and raised in the spectacular Blue Mountain region within minutes of each others houses, Alister Wright and Ulrich Lenffer had never even written a song before Ulrich's sister Heidi entered them into a battle of the bands competition at Sydney University. Only Jeremy Kelshaw, with the odd stint in 'High School thrash bands' under his belt, was studying music. *'Don't get me wrong,'* says front-man Alister, *'we're all really passionate about music, but none of us had been in bands before. I'm used to it now, but I used to stand rooted to the spot on stage, thinking 'Oh. My. GOD. What am I DOING?'*

You would never know this now, of course. When they all break into irresistible sea-shanty 'Gold Canary' - and everyone sings its deceptively simple lyrics - you can hardly imagine that at their first gig Cloud Control, as Jeremy has it, 'crashed and BURNED'. *'A keyboard exploded, Jeremy broke a bass string, everything went wrong,'* says Alister, smiling.

MARKETING POINTS

Awards:

- 2010 Jagermeister Independent Music Awards - won Best Independent Album and Breakthrough Independent Artist.
- Nominated for two 2010 ARIA awards, Best Rock Album and Breakthrough Artist
- The Sydney Music, Arts & Culture (SMAC) Awards - Best Live Musical Act and Record of the Year.
- 6th annual Australian Music Prize

**PARENTAL
ADVISORY
EXPLICIT CONTENT**

ARTIST: Common

TITLE: The Dreamer, The Believer

Label: TCM/Think Common

Config & Selection #: CD 529038

Street Date: 11/21/11

Order Due Date: 11/01/11

UPC: 093624953883

Box Count: 30

Unit Per Set: 1

SRP: \$18.98

Alphabetize Under: C



OTHER EDITIONS

CD 529038 Amended
(\$18.98)



ALBUM FACTS

Genre: Rap/Hip Hop

ARTIST & INFO

MARKETING POINTS

Last Update: 10/11/11 For the latest up to date info on this release visit WEA.com.



ARTIST: Death Cab for Cutie
TITLE: Keys And Codes Remix EP
Label: ATL/Atlantic
Config & Selection #: CD 529443
Street Date: 11/21/11
Order Due Date: 11/01/11
UPC: 075678825026
Box Count: 30
Unit Per Set: 1
SRP: \$8.98
Alphabetize Under: D
File Under: Alternative



ALBUM FACTS

Genre: Rock **Focus Markets:** New York, Los Angeles, Seattle-Tacoma, Chicago, Philadelphia, San Francisco-Oakland-San Jose, Boston, Washington D.C., Denver, Portland

Description: **Death Cab for Cutie** will add on to the already successful Codes and Keys campaign with the **Keys And Codes Remix EP**, in stores and at all DSPs on November 22nd, 2011. The multiple Grammy Award-nominated band will release one remix per week leading up to the physical and complete EP street date. The roll out starts on October 11th with Australian Indie Dance stars, Cut Copy. **The Keys And Codes Remix EP** is the must-have companion piece to Death Cab's latest and hugely well received studio album, **Codes And Keys**.

ARTIST & INFO

Hometown: Bellingham, WA **Band Members:** Ben Gibbard (Lead Vocals, Guitar), Chris Walla (Guitar), Nick Harmer (Bass), Jason McGerr (Drums)

Formed in 1997 as a solo-project by Ben Gibbard, **Death Cab for Cutie** released the acoustic cassette, **You Can Play These Songs With Chords**, in the same year. After recognizing the success of the cassette, Gibbard expanded the project to a quartet. In 1998, they released **Something About Airplanes**, reworking many songs from the cassette with the full band arrangement. To date, the album has sold over 137,000 copies. They continued churning out indie-rock masterpieces on the albums **We Have the Facts** and **We're Voting Yes** released in 2000, selling over 185,000 copies to date; and **The Photo Album**, released in 2001, selling over 202,000 copies to date.

In 2003, **Death Cab for Cutie** released the album that helped catapult them from an underground player to a mainstream force, **Transatlanticism**. The album was positively received from major media outlets, and has sold over 640,000 copies to date and was official certified "Gold" by the RIAA in April 2008. In 2004, the band joined forces with Atlantic Records, a major step for the previously corporate-weary group. Their major label debut, **Plans**, received highly positive reviews, and was received well by fans. To date, it has sold over 1.09 million copies, and was officially certified "Platinum" by the RIAA in February 2008.

The band released **Narrow Stairs**, their sixth studio album, in 2008. With the same style loved by fans around the world, it was met positively by the media, specifically receiving 4/5 stars from Rolling Stone and 8/10 from SPIN. To date, the album has sold over 605,000 copies and was officially certified Gold by the RIAA in February 2009.

MARKETING POINTS

Awards:

- Gold - **Narrow Stairs** - February 2009
- Gold - **Transatlanticism** - April 2008
- Platinum - **Plans** - February 2008.

Featured Magazines Articles:

- During the **Codes and Keys** album cycle, the band was featured in The New Yorker, M Magazine, People, NY magazine, Entertainment Weekly, Nylon, Interview, BlackBook, and more.
- Recent print, blog, and other online pick-up from: NY Times, USA Today, RollingStone.com, MTVNews.com, Brooklyn Vegan, Stereogum, SPIN.com, NPR, Village Voice, Time Out NY, Time Out Chicago, IFC.com, Metromix, and more.

SoundScan:

- Over-indexing markets on last release "Narrow Stairs" (5/6/08 street, 593,689 sold RTD, Week 1):
- **National:** Seattle-Tacoma (197), Kansas City (153), San Diego (150), SF-Oakland-San Jose (148), Milwaukee (140), Richmond (131), LA (130), Portland, OR (129), 129, Rochester (125), Denver (125), Sacramento-Stockton (124), Chicago (122), Atlanta (120), Philadelphia (117), Austin (115), Spokane (111), Baton Rouge (110), Boston (110), Indianapolis (109), Salt Lake City (108), Orlando-Daytona Bch-Milbrne (108), Dallas-Ft. Worth (108), Madison (107), Tucson (107), Tampa-St. Petersburg (107), Detroit (107), Louisville (106), Columbus (106), DC (104), Omaha (103), Baltimore (103), Green Bay-Appleton (102), Hartford-New Haven (101)

Artist POP & Tools:

- 11x17 Tour/Album promotion posters available

Video Rotation:

- We will have individual video to accompany each remix. They will be unique to each remix, and will go live on the band's YouTube channel as they are made public.
- **"Stay Young, Go Dancing" - FUSE: 71 w/ 5 Spins (+5), 5TD**
- **"You Are A Tourist" total spins: FUSE: 103 MTV: 6 MTV2: 97 MTVHits: 95 VH1: 93**
- **"You Are A Tourist"** live broadcast of the first-ever scripted, one-take video broadcasted at youareatourist.com on

TOURS

[MORE](#)

10/15/11
Santa Barbara Bowl
Santa Barbara, CA

10/16/11
Treasure Island Music
Festival
San Francisco, CA

10/18/11
Taco Bell Arena
Boise, ID

10/20/11
Portland Memorial Coliseum
Portland, OR

10/21/11
Rogers Arena
Vancouver, BC

VIDEOS

["Stay Young, Go Dancing" official video](#)
["You Are A Tourist" official video](#)

AVAILABLE MERCH



[Vader Slim Fit T-Shirt Lapis](#)



[Seattle Slim Fit T-Shirt Kelly Green](#)



[Scissors Slim Fit T-shirt Red](#)



[Hour Glass Slim Fit T-Shirt Royal Blue](#)

April 5th, 2011 (directed by Tim Nackashi).

- "Home Is A Fire" viral video directed by Shepard Fairey will go live on 5/2.

Radio Airplay/ Total Audience:

- The remixes specific to this release will be worked at college/specialty non-comm stations

DIGITAL SPINS & SALES

Online Stats:

- 1,715,342 fans on Facebook
- 56,076 followers on Twitter

ARTIST CATALOG

LBL	SEL#	CFG	ARTIST	TITLE	UPC	SRP
ATL	527251	CD	Death Cab for Cutie	Codes And Keys (05/31/11)	075678827044	\$18.98



[Champagne Slim Fit T-shirt](#)
[Black](#)



[Bouldering Slim Fit T-Shirt](#)
[Gray](#)

Last Update: 10/12/11 For the latest up to date info on this release visit WEA.com.

**PARENTAL
ADVISORY
EXPLICIT CONTENT**



ARTIST: Deftones
TITLE: White Pony (2LP)
Label: MAV/Maverick
Config & Selection #: A 524901
Street Date: 11/21/11
Order Due Date: 11/01/11
UPC: 093624964667
Box Count: 20
Unit Per Set: 2
SRP: \$26.98
Alphabetize Under: D



WEBSITES:
DEFTONES

TRACKS

Full Length Vinyl 1

Side A

- 01 [Feiticeira](#)
- 02 [Digital Bath](#)
- 03 [Elite](#)

Side B

- 01 [Rx Queen](#)
- 02 [Street Carp](#)
- 03 [Teenager](#)

Full Length Vinyl 2

Side A

- 01 [Knife Prty](#)
- 02 [Korea](#)
- 03 [Passenger](#)

Side B

- 01 [Change \(In The House Of Flies\)](#)
- 02 [Pink Maggit](#)

ALBUM FACTS

Genre: Rock **Producers:** Terry Date, Deftones **Packaging Specs:** 2-LP Set Reissue. Two regular weight black vinyl discs at Record Industry, in Stoughton gatefold jacket (3K)

Description: White Pony is the third album by Deftones, released in 2000. It is the follow up to Around the Fur, which was released in 1997, and marks a significant growth in the band's sound; incorporating New Wave and shoegaze influences with the alternative metal edge the group had honed and become known for. To this end, it is generally regarded by fans and critics alike as their most mature outing.

The song "Passenger" features the guest vocals of Tool and A Perfect Circle vocalist Maynard James Keenan. The band won a Grammy Award for Best Metal Performance for the song "Elite" in 2001.[1]A total of four different versions of the album exist. On its release date, limited edition copies were released with solid red and black jewel cases. The two different colored cases also featured different insert booklets. Both limited edition versions included the added track "The Boy's Republic", but did not include "Back to School (Mini Maggit)".

ARTIST & INFO

Hometown: Sacramento, CA

Deftones have never been your average hard rock band. As kids, the Sacramento band cut its teeth on Anthrax and The Smiths, Pantera and The Cure, skateboarding and "The Smurfs." As a band out of high school, Deftones mixed trip hop with thrash, melodic vocals with crushing reverb, and yes, pretty with ugly. As chart-toppers and headliners, they've crossed over genres, defied categorization and confused the hell out of your iPod ("Heavy Metal?" "Hard Rock?" "Alternative?")

MARKETING POINTS

ARTIST CATALOG

LBL	SEL#	CFG	ARTIST	TITLE	UPC	SRP
MAV	43239	CD	Deftones	Saturday Night Wrist (10/31/06)	093624323921	\$7.98
MAV	46054	CD	Deftones	Adrenaline (09/29/95)	093624605423	\$11.98
MAV	46810	CD	Deftones	Around The Fur (10/17/97)	093624681021	\$13.98
REP	523990	CD	Deftones	Diamond Eyes (Amended) (05/04/10)	093624966708	\$18.98
MAV	48350	CD	Deftones	Deftones (05/20/03)	093624835028	\$7.98

Last Update: 10/12/11 For the latest up to date info on this release visit WEA.com.

ROADRUNNER
RECORDS
NICKELBACK



ARTIST: Nickelback

TITLE: Here And Now

Label: RRR/Roadrunner Records

Config & Selection #: CD 177092

Street Date: 11/21/11

Order Due Date: 11/01/11

UPC: 016861770921

Box Count: 30

Unit Per Set: 1

SRP: \$18.98

Alphabetize Under: N



TRACKS

Compact Disc 1

- | | |
|---|---|
| 01 This Means War | 07 Kiss It Goodbye |
| 02 Bottoms Up | 08 Trying Not To Love You |
| 03 When We Stand Together | 09 Holding On To Heaven |
| 04 Midnight Queen | 10 Everything I Wanna Do |
| 05 Gotta Get Me Some | 11 Don't Ever Let It End |
| 06 Lullaby | |

ALBUM FACTS

Genre: Rock **Producers:** Nickelback, Joey Moi and Brian Howes **Radio Formats:** Pop, Rock **Focus Markets: Top 25 sales markets:** New York, NY Los Angeles, CA Chicago, IL Philadelphia, PA SF-Oakland-San Jose Boston, MA Dallas-Ft. Worth, TX Detroit, MI Washington, DC Houston, TX Cleveland, OH Atlanta, GA Minneapolis-St. Paul, MN Tampa-St. Petersburg, FL Seattle-Tacoma, WA Miami, FL Pittsburgh, PA St. Louis, MO Denver, CO Phoenix, AZ Sacramento-Stockton, CA Baltimore, MD Hartford-New Haven, CT San Diego, CA Orlando-Daytona Bch-Mlbne

Description:

Produced by **Nickelback** and recorded at Mountain View Studios, Vancouver, BC, **Here and Now** is **Nickelback's** seventh studio record and is the follow up to 2008's widely successful **Dark Horse** which has been certified 3-times platinum, racking up over five million digital single sales and more than 52 million video plays over the course of the album's campaign.

"When you listen to this record, it sounds like it could be from four different artists," says Chad Kroeger. "We always try and do the same thing: We try to do something heavier than we've ever done, more melodic than we've ever done, every single time we do this, and I think we've achieved it again."

ARTIST & INFO

Hometown: Vancouver, Canada **Band Members:** Chad Kroeger (Lead vocals, guitars), Ryan Peake (Backing vocals, guitar), Mike Kroeger (Bass), Daniel Adair (Drums, backing vocals)

Nickelback is one the biggest rock bands in the world having sold almost 50 million albums worldwide. Since their 2001 breakthrough hit song "How You Remind Me," **Nickelback** has sent 18 singles rocketing onto various Billboard charts. Nickelback's now classic **All The Right Reasons** insured **Nickelback** an indelible place in rock history, spending a staggering 112 consecutive weeks in the Top 30 of the Billboard Top 200, certified 8-times platinum in the U.S. and having sold more than 11 million copies worldwide, topping charts in four countries. **All The Right Reasons** spun off seven multi-format singles and made **Nickelback** the first band in Nielsen BDS history to send five singles onto the CHR charts.

MARKETING POINTS

Awards:

- Multiple Grammy Nominations
- World Music Award for "World's Best Rock Group"
- Billboard Touring Award for "Breakthrough Artist"
- Billboard awards for "Rock Album of the Year" and "Artist-Duo/Group of the Year"
- American Music Award for All The Right Reasons "Favorite Pop/Rock Album"
- American Music Award for Favorite Pop/Rock Band 2007
- American Music Award Nomination for Favorite Pop/Rock Band 2009
- People's Choice Award for "Best Rock Group"

Press & Publicity:

- Aggressive press campaign launching now, targeting award shows, late night and morning show television appearances and performances around album release.
- Major TV performances to be announced for week of release.
- Press junket planned for early/mid October.

SoundScan:

- **Dark Horse** certified 3 times platinum

- last album scanned over 325K units first week
- Nickelback has sold over 21 million albums in the U.S.

Artist POP & Tools:

- Poster
- Consumer Ad
- Artboard
- Banner Ad
- :15 TV Spot
- :30 TV Spot
- 2 Lyric Videos
- "When We Stand Together" Music Video

Video Rotation:

- "When We Stand Together" to premiere on VH1 in late October.
- Expected airplay support from VH1, MTV, Fuse, CMT, Music Choice.

Radio Airplay/ Total Audience:

- As a reflection of Nickelback's incredible and multiple successes at Pop and Rock Radio formats over more than a decade, we have launched two singles simultaneously to radio. "When We Stand Together" shipped to all Pop formats 9/26. "Bottoms Up" shipped to all Rock formats 9/26.
- Less than 1 week after ship, we have over 7 million in audience at Rock Formats and over 6.5 million in audience at Pop Formats.

Info:

- Major North American tour in April 2012, on sale around album release.
- VH1 broadcast premiere of "When We Stand Together" video in late-October.
- Heavy focus on lifestyle marketing and branding partnerships/sponsorships for tours, promotions, contests, fly-aways, giveaways, non-traditional CD sales and listening party events.
- Comprehensive advertising campaign around album release to include television, outdoor, print, online and radio.
- Pursuing licensing opportunities in television, film, gaming and more.
- Sports marketing to include in-arena play and market specific opportunities with professional sports teams.
- Major highly targeted marketing initiative across all online platforms with heavy focus on Facebook, YouTube, Twitter and Google.

DIGITAL SPINS & SALES**Online Stats:**

- Facebook Fans: 11.2 Million
- Twitter Followers: 72,000
- Nickelback YouTube Channel Views: 6 Million
- Nickelback YouTube Channel Uploaded Views: 120 Million
- Nickelback.com Monthly Visits: 260,000 Monthly Pageviews: 430,000

11/29/11 AUDIO & VIDEO RECAP

ARTIST	TITLE	LBL	CNF	UPC	SEL #	SRP	ORDERS DUE	QTY
PRESUNTOS IMPLICADOS	Banda sonora (Jewel)	LAT	CD	825646661183	529452	\$13.98	11/9/11	
RITA, MARIA	Elo	LAT	CD	825646659616	529436	\$13.98	11/9/11	
SONGZ, TREY	Inevitable	ATL	CD	075678825040	529381	\$6.98	11/9/11	

Last Update: 10/11/11 For the latest up to date info on this release visit WEA.com.



ARTIST: Presuntos Implicados

TITLE: Banda Sonora

Label: LAT/Warner Music Latina

Config & Selection #: CD 529452

Street Date: 11/29/11

Order Due Date: 11/09/11

UPC: 825646661183

Box Count: 30

Unit Per Set: 1

SRP: \$13.98

Alphabetize Under: P

File Under: Latin Pop

TRACKS

Compact Disc 1

- | | |
|--|--|
| 01 Vuelvo a pensar en ti (Little Prayer - La boda de mi mejor amigo) | 06 Tal y como fue (The way we were - Tal como eramos) |
| 02 She (Nothing Hill) | 07 Donde nos lleve el corazon (Up where we belong - Oficial y caballero) |
| 03 Si es cierto tu amor (How deep is your love - Saturday Night Fever) | 08 Mañana de Carnaval (Manha de Carnaval - Orfeo negro) |
| 04 Cuando el llegeo (Nature boy - Moulin Rouge) | 09 El amor me envuelve (Love is all around - 4 Bodas y un funeral) |
| 05 Solo tu (Loving you - Bridget Jones 2) | 10 Moon river (Desayuno con diamantes) |

ALBUM FACTS

Genre: Latin Pop **Producers:** Juan Luis Gimenez Nacho Maño

Radio Formats: Latin Pop **Packaging Specs:** CD Single Jewel Case **Focus Markets:** Puerto Rico, Miami, New York City, Chicago, Dallas, Houston, Los Angeles, San Francisco, San Diego, Atlanta, Orlando, Tampa

Description: **Banda Sonora** is the new studio release album by Spanish pop group **Presuntos Implicados** and with new lead singer Lydia who recently joined the group. It presents ten new recordings, classic english pop & ballad songs from decades ago, re-recorded in the **Presuntos Implicados** style and arrangements of Jazz infused pop rhythms and melodies. "Solo Tu" will be the first radio single.

ARTIST & INFO

Hometown: Madrid, Spain

At first, the Spanish trio, Presuntos Implicados, started getting involved in their local rock scene after winning a music contest with a song called "En El Transistor." However, their original funky style on their debut album entitled **Danzad Malditos** failed to catch on. As a result, the newcomer band teamed up with Nacho Maño to make a definitive turn in their musical direction fusing Pop and Jazz styles together. This combination for the band worked and introduced them to a fruitful career and recognition throughout Europe, Latin America, Puerto Rico and the U.S. **Alma de Blues** became their first certified double-platinum record. The successful **Ser de Agua** and **El Pan y La Sal** followed in 1992 and 1994, respectively. In 1999, Warner released Presuntos Implicados' ambitious and interesting **Version Original**, featuring covers of some of the most popular Latin hits ever, and the group witnessed multiple awards for this collection. Recently, the group's original singer has left the band and now has been replaced by Lydia and are now set to move forward and promote their new studio CD along with a world tour.

MARKETING POINTS

Info: Radio Single: Solo Tu - scheduled to go to radio on October 14th.

Last Update: 10/11/11 For the latest up to date info on this release visit WEA.com.



ARTIST: Maria Rita

TITLE: Elo

Label: LAT/Warner Music Latina
Config & Selection #: CD 529436
Street Date: 11/29/11
Order Due Date: 11/09/11
UPC: 825646659616
Box Count: 30
Unit Per Set: 1
SRP: \$13.98
Alphabetize Under: R
File Under: World Music / Latin Pop

TRACKS

Compact Disc 1

- | | | | |
|----|---|----|---|
| 01 | Conceição dos Coqueiros | 06 | Pra Matar Meu Coração |
| 01 | Coração em Desalinho | 07 | A História de Lilli Braun |
| 02 | Santana | 08 | Nem Um Dia |
| 03 | Perfeitamente | 09 | A Outra |
| 04 | Coração a Batucar | 10 | Só de Você |
| 05 | Menino do Rio | | |

ALBUM FACTS

Genre: Latin Pop **Producers:** Álvaro Alencar

Maria Rita **Radio Formats:** World Music - Brazilian Format **Packaging Specs:** CD Single Jewel Case **Focus Markets:** Miami, Los Angeles, San Francisco, Denver, San Diego, Seattle, Portland, New York City, Boston, Philadelphia, Boston, Washington DC, Atlanta, Raleigh/Durham, Charlotte, Orlando, Tampa, Puerto Rico, Dallas, Houston...

Description: **Elo** is **Maria Rita's** third full studio release and introduces 11 new tracks. It is a new production that her millions of fans worldwide have been waiting for some time now. One listen to any of the beautiful tracks and it cannot be denied that this lovely and captivating voice can only belong to **Maria Rita**. With her native Portuguese language, she will continue to capture both fluent and non-fluent portuguese speaking fans as she has successfully done since her debut CD back in 2003. US visits are expected in early 2012.

ARTIST & INFO

Hometown: Sao Paolo, Brazil **Band Members:** Jota Moraes

Maria Rita took the world by storm in 2003 with her debut album, winning all kinds of awards and crossing over abroad. The beautiful-sounding young lady is the daughter of one of Brazil's most (if not the most) legendary vocalists, the late Elis Regina, and if that alone weren't enough to make her a star in waiting, her father is César Camargo Mariano, one of the country's top arrangers, producers, and pianists, and her namesake is Rita Lee. Born September 19, 1977, in São Paulo, **Rita** began singing professionally at age 24. Her debut album, **Maria Rita**, released domestically in late 2003 and internationally in 2004, spawned two big hits, the aforementioned "A Festa" and "Cara Valente." Among the awards won by **Rita** in 2004 were Latin Grammys for Best New Artist and Best MPB Album. **Rita's** second album, **Segundo** (2005), was even more popular than her first (selling over 700,000 copies in Brazil alone). A live DVD, **Segundo ao Vivo**, followed in 2006. **Rita's** third album, **Samba Meu** (2007), was a change of style: a collection of acoustic sambas.

MARKETING POINTS

Info:

- **Maria Rita** is scheduled to tour worldwide starting in early 2012. U.S. & Puerto Rico are among the countries she will tour in.
- Major worldwide campaign will be implemented including online and social networking campaigns are already underway.
- The full length album is being serviced to all NPR and world music stations
- **Elo** will be sale priced and positioned in all World music endcaps and key world music retailers

ARTIST CATALOG

LBL	SEL#	CFG	ARTIST	TITLE	UPC	SRP
LAT	61540	DV	Maria Rita	Maria Rita (09/14/04)	825646154029	\$13.99
LAT	307260	CD	Maria Rita	Samba Meu (09/18/07)	825646981090	\$7.98
LAT	61539	L CD	Maria Rita	Maria Rita (04/13/04)	825646153923	\$7.98
LAT	62669	CD	Maria Rita	Segundo (09/27/05)	825646266920	\$11.98

Last Update: 10/13/11 For the latest up to date info on this release visit WEA.com.



ARTIST: Trey Songz

TITLE: Inevitable
Label: ATL/Atlantic
Config & Selection #: CD 529381
Street Date: 11/29/11
Order Due Date: 11/09/11
UPC: 075678825040
Box Count: 30
Unit Per Set: 1
SRP: \$6.98
Alphabetize Under: S
File Under: R&B/Hip Hop



WEBSITES:

[Artist Site](#)
[Twitter](#)
[Facebook](#)
[Myspace](#)
[Youtube](#)

TRACKS

Compact Disc 1

- 01 [Top Of The World](#)
- 02 [What I Be On \(feat. Fabolous\)](#)
- 03 [I Do](#)
- 04 [Outside \(Pt. 1\)](#)
- 05 [Sex Ain't Better Than Love](#)

AVAILABLE MERCH



[Ready Photo T-Shirt Black](#)



[Love Faces Juniors T-Shirt White](#)



[I Heart Trey T-Shirt \(Version 2\) Black](#)



[I Heart Trey Juniors T-Shirt White](#)



[Fade Juniors T-Shirt Fuschia](#)

ALBUM FACTS

Genre: R&B **Producers:** Troy Taylor, John "SK" McGee & Darryl "Arpegioflo" Cook, Jerren "J-kits" Spruill, Phenom for Songbook/ The Bar Music Group; Andrew "Drew" Clifton for Just E. Production Group, LLC; Eric Hudson for Just E. Production Group, LLC/ SupaNova Management, Inc **Radio Formats:** Urban and Rhythmic

Description:

Trey Songz has undeniably become one of music's hottest R&B artists today thanks to an infinite streak of hit singles - including "Can't Help But Wait," "Successful (Drake & Trey Songz)," "I Invented Sex," "Neighbors Know My Name," and the RIAA platinum-certified "Say Aah."

Now, as he embarks on his fifth studio album, Chapter V, slated for a 2012 release, Songz plans to use the knowledge and experience he's gained over the past year to catapult him to yet another level of superstardom. Trey plans to preface Chapter V, with this 5-song EP entitled **Inevitable**, which will be released on November 29th.

ARTIST & INFO

Hometown: Petersburg, VA (Currently resides in Atlanta, GA)

Since making his recording debut in 2005, Trey Songz has patiently and artfully crafted some of the most acclaimed and compelling R&B music of the decade. His first two Songbook Entertainment/Atlantic albums, I Gotta Make It (2005) and Trey Day (2007), yielded a trio of top ten singles, "Girl Tonight," "Last Time," and "Can't Help But Wait." And when the latter song garnered Trey a coveted Grammy nomination for Best Male R&B Vocal Performance, it marked the validation of the faith shown in Trey by the late Atlantic Records founder Ahmet Ertegun, who hailed him as one of "the most promising R&B artists we have had since we started the company 60 years ago."

MARKETING POINTS

Awards:

"Passion, Pain & Pleasure" Album

- "Passion, Pain & Pleasure" Album - Gold (December 16, 2010)
- "Bottoms Up ft. Nicki Minaj" Digital Single - Platinum & Double Platinum (December 16, 2010)

"Ready" Album

- "Ready" Album - Gold (February 16, 2010)
- "Say Aah" ft. Fabolous" Digital Single - Platinum (April 16, 2010)
- "Say Aah" ft. Fabolous" Digital Single - Gold (February 22, 2010)

AWARDS:

- Winner, Best R&B MaleArtist, 2010 BET Awards
- Nomination, Viewers Choice Award, 2010 BET Awards
- Nomination, Best Collaboration for "Say Aah" ft. Fabolous, 2010 BET Awards
- Nomination, Best Collaboration for "Successful" ft. Drake, 2010 BET Awards
- Winner, Much VIBE Hip Hop Video of the Year, Canada Much Music Video Award Winner
- Nomination, Best Contemporary R&B Album, GRAMMY
- Nomination, Best Male R&B Vocal Performance, GRAMMY

ACCOMPLISHMENTS:

- READY, Trey's GRAMMY-NOMINATED 3rd Album debuted at #3 on the Top 200 Soundscan Chart selling OVER 130,000 units' first week and is now officially CERTIFIED GOLD by the RIAA with OVER 760,000 Albums sold to date!
- "Say Aah" ft. Fabolous was CERTIFIED PLATINUM by the RIAA selling 1.4 MILLION digital singles
- Trey TOOK HOME the 2010 BET AWARD for Best R+B MALEARTIST! Trey was also NOMINATED for 3 additional 2010 BET AWARDS including: "Best Collaboration," "Viewers Choice," and the "Fandomoniem" Award! Trey also PERFORMED his hit single "YO SIDE OF THE BED" at the [2010 BET AWARDS!](#)
- Trey just received the nod as "CHOICE MUSIC: R&B ARTIST" for Fox's upcoming TEEN CHOICE AWARDS 2010! Fans can cast their vote now at www.TeenChoiceAwards.com, with the ceremonies slated to air MONDAY, AUGUST 9TH AT 8PM ET on Fox (check local listings)
- Trey released a DIGITAL EP of his MTV UNPLUGGED PERFORMANCE. The EP contains live performances of tracks like, Panty Droppa , Neighbors Know My Name , I Need a Girl/ Use Somebody (Kings of Leon Cover) , Black Roses , Invented Sex/ Lets Get It On (Marvin Gaye Cover) , Say Aah , Change Gon Come (Sam Cooke Cover). PLUS, the video for "Yo Side Of The Bed" The MTV UNPLUGGED EP is currently available at all DSP's.
- Trey's first ever docu series, TREY SONGZ: MY MOMENT sneak peek aired immediately after the BET Awards After Party, while the official premiere kicked off June 29th at 10pm EST/9pm CST on BET. The 10-PART DOCU SERIES offers an exclusive look into Trey's life and career, chronicling his travels alongside Jay-Z on the sold-out "[Blueprint 3 Tour 2010](#)," performances from a variety of parties and industry events, and the making of his hugely anticipated fourth album.
- Trey kicks off his "[PASSION, PAIN & PLEASURE](#)" TOUR the first week of August with special guest J Records recording artist MONICA. The coast-to-coast trek - kicks off August 6th and runs through September 16th!
- This fall, Trey will be launching his OFFICIAL FAN CLUB, TREY'S ANGELS. Trey's Angels will soon be the one destination for all things Trey - a special community with unique access to news, updates, limited edition merchandise and more. Members will receive an exclusive welcome package including a Trey's Angels t-shirt, Trey Songz poster and dog tags. For now, the only way to become a member is through special ticket presale offers for his upcoming tour dates. Stay tuned for additional tour date information and presale / fan club opportunities.
 - www.treysongz.com/news/treys-angels-pre-sale/
 - <http://treysongz.com/treysang>

Press & Publicity:

- Nominated for a 2010 American Music Award (Soul/Rhythm & Blues Music: Favorite Male Artist). Show airs live on ABC (11/21)
- Nominated for a 2010 Soul Train Awards (Best Male R&B/Soul Artist). Show airs 11/28 on Centric. Nominated for Kids Choice Awards (Choice Music: R&B Artist) airs 8/9 on Fox
- Nominated for 2010 BET Award (Best Male R&B Artist, Best Collaboration "Successful" and "Say Aah", Viewer's Choice "Say Aah") (airs 6/27)
- Jimmy Fallon (8/2)
- Check out a review of Trey's performance at the Essence Music Festival on NOLA.COM - July 2010
- Check Out Trey Songz Featured On YOUNG HOLLYWOOD.COM - May 2010
- Check Out an Exclusive Behind The Scenes look at Trey Songz's new video "Yo Side Of The Bed" on ESSENCE.COM - May 2010
- Check Out The Premiere Of Trey Songz's New Video "Yo Side Of The Bed" Exclusively On ESSENCE.COM - May 2010
- Check Out The Trailer For Trey's "Yo Side Of The Bed" Video Exclusively on ESSENCE.COM - May 2010
- Mo'Nique (October '10 TBD)

Featured Magazines Articles:

- Essence - Feature, July 2010
- People Magazine - Springtime Jams Q&A, May 3rd 2010
- Vibe Magazine - Cover, April/May 2010
- Rolling Stone - April 29th, 2010
- Billboard - Review, April 10th, 2010
- Entertainment Weekly - April 9th, 2010
- Complex Magazine - Feature, April/May 2010
- Right On Magazine - Cover, March 2010
- Jet Magazine - Cover, February 2010

SoundScan:

Over-indexing markets on last release "Ready" (8/31/09 street, 767,124 sold RTD, 132,801 Week 1):

West: Detroit (135), Cleveland (130), Las Vegas (121), Chicago (106), Youngstown (105)

East: Richmond (293), Columbia, SC (282), Nrfk-Prtsmth-NwptNws-Hmp (264), Atlanta (235), Memphis (233), Baton Rouge (213), Jackson, MS (208), Baltimore (203), New Orleans (189), Raleigh-Durham (182), DC (181), Philadelphia (151), Charlotte (147), Waco-Temple-Bryan (144), New York (141), Mobile-Pensacola (135), Shrvport-Txrcana (134), Greensbro-WnstnSalm-HiPnt (132), Houston (130), Oklahoma City (125), Birmingham (123), Jacksonville (120), Miami (120), Dallas-Ft. Worth (117), Roanoke-Lynchburg (112), Hartford-New Haven (110), Little Rock (107), Rochester (106), Greenville-Sprtnbrg-Ashvll (105), Hntsvle-Decatr-Flornc (103)

National: Richmond (293), Columbia, SC (282), Nrfk-Prtsmth-NwptNws-Hmp (264), Atlanta (235), Memphis (233), Baton Rouge (213), Jackson, MS (208), Baltimore (203), New Orleans (189), Raleigh-Durham (182), DC (181), Philadelphia (151), Charlotte (147), Waco-Temple-Bryan (144), New York (141), Mobile-Pensacola (135), Detroit (135), Shrvport-Txrcana (134), Greensbro-WnstnSalm-HiPnt (132), Cleveland (130), Houston (130), Oklahoma City (125), Birmingham (123), Las Vegas (121), Jacksonville (120), Miami (120), Dallas-Ft. Worth (117), Roanoke-Lynchburg (112), Hartford-New Haven (110), Little Rock (107), Rochester (106), Chicago (106), Youngstown (105), Greenville-Sprtnbrg-Ashvll (105), Hntsvle-Decatr-Flornc (103)

Album:

Ready

- Release Date: 08/31/2009

- Total Scanned: 767,124
- 1st Week Scans: 132,801
- Top 200 debut chart / peak: #3
- Top R&B debut chart: #2
- R&B Current Albums Core Stores chart / peak: #2

Trey Day

- Release Date: 10/2/2007
- Total Scanned: 343,247
- 1st Week Scans: 72,802
- Top 200 debut chart / peak #: 11
- Top R&B debut chart #: 5
- R&B Current Albums Core Stores chart / peak #: 2

I Gotta Make It

- Release Date: 07/26/2005
- Total Scanned: 394,722
- 1st Week Scans: 41,554
- Top 200 debut chart / peak #: 20
- Top R&B debut chart / peak #: 6

Artist POP & Tools:

- Trey Songz Magazine
- 8 x 8 "New Single"
- Press Photos
- Album Sticker
- Life Sizes
- Poster Boards
- Other items, TBD

Info:

- **2010 EIF Revlon Run/Walk For Women** - Trey participated and performed in the EIF Revlon Run/Walk For Women. 2010 was their 13th year taking over Times Square, the first Saturday in May, to raise funds and awareness for women's cancers.
- **Trey Songz visits Detroit Public School** - Detroit Public Schools recently had their 50 Million Minute Reading Challenge, and the winning school got a special visit from Trey Songz!
- **Songz For Peace** - Trey founded a charity foundation "Songz For Peace" that promotes a non-violence initiative. It was launched with an anti-violence event in Chicago in 2008, with former gang member Noonie G and has now branched out to include Trey's home state, Virginia.
- Consumer Profile Synopsis
 - Gender Male: 40% Female: 60%
 - Age 13-17: 20% 18-25: 31% 26-35: 25% 36-50: 18% Over 50: 6%
 - Ethnicity Black: 66% White: 19% Hispanic: 20%
 - Trey's core fan base is concentrated in the younger adult segments - roughly 6 out of 10 fans are 18-35 year olds - but teens are also well represented (20% of fans) [13-35 year old females, specifically, account for 33% of his fans]; two-thirds of his fan base consist of Black consumers as well.

ARTIST CATALOG

LBL	SEL#	CFG	ARTIST	TITLE	UPC	SRP
ATL	524539	CD	Trey Songz	Passion, Pain & Pleasure (09/14/10)	075678930157	\$18.98
ATL	518794	CD	Trey Songz	Ready (08/31/09)	075678966606	\$18.98









WEA NEW RELEASE GUIDE 24 - 11/21 & 11/29

10/21/11

ACCOUNT # _____ ACCOUNT NAME: _____
 DATE _____ PO# _____
 SALES REP _____ BACKORDER? _____

****TITLE COLUMN:** Link to the Artist Release Page

Unless otherwise noted, all discount programs end the TUESDAY AFTER street date.

STREET DATE	ORDER DUE DATE	NOTES	LABEL	SEL. #	ORDERS	ARTIST	TITLE	DASHLESS UPC CODE	SRP	ODD CTN	CODE	RETAIL	DATING	IO	UPC BARCODE
11/21/2011 COMPLETE GUIDE															
11/21/11	11/2/11	Previously Announced. Orders were CANCELLED. Please resolicit.	LAT	CD-528629		Arjona, Ricardo	Grandes Exitos	825646669851	13.98		157	5.00%		10,000	 8 25646 66985 1
11/21/11	10/26/11	Special Packaging Early Order Due Date: 10/26/11	REP	A-528599		Clapton, Eric	Blues (5LP 180 Gram Vinyl Box Set)(w/Litho)	093624954903	124.98		71	0.00%		2,500	 0 93624 95490 3
11/21/11	11/2/11	*(2): 18.21% - Price & Positioning Required: Accounts who are participating in this program must be entered into the advertising portal by FRIDAY 10/28/11 to receive the deep discount Discount Thru: 2/20/12	TNO	CD-529522		Cloud Control	Bliss Release	075678824883	13.99		(1) 71 *(2) See Notes	(1) 0% (2) (18.21%)		2,000	 0 75678 82488 3
11/21/11	11/2/11	Parental Advisory	TCM	CD-529038		Common	The Dreamer, The Believer	093624953883	18.98		553	3.00%		125,000	 0 93624 95388 3
11/21/11	11/2/11		TCM	CD-529517		Common	The Dreamer, The Believer (Amended)	093624952978	18.98		553	3.00%		10,000	 0 93624 95297 8
11/21/11	11/2/11		ATL	CD-529443		Death Cab for Cutie	Keys and Codes Remix EP	075678825026	8.98		553	3.00%		10,000	 0 75678 82502 6
11/21/11	11/2/11		MAV	A-524901		Deftones	White Pony (2LP)	093624964667	26.98		71	0.00%		2,000	 0 93624 96466 7
11/21/11	11/2/11		RRR	CD-177092		Nickelback	Here And Now	016861770921	18.98		553	3.00%		600,000	 0 16861 77092 1
11/29/2011 COMPLETE GUIDE															

11/29/11	11/9/11		LAT	CD-529452		Presuntos Implicados	Banda sonora (Jewel)	825646661183	13.98		157	5.00%		3,000	 8 25646 66118 3
11/29/11	11/9/11		LAT	CD-529436		Rita, Maria	Elo	825646659616	13.98		157	5.00%		5,000	 8 25646 65961 6
11/29/11	11/9/11		ATL	CD-529381		Songz, Trey	Inevitable	075678825040			553	3.00%		80,000	 0 75678 82504 0

Last Update: 08/01/11 For the latest up to date info on this release visit WEA.com.



ARTIST: Hank Williams
TITLE: Mic Photo Basic T-Shirt Black (S)
Label: TLN/Time/Life Non Music Video
Config & Selection #: MH 885000 S
Street Date: 09/15/11
Order Due Date: 08/26/11
UPC: 610583429527
Box Count: 12
Unit Per Set: 1
SRP: \$19
Alphabetize Under: W



OTHER EDITIONS

MH 885000 2X
(\$20)



MH 885000 L
(\$19)



MH 885000 M
(\$19)



MH 885000 XL
(\$19)



DESIGN



AVAILABLE MERCH



[Radio Tower Basic T-Shirt Black](#)



[Guitar Basic T-Shirt](#)



[Framed Basic T-Shirt](#)

ALBUM FACTS

Genre: Country

Description:

- Black color; Hanes Heavyweight T-shirt
- Mens/Unisex cut with crew neck style
- 100% Cotton; made in El Salvador

ARTIST & INFO

MARKETING POINTS

Press & Publicity:

Television

- Spokesperson **Jett Williams**: NYC Press Tour of major national outlets slated for September 19 - 21
- Targets include: *Fox & Friends*, *AP TV/Reuters*, *Imus in the Morning*, *Good Day New York*, *Fox Entertainment Hour*, *CBS Early Morning*, *Today Show*, etc.

Radio

- Satellite Radio Tour with **Jett Williams**: Targeting Networks/Shows including: *Dial Global's Classic Country 24/7* network (102 stations), *Dial Global's True Country 24/7* network (85+ stations), *Westwood One's Country Gold* (100

- stations), **Citadel Media's Real Country** (ABC Radio Networks) (110 stations), **SiriusXM Satellite Radio**
- Pursuing "Win it Before You Can Buy It" On Air Promotional Giveaways: Targeted shows include *Moby in the Morning*, *25 Years of Hits*, *The Country Oldies Show*, *Retro Country USA*, *Powersouce Country*; **Targeted syndicated shows** **Midnight Trucking Radio Network** (60 current terrestrial stations), **Crook & Chase Countdown** (200 Affiliates)
- Approximately 100 country radio stations will participate in a weekend of Hank Williams giveaway program that includes online support with banners and links to purchase.

Print Press release to print and online writers and outlets announcing release including:

- Confirmed print and online coverage include the following outlets: *PopMatter.com*, *Blurt Magazine*, *Philly News*, *Baton Rouge Advocate*, *Arkansas Democrat*, *Hits Magazine*, *Strictly Country*, *Cleveland Scene*, *Kik Axe Music*, *Country Forever*, *In The Groove*.
- Targeted print and online coverage includes the following national and regional outlets: *Tennessean*, *Philadelphia Inquirer*, *Rolling Stone*, *Spin*, *Time Out NY*, *Huffington Post*, *Blogcritics.org*, *MSN.com*, *Boot.com* (AOL), *CMT.com*, *GACtv.com*, *Country Weekly*.

NPR

Outreach to over 100 NPR shows and contacts for features and reviews; major targets include: *All Things Considered*, *Morning Edition*, *Tavis Smiley*, and *PBS NewsHour*, etc.

Online and Social Media

- Social media outreach via Hank Williams estate.
- Social Media marketing with contests and free downloads on *CMT*, *Hank William Jr*, *GAC* and other Social Media Outlets.
- Outreach to over 200+ country, general entertainment and Americana Music review sites plus Online radio and Podcasts.
- Contests at Major sweepstake sites such as *TheCelebrityCafe.com*, *Shakefire.com* as well as country music sites like *Roughstock.com*, *CountryStarsCentral.com* and others.
- Targeted campaign with free song streams made available to local country radio stations as well as contests
- Targeted e-mail campaign to proprietary list of over 2000 Time Life Hank Williams product buyers.
- Email blast to over 1.9 million Time Life music and video buyers
- 4 week *Facebook* campaign around street date targeting over 4.5 million people.

Info:

Partnership Marketing

In celebration of Hank Williams' birthday on September 17, Time Life, in conjunction with the Hank Williams estate, will simultaneously launch several products:

- The first Hank Williams e-book, titles, Hank Williams Mother's Best Recordings in Words and Music.
- A line of officially licensed merchandise featuring t-shirts, apparel and more.

ARTIST CATALOG

LBL	SEL#	CFG	ARTIST	TITLE	UPC	SRP
TL	25567	D CD	Hank Williams	Hank Williams: The Complete Mother's Best Recordings...Plus! (15CD/1DVD) (05/03/11)	610583347920	\$199.98
TL	26414	D CD	Hank Williams	The Legend Begins: Rare and Unreleased Recordings (3CD) (09/13/11)	610583399127	\$39.98

Last Update: 10/05/11 For the latest up to date info on this release visit WEA.com.



ARTIST: Hank Williams
TITLE: Radio Tower Basic T-Shirt Black (L)
Label: TLN/Time/Life Non Music Video
Config & Selection #: MH 885006 L
Street Date: 09/15/11
Order Due Date: 08/26/11
UPC: 610583430721
Box Count: 12
Unit Per Set: 1
SRP: \$19
Alphabetize Under: W



6 10583 43072 1

OTHER EDITIONS

MH 885006 M
(\$19)



6 10583 43062 2

MH 885006 2X
(\$20)



6 10583 43092 9

MH 885006 S
(\$19)



6 10583 43052 3

MH 885006 XL
(\$19)



6 10583 43082 0

DESIGN



ALBUM FACTS

Genre: Country

Description:

- Black color; Hanes Heavyweight T-shirt
- Mens/Unisex cut with crew neck style
- 100% Cotton; made in El Salvador

ARTIST & INFO

MARKETING POINTS

Press & Publicity:

Television

- Spokesperson **Jett Williams**: NYC Press Tour of major national outlets slated for September 19 - 21
- Targets include: *Fox & Friends*, *AP TV/Reuters*, *Imus in the Morning*, *Good Day New York*, *Fox Entertainment Hour*, *CBS Early Morning*, *Today Show*, etc.

Radio

- Satellite Radio Tour with **Jett Williams**: Targeting Networks/Shows including: *Dial Global's Classic Country 24/7* network (102 stations), *Dial Global's True Country 24/7* network (85+ stations), *Westwood One's Country Gold* (100

AVAILABLE MERCH



[Mic Photo Basic T-Shirt Black](#)



[Guitar Basic T-Shirt](#)



[Framed Basic T-Shirt](#)

- stations), **Citadel Media's Real Country** (ABC Radio Networks) (110 stations), **SiriusXM Satellite Radio**
- Pursuing "Win it Before You Can Buy It" On Air Promotional Giveaways: Targeted shows include *Moby in the Morning*, *25 Years of Hits*, *The Country Oldies Show*, *Retro Country USA*, *Powersouce Country*; **Targeted syndicated shows** **Midnight Trucking Radio Network** (60 current terrestrial stations), **Crook & Chase Countdown** (200 Affiliates)
- Approximately 100 country radio stations will participate in a weekend of Hank Williams giveaway program that includes online support with banners and links to purchase.

Print Press release to print and online writers and outlets announcing release including:

- Confirmed print and online coverage include the following outlets: *PopMatter.com*, *Blurt Magazine*, *Philly News*, *Baton Rouge Advocate*, *Arkansas Democrat*, *Hits Magazine*, *Strictly Country*, *Cleveland Scene*, *Kik Axe Music*, *Country Forever*, *In The Groove*.
- Targeted print and online coverage includes the following national and regional outlets: *Tennessean*, *Philadelphia Inquirer*, *Rolling Stone*, *Spin*, *Time Out NY*, *Huffington Post*, *Blogcritics.org*, *MSN.com*, *Boot.com* (AOL), *CMT.com*, *GACtv.com*, *Country Weekly*.

NPR

Outreach to over 100 NPR shows and contacts for features and reviews; major targets include: *All Things Considered*, *Morning Edition*, *Tavis Smiley*, and *PBS NewsHour*, etc.

Online and Social Media

- Social media outreach via Hank Williams estate.
- Social Media marketing with contests and free downloads on *CMT*, *Hank William Jr*, *GAC* and other Social Media Outlets.
- Outreach to over 200+ country, general entertainment and Americana Music review sites plus Online radio and Podcasts.
- Contests at Major sweepstake sites such as *TheCelebrityCafe.com*, *Shakefire.com* as well as country music sites like *Roughstock.com*, *CountryStarsCentral.com* and others.
- Targeted campaign with free song streams made available to local country radio stations as well as contests
- Targeted e-mail campaign to proprietary list of over 2000 Time Life Hank Williams product buyers.
- Email blast to over 1.9 million Time Life music and video buyers
- 4 week *Facebook* campaign around street date targeting over 4.5 million people.

Info:

Partnership Marketing

In celebration of Hank Williams' birthday on September 17, Time Life, in conjunction with the Hank Williams estate, will simultaneously launch several products:

- The first Hank Williams e-book, titles, Hank Williams Mother's Best Recordings in Words and Music.
- A line of officially licensed merchandise featuring t-shirts, apparel and more.

ARTIST CATALOG

LBL	SEL#	CFG	ARTIST	TITLE	UPC	SRP
TL	25567	D CD	Hank Williams	Hank Williams: The Complete Mother's Best Recordings...Plus! (15CD/1DVD) (05/03/11)	610583347920	\$199.98
TL	26414	D CD	Hank Williams	The Legend Begins: Rare and Unreleased Recordings (3CD) (09/13/11)	610583399127	\$39.98

WEA MERCH - HANK WILLIAMS

10/12/11

ACCOUNT # _____
 DATE _____
 SALES REP _____

ACCOUNT NAME _____
 PO# _____
 BACKORDER? _____

**MERCH SOLUTIONS WEBSITE
 T-SHIRT ORDER FORM**

ALL MERCH ITEMS ARE ONE-WAY

STREET DATE	ORDER DUE DATE	NOTES	LABEL	SEL. #	ORDERS	ARTIST	TITLE	DUP (Prod. ID) / Size	UPC CODE	SRP	COST
AVAILABLE 11/1											
----	----		TLN	MH-885000		WILLIAMS, HANK	Mic Photo Basic T-Shirt Black (S)	S	610583429527	19.00	9.00
----	----		TLN	MH-885000		WILLIAMS, HANK	Mic Photo Basic T-Shirt Black (M)	M	610583429626	19.00	9.00
----	----		TLN	MH-885000		WILLIAMS, HANK	Mic Photo Basic T-Shirt Black (L)	L	610583429725	19.00	9.00
----	----		TLN	MH-885000		WILLIAMS, HANK	Mic Photo Basic T-Shirt Black (XL)	XL	610583429824	19.00	9.00
----	----		TLN	MH-885000		WILLIAMS, HANK	Mic Photo Basic T-Shirt Black (2X)	2X	610583429923	20.00	10.00
----	----		TLN	MH-885006		WILLIAMS, HANK	Radio Tower Basic T-Shirt Black (S)	S	610583430523	19.00	9.00
----	----		TLN	MH-885006		WILLIAMS, HANK	Radio Tower Basic T-Shirt Black (M)	M	610583430622	19.00	9.00
----	----		TLN	MH-885006		WILLIAMS, HANK	Radio Tower Basic T-Shirt Black (L)	L	610583430721	19.00	9.00
----	----		TLN	MH-885006		WILLIAMS, HANK	Radio Tower Basic T-Shirt Black (XL)	XL	610583430820	19.00	9.00
----	----		TLN	MH-885006		WILLIAMS, HANK	Radio Tower Basic T-Shirt Black (2X)	2X	610583430929	20.00	10.00